

GENOA, N. Y., FRIDAY MORNING, FEB, 19, 1915.

Genoa

EMMA A. WALDO

M. KEMPER WILLOUGHBY, M. D	From Nearby Towns.	Poplar Ridge.	 King Ferry. 	Sherwood.	North Lansing.
GENOA, N. Y.	From Nearby Towns.	Feb. 15-C. E. Peckham has let	Fab 13_The temperance address	Feb. 15-The people of Sherwood	Feb. 16-The infant son of Mr. and
Office hours 8 to 9 a. m., I to 2p. m		his farm to Ray Stevenson of Union	at McCormick's hall lost evening	are to have another course in Do-	Mrs. Dennis Doyle died Feb. 1
7 to 8 p. m.	Lake Ridge.	Springs.	was one of the greatest pieces	mestic Science, which will open next	The little one only paid a short vis
Miller'Phone. Special attention given to diseases of	Feb. 15-Mrs. Augusta Jefferson	Miss Ellen Simkin, who has been	of oratory ever listened to by a King	Monday afternoon with Miss Birds-	to earth and then took his night to
gestion and kidneys.	died at the home of her son Clarence	very ill for several weeks past, is	Ferry audience. For one hour and		fairer clime to be an attraction
	at Lake Ridge Thursday evening,	slightly improved.	a half John F. Cunneen of Chicago	At the meeting held at the home	the beauerly country Funeral
H. E. ANTHONY, M. D. MORAVIA, N. Y.	after an illness of 12 hours. Mrs.	Miss Mary Howland is not gaining	held his audience spellbound while	of Mr. and Mrs. E. Cook on Feb. 5, it was decided to continue the good	the home Monday afternoon Re
MORAVIA, N. 1.	Jefferson prepared breakfast Thurs-	as her friends would wish.		work. A society was duly organized	F. Allington officiated.
7 to 9 p. m.	day morning and immediately after	I WITS SAFAR DARET IS SUIT COMMICA	saloon.	and officers elected, and christened	
Bell Phone	suffered a stroke of paralysis, from which she did not rally and the end	to the nouse.	on friends in town recently.	"The Helping Hand." The ladies	
Miller Phone. pecial attention given to Diseases of the Eye and	came at 8 o'clock in the evening.	Mrs. W. H. Yawger of Cranford,	Lest Monday night a number of	met at C. F. Comstock's last Friday	Lobdell had sold his farm. W
FITTING OF GLASSES.	Mrs. Jefferson was 67 years of age,	IN. J., is the guest of Mils. D.	friends and neighbors gave Jay	afternoon and it was astonishing	feared he would go elsewhere for
DR. J. W. SKINNER,	was born in Pennsylvania, but had	mosner.	Lamey and wife a surprise party.	the amount of work they accom-	home, but our fears were soon di
Homeeopathist and Surgeon, Genoa, N. Y	resided in this vicinity the greater	A. W. I ainter is som in the nospi		plished.	pelled, when we learned that he has
Homeeopathist and Surgeon, General attention given to diseases of wo		tal. He is doing as well as can be ex- pected and hopes to get home the	Chamman in Ithans on Thunsdour of	Mrs. A. G. Brewster spent Friday	bought the Spangler house and w
nen and children, Cancer removed with	she made her home in King Ferry.	last of the week.	last week.	last at her brother's, C. F. Comstock.	
out pain by escharotic. Office at residence	One son Clarence and one grandson	Myron Swayze is improving very	W. D. Weyant of Sherwood visited	Mr. B. White was a Sunday guest	
and a second	are left to mourn for her and much	slowly, but is still almost helpless.	his brother, Fred Weyant, and	at E. L. White's.	bought the Miller place and w
I. A. SPAULDING	sympathy is extended to them by	an and the second and	family.	Miss Jessie Hoxie spent several	move there this spring.
