## WM. B. HISLOP \& COMPANY

91-93 GENESEE STREET, AUBURN, N. Y



Dress Goods




mand
 Silks


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Household Linens 10 piexe Beateded Domank
 Nom


Wash Goods



## : July Clearance Sale:-

Starts Saturday, July 7---
Closes Monday, July 23
In some respects July is the most important and the most interesting shopping month in the entire year to the customer of this store. It is our month of sales in every department

This July especially will prove a month of opportunities that every thinking man or woman seeing the present market situation and heeding it as an index of the future, will be more prompt than ever before to take advantage of.

We will as always pursue our policy of carrying no merchandise over till next season--even though we know certain lines will later on sell to us at more than the price at which they will be sold to you during these July Sales.

We consider the stock dispersals ahead for July so important from the viewpoint of the true economist, that we unhesitatingly urge every one of our customers to keep informed of the offers through our daily advertising.

14 Days of Wonderful Values
Mail Orders Given Strict Attention.
Nose

Cby


## BIG SUPPLY TRAN SEEKS WAR FMME

 New York Guard Outifit Is Ready For Work In France.HAD EXPERIENGE II MEXICO



## head of the Xew York state suyply train will he Mrijor T. Harry Shanton, a famous Wyoming plainsman, who for

 a famons Wyoming plainsman, who forlifteen years has toured nll over the
world with transport nnits Major Shanton, an lospiring and pic-
turesue leader, commanded a New
York supply train at the Mexican border last summe
The noted form his organization mostly from in experienced city men.
Major Shanton and his train left Mc Allen and landed at Fort Sam Houston
330 miles away, over treacter 330 miles away, to the bolling point in less than six-
teen days, every man, animal on in perfect condition, they drew wab army officers.
American troops in Frow lend the the New York train at Fort Sum Hous was one of the greaticat recierdh ower made by any Americana armes.
$\qquad$ The organization of four mobile unit
which, moving from place to jlace, wil
calry on a campaign of education and publitity.
Demonstration of dispensary methods
nud organization of local committee Demonstration of aispensary mettio
and organization of local committee
tuder whose auspices permanent di
pensaries will be pensaries will be established.
The establisliment of at Cue estabissiment of at least fon
centers for the training of nurses and
others who will have charge of the di SQUIRRELS HIDE POTATOES. Oregon Man Will Increase His Plant ings of Tubers by Throe Pecks.
Hood River. Ore-Luhr Jeusen w
incrense Wis, increase his plantings of potatoess by
three pecks three pecks. Recenty. Mr. Jensen scatteret poisonn
mid wheat around the burrows nud rum
ways of a colouy of trow ways of a colony of troublesome dise
ger squirrels near his bann. The poison
was apparently fatal for all of the ger squirrels near his suarn. Mie poison
was apparently fatal, for all of the
squirrels disappeared. Mr, Jensen out of curiosity decided to investigate
quderground tunnels of the rodents. tyderground tumenels of the rodents.
As his excavations progressed $h$ he
u earthed seeven dead diggers and thr
pecks of fine seel potutoes that pecks of fine seed potutoes that
spuirrels, forewarnel perhaps of
impentining fooml shortape impending foonl shortage, had stolen
frome the rancheres granary and luad
hoarded in the storage retreats of their hoarded in the stora

BOY, PLAYING SPY, DIES.

## His Mother Finds Him Hanged

New York.-Joseph Heissure, ten,
Heutenant in the cadet corps of Pubi
Henten, Long Island City, indulged in
seloool 4 ,
many games while alone in his home
na 90 Sunswlek street. Long Island City. His favorte pastime of late has
been to capture sples and deal with heen to capture sples and deal w
tem as all sples and traitora deser
to te treated to be trented.
In the absence the boy was practicing with rope and
insose and sllpped the loop about iwoee and allipped the loop about
neck, with the other end made fast to
the bedpost. The the bedpost. The game was more re
alistic than luttle Joseph intended it to
ale be, for when his mother returned she
found ber son strangled to death and found her son stran
fant to the bedpost.
$\mathrm{A}_{\substack{ \\\text { num } \\ \text { ane } \\ \text { and }}}$

*     *         *             *                 * 


## SECRETARY OF AGRICULTURE

Urges Every Household To Can And Dry Surplus F uits And Vegetables

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## 

*     *         *             * 

D. F. Houston

WHIY Women Should Drop the Platinem Fad
A
"I'm Falling In Love With Some One," George Sang In His Thin, Sweet Tenor


