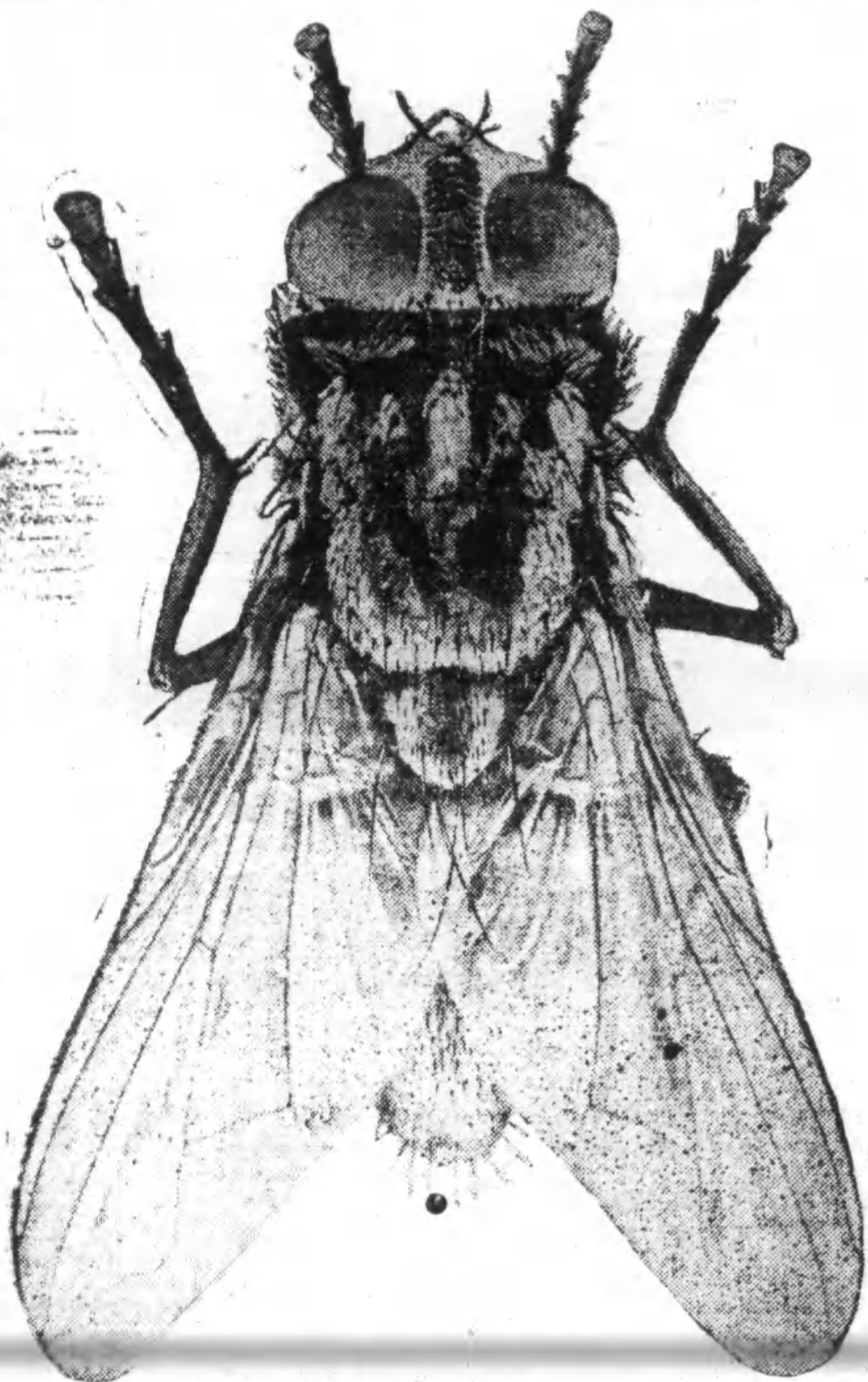


More Devastating Than a Forty-two Centimeter Gun



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The Messenger of Health

PUBLIC HEALTH HINTS

Prepared Each Week For the Readers of This Newspaper by the New York State Department of Health.