	friends. Burial was made in King	for him.	Ira Rowland is attending court in	days last week with her friend, Ella	Ed French lost a horse last wee Mr. and Mrs. Andrew Brink a
DENTIST	Ferry cemetery Sunday atternoon.	Miss Jane Ellis, who is spending	Auburn this week.	Doremus.	
On the Bridge. Both 'Phones.	Mrs. Helen Lobdell died at the	ithe winter with her niece. Mis.	Mrs. LaMont Smith and daughter	Mr. and Mrs. Mowbrey of Auburn	lives in their home. Mrs. L. Allen
Moravia, N. Y.	nome of her son, Lekoy Lobden,	Myron Swayze, is visiting at her	La seconda Me and Mere W/ II	spent a part of last week with his	
Woravia, 14. 1.	Monday morning. For several years	brother's, Mr. Alfred Ellis, west of		sister, Mrs. F. B. Defreeze and fam-	caring for them. Mrs. Metzgar
E D DANIELLS	Mrs. Lobdell had been a patient suf- ferer.	Ledyard.	Peckham.	Several from this place spent last	
E. B. DANIELLS	Mr. John Copeland of Oswego is	Mr. and Mrs. C. H. Cook spent	been attending Farmers' Week ex-		News has come of the daath
UNDERTAKER	visiting at the home of Mr. and Mrs.	part of Farmers week in Ithaca.	and an in Ithings this mask	Mrs. Meade of Auburn was a	Mrs. Helen Lobdell, who died at h
Moravia, N.Y.	Albert Bissell.	Mrs. D. L. Patrick is entertaining		week-end guest of Mr. and Mrs. H.	
	A Bible Teachers' Training class	her parents, Mr. and Mrs. Murdock.	a set the local still still	Locke.	Funeral at North Lansing church
Telephone Connections for		Mrs. Dexter Wheeler entertained the W. F. M. S. last Wednesday	Helen Slocum.	Mr. and Mrs. Arthur Bennett and	Wednesday, Feb. 17.
Day and Night Calls.	Rev. R. A. Nedrow was elected for	afternoon.	Feb. Ib-Mr. and Mrs. Haines Mer-	son of Venice Center were Sunday	The annual donation for Rev.
	teacher, Mrs. Henry Campbell, pres-		ritt of East Aurora spent a few days	guests of Wm. Weyant and family.	Allington will be held in Grange h
IINDERTAKING	ident and H. E. Campbell, secretary.	(From another correspondent)	last week with their aunts, Mrs.	Mr. and Mrs. F. C. Smith and	on Thursday evening, Feb. 25. Si
	The class consists of twenty mem-	rep. 10-One of the pleasancest	Etta Rennyson and Mrs. Maggie	daughter Blanche were Sunday	per will be served from 6 to 8 0 clo
WILLARD CUTLER	bers.	social events of the winter occurred	Wager. They also visited other	guests of Clarence Smith and wife at	dance is expected.
Embalmer and Funeral Director	A surprise party was given Mr.	two weeks ago Saturday when Mr.	friends in this place.	Poplar Ridge,	
Main St., Morayle	Those from this place that were in	and Mrs. E. B. Mosher received about forty of their friends who met	Mrs. Ed Palmer and daughter of	Thos. Neville visited his daughter	with Mrs. Alice Singer on Wedr
	Ithaca last week were Mr. W. L	by invitation at 6:30 o'clock. After	cently.	Alan Ward spent Friday and Sat	
	Davis and daughter Clara, Mr. Wm	a most delicious and splendidly ser-	Misses Rosa and Lizzie - Riley and	urday with his aunt, Mrs. E.L. White	Mrs. Russell is moving her goo
I WILL TREE	Davis, H. E. Campbell, Elder R. A.	ved supper the guests entered heart-	friend Mr Brown of Auburn are	Not many changes will take place	from the Spangler house this we
J. WILL TREE,	Nedrow, Rev. Elmer Nedrow	, ily into the musical and conversation-	spending a few days with their	here this spring.	Her sister, Mrs. Lottie Boyles,
	the second s	I all sold a second and a second a second a second s			

