



— **FOR** —  
**FURNITURE, CARPETS AND STOVES**  
 YOUR DOLLAR GOES FARTHEST AT  
**SCHRECK BROS'.** 14 and 16 East Genesee Street,  
 AUBURN, NEW YORK.

**HAY TOOLS**



**LOUDEN TOOLS ARE THE BEST**

- Louden Hay Forks
- Louden Hay Slings
- Louden Hay Carriers

A Loudon Tool for Every Labor-Saving Purpose  
 Louden Equipment is used by the New York State College of Agriculture

IF YOUR DEALER DOES NOT CARRY LOUDEN EQUIPMENT, WRITE TO US

**DRISCOLL BROS. & COMPANY**  
 135-137 South Aurora St., Ithaca, N. Y.

= Semi-Annual Clearaway =  
**Sale of Millinery**

All Hats Reduced to Half Price. All Trimmings Reduced to Half Price  
 Children's Hats Reduced to Half Price  
 All Flowers and Fancy Feathers Half Price  
**Wonderful Bargains Always at This Sale.**

**QUINLAN'S, 145 GENESEE ST., AUBURN.**

**Everything for  
 Hot Weather**

- Thin Underwear
- Thin Shirts
- Thin Hose
- Thin Palm Beach Suits
- Thin Work Shirts
- Kha-Ki Trousers

*This is a good place to get fitted out.*

**BUTTRICK & FRAWLEY,**  
 Ithaca, N. Y.



**For a Sick Pocketbook**

**MAKE YOUR MONEY  
 EARN MORE MONEY**

Liberty Bond Interest, Exchanged for W. S. S., Will Continue to Earn Interest.

If you had some good farming land and seeds on hand waiting to be planted which would not need any of your time or care in order to grow and ripen into crops would you plant those seeds or would you just leave them laying around unnoticed?

Of course you'd plant them. That is why the Savings Division of the United States Treasury is calling your attention to your Liberty bond coupons. The coupons represent the interest which the United States pays you for the loan of your money. They are seeds which can be planted so as to bring forth crops on their own account. If you clip your coupons regularly and place them in War Savings Stamps they will bring you interest at over 4 per cent.

Many attractive-looking investments are fakes. You will lose your money if you buy them. War Savings Stamps are the safest investment on earth. They are the securities of the United States Government.

The United States is paying out interest on Liberty bond coupons to the tune of \$100,000,000 a year. All together she will pay \$810,000,000 in 1919. Think of how much this will bring again to Liberty bond owners if invested in War Savings Stamps.

Liberty bond coupons which are unclipped are lying idle and useless in the seeds about the house. Keep the following list of "clipping" days on hand and don't fail to cultivate War Savings Stamp crops with it:

- June 15, interest on First Loan.
- September 15, interest on Third Loan.
- October 15, interest on Fourth Loan.
- November 15, interest on Second Loan.
- December 15, interest on Fifth and First Loans.

**STOP! THINK! CONSIDER!**

What are you worth—  
 (1) To your Government.  
 (2) To your department.  
 (3) To yourself.

During the war you clearly demonstrated your patriotism. You backed up effectively the "men behind the guns." You bought Liberty Bonds and War Savings Stamps. Your department contributed to every war activity.

You practiced Patriotic Thrift during the war.

Are you going to practice PERSONAL THRIFT in peace times?

Thrift requires Determination, but pays Dividends.

**KEEP YOUR DOLLARS WORKING FOR YOU! WAR SAVINGS STAMPS ARE STEPPING STONES TO FINANCIAL FREEDOM.**

**BUY THEM.....KEEP THEM**

**BUY W. S. S.**

Think of all the poverty-stricken foreigners who come here with the huge handicap of ignorance of the language, and of almost everything else, to make money, and do. Of course, as long as people are miserably poor they spend very little, but that is not the reason they thrive. The reason they succeed is mainly that they expect to succeed and accordingly do succeed.

**BUY U. S. S.**

"If you'll save us," the thrift stamps said, "oh, you will happy be! For instead of vanished quarters soon a W. S. S. you'll see!"