MANY people think of the nurse as a person to call in when they are very sick, but the public health nurse is as important a factor in keeping a town well as the ordinary sick nurse is in caring for a person who is sick.

Much public health work is necessarily somewhat remote and cold and official. It deals with statistics and with public works. The nurse deals with people.

It is the public health nurse who follows up the child who has been excluded from school on account of communicable disease or in whom the school physician has found some defect of eyes or ears or teeth and sees that the other members of the family are protected or the defect properly treated.

It is the public health nurse who teaches the young mother how to keep her baby well, how to modify and pasteurize milk, how to clothe and bathe and care for the little one.

It is the public health nurse who goes into the home and helps the tuberculosis victim to overcome his invisible enemy and finds the early cases while there is time to effect a prompt and complete cure.

The public health nurse teaches people how to keep well. She deals with the causes of disease. She detects the unsuspected conditions in tenement and factory, which are sure to breed disease if they are not remedied, and wisely and tactfully she persuades those in authority to cure them. She is a sort of expert mother to the whole community under her charge.

In the fall of 1913 the State Charities Aid Association offered the services of a public health nurse for a period of two months to each of the two local Granges which sold the greatest number of Red Cross Seals. Webster and Lewiston were the winners, and the work done last summer was a revelation of what may be accomplished in even a short space of time. The Grange nurse at Webster in two months made 165 visits to patients (including forty-five tuberculosis families and thirty-two mothers with young babies), 285 other visits (to schools, factories, dentists, physicians, social agencies, etc.) in order to secure proper care and treatment and hygienic conditions for patients and gave twelve lectures.

The work of the nurse in Webster appealed so strongly to the public that the Grange took the lead in raising money to employ a nurse this summer until the fall, when the question of a regular public health nurse for the town will be submitted to the taxpayers.

Has your community a public health nurse? If not, there is probably no one thing which would do more to prevent disease and to promote health than to provide for one.

We print Auction Posters, Letter Heads, Envelopes, Wedding Stationery, Programs, Calling Cards—in fact anything in the printing line.

GIVE US A CALL!

THE GENOA TRIBUNE and N. Y. World \$1.65

Chautauqua Institution—World Famous For Forty Years

Popular Resort Combines Fishing and Philosophy, Recreation and Religion, Outdoor Sports and Inspiration.

ALL ROUND PROGRAM FOR 20,000 "FRIENDLY FOLKS."

FOR over forty years Chautauqua Institution on the Lake, at Chautauqua, N. Y., has been world famous as a summer resort, both for its educational features, which have been the pattern for all the home reading clubs, correspondence schools and the summer schools now connected with every great university, and for its general all round summer life.

Nowhere in the world can so extensive a program of lectures and concerts, dramatic entertainments, conferences of nation wide importance and platform entertainment be obtained, along with the equal of its bathing beaches, the twenty mile lake for boating, the golf course, fast roque and tennis courts, ball ground and a score of other athletic games and outdoor sports.

Not a Commercial Enterprise. But Chautauqua Institution is not a commercial enterprise, as many suppose. It is incorporated as an educational and philanthropic project. The income is figured on actual cost and is supplemented by endowment funds.

itual consciousness of life and its purposes which would give direction to each individual.

Nowhere in the world can so many great minds be met with in the same short space of time as at Chautauqua during the huge sixty-day program, which occupies the summer season through July and August. Without exception the greatest statesmen, the best known authors, the wisest educators, the foremost politicians, the most famous travelers and the most active propagandists have all found a place there and a friendly welcome to Chautauqua's platform.

The great amphitheater, which seats 5,300 people comfortably and can accommodate 7,500, has been the scene of many an important address dealing with the greatest issues of the day. Six presidents of the United States have graced this platform and praised the institution as the great world's forum that it is.

The acoustics of this huge outdoor amphitheater are well known to speakers of every nationality. The open

known actress, Edith Wynne Matthison, will give a series of recitals from his written plays, "The Servant in the House," "The Terrible Meek," etc.