BOOK BINDING



VOL. XXIV. No 30



FRED L. SWART **Optometrist**. South St. Masonic Temple,

AUBURN, N.Y. Shur-On Eye Glasses.

FIRE! E. C. HILLMAN, GENERAL FIRE INSURANCE. Levanna, N. Y.

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TOO MANY CHILDREN

are under-size, under-weight with pinched faces and poor blood; they do not complain but appetite lags, they have no ambition and do not progress.

Such children need the rich medicinal nourishment in Scott's Empleion above everything else; its pure cod liver oil contains nature's own blood-forming, fleshbuilding fats which quickly show in rosy sturdy frames.

If your children are languid, tired when rising, catch cold easily or find their studies difficult, give them Scott's Emulsion; it supplies the very food elements that their systems lack.

Scott's Emulsion contains no alcohol and is so good for growing child ren it's s

Dwight VanNest, Frank Whipple. Miss Florence Savacool spent the der of the evening which passed week-end at her home here. Miss Laura Wooley was not able

to attend school at Ludlowville last day of the death of his brother-inweek on account of illness. pany from Syracuse over Sunday. Mr. and Mrs. Welby Ward of faculties. Dresserville were guests at the home of Mr. and Mrs. Jerry Smith last week.

for Jerry Smith again this season. Gordon Gosbee will work for Rev. E. F. Nedrow the coming season. Mrs. George Bower remains very poorly.

Frank Whipple recently purchased a fine black team of Stephen Doyle.

Sage.

Feb. 15-Bert Wallace is working for Fay Smith this season. Mr. Jewel Buckingham and daughter Bertha, Ralph Perkins and Leon Snyder are entertaining the chicken pox.

Miss Lillian Teeter and mother entertained relatives Thursday. The young people of the Asbury M. E. church received over \$15 at week and attended Farmers' Week. their valentine social Saturday evening, Feb. 13.

Ernest Teeter spent Sunday with Fred Whipple and family near East Venice.

Several from this place attended Farmers' Week at Cornell College of Agriculture, Feb. 8-13.

Lansingville.

Feb. 15-Mr. and Mrs. Wm. Tucker and Parke Minturn are all quite ill with grip.

Ray Smith and Wert Dates went to Syracuse to a fox hunt the latter part of the week.

Mr. and Mrs. Wilbur Boles visited at the home of his parents, Mr. and

Mrs. L. A. Boles. Walter Fenner is ill. Prayer meeting will be held at the

nome of Floyd Gallow Wednesday night.

Card of Thanks.

We desire to express our appreciation to the neighbors and friends who so kindly assisted us at the time of the death and burial of our huscheeks, better appetite, firm flesh and band and father and to those who sent flowers, including the Odd Fellows.

Mrs. Alvah Karn,

- Mr. and Mrs. Raymond Karn, Mr. and Mrs. Elbert Karn,
- Mr. and Mrs. Emmett Karn.

al program provided for the remain

rapidly as good times always do. Henry Wheeler received word tolaw, Charles Mannahan of Norwalk, Miss Clara Davis entertained com- Ohio. Mr. Mannahan, though nearly 102 years of age, retained unimpaired

Friends of Mrs. Julia Williams will be sorry to learn of her recent fall on the ice, resulting in a fracture week. Samuel Weibly of Varna will work of the leg just below the hip. She

is being cared for in a Philadelphia hospital. Dick Ely of Belmont spent a part

of last week with his uncle, Coral Ely and family.

Mrs. S. A. Haines is visiting her sister, Mrs. Cora Glover at Delavan, Wis.

Mr. and Mrs. Chas. Cook, Thomas Tighe, Mr, and Mrs. Wilson Mosher, Mary Landon and Jennie Conaughty were among those from this vicinity who were in Ithaca last week.

Atwater.

Feb. 15-Mr. and Mrs. James Young were guests of Edgar Tifft Genoa visited at Ray Ellison's reand wife in Ithaca a few days last cently. Several from this vicinity spent Roy Atwater passed away Wednesone or more days at Farmers' Week. Jacob Embody of East Rochester to mourn her loss, her husis spending some time at the home band and son, one sister, Mrs. G. of Charles Snyder.

week's recess during which the York city and Henry Wood of Bingteacher; Miss Haskin, attended hamton. Farmers' Week at Ithaca.

Mr. and Mrs. Wm. Shaw of Genoa were guests of Mr. and Mrs. Crouch Saturday.

Frank Young has purchased a new team of horses in Syracuse. He will Augusta Jefferson who died at the work the Mitchell farm the coming home of her son Thursday evening. year. Rufus White will 'assist him She leaves one son Clarence of Lake with his work.