- \*\*\*\*\*
- ATTENTION!
- What about that Liberty Loan interest?
- Liberty Bond coupons are not interest bearing.
- But they may be made paying propositions by converting them into
- WAR SAVINGS STAMPS.
- SAVE FIRST!
- SPEND AFTERWARD!
- An Interest Coupon for Interest on the First Liberty Loan, due June 15, may be exchanged for
- WAR SAVINGS STAMPS.
- \*\*\*\*\*

Why Nerve is a Requisite. War balloon observers are instructed to be parachute jumpers, for if their balloons are attacked they cannot defend themselves, but must seek safety by jumping to the earth, carrying their maps and photographs and other data with them. Usually they land safely, and it takes nerve of the finest quality to do the work of a member of the balloon corps.

**HOW MUCH DOES  
 LIVING COST YOU?**

Smallest Amount for City Woman Is \$15 Weekly, Government Experts Say.

Can you live on \$15 weekly? Government experts say that the smallest weekly amount on which a woman living in what is known as a "third" class city can maintain herself decently is \$15. Could you make \$15 a week cover all your living expenses, from one year's end to the other, and if you are doing it, or intend doing it, just how?

Room and board, according to government figures, should cost the \$15 per week feminine worker \$9.67, this sum to include lunches. Clothing is placed at \$4.60, with \$3.60 left for all other and miscellaneous expenditures, such as carfare, dentist and doctor bills, laundry, all purchases not actually clothing, an occasional picnic or movie, and so on. The unreckoned weekly balance of 8 cents may account for postage, but otherwise it will not go far.

War, it is hoped, is over forever, but changing economic conditions at any time may work hardship to poorly or even well paid workers. The part of wisdom, therefore, is to make some sort of provision, however slender, however arduously accomplished, for such possibility. The slighter the regular financial margin the sterner the necessity. For such necessities and emergencies Thrift and War Savings Stamps most admirably suffice.

The purchase of even a single Thrift stamp weekly means \$1 a month put into the safest of all investments, government securities. Four months will represent the sixteen Thrift stamps, with a few pennies added means later realization of \$5. And even if a War Savings Stamp can be purchased but three times yearly the future situation will be brighter by a regularly increasing contingent of income-bearing investments.

It is fun to save as a future-profitting game!

- \*\*\*\*\*
- SAVE QUARTERS NOW.
- SPEND DOLLARS LATER.
- \*\*\*\*\*
- Thrift Today Means Happiness and Financial Freedom Tomorrow.
- WAR SAVINGS STAMPS AND THRIFT STAMPS ARE STEPPING STONES TO "THE ROAD TO HAPPINESS."
- \*\*\*\*\*
- SAVE THE EASY WAY.
- SAVE FOR THE "RAINY DAY."
- BUY WAR SAVINGS STAMPS.
- \*\*\*\*\*

**BEWARE OF SAVINGS STAMPS SHARKS.**

note on to your War Savings Stamp until maturity. If you must redeem your securities heed this warning:

Don't sell your W. S. S. to unscrupulous persons who buy them at a big discount.

Any post office will redeem them upon ten days' notice, and—

You will get profit instead of loss.

Help the Government put the Stamp sharks out of business by refusing to patronize them.

**GIVE BABY CHICKS  
 BEST OF CARE**

"A few baby chicks well taken care of will give better results than double the number that are neglected," says H. R. McLean of the Colorado Agricultural college.

"Keep the hen and chicks free from lice and in comfortable quarters, otherwise look out for losses.

"Feed the baby chicks a little feed after they are 36 to 48 hours old. More chicks are killed the first three days after hatching by overfeeding than during any other period.

"If you keep the body growing you will find no chicks with drooping wings. Skim milk that is allowed to clabber furnishes the best animal protein for the growing chick. Give it to them slightly warm and start them out on it. The lactic acid helps clear the intestinal tract and a lot of bowel trouble is avoidable by its use. If fed in connection with bread crumbs, Johnny cake or a good commercial chick feed you can give them all the milk they need without harmful results.

"Don't change from sour skimmed milk to sweet or buttermilk, but feed one kind to avoid throwing them off their feed.

"Chicks should have access to good, clean, coarse sand or the finest commercial chick grit."