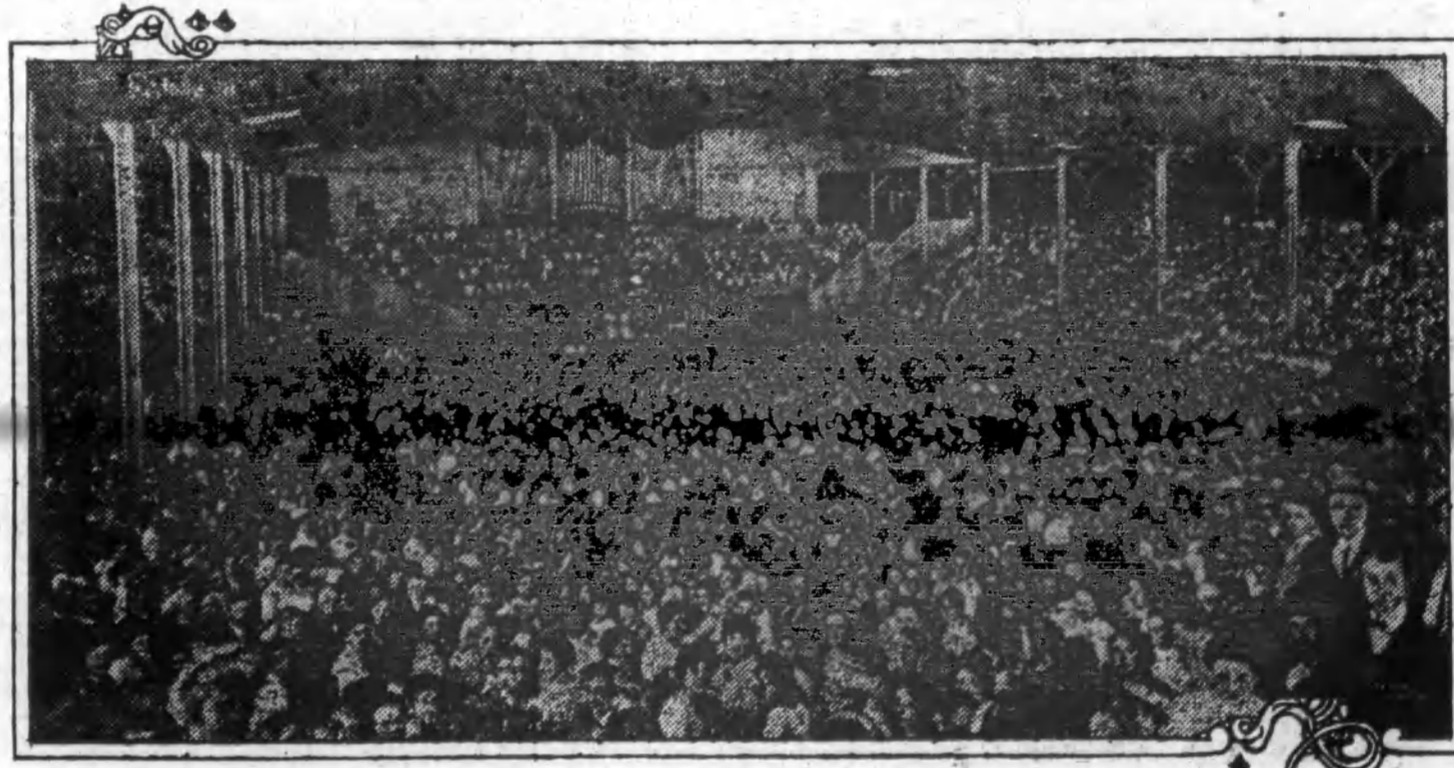
Special addresses will also be given by Thomas Mott Osborne, warden of Sing Sing penitentiary, noted for his advanced prison methods; Hamilton Wright Mabie, literary editor of Outlook Magazine; Harold J. Howland, associate editor of Independent Magazine; Rabbi Stephen S. Wise of New York; Amos P. Wilder, Dr. Katharine B. Davis, New York's commissioner of correction, and Superintendent William M. Davidson of the Pittsburgh public schools.