Mr. and Mrs. Ervy Butts have rented the farm formerly rented by Frank Highland. They are in possession of the same at the present time.

Mr. and Mrs. Welby Ward of Dresserville visited at Chas. Snyder's and at Carmi Chaffee's the latter Mr. Warren Wood of New York part of last week.

Mrs. James Young and Mrs. N. J. Atwater were called to Genoa Sat- Atwater. urday by the illness of Mrs. At water's niece, Mrs. A. Merritt.

"Who are those people who are cheering?" asked the recruit as the soldiers marched to the train.

"Those," replied the veteran," are the people who are not going."-

father, James Riley.

Mr. and Mrs. Walter Tilton and Mrs, Geo. Bower of Genoa called on farm. their mother, Mrs. Mary Tilton, Satof Mrs. Roy Atwater.

covered from his recent illness and groom. has been calling on friends in town.

Mrs. Anna Mulvaney of Ovid is visiting Mrs. Nellie Reynolds this

Quite a few from this place attend- evening was spent. ed the minstrel show at Genoa Friday night, also attended the dance his home from the Auburn City hos-

afterwards.

son of Ludlowville and Franklin slow. Smith of Slaterville were over Sunday guests of Harvey Smith and fam-

Mrs. Mary Smith made a business trip to Ithaca last week. Born, Monday, Feb. 15, a son to

Mr. and Mrs. Thomas Turney.

some time with her sister, Mrs. daughter, Mrs. Brewster. Goldrick at Seneca Falls.

Mr. and Mrs. Arthur Coomber of

After an illness of two weeks, Mrs. day, Feb. 10. The deceased leaves Pratt of New York city and two School reopened Monday after a brothers, Warren Wood of New

Mr. and Mrs. Miller of Ithaca are visiting the latter's brother, Guy

Slocum and family. The community was greatly shocked to learn of the death of Mrs.

Ridge.

Feb. 17-The temperance meeting was largely attended in McCormick's hall on Monday night. Fred Emmons of Ithaca was in

town Saturday. Mr. and Mrs. Henry Wood and son of Binghamton, Mrs. Pratt and city were here on Saturday to attend the funeral of their sister, Mrs. Roy

Miss Lena Garey was in Dryden the first of the week.

Mrs. J. A. Greenfield and Mr. Jason Atwater are on the sick list.

"Now, boys, an animal with four legs is a quadruped. One with two legs is a biped. Man is a biped. Now, what is a zebra?"

Mr. and Mrs. H. Locke and family will move to Ellsworth on his father's

Cribune.

Ira Buckhout and family are to urday and also attended the funeral leave the Searing farm, the farm having been sold. Report says the Lewis Myers of Ellsworth has re- new occupants will be a bride and-

> The friends of Mr. and Mrs. Chas. Chase gave them a surprise last Tuesday evening. A large number were present and a very pleasant

Mr. Theodore Collins returned to

pital a few days since. His recovery Mr. and Mrs. William Minturn and from blood poisoning has been very

> Fred Brewster and wife of Aurora and William Brewster and wife of Union Springs were recent callers at and Mrs. C. G. Vosburg, at 3 o'clock the home of Herbert Brewster and Wednesday afternoon, Feb. 10, Rev. family.

Mrs. Cornelia Kirkland of Ledyard of Moravia performing the ceremony. returned home last Sunday, after Only the immediate relatives were Mrs. Mayme Detrick is spending spending several days with her present. Miss Vosburg is a graduate

Venice.

Feb. 16-The Venice Center basket ball team will have a game in Association hall, Venice Center, Fri day evening, Feb. 26. At the same time and place the Ladies' Aid of the Venice Baptist church will serve a fish supper!

Mr. Couse of Five Corners, who purchased the Jones place, was in town a few days last week.

Mr. and Mrs. James Miller were guests at Robt. Jones' a few days last week.

Mrs. Ed Jones and Carrie Misner were in Locke last Saturday. Mrs Jones' sister, Jeanette Batsford, re turned home with them for a visit W. H. Purdy has a fine new Cander incubator.

The valentine social which was held in the church last Saturday evening was well attended.