Subscription.  
One year.....\$1.50  
Six months......75  
Three months......40  
Single copies......05  
If no orders are received to discontinue the paper at the expiration of the time paid for, the publisher assumes that the subscriber desires the paper and intends to pay for it. No subscription will be discontinued until all arrears are paid in full. Rates for space advertising made known on application. Readers 5c per line. Specials 4c per line. Cards of thanks 25c.  
Job Printing. This office is well equipped to do first class printing of every description at moderate prices.

Friday Morning, July 11, 1919

MEMBER HOME PRINT ASSOCIATION  
**ALL HOME PRINT**  
VALUABLE PAPER IN A LIVE TOWN

**Always at Your Service for Printing Needs!**

Is there something you need in the following list?

- Birth Announcements
- Wedding Stationery
- Envelope Inclosures
- Sale Bills
- Hand Bills
- Price Lists
- Admission Tickets
- Business Cards
- Window Cards
- Time Cards
- Letter Heads
- Note Heads
- Bill Heads
- Calend Cards
- Statements
- Milk Tickets
- Meal Tickets
- Shipping Tags
- Announcements
- Briefs
- Notes
- Coupons
- Penphlets
- Catalogues
- Circulars
- Posters
- Blotters
- Invitations
- Folders
- Checks
- Blanks
- Notices
- Labels
- Legal Blanks
- Menu Cards
- Placards
- Doggers
- Post Cards
- Programs
- Receipts

Prompt, careful and efficient attention given to every detail

Don't Send Your Order Out of Town Until You See What We Can Do

**The Thrice-A-Week Edition OF THE New York World**

IN 1919.  
Practically a Daily at the Price of a Weekly. No other Newspaper in the world gives so much at so low a price. The value and need of a newspaper in the household was never greater than at the present time. We have been forced to enter the great world war, and a mighty army of ours is already in France fighting great battles and winning magnificent victories. You will want to have all the news from our troops on European battlefields, and 1919 promises to be the most momentous year in the history of our universe. No other newspaper at so small a price will furnish such prompt and accurate news of these world-shaking events. It is not necessary to say more. THE THRICE-A-WEEK WORLD'S regular subscription price is only \$1.00 per year, and this pays for 156 papers. We offer this unequalled newspaper and the Genoa Tribune together for one year for \$2.25. The regular subscription price of the two papers is \$2.50.

**PARKER'S HAIR BALM**  
A solid preparation of merit. Helps to eradicate dandruff. For Restoring Color and Beauty to Gray or Faded Hair. 50c. and \$1.00 at Druggists.

**FALSE TEETH** We pay up to \$35 for old or broken sets. Send Parcel Post or write for particulars. DOMESTIC SUPPLY CO., DEPT. 21, BINGHAMTON, N. Y.



**THE KITCHEN CABINET**  
To hear the call of thrushes some late green plush afternoon. When broken, fading shafts of light go groping for the one last sight of songsters in the gloom. To swing along the rugged trail that spruce and hemlocks climb, 'Till on the hills high top you come to stand exalted in the sun! Ah, this is summer time. —Beulah Rector.

**ORIGINAL DESIGNS IN COOKERY.**

To the artist cook who really enjoys mixing ingredients, as a painter does his colors, there is no limit to the tasty, delightful dishes which one may originate or enlarge upon, with the materials at hand. Take for instance a steamed plum pudding. A piece of corn bread, a half a cupful of cooked oatmeal, a few bread crumbs, a cupful of left-over cocoa and a few raisins with two egg yolks left from a frosting or dessert will make a most tasty pudding. After some experience in handling foods one may concoct toothsome dishes of bits of left-overs. It is not always wise to tell all one knows as to a dish, for some conscientious objectors will refuse to even try a made-over or re-arranged food.

Savory salads which have some elusive aroma and seasoning which adds to their charm and is hard to determine, makes such a dish "something different." One must follow a few fundamental principles in cookery, and after that let the imagination soar. The cook who wastes nothing, but at the same time serves her food in a dainty, tasty and appetizing manner, is a real genius, and her talents are in constant demand.

Do you throw away the half-cupful, cupful or more of melted ice cream that might make a pudding for the next day or be used in a cake, adding less sugar? Sandwich filling and salads make a wide field for original designs, as well as flour mixtures.