Sman bit
The Best Story That Great Genius
BOOTH TARKINGTON Ever Wrote!
Rear about William, the impressionable youth of seventeen; Miss Pratt, his divinity; Flopit, her dog; Genesis, the colored man; Clematis, his dog; Jane, the irrepressible, and all the joyous company TARKINGTON has gathered together.
A LAUGH IN NEARLY EVERY LINE! $=m=$ SEVENTEEN

The Genoa Tribune

 \% Hind wow wiviviaw id Friday Morning, July 13, 1917


Japan very badly crowded Emigration Not a Mere Convenien es
as with
Euroopean Natione , ut



 and some have red, much may be
learned from them about color inherlThe alrect relation of color to in-ren-eyed mane for iy the and a white thate Cemale be mated, the onon will hive
white eyes and the caunhters will have eed eyes. on the other hand, if





Robbery Plot
Went Astray


## EGBERT'S

DOLLAR DAY SPECIALS SATURDAY, JULY 14
or this one day we are offering for ONE DOLLAR some exceptionally good bargains, as follows:
1.25 and $\$ 1.15$ Shirts $\$ 1.00$
1.00
1.15 Pajamas.
Two 65 c Ties.
1.00
1.00

Four 35c Tie 1.00
1.00

Three Pairs ${ }^{3} \mathrm{c}$ Socks. 1.00

We have some thiriy Boy's Two-Piece Straight Pant Suits we will allow ONE DOLI.AR Off on any Suit or Overcoat

## C. R. EGBERT

The People's Clothier, Hatter and Furnisher 75 GENESEE S1.

AUBURN, N. Y

## AUBURN TRUST COMPANY

 RALPH R. KEELER,GEORGE W. BENHAM

## DISPEL

## BOTHER

with. Bring it to us, small as it is and become a regular depositor. We need you aid you need us for the good of this community. If you are a regular depositor you are a beneint to the community.
OUR SEMI-MNUUAL CLEARAMCE
SAL F will open Monday, July 16, and conJALE tinue for two weeks, closing Saturday, July 28th.

I This sale twice every year has been an institution with
this store for many years and is the opporiunity of the season to secure new high cless merchandise at decided reduction in price. This year with all kinds of dry goods at top notch

I Our entire stock is on sale at sele prices each day. We have no special days. We offer you our regular stock at a reducrice will be much more than this.
I All prices duing the sale are for CASH, and no sale discount will be given on purchases amounting to less than $\$ 1.00$. We advise your attendance early so that you may have your choice while our stocks are at their best.


ROTHSCHILD BROS.
ITHACA,
N. Y.



# Rothschild Bros. <br> SEVENTY-FIRST SEMI-ANNUAL TEN DAYS' CLEARING SALE 

## MONDAY, July 16, until SATURDAY, July 28

A most Unusual Sale at a Most Unusual Time. Thousands of bargains to interest everyone.
If you want to economize do it now. Buy the things you need, and those things you will require in the near future, and a will save tremendous amounts.
Why the prices we are quoting in this sale cannot be duplicated. We cannot buy this same merchandise ourselves for e same price we are selling it to you.
You have the advantage of our tremendous buying power, and our thoughtful preparation begun many months ago.
Instead of our Sale Catalog, we are sending you a special edition of The Ithaca Daily Journal of Thursday, July 12th which will contain at least four pages announcing a partial list of the many inducements we are offering.

But you must visit the store to appreciate all we have to give you.
Besides this one edition of The Journal you will also be mailed a copy for every day of the sale, containing our advertisement for the ten days.

Be sure we have your name on our mailing list. Just drop us a card with your full name and correct address. We will do the rest.

## Directory of Daily <br> Sales

FIIRST DAY, momday, JuLY IG
Table Linens, Napkins, Lunch Cloths, Thale Sets, Hand Embroidered Linens,
Drawn Work, Waist Linens, Handkerchief Drawn, Worth, Waist Llinens, Handkerctihef
 muel and Toweling, Whitit, Coosds, Dimi-

 Ele, Lawn, silk or Lace.
steono day, TUESDAY, JULY 17 Slltsen, Mescullines, Taffetas, Foulards,
cillone,
Charmeuse,
Crepe de Chene, clitlon, Charmeese, Crepe, de Chene, Volle, Jap Silks, Pussy-Willow, Taffetas, dec Miltinery, Trimmed and Untrimes, Onnaments, Fathers,
 Cises, Plankets, Comfortables sand MatHesestotectors. Corsests, Corset Waists, mileres Toys
IEHD DAY, WEMMESDAY, JULY 18
 1fe, Calatea, Goossham, Stairting, Hition int Colet, Challie, Oryandies, Lamse, 1 It Hes, Calico, Flannel, Outiong, Llamnel, Tine Awning Cloth and Canvas, Eider.
Cotton Bats, Sewing Machines,