Miss Matie Fordyce visited Mora via friends a few days recently.

Ed Parker expects to move soon to the Amos Whiting farm purchased by him.

David Holley, who resided in this place some years ago, died at his home in Ithaca on Friday. Funeral Sunday with burial at Ithaca.

Puck Wants to Hear.

firm. "AnAnti-Suffragist is a woman who comes out in public to fight for keeping women from coming out in publle,

If there is anything funnier acting directly upon the blood and muthan this in the history of politics, cous surfaces of the system. Tenices. Puck would like to hear of it."

very little better than when they took her to Ithaca.

Mrs. Dorothy Wilcox is very poorly, more fit to be in bed than around the house, caring for others. Clara Conklin, the woman who has lived with her so many years, is sick in bed. Fred has one of these awful colds, such as so many are suffering from, so all together they are having a hard, sick time.

Mrs. Benton Brown is still suffering with rheumatism; she has been a great sufferer all winter.

Aldrich--Vosburg.

The marriage of Miss Adelaide E. Vosburg of Venice and George W. Aldrich of Locke was solemnized at the home of the bride's parents, Mr. W. S. Warren of the Baptist church of the Teachers' Training class of Moravia and has taught in public schools in that vicinity. Mr. Aldrich is a graduate of Moravia High School of the class of 1913 and is also teaching. After April 1, they will reside in Moravia.

Mrs. Geo. LaBarre.

Mrs. Lydia Gilkey LaBarre, aged 63 years, wife of George B. LaBarre of East Lansing, died at her home Friday evening, Feb. 5, 1915. The deceased leaves her husband and three daughters, Mrs. Leon B. Williams of Owego, Mrs. D., Bert Witter of Berkshire, and Mrs. A. L. Hagin of Ithaca also two brothers, Samuel Gilkey of Halsey Valley, N. Y., and Elbert Gilkey of Kansas City, Mo.

The funeral services were held at the home on Feb. 8 at 11 o'clock. Rev. F. J. Allington of North Lan-/ sing officiated. Burial in Asbury cemetery.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O.

We, the undersigned, have known F.

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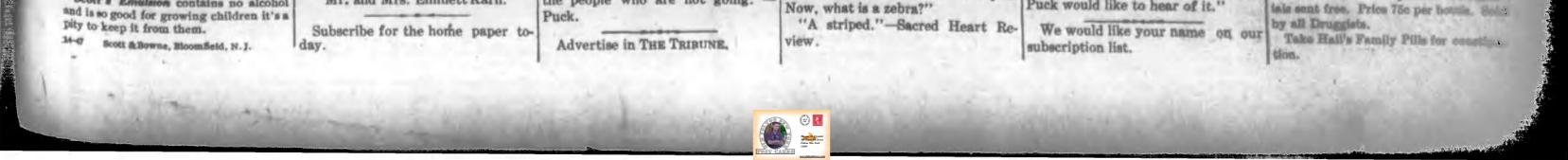
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Friday Morning, Feb. 19, 1915

THE FARMERS THE CUSTODIANS OF THE NATION'S MORALITY.

Co-operation of Church, School and Press Essential to Community Building.

By Peter Radford Lecturer National Farmers' Union.

The church, the press and the school form a triple alliance of progress that raides the destiny of every community, state and nation. Without them sivilization would wither and die and through them life may attain its greatest blessing, power and knowledge. The farmers of this nation are greatly indebted to this social triumvirate for their uplifting influence, and on behalf of the American plowmen I want to thank those engaged in these high callings for their able and efficient service, and I shall offer to the press a series of articles on co-operation between these important influences and the farmers in the hope of increasing the efficiency of all by mutual understanding and organized effort. We will take up, first, the rural ehurch.

The Farmers Are Great Church Build--

The American farmer is the greatest shurch builder the world has ever known. He is the custodian of the nation's morality; upon his shoulders rests the "ark of the covenant" and he is more responsive to religious infuences than any other class of cit-

AGE HAS ITS COMPENSATION FEEL LURE OF THE LIZARD WHAT THE HORSES CARRY French, German and Austrian Ani-

male Are Taxed More Than English and Russian.