The woman who discovered that a sponge cake could be made more fetching by adding the yolks unbeaten, one at a time, and not stirring them very freely, had a cake that attracted much comment because of its streaked gold-and-white appearance. Accident often is the mother of new things, but the housewife who is looking for new and pleasing effects will find them all the while.

*Neelie Maxwell*  
**THE KITCHEN CABINET**

The art of cooking cannot be learned out of a book any more than the art of swimming or the art of painting. The best teacher is practice, the best guide, the sentiment (providing you have any).

**FOOD COMBINATIONS.**

There is no law which governs the foods that go well together, for the kind of food served depends upon whether you are an oriental or a Bostonian. The tastes of a people determine the food combination. It is a study which is both a science and an art. We may seem to thrive on one kind of food, but we find that where two or three are served they digest better and are better able to keep up the body activities. If we treat the body as a well regulated furnace which is fed at intervals, not stuffed with the day's allowance which will choke the fires through imperfect combustion, we will be intelligent in the choice and care of food.

If we overeat we waste good fuel, and overwork the furnace; if we are undernourished the furnace cannot give off heat or supply energy. The three food principles which we find supply the body in the best possible manner are proteins, meat, fish, eggs and milk, fats which are obtained from butter, cream and nuts, carbohydrates or sugars and starches represented by potatoes, rice and sugar. To see that these three foods are included in each meal we have what is called a well-balanced meal, if they are served in good proportions.

In each meal we have another responsibility to see that foods containing iron, phosphorus and calcium are given as well as some which furnish the roughage or ballast necessary to give bulk to the food. Fruits which excite the appetite are used first, as fresh fruit for breakfast and sweets are used as a finish, or dessert, as sugar dulls the appetite; a good reason for never giving children sweets just before a meal, a practice far too common among mothers.

Some people are sensitive to certain foods or combinations which others enjoy with comfort; this is owing to some peculiarity of the body machine; of course these things should be avoided. Happy the man and woman who is normal and is able to eat, digest, assimilate and enjoy all the good things provided by our allwise Creator.

*Neelie Maxwell*

**LABOR HEADS URGE UNIONS TO BUY W. S. S.**

State Presidents of N. Y. and N. J. Labor Federations Appeal for Continued Support

James P. Holland, President New York State Federation of Labor, and Henry F. Hilfers, Secretary New Jersey State Federation of Labor, have issued appeals to all trade unionists to continue their support of the United States Government by the purchase of War Savings Stamps.

"It is just as important now as it was in the past for us to continue the united financial support of our Government," said Mr. Holland in his statement. "The Savings Stamp idea will help our country solve many of its reconstruction problems, which it will have to take care of for a long time to come," said Mr. Hilfers in his appeal.

Copies of the statements of Mr. Holland and Mr. Hilfers, with brief facts regarding Thrift and War Savings Stamps, are being distributed to secretaries of 3,350 trade unions in New York and the twelve northern counties of New Jersey—the Second Federal Reserve District. These will be given out to members of the different unions.

The appeal of Mr. Holland reads as follows: "To organized labor of New York State, greeting: "The year, 1919, has brought us peace, for which we are all very thankful, but with it we are facing what is termed the reconstruction period, which we must consider seriously in order to be able to help ourselves and help our Government meet its many problems.

**W. S. S. SLOGANS.**  
Every spendthrift intends to save when he is broke. The time to save is WHEN YOU HAVE THE MONEY.  
Thrift is not a hardship. It is a habit. Get the habit by buying War Savings and Thrift Stamps every pay day.  
Put the War Savings Stamp auld chains of Thrift on your car in preparation for a rainy day.  
A dollar does not look any bigger than Walter Johnson's fast ball on pay day. But the day before pay day it is an ax handle and a half across. Save when you won't miss the money. Buy W. S. S.

