

WOMEN'S AND MISSES'

\$15, \$18.50, \$20 and \$25

Summer Dresses

\$8.75

A magnificent collection, sparkling, new and attractive

- They are so new that they give a forecast of fall fashions. Individuality is expressed in every one.
 - They are from three fine dressmaking establishments, where taste, skill and careful work are habits.
 - They get away from the average sort of dresses that get into sales.
 - They possess a beauty that is very appealing.
 - Floral, stripe and figured voiles—crepes, dimities, organ-dies, batistes, linens
 - Russian blouse—tiered, flounced and sport models
 - Some are "dressed up" for afternoons and evenings—others are great for mountain and seashore and lakeside wear—smart, beautiful in their lines \$8.75
 - Another assortment of dresses \$1.98
 - Up to \$5 silk waists for Women and Misses, various styles and colors, sale price \$1.98
 - Wash skirts for Women and Misses—plain white and stripe effects, sale price \$1.98
- Fares refunded All This Week According to Advertised Schedule.

QUINLAN'S

145 Genesee St., Auburn, N. Y.

Don't Forget

The Ball Game

To-morrow

(Saturday) at 3 25 p. m.

AT GENOA

Maccabees of Ithaca

vs. Genoa

55th Pre-Inventory Sale

We take it for granted that you want to save money and such being the case we would suggest that you visit our July Pre-Inventory Sale.

This is the Last Week

so if you haven't taken advantage of the price reductions in Men's and Boys' Clothing, Hats, Shirts, Neckwear, do so before it is too late, we still have plenty of good bargains left.

Special Offer—1-4 Off on All Rubberized Coats.

C. R. EGBERT,

The People's Clothier, Hatter and Furnisher
75 GENESEE ST. AUBURN, N. Y.

REJECTED SOLDIERS PHYSICALLY UNFIT

Why So Many Americans Can-
not Enter Military Service.

MUST LEARN HOW TO LIVE.

National Liberty Rests on National Vi-
tality—Increasing Sedentary Group
Overfed and Underexercised—The
Lesson of the Rejected Soldiers
Should Not Be Lost on the People.

By E. E. RITTENHOUSE, Conserva-
tionist

Many Americans are amazed at the
extraordinary number of young men
who have been found physically unfit
for service in the regular army.

It is claimed that four-fifths of the
applicants for enlistment in the U. S.
Marines last year were rejected. Ac-
cording to the press, out of 40,000 vol-
unteers answering the recent call for
the regular army but 9,000 were ac-
cepted. News accounts show that in
some of the militia groups recently
called out in the states bordering on
Mexico over 50% were below the stand-
ard of physical fitness required by the
regular army. Uncle Sam will, doubt-
less, be obliged to lower his physical
standard to fill the ranks and perhaps
he can do so without serious harm to
the service.

Does Not Solve the Problem.

But this does not solve the problem
of the impaired physical condition of
our men. If so many of our young
men are below the standard, what
must be the condition in the rest of
the adult population?

What is the cause? What is to be
done about it? The experience of the
army doctors but tends to corroborate
other evidence of the excessive and in-
creasing numbers in the low powered
group of Americans.

One of the important contributing
causes is found in the extraordinary
increase in sedentary occupations in
our country. Millions of Americans,
mostly bred from generations of out-
door or muscularly active ancestors,
are now working in offices, stores, and
industries where little or no physical
exertion is required. And it naturally
follows that these people have soft
muscle, short wind and low resist-
ing power to fatigue and disease.

In the general sense, this increasing
sedentary group is overfed and under-
exercised and as a natural conse-
quence we find the degenerative dis-
eases of the heart and other organs in-
creasing and a very marked prevalence
of flabby muscles, bad posture, defec-
tive teeth, diseased gums, impaired
vision, weak arches, flat foot, constipa-
tion and other impairments due to
soft, modern living conditions.

Show Evidence of Organic Disease.