ImTI DAY, tuURSDAY, JULY 19 Tool Toneads, Sergese, Wool Crallite, Hi, Broadcloth, all Wool Volles and
 Itckes Steens, Percallne, Dress, canns, Unit Covers, Drawers, Nipht Cowne. Itth, Apeow, Infantes's Outfits, HandererThit, Velline Ruchinge. Pctures, Pena. A. Panimer. Howecturnthings, Kitchasing, Whe Coods, Carpet Sweepers,ce.
STILIDAY, FIIBAY, JULY 20

 in crithen. Baby Cariligeses, Cocarts, 1 mintes, Boote.
(2)

SPECIAL ATTRACTIONS OF SPECIAL INDUCEMENTS TO OUT-OF-TOWN CUSTOMERS
Not only do we offer these special bargains and attractive values, but we offer the following to all customers who live within a radius of 50 miles:
IF YOU PURCHASE $\$ 10.00$ WORTH OF MERCHANDISE
We will pay your return carfare (one way).
We will give you gasoline to drive your automobile if you drive your car to Ithaca, on the basis of 1 gallon for every 10 miles.

We will pay for stabling your horse if you drive to Ithaca.
We will pack and ship your purchases by freight to your nearest depot, free of charge, if you purchase but $\$ 5.00$ worth of merchandise.

We will serve you an appetising, wholesome lunch for only 15 c .
A check room or bundle room is furnished in which to leave your wraps and parcels while trading. Make use of this room; don't lay your parcels down, but check them and you won't lose them.

A rest room or lounging room where you can meet your friends, or rest when tired, is conveniently located on our west balcony just above the main floor.
Our Store Hours are from 8:30 a. m. to 6:00 p. m. every day, and Saturdays 8:30 a m. to 9:30 p. m .
We will not Close Wednesdays at noon.
Everyone in our service will be glad to direct and inform you. Do not hesitate to ask questions. They will be cheerfully answered.

Cheerfulness and helpfulness are bywords in this establishment.
Remember the dates and be sureand come not only one day but several
(*)
2 RED LETTER DAYS 2

Directory of Daily Sales

## SIXTH DAY, SATURDAY, JULY 21

Ladies' and Mises' Caats, Suits, $R$ r coats, Children's Coats. Men's We. Shirts, Neckwear, Suspenders, Belts; Batrrobes, House Coats, Pajamas and Night Shirts. Trunks, Bags, Suit Cases. RibShirs.

SEVEMTH DAY, MOMDAY, JULY 23 Furniture, Gloves of all kinds, Silk, Kid and Fabric, Laces, Hamburss, Ladies Neckwear, Dress Trimmings, Buttons Braids. Ladies' Cloth and Sllk Dress Skirts, Petticoats and Underskirts. Ham mocks, Couch Hammocks.

Elehth day, tuesday, juLy 24
Lace and Muslin Curtains, Portiers, Tapestres, Drapery Materiaks, Sofa Plllows Tapestres, Drapery Materiaks, Sofa Pillows dow Shades. Art Department Novelties. Men's, Women's and Children's Hosiery China, Glasware, Silverware, Cut Glass Cuttery, Crockery, Clocks, Desk Sets, Chal ing Dishes and Peccolators.

MINTH DAY, WEDMESDAY, JULY 25 Underwear and Sweaters for Men, Women and Children. Toliet Aticles Women and Chidren. Toinet Articies,
Leather Goode, Stationery, Jewelry, Soaps, Perfumes, Notions. Dressmaking Supplies and small Wares. Everythang for Chilidren -Undewwear, Hosiery, Dreseses, Blowess, Sults, etc.

TEITH DAY, TMURSDAY, JULY 26 Ruse-Oriental Russ, Royal wilton Rugs, Body Briuen, Ruse, Axminster Russ, Witon Velvet Russ, Ratanna Rugs, Kawapa Rugs, Real Rag Rugs, Bath Rugs
Carpets.

Everything in the Store at Reduced Prices on these Two Days

## Village and Vicinity <br> News.

-Ten pages this week.