\*\*\*\*\*  
**DO YOU WANT TO GET WELL?**  
A lot of people ENJOY poor health. They could not be happy unless they were perfectly MISERABLE. The doctors are unable to do anything for them. Medicine has no effect because THEY DON'T WANT TO GET WELL. A lot of people are FLAT ON THEIR BACKS financially. They moan and groan and curse the doctor, and the food, and the climate, but they don't want to get well. If they do, there is a sure cure for financial ills. It is to SAVE FIRST AND SPEND AFTERWARDS.  
A dose of WAR SAVINGS STAMPS AND THRIFT STAMPS, taken regularly every pay day will put any person in America on his feet financially. It is one proprietary medicine that touches the spot. Uncle Sam is the proprietor and his guarantee stands behind it.  
Examine your symptoms. Does it hurt when the youngsters need new shoes? Do you have shooting financial pains when a neighbor proposes a Sunday outing? Does fear of losing your job worry you? Is there a feeling of emptiness where the bank roll ought to be? If so, you need a dose of Uncle Sam's Savings Stamps.  
Financial Tonic.  
If you enjoy financial distress, go ahead have a good time being miserable. If you want to get well, SAVE THE FIRST DOLLAR every pay day.  
\*\*\*\*\*

**EVERY FAMILY SHOULD HAVE DEFINITE BUDGET**

Conduct Home Finances Along Systematic Lines in Order to Keep Within Income.  
The household is a corporation with certain definite and regular obligations and a more or less certain income. It should, therefore, have a definite budget.  
No general budget, of course, can be so framed as to fit the needs of every family. Families differ, even when identical in size, number, sex and general situation. But no family can thrive and progress without sound and sane financing, without arrangement of a reasonable financial margin, without regular saving and investments, such as are offered by Thrift and War Savings Stamps. And only intelligent adherence to an intelligent budget can be trusted under ordinary circumstances, to bring the desired program about.  
Methods of appropriation differ in different cases. One method may prove feasible in a given family that would be worse than useless in another. But certain cardinal principles may be safely laid down.  
Funds for the various budget divisions may be set apart definitely or the amount of one may be contingent upon the balance left from another. Amounts may be fixed as absolute sums or they may take the form of percentage on income or earnings. Allowances may be variable or they may be held within hard and fast limits. One plan after another may be tried if liked until the one best suited is found.  
All things considered, however, the most easily efficient budget usually is that which allows a certain share of the income for each budget head listed, holds rigidly within the terms of appropriation and wisely applies any balance or surplus to the savings or recreation account.

\*\*\*\*\*  
UNITED STATES  
WAR SAVINGS STAMPS  
Spend Wisely — Save Specially  
INVEST SAFELY  
\*\*\*\*\*

**Rothschild Bros.**  
Seventy-Fifth Semi-Annual Ten Days' Clearing Sale  
BEGINS MONDAY, JULY 21st

With greater reductions, more splendid bargains than we have ever given. We have gleaned the markets for attractive values besides giving you splendid reductions on every item from our own assortments.

**Special Inducements to Patrons from Outside of Ithaca.**

**IF YOU BUY \$10 WORTH OF MERCHANDISE, WE PAY YOUR CAR FARE ONE WAY. WE WILL GIVE YOU GASOLINE TO DRIVE YOUR AUTOMOBILE BACK ON THE BASIS OF 1 GALLON TO EVERY 10 MILES. WE WILL PACK AND SHIP TO YOUR NEAREST DEPOT ABSOLUTELY FREE OF CHARGE ALL PURCHASES OF \$5.00 OR MORE.**

Our store will close at noon Wednesday, July 9 and Wednesday, July 16, but the store will be open all day on the WEDNESDAYS DURING OUR SALE. Open all day Wednesday, July 23 and Wednesday, July 30. We will NOT CLOSE on those two Wednesdays.

**Rothschild Bros., Ithaca.**  
**MILLIONS OF MEN**  
Have used modern and sanitary methods of shaving for years. Other millions learned the lesson during service in the recent war. This advancement has been largely due to the  
**SAFETY RAZOR**  
You can't make a mistake in buying any of the well-known makes which have won an international reputation.  
Buy one now and join the ranks of clean-faced men, who start each day with a shave.  
Everything else in Shaving Supplies may be had here at a fair price  
**A. B. BROOKS & SON,**  
PHARMACISTS  
126 E. State St., ITHACA, N. Y.