Out of twenty-eight million American
men, age 18 to 60, at least eight million
five hundred thousand will show evi-
dences of approaching or acute disease.

Inasmuch as our militiamen and
most of the regulars come not from
the farms, industrial plants or the
muscularly active group, but from of-
fices and stores and the mercantile
class generally, it is interesting to con-
sider the physical condition of this
element of our population.

The latest evidence we have on this
subject is found in the book "How to
Live," by Prof. Irving Fisher and Dr.
E. L. Fisk. This book was written for
and presented to the Life Extension
Institute of New York by the authors
on condition that any profits from its
sale should be used in further health
educational work.

The mission of this book is to urge
healthful living habits and its scientific
value is enhanced by the fact that its
contents were reviewed and approved
before publication by a large group of
eminent American scientists.

In urging the practice of personal
hygiene, these authorities call attention
to the results of the investigations of
the Institute among the class of people
which happens to be the one from
which our soldiers are now being chief-
ly drawn.

Of the total number examined, in a
large group of the mercantile class
with an average age of 27, 16 per cent.
had organic heart trouble, 42 per cent.
had impaired arteries ranging from
slight to advanced thickening, 40 per
cent. had indications of kidney trouble
and diabetes from slight to serious,
and 47 per cent. had decayed teeth or
infected gums or both; 31 per cent. had
faulty vision uncorrected, and so on.

In industrial groups the averages
were much the same; 80 per cent. in
both groups were unaware of any de-
fects or impairments and were given
health guidance or sent to their doc-
tors.

People Need Sound Health.

The physically perfect individual is
very scarce. Many of these impair-
ments would not keep a man out of
the army but it is obvious that our
people need sound health to fight the
battles of peace as well as those of
war.

Neither our liberty nor our race can be
protected and developed by weakm-
inded, soft-muscled, low-powered men.

We must learn to eat, drink, work,
play and "have our being" with less
wear and tear and injury to the body
and its organs.

This problem of up-building and
maintaining the vitality of our peo-
ple is a national problem. The lesson
of the rejected soldier should not be
lost on the American people.

John W. Rice Co.

103 Genesee Street, AUBURN, N. Y.

Special Sale.

Special Reduced Prices will be maintained throughout our
store the balance of the week. Everything is being offered at a
liberal reduction.

Waists at 50c

Special lot of about 100
waists are now offered at 50c.
The former prices were from
\$1.00 to 3.50 each. All waists
from the regular stock are sell-
ing at a liberal reduction.

Suits at \$3.95

1 special lot of Suits at \$3.95.
Suits that were priced from
\$10 to \$25. All other suits from
this season's stock are selling
at 1-2 the regular price.

Dresses at \$1.00

1 special lot of dresses at
\$1.00, former price from \$5 to
\$10 each. Many other beau-
tiful dresses at much below the
regular price.

Skirts at \$1.00

1 special lot of skirts at \$1.00 each, formerly priced from \$5.00 to \$8.50 each. All other
skirts at much less than the regular selling price.

Beautiful Sweater Coats made of fibre, silk or wool are greatly
reduced in price. Dress goods, silks, muslin underwear, corsets,
knit underwear, hosiery, gloves, notions, table linens, napkins, sheets,
pillow cases, gingham, percales, etc.

All at much less than the regular prices.

Remember the Sale will close Saturday
night, July 29.

Rothschild Bros.

Ten - Days' - Clearing - Sale
Closes Saturday, July 29.

There is still time to get your share of these bargains.

THE TWO Red Letter Days

Friday and Saturday, July 28 and 29

Are the last and best two days of the sale. The final clearance
of all summer merchandise and reduced prices on staple mer-
chandise as well

Make the most of these last two days, and make your
money do almost double duty.

Remember your goods shipped to your depot free of
charge if you purchase \$5 worth, and your fare paid to Ithaca
one way if you buy \$10 worth.

Rothschild Bros.,

Ithaca, N. Y.