- Mrs. Sarah Carter of Belltown -John Tyrrell, who had an attack of appe
-Leland W. Singer is convalescing
from his recent operation at his home.
- Mrs. Fay Teeter of Auburn was and Monday.
-Miss Bessie Reynolds spent the week-end at the hon
Aldrich at Sennett.
-Mrs. Wm. Gard of Auburn h
been a guest of her son,
Gard and family this week.
-Miss Pauline Hurlbut is the guest of Moravia friends
days to attend Chautauqua.
-Mrs. Mary Sill attended then
North Lansing on Thursday.
- Mr. and Mrs. Chas. Clifford

Auburn have been visiting her
mother, Mrs. T. Tyrrell this week
mother, Mrs. T. Tyrrell, this week.
-Arthur Holden of Ithaca was
a guest of his parents, Mr . and Mr
W. B. Holden, from Saturday
Monday night.
-Highway Superintendent Sulli-
van has been improving the roal acad has St., which has been in
Acem terrible condition.
-Miss Emma Bush and Miss Elsie Addy are guests this week of the
former's sister, Mrs. Bert Wattles,

Sale prices on Millinery,
5ltf Mrs. D.
. S. Singer, Genoa. -Mrs. Ella Algert was in Auburn
Monday to meet her cousin, Mrs. Monday to meet her cousin, Mrs
Hattie Richardson, of Chicago, who -Mrs, H. D. Blue and Hilda
French, who went to East Lansing last week to visit relatives, returned
home on Sunday, as Mrs. Blue was ill. ST. ST
ent.
${ }^{-} \mathrm{Mr}$. and Mrs. Hugh Grant of the latter's brother, Frank Miller the first of the week. They went on
to Danby to visit friends, and wil
return here later.
children and Henry Morgan Aurora were visitiors at the home
Walter Tilton Sunday. Grace Da King Ferry with Mrs. Tilton an daughter.
Mrs. Lillian. Baker of Aurora, wh have been guests of relatives in town, returned to King Ferry Tues
day. Mary and Leslie Bower accomday. Mary and Leslie Bower accom-
panied them to spend a little time panied them to spend a little time
with their grandmother, Mrs Tilton.

- Edward O'Neill of Star Lake rived here to spend the summer wit his grandparents, Mr. and Mrs. B F. Samson. His father, John $O^{\prime}$ Neil accompanied him to Genoa and re-
mained a short time.
New summer dreses and bunga-
 -Mr . and Mrs. Claude Sellen of Shelby, Ohio, who are visiting relatives in this vicinity, in compan
with Mr. and Mrs. Frank Sellen an with Mr. and Mrs. Frank Sellen an
Mr, and Mrs. Louis Selien of Genos Mr. and Mrs. Louis Selien of Genoa,
and Mr. and Mrs. O. D. Hewitt and anildren of Locke, motored to Wzt kins Glen and Elmira on Sunday.
-A meeting of the former memany others who are interested wil be held at the home of Mrs. R. W.
Hurlbut next Tuesday evening Hurlbut next Tuesday evening
consider the re-organization of the dub, and to disceuses matters pertain. ing to the food situation. Please be on hand promptly at $80^{\prime}$ 'lock. -The Genoa Supply Company Inc has filed a certificate of incorpora: tion in the county clerk's office. The certificate states that the company in
formed for the purpose of buying. Cormed for the purpose of buying
selling and dealing in hay, grain and seling and deaing in hay, grain and
other farm products; dealing in farm tools and machinery; to deal in an handle real estate and persone property. The capital stock is placed at 85,000 , divided into 100 shares of
850 each. The principal offices are 850 each. The principal offices are in the town of Genoa. Director
elected for the first year are Thom Brogan and Seymour Weaver Genon; and Charles J. Hewitt, L oy F. Hewitt and 0 . Dewitt Hewit $t$ Locke.
 They are expected
o spend a few days.
-J.D. Atwater motored to Albion Saturday where Mrs. Atwater wa
visiting at the home of her daughte visiting at the home of her daughter.
They returned home Monday, accom-
panied by their daughter. Mrs. panied by their daughter, Mrs. L. W.
Chester.
-A. H. Knapp went to Baltimore Tuesday to spend a few days with
his brother, Dr. H. C. Knapp, who has been called to active service in
the war in the capacity of a physi the war in the capacity of a physi-
cian. He leaves Saturday for Fos. cian, He lea
Oglethorpe.
-The date for the 1917 Venice
picnic is announced as Thursday
Ang Aug. 16. It will be held in Hutahi-
son's woods, west of Venice Center where it has been held for the past
two ears. Everybody remember two years.
the date.
 Mr. and Mrs. Frank Green of Groton
were Sunday guests at F. W. Miller' were Sunday guestsat F. W. Miller
Bertha and Frank Green return home with them. Mrs. Millard Gree motored over again on Monday with Mrs. Clarence Hyde, Miss Belle Norman and Mrs. Jaquett.
- Mrs. Margaret Thayer, widow
of Daniel H . Thayer, died Wednesof Daniel H. Thayer, died Wednes-
day at the home of her son, S. W. Thayer, in Binghamton, at the age of 83 years. Mrs. Thayer was born
in Geno., but lived in Ludlowville nearly 50 years. Mrs. Arthur Lan-
don of Poplar Ridge is a granddaughter of the deceased. The funeral will be held this (Friday) after-
noon in the Methodist churc noon in the
Ludlowville.
-After having been entombed at the foot of an $800-\mathrm{ft}$. shaft of the Rock Salt Corporation at Ludlow-
ville, for 24 hours, Merritt Brotherton, an electrician, aged 26, was
found alive by a rescuing party at found alive by a rescuing party at
12:30 o'clock Wednesday morning. 12:30 o'clock Wednesday morning.
His companion, Nelson Frieberg, miner, was found dead, having been
killed, probably instantaneously, at the time of the explosion which trapped the two men in the shaft. Brotherton was taken to the Ithaca hospital, where it is expected that he
will recover.
 as realized in floating the late $\$ 2,000,000,000$ Liberty loan. Printr's ink did great service in securing argely over-subscribed. Publicity largely over-subscribed. Publicity
was given in every section of the country that Uncle Sam was calling for money to gainst Germany. The newspaper eemed with advertisements of bank rs and patriotic appeals, Adver
tising always produces results, and newspaper advertising is most effective. Merchants and business men
will never fail to get returns from advert
-Ex .