Cavalry are playing an unexpectedly large part in the war, and the weight carried by cavalry horses in the various armies is of interest. The British cavalry is armed with the short Lee-Enfield rifle, the magazine of which holds ten rounds; the sword which is carried by all ranks except signalers; and the revolver, carried by warrant officers, staff sergeants, sergeants, trumpeters and drivers Each trooper carries 100 rounds of ammunition in a bandoller over the left shoulder. Lancer regiments carry the lance. Each cavalryman (like the infantryman) carries an emergency and the "iron" ration and a ration for his horse. Then there is the kit. Altogether the British troop-horse carries about two hundred and eighty pounds.

The regular Russian cavalry are armed with sword, rifle and bayonet, and each man carries 40 rounds of ammunition. There are the two days' oats and hay ration, a cloak, and an entrenching tool. The cavalryman's kit, two days' rations, spare horseshoes, horse blanket, canvas bucket, and a mess-tin go to form the complete equipment, and weigh altogether about one hundred and nineteen pounds. The Cossack pony carries about two hundred and thirty-eight pounds. The average weight carried by the Indian troop horse when ready for war is about two hundred and sixty-six pounds. The Austrian troopers carry a weight between two hundred and eighty and two hundred and eighty-six pounds, and the average in the French and German armies is about the same .- Manchester Guardian

FIND CAUSE OF SOURNESS Glant Elephant at New York Zoo is

an Actor and Naturally Temperamental.

At last Doctor Hornaday and Raymond L. Ditmars of the Bronz soo have found out just why Gunda, in addition to being the largest elephant in captivity, has steadily built up a utation as the greatest section of elephant hide encasing the largest chunk of temperament in the known world. The answer is easy. Gunda's temperament is due to the fact that Gunda has become an actor. Temperament simply oozed from every pore when Gunda was called forth at long range to pose for the series of moving plotures that are being taken of the zoo animals for Curator Ditmars. "Register sweetness and light, there's a good Gunda," called the movie director as Gunda was led out and the camera began to click. Gunda, missing the cue, instantly tried to register murder, fire, and sudden death. Doctor Ditmars, who had been in the act of stepping up to Gunda and offering the elephant a loaf of bread, changed his mind and went away from there. The last heard of one of the movie men was in the form of a long yell retreating through Yonkers. But Doctor Ditmars got his pictures of Gunda in the act of being temperamental finally, and they are now being shown by Doctor Ditmars these days at the Brooklyn Institute of Arts and Sciences .- New York Sun.

Man Seems to Have Much to Recommend It.

He was a lively old chap of past seventy at a lobster palace table with glass of plain water for tipple.

"Of course," he was saying to the younger men with him, "I am not as long for this world as you chaps are, if you live to be as old as I am, but | Drake, Frobisher and Raleigh; the I have a satisfaction in life that you haven't. I know, because when I was in my forties every time I had and Plymouth; the broken winged aranything the matter with me I got mada; and the Titanic on that first scared.

"I was afraid that either it would kill me with only half my life lived or that it was some lingering disease that would make thirty or forty years of my life a burden. Nor was I alone in thinking that way. Every man of my age had the same feeling. I think that comes to most men when they are about thirty.

"Youth's carelessness lasts only a very short time and a man mighty of the Cunard, the Holland-America, soon begins to wonder what will happen to him next, or how long he will stay in good shape. When a man reaches my age he begins to be careless again. Most of what will happen has happened, and he is through with it, and what is to happen next doesn't make much difference because in the nature of things it can't last long whatever it is and the finality comes as a resting spell and a cessation from the worries of the flesh.

"I know some old men who don't take the same view of themselves that I do, and I am sorry for them, because a man owes it to himself, I think, to quit bothering about giving up when he knows he has to do it whether or no."

NONSENSE TO STAY IN RUT

Ability to "Rise" in Life is More of Less Present in Every Human Being.