The Chautauqua Players, under the lead of M. Benedict Papot, "the leading amateur actor in America," will present a series of well known plays, one each week. Music will be represented by the Chautauqua chorus of 500, under Mr. Hallam, and by the famous Russian Symphony Orchestra, with William Wade Hinshaw of the Metropolitan Opera Company and Ernest Hutcheson, noted pianist, as soloists.

The Religious Features.

The religious features of the program will be in the hands of Dean Shaller Mathews, president of the Federal Council of Churches and head of the Chicago Theological School at the University of Chicago. He has just returned from a special mission to Japan in the interests of international peace. Such figures as Dr. Frank W. Gunsaulus, president of Armour Institute; Bishop Charles D. Williams, Protestant Episcopal bishop of Michigan; Bishop John H. Vincent, chancellor of Chau-

Mammoth Auditorium at Chautauqua, N. Y.



Six presidents of the United States have spoken on this platform. The leaders in American life and thought have here found their most responsive audiences. This auditorium seats 5,300 people comfortably and will accommodate 7,500. Its open air sides afford perfect ventilation and comfort during the hottest days.

and yearly donations from generous friends. Its summer schools and reading courses are also furnished at actual low cost figures. Twenty thousand "friendly folks" make an average population at Chautauqua. They come from all the states of the Union. They come from China and Japan, from South America and from Europe, where Chautauqua, N. Y., has the reputation of an "American Mecca."

Chautauqua Life is "Different."

One can be as quiet at Chautauqua as one chooses or as busy all day long. The long program of lectures by really great men, the diversity of the musical program and the platform entertainments by world celebrated artists will

sides give perfect ventilation and comfort during even the hottest days of the year. Five years ago a magnificent Massey organ, the gift of the manufacturer and worth at least \$30,000, was installed.

To have been a member of this Chautauqua audience is to have enjoyed a tremendous privilege. To have been a speaker on this greatest of the world's public forums is a distinction which thousands covet and but a comparative few enjoy.

Expensive "Talent."

More money is spent on "talent" for Chautauqua's eight week program than would be suspected by the 50,000 people who get its full benefits for the small gate fee of \$3 per season. The budget runs into the tens of thousands. But the very best is thereby obtained—statesmen fresh from their duties at Washington or the various state capitals, authorities on social and professional lines from the big universities, musicians just off tour, preachers whose names are household words and entertainers of the highest grade.

Very often there are forty events or more scheduled daily. And at least 120 lectures and 200 popular concerts are given during the period, so that every type of mind and individual taste may find something of information, education or inspiration to carry home for the coming year.

Chautauqua life brings speakers and audience close together with its air of comfort and informality.

WORLD'S GREATEST PUBLIC FORUM—CHAUTAUQUA, N. Y.

Sixty Day Assembly Will Have Big Speakers and Mammoth Program.

The leaders in American life and thought have always found the Chautauqua platform hospitably open to them, and there have been very few of the nation's great statesmen, authors, educators, travelers and propagandists who have not appeared before Chautauqua assembly at some time during the last forty years.

This coming season a noted and varied array of such talent is offered:

Mary Antin, world famous as a young Jewish author and champion of the immigrant, will lecture. E. J. Ward, Wisconsin's state adviser on civic development, will direct a week's work on "Community Service." Henry Turner Bailey, America's greatest exponent of art in every day life, just returned from his task of awarding prizes at the Panama-Pacific Exposition, will spend the summer at Chautauqua.

Mrs. Percy V. Pennybacker, president of the General Federation of Women's Clubs, will give general addresses and also conduct special exercises for her constituency. Charles Rann Kennedy and his wife, the well

taugu; Bishop Francis J. McConnell of Denver and Dr. Samuel B. McCormick, University of Pittsburgh, will also be on the program for a series of talks.

Special weeks this summer will be devoted to particularly live topics. Justice and the courts will be an open question for some 500 lawyers to wrangle over, under the leadership of Justice William L. Ransom of New York City's city court. George W. Alger will be featured with his series of lectures, based on matter recently published in the World's Work Magazine. And Dr. Katharine Bennett Davis, New York city commissioner of correction, will speak on "Prison Reform."