YOUR EYES ARE OUR EYES
tion or glasses we advise you jus
the same as we would a member a
our own family; in fact you become
10,000 satisfied eye glass
A. E. Trea, O. D., Eye Specialist

Ithaca Auburn Short Line
Central New York Southern Railroad Corporatlon.
HMm $\sqrt{1 / 11}$
$\qquad$


VAGATMON D) $1 \times$

IN FIELDS AND WOODS

PICNIC DINNERS - AUTO LUNCHES Good Eats for Your Lunch Baske Relishes, Fresh Vegetables, Fruits Sanitary Paper Tablecloths, Napkins, Cups and plates On short notice we'll help you pack that Lunch Box
Hagin's $\underset{\text { 说 }}{\text { DTE }}$ Grocery Genoa, N. Y

# Midsummer Bargains 

A word to the wise is sufficient

## Special Low Prices Continue.

## Special sales in SHOES---Larger stock

 in all lines--from the daintiest child's 25 c shoe to the finest high cut ladies'.Rugs, Linoleums, Summer Underwear. All at prices less than we could possibly buy them. Get in the swim and buy libeally. Do not delay-do it now and save money.

Special low prices in FRUIT CANS

## R. \& H. P. MASTIN

Watch and Clock Repairing a Specialty.

| Beware the Fly Fight Deadly Fly Made Eas | Fly Enemy of Farnidy | MARINE AVIITOOS Queen gets rest |  | ${ }^{\text {Leatat }}$ |
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| Deadly Fly Made Eas. <br>  |  |  |  |  |
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[^0]:    Every housewife this year should restore to her to dry and krep in paper any additional surplus suiable home the etten overlooked home industries of canningg
    preesering, pickling, and dyying of perishable fuits or egetables. The large number of new back-yard gardens Canning calls for no special skill and for ittle equip which have been planted this year shortly will begin to ment beyond a wash boiler and jars. Fresh products, yield their extra harvest of beans, peas, carrots, beets, cleanliness, and heat are the chief requirements, as even
    sweet corn and tomatoes. The regular supplies also will sugar is not essential for canning fruits under modern reach the markets and, as happens each summer, the procedure. Fruits and vegetables, moreover, can be dried local supply at times will exceed immediate consumptive efficiently in the sun, over a range or gas stove, or before capacity. Not to conserve much of this surplusage of an electric fan. Homemade shallow trays of wood or heavy wire screen are the chief equipment required. Drying is a time-tried home industry; conservation of food The present food and labor situations are such that by drying is largely a matter of restoring to the home great o household is justified in looking to others to release it grandmother's methods method of seeing that her family wholly from individual responsibility and constructive had good food in winter as a relief from a monotonous
    action in saving and conserving food. All any home diet of root vegetables. Canning and drying can be action in saving and conserving food. All any home diet of root vegetables. Canning and drying can be
    should expect of others is to supply those foods which practiced as effectively in a city house or apartment as on cannot be produced effectively by its own members. The a farm or in a suburban dwelling.
    railroads will be burdened with the transportation of
    Canning, of course, already is a profitable industry of production and manufacture of supplying their own needs. It follows that all localy trust will become almost universal this season. To aid winter pressure on transportation agencies and also re- Agriculture bas issued a new Farmers' Bulletin on home lease similar products of factories for other purposes. canning and another on home drying of fruits and vege
    