In every business there are many who know nothing about their possibilities. They live humdrum lives, plodding along in the same old ruts from day to day, but in a business sense they are practically dead and finish their business careers without waking up-they just exist. They see an occasional man rise up from the mass on the wings of fortune or fame. He is a nine-day wonder, and then the rest of the community settle down again and wait for something to "turn up" for them. The hidden forces for rising out of the ruts are to be found in all "ordinary" folk. All that is needed to put those forces to work is an awakening-a realization that great effort is behind great accomplishments. Fame and fortune do not come unbidden. They come only by reaching out and grasping them as they pass by. The man who is satisfied with things as they are, will never rise above his fellows, but the man who reaches out and grasps every opportunity is the man upon whom good luck will smile. The hidden power is in you, all right, and there it will stay until you wake up and go out in the world and make yourself known. Modesty may be a virtue, but merit that vaunts itself occasionally is the kind that brings home the money to the wife and children.

Philosophical View as Taken by This Many Ships Sight and Pass the Famous British Headland Dally.

> "If the Lizard (Lizard point, Cornwall, England) could see as one half believes it can, from that one piercing eye, Cyclops-like, in its forehead, what sights it could report-Phenician and Roman galleys; the ships of Hawkins, Mayflower after its final release from detention at Southampton, Dartmouth voyage, ao confidently and cheerfully begun, which ending in the unforescen ice, was also its last," William H. Ride-

ing writes in Scribner's. "All the ships of the famous lines between American and English and European ports come within a mile or two of it, eastbound and westbound. those of the North German Lloyd, the Atlantic Transport, the White Star and the Red Star, the Canadian branch the Hamburg-American and the American, most of them making their passage so punctually that you know to an hour when to look for them.

"Just beyond the light is Lloyd's signal station, and close to that a Marconi station, subsidiary to the most powerful of all, that at Poldu to the west, where the swish, sparkle and crackle of the four high latticed towers can be heard at a distance of a mile.

"Man's ingenuity and benevolence have turned the dreaded headland from a menace into a dispensary of safeguards. During fogs two horns, each with a mouth six feet in diameter, blare across the cloaked channel and a submarine bell at the foot of the cliffs tolls its number within a range of sixteen miles to every listen-

ing vessel provided with a receiver. Both light and sound have vagaries in fogs, however. If we can believe the masters of ships which have come to grief on and near Lizard, there are times when the 15,000,000 candlepower of the lighthouse is invisible, and the bellowing of those enormous trumpets inaudible."

me, "I have tried this thing two or ADVICE HANDED TO EDITORS

three times, and it did not seem to work, and I do not care to try it



Beautiful German City of Frankfort Compele the Admiration of All Vieitors.

Can the new world learn from the Backsliders may be divided into mistakes of the old? It is a question one is constantly asking, says the Chi-1. Those who cago Examiner. A thousand years and have never been more ago, when the houses began to; apring up beneath the shelter of a castle, and these for further protection were girded by walls, it was not possible to foreses the modern city with its teeming millions.

We are free. We are free to deliberate, to choose, to plan for long generations ahead. We are under obligations to plan for posterity. Opportunity confers obligation.

It is interesting to contrast one of lead a Christian the oldest cities in Europe with one of life, but who nevthe newest; Frankfort, in Germany, er really received with Letchworth, in England.

The medieval Frankfort grew up que the foundation of an old Roman settlement. In the twelfth century it demanded for itself more space and ramparts were erected. Streets today run the course of those ramparts. In/ one of them it may be mentioned in passing, Goethe was born.

In the fourteenth century Frankfort had to be enlarged again its walls built round a wider eircumference. In the nineteenth century its walls were broken down. The land on which fortifications had stood became public gardens; or, if sold to individuals, oarried with it the stipulation that on a given area only one building should be erected, leaving the remainder for garden.

This is the explanation of the belt of public and private gardens by which Frankfort is surrounded, the pride of her citizens, the surprise and delight of all visitors.

URGES CITY TREE PLANTING



never experienced it.

Chicago

............................

TEXT-I will heal their backsliding, I

way that they have been mistaken

or they will never be willing to make

another trial. It is well to point out

some of the evidences of the new

birth, and let them see that they have

Romans 8:1 shows that the Chris-

tian is delivered from the guilt of sin.

Ask them if they have ever been whol-

ly free from a sense of guilt, and for

what reason. I John 3:14 proves that

we have passed from death unto life

because we love the brethren. I John

3:21, 22 shows that an obedient Chris-

tian will have answers to prayer. I

John 4:13 insures the fellowship of

the Holy Spirit. Test a person with

such passages and he will soon rec-

At the close of a service I was in-

troduced to a young man who said to

ognize his true position.

will love them freely .- Hoses 14:4,

three classes.

izenship.