**THE BEE HIVE STORE**  
Auburn - - - New York  
New Voile Blouses  
Fine Undergarments  
New Neckwear  
Bags and Purses  
Ribbons  
Women's Silk Hosiery  
Silk Gloves  
Veilings and Veils  
Corsets and Brassieres  
Everything for Babies  
Everything for Girls  
Everything for Little Boys  
**BAKER, ARMSTRONG & HAM,**  
"The Store Where You Get Values."









**AIDING COMMUNITIES  
IN CAMPAIGN AGAINST  
MALARIA IN THE SOUTH**

Review of 1918 Work of the Rockefeller Foundation Tells of Efforts to Stamp Out Malaria and Yellow Fever.

The second installment of the Review of the work of the Rockefeller Foundation in the campaign against malaria and yellow fever in the South is published today. It tells of the work of the foundation in the various states of the South during the past year.

The review is a valuable contribution to the knowledge of the public health work of the Rockefeller Foundation. It is a must for all those interested in the fight against malaria and yellow fever.

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SEND US YOUR OPINION REGARDING SATURDAY EVENING CLOSING

**JULY CLEARANCE SALE NOW ON  
SUITS, CAPES, DOLMANS**

**Dresses, Waists, Corsets, Millinery, Children's Dresses**

**33 to 50% off PETTICOATS, HOSIERY, SWEATERS, FURS 33 to 50% off**

**THE FASHION, 57 Genesee St., Auburn, N. Y.**

**AUTOMOBILES**

We now have 1919 models of the  
**STUDEBAKER  
AND  
OVERLAND**

Both are up-to-date and leaders in their classes  
--Let us Demonstrate their superior qualities  
to you.

We have a large line of haying ma-  
chinery at right prices.

**Atwater-Bradley Corp'n.,  
Genoa, N. Y.**

**MAKS G. SHAPERO  
SAYS**

he will sell for a limited time many exceptional bargains in  
**CLOTHING FOR MEN AND BOYS**

Furnishing Goods of every description to his friends and pat-  
rons of Genoa and vicinity.

COME IN—I am always glad to  
see you whether you buy or not

**Maks G. Shapero,  
34 North St., Auburn, N. Y.**

Just Below the Burtis Grand.

**NOTICE** WE HAVE A LIMITED AMOUNT OF SMITH'S HEXPO,  
THE BEST PREPARATION FOR SPRAYING OR-  
CHARDS. ALSO ARSENATE OF CALCIUM AND  
LEAD FOR POTATO BUGS. DOES ALL THE WORK  
OF PARIS GREEN AT 1-4 THE COST. GET THESE WHILE THEY LAST AT

**ELLISON'S,  
KING FERRY, NEW YORK.**

Place your Insurance with the  
**VENICE TOWN INSURANCE CO**  
**\$1,800,000 IN FARM RISKS!**

**WM. H. SHARPSTEEN, Secretary,  
Office, Genoa, N. Y.**

**LAUDER TELLS  
HOW TO SAVE**

One-tenth of Income Should Be  
Laid Away, Says Truist  
Comedian.

A definite, permanent ratio of saving  
is outlined by Harry Lauder, the  
Scotch comedian, who follows these  
precepts in his own financial affairs  
and maintains that every individual  
should save at least 10 per cent. of  
the weekly pay envelope.

"If a man earns \$10 a week he  
should save \$1; if he earns \$20 a week  
he should save \$2," Lauder maintains.

The stage "Jock McGrew" during  
the course of a talk upon government  
Savings Stamps revealed the fact that  
every penny of his earnings is invest-  
ed in government securities.

"Why?" he was asked.

"Because it is the safest and best in-  
vestment I can get—my own country  
is. If I don't give to my country all I  
can some foreigner will, and he will  
never get in while I can prevent it by  
loaning my money.

"The war was won by the plain  
man. The day of the plain man has  
dawned, and I believe that in the  
future there will be more saving and less  
'spendthriftiness' than ever before.

"If the workingman in America does  
as did the workingman in Great Britain  
he will invest a certain amount of  
his wages in War Savings Stamps  
every pay day. If it hadn't been for the  
thriftiness of the British race where  
would England have been during the  
tribulation? She couldn't have financ-  
ed the Allies until America entered  
the war. No, she couldn't even have  
entered the war herself if it hadn't  
been for thrift.