Temperance week will bring a live discussion of the national prohibition campaign. Ex-Governor Malcolm R. Patterson of Tennessee will tell "Why I Changed Front on the Liquor Question," and Hon. J. Denny O'Neill of Pittsburgh will speak on "Prohibition From the Business Man's Point of View." Many other prohibition and temperance speakers will attend, and William Jennings Bryan has indicated his desire to be present.

Week of the Great War.

A week devoted to a study of the "War of Eleven Nations in Europe" will find several speakers of authority who are just back from the front. Dr. Lincoln Wirt, special representative for the World Peace Foundation and the Boston Herald, will return to make his first public report at Chautauqua. Norman Angell, whose books showing the logical fallacy of war upset modern ideas as to its necessity, will expound his widely quoted views. Dr. Herbert Adams Gibbons, special writer for the New York Herald and author of two recent books dealing with "Changes in Europe," will conduct summer classes and lecture on the subject. Director Arthur Bestor will describe Europe's war lords from his recent intimate studies of their personalities, and Sanford Griffith, who has just returned from Belgium, where he served as "special field investigator," will describe the horrors of war and life at the front as he saw it.

Community affairs will be discussed in every possible connection during a week in which sessions will be led by Mr. E. J. Ward, Wisconsin's state adviser on civic improvements and the like. Social centers in the city and public school centers in the country will be particularly featured. Internationalism and Christianity will be the final week, and the theme will be "What is the Duty of Christianity as a Power in the Present Military Crisis?" Dr. Frank Gunsaulus, Dr. Charles E. Jefferson, Bishop James W. Bashford, Dr. Lemuel C. Barnes, Hon. Amos P. Wilder and Hon. John Lind, who was President Wilson's personal representative in Mexico, will be among the speakers.

LEGAL NOTICES.

Notice to Creditors.

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that a person having claims against the estate of Daniel Riley, late of town of Genoa, Cayuga County, N. Y., deceased, are required to present the same, with vouchers in support thereof to the undersigned, the administrator of, &c., of said deceased, at his place of residence in King Ferry, in the town of Genoa, County of Cayuga, on or before the 29th day of October, 1915.

Dated 26th day of April, 1915.
James H. McDermott, Administrator.
James J. Hosmer, Attorney for Adm., 7 Temple Court, Auburn, N. Y.

The Thrice-A-Week Edition OF THE New York World

Practically a Daily at the Price of a Weekly

No other Newspaper in the world gives so much at so low a price.

The year 1914 has been the most extraordinary in the history of modern times. It has witnessed the outbreak of the great European war, a struggle so titanic that it makes all others look small.

You live in momentous times, and you should not miss any of the tremendous events that are occurring. No other newspaper will inform you with the promptness and cheapness of the Thrice-A-Week edition of the New York World. Moreover, a year's subscription to it will take you far into our next Presidential campaign.

THE THRICE-A-WEEK WORLD'S regular subscription price is only \$1.00 per year, and this pays for 156 papers. We offer this unequalled newspaper and THE GENOA TRIBUNE together for one year for \$1.65.

The regular subscription price of the two papers is \$2.00.

KIDNEY DISEASE KILLS

Your Health and Life depends upon right kidney and liver action. When disregarded you have backache, brick dust deposits, scalding pains, swelling around eyes, constipation, drowsiness, fever, rheumatic pains, skin eruptions and other disorders of the stomach, liver and blood. The best treatment is Dr. David Kennedy's Favorite Remedy. It helps to remove uric acid from the system, the cause of most kidney, bladder and blood troubles; to restore right action of the stomach, liver and bowels and thus stop uric acid conditions; powerful but gentle in action; used by thousands of men, women and children, with universal success. Write Dr. David Kennedy Co., Rondont, N. Y., for free trial. Large bottles, all druggists.

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Keeley For Liquor and Drug Users
The KEELY INSTITUTE
WHITE PLAINS, N. Y. BUFFALO, N. Y.

Parker's Hair Balm
A toilet preparation of merit
Helps to eradicate dandruff
For restoring color and
Beauty to Gray or Faded Hair
50c and \$1.00 at Druggists.

Natural Result.
"What has become of your nephew?"
"The one who was so fond of books?"
"Yes."
"Oh, he became a page in the legislature."
"—St. Louis Post-Dispatch.
Languid Pets.
"These pampered dogs of the rich are rather listless. It seems to me."
"Yes; you never see one of them burying a marshmallow or worrying a chocolate drop."
"—Judge.
Evasive.
"Do you always receive a warm welcome at home?"
"Oh, yes; I'm always in hot water here."
"—Baltimore American.

OUR TEN DAYS' CLEARING SALE

Is Now At Its Height

One more week of bargains, cut prices in the following Departments:

Four more Special Days followed by
THE TWO RED LETTER DAYS
FRIDAY, JULY 30TH AND SATURDAY, JULY 31ST

SEVENTH DAY'S SALE, MON., JULY 26

Furniture: Gloves of all kinds, Silk, Kid, and Fabric. Laces, Hamburgs, Ladies' Neckwear, Dress Trimmings, Buttons, Braids, Ladies' Cloth and Silk Dress Skirts, Petticoats and Underskirts. Hammocks, Couch Hammocks.

EIGHTH DAY'S SALE, TUES., JULY 27

Lace and Muslin Curtains, Portiers, Tapestries, Drapery Materials, Sofa Pillows, Down Pillows, Curtain Trimmings, Window Shades. Art Department Novelties. Men's Women's and Children's Hosiery. China, Glassware, Silverware, Cut Glass, Cutlery, Crockery, Lamps, Clocks, Desk Sets, Chafing Dishes and Percolators. Baby Carriages, Go-Carts.

NINTH DAY'S SALE, WED., JULY 28

Underwear and Sweaters for Men, Women and Children. Toilet Articles, Leather Goods, Stationery, Jewelry, Soaps, Perfumes, Notions. Dressmaking Supplies and small Wares.

TENTH DAY'S SALE, THURS., JULY 29

RUGS—Oriental Rugs, Royal Wilton Rugs, Body Brussels Rugs, Axminster Rugs, Wilton Velvet Rugs, Ratanna Rugs, Kawapa Rugs, Real Rag Rugs, Bath Rugs.

2 - RED LETTER DAYS - 2

Every thing in the store at Reduced Prices on these Two Days.

FRIDAY, JULY 30th AND SATURDAY, JULY 31st

And every customer from out of town is extended all these special advantages and inducements.

In order to give everyone who lives within a radius of 50 miles of our wonderful new store, the same advantages and opportunities that the people of Ithaca enjoy in this establishment, and in order to make trading in our store just as convenient and no more expensive than trading at home and at the same time give you access to our lower prices and better assortments, we will:

1. Pay your fare to Ithaca, one way, if you purchase \$10.00 worth of merchandise.
2. Ship your purchase to your nearest depot by freight, free of charge, if you purchase only \$5.00 worth, or if your purchases can be shipped by parcels post we will deliver them to your home free of charge, if you purchase the same amount.
3. Pay for stabling your horse (if you drive to Ithaca) if you purchase \$10.00 or more.
4. Serve you an appetizing, wholesome lunch with a most attractive menu for only 15 cents.
5. A rest room is equipped for your convenience on the west balcony, just above the main floor.
6. A check room or parcel room is equipped in the east balcony, and no charge is made for the service. Just come in and deposit your suit-case, coat or parcels until you are ready to leave.
7. And don't be afraid to ask anyone in our employ for directions to any department or to any class of merchandise you cannot locate, and you will be assured of a courteous, prompt reply.

Do not leave your small parcels on the counters; check them, for many parcels are lost by not caring for them at a busy time like this.

At this busy time you will greatly assist us if you will carry your small parcels. We will, of course, be glad to deliver anything you request us to.

We will not close Wednesday at noon during our Sale.

Our store will be open all day Wednesday, July 28th.

Come once and you will want to come again. Our store is a Beauty. The displays are magnificent. The assortments are tremendous and the prices are the lowest possible. Everybody comes to these Sales; so why not you? Make engagements to meet your friends here. You will enjoy meeting your friends here and you will profit by purchasing at these sales.

ROTHSCHILD BROS. CORNER STATE & TIOGA STS., **ITHACA.**