"I contend that the man who in-  
vests in government securities—War  
Savings Stamps and Thrift Stamps—  
is investing in the welfare of his coun-  
try and the welfare of those depend-  
ing upon him. War Savings Stamps  
will win the war. By that I mean  
that I do not consider the war fully  
ended until the world has secured a  
comfortable settlement for all the  
maimed and wounded men who got  
their wounds in the war.

"We haven't won our Liberty yet,  
until we have paid our debt, and when  
we have done that then can we hon-  
estly say that we are free men. If we  
spend only half as much money dur-  
ing the next four and a half years in  
the reconstruction as we have spent  
during the war we'll be on a clear  
footing, and the sooner we 'buckle to'  
the better."

And the famous singer summed up  
his Thrift laudations in six para-  
graphs:

"View the reckless spender as a  
criminal and shun his company."  
"Take your amusements judiciously.  
You will enjoy them better."  
"Don't throw away your crusts; eat  
them. They are as strengthening as  
beef."

"Always get good value from a  
tradesman. They watch that they get  
good money from you."  
"You can sleep better after a hard  
day's work than after a day's idles-  
ness."

"Dress neatly, not lavishly. W. S. S.  
pay a higher rate of interest than your  
back."

\*\*\*\*\*  
\* **ARE YOU A MAKER** \*  
\* **OR A BREAKER?** \*  
\* Every young man in this city is \*  
\* either one or the other. \*  
\* If he is wise enough to save \*  
\* regularly—buy War Savings \*  
\* Stamps; start a savings ac- \*  
\* count—he is a MAKER. \*  
\* But if he is content to shuffle \*  
\* through life, spending his \*  
\* money foolishly, and failing to \*  
\* look wisely into the future, he \*  
\* is a BREAKER. \*  
\* **LET'S GET ON THE BAND** \*  
\* **WAGON!** \*  
\* **LET'S BE MAKERS!** \*  
\* The man who saves stays on top. \*  
\* And YOU can be that man! \*  
\* "Save First; Spend Afterward" \*  
\* is a good maxim to follow. \*  
\*\*\*\*\*

**McCONNELL'S**

Annual July Clearance Sale  
**COMMENCES FRIDAY, JULY 11TH**

**BE SURE TO ATTEND THIS BIG SALE.  
WONDERFUL BARGAINS IN EVERY DEPARTMENT.**

- Lot all wool Serge Suits sold at \$18.00 to \$25.00. Sale at \$8.98
- Lot all wool Serge Suits sold at \$22.00 to \$35.00, at \$15.00
- Lot all wool Dress Skirts, sale price \$2.50
- Silk Poplin Dresses, all popular shades, \$12.00 values, at \$7.98
- Lot Voile Waists, white and colors, values \$1.25 and \$1.50, sale price 89c.
- Fine Voile Waists, white and colors, sale price \$1.25
- Wool Serge, 36 in. wide, sale price 75c yd.
- Black, Grey and Brown Serge, 54 in. wide, sale price \$1.50 yd.
- Fine Dress Voiles, Mercerized finish, sale price 29c yd.
- Fine Dress Voiles, 40 in. wide, worth 59c, sale price 45c yd.
- Dress Gingham, new patterns, sale price 25c yd.
- Zephyr Gingham 32 in. wide, sale price 35c yd.
- House Dresses and wrappers, best percales, at \$2.39
- Gingham Dresses neat styles, sale price \$2.98
- Men's Shirts, sale price 90c
- Best Table Oil Cloth, sale price 39c yd.
- Turkish Towels, 22x45 in., sale price 39c
- Men's Balbriggan Shirts and Drawers, small sizes, worth \$1.00, sale price 39c
- Ladies' Union Suits, small sizes, cuff, knee, 50c regular, sale price 29c
- Warner's Rust proof Corsets, regular \$1.50, sale price \$1.00 pr.
- Thomson's Corsets, all styles, stouts, mediums and slims at sale prices.

**CHAS. P. McCONNELL,  
85 Genesee St.,**

**AUBURN, N. Y.**

**NOTICE!**

**MOLINE ADRIANCE MOWERS  
5-FT. CUT \$60.00 CASH**

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**THE GENOA TRIBUNE  
and N. Y. World \$2.25**