The farmers of this nation have built 130,000 churches at a cost of \$750,000,000, and the annual contribution of the nation toward all church institutions approximates \$200,000,000 per annum. The farmers of the United States build 22 churches per day. There are 20,000,000 rural church communicants on the farm, and 54 per cent of the total membership of all churches reside in the country.

The farm is the power-house of all progress and the birthplace of all that s noble. The Garden of Eden was in the country and the man who would set close to God must first get close to nature.

The Functions of a Rural Church. If the rural churches today are going to render a service which this age demands, there must be co-operation between the religious, social and economic life of the community.

The church to attain its fullest measure of success must enrich the lives of the people in the community it serves; it must build character; develop thought and increase the efficiency of human life. It must serve the social, business and intellectual, as well as the spiritual and moral side of life. If religion does not make a man more capable, more useful and more just, what good is it? We want a practical religion, one we can live by and farm by, as well as die by.

Fewer and Better Churches.

Blessed is that rural community which has but one place of worship. While competition is the life of trade, it is death to the rural church and moral starvation to the community. Petty sectarianism is a scourge that blights the life, and the church prejudice saps the vitality, of many communities. An over-churched community is a crime against religion, a serious handicap to society and a useless tar upon agriculture.

While denominations are essential and church pride commendable, the high teaching of universal Christianity must prevail if the rural church is to fulfill its mission to agriculture.

We frequently have three or four churches in a community which is not able to adequately support one. Small congregations attend services once a month and all fail to perform the religious functions of the community. The division of religious forces and the breaking into fragments of moral efforts is ofttimes little less than a calamity and defeats the very purpose they seek to promote.

The evils of too many churches can be minimized by co-operation. The social and economic life of a rural community are respective units and cannot be successfully divided by denominational lines, and the churches can only occupy this important field by co-operation and co-ordination.

The efficient country church will definitely serve its community by leading in all worthy efforts at community building, in uniting the people in all co-operative endeavors for the general welfare of the community and in arousing a real love for country life and loyalty to the country home and these results can only be successfully

War Distances.

War, besides being a great leveler, is also a great educator. Places we had never even heard of previously are now becoming as "familiar in our mouths as household words." The distances are apt to be somewhat confusing unless understood. It ought, however, to be quite easy to remember that a meter measures about one and one-twelfth yards, or more exactly, 39.37 inches. A decameter is 10 meters, a hectometer is 100 meters, and a kilometer is 1,000 meters, or a little more than three-fifths of a mile. The Russians express the length of their marches or the distance from place to place in versts. A verst is rather more than a kilometer, the exact distance being 0.66288 of a mile, or between three-fifths and four-fifths of that distance.

An Americanized Embasey.

The German embassy in Carlton House terrace in London has changed its name to suit the exigencies of the time. It is now labeled legibly "American Embassy" on front and chancellery doors, and the Prussian black eagle has been removed. By the irony of fate and its lease, it has recently been repainted with the rest of the terrace, and this the Prussian government will have to pay for sooner or later, or lose the lease .- Pall Mail Gazette.

Women Police for New Zealand. Women police may shortly be appointed in New Zealand. It was reof New Zealand should communicate une. with the governments of countries in which women constables are employed. and, after considering the information obtained from this source, decide if the fair sex should be appointed to the New Zealand force.

Love.

Love has no doubts. To itself love is the very substance of reality. The phenomena of sight, sound, touch and their fellows, are but the conditions under which life has made a foothold for itself in this boisterous world; the senses know nothing beyond their own functioning, they have nothing to say regarding the end or purpose of life. But to love-all the labor and effort of all the universe, with all its sidereal systems, with all its ethereal immensity, has been for the sake of producing love. Of what consequence is it, whether insensible matter endure a myriad years, or assume infinite bigness? In the absence of consciousness, an infinity of matter is as nothing. One flash of conscious life illumined by love is worth all the patience, all the effort, all the labor, of unconscious energy throughout an infinity of time. Consciousness is but a minister of love, to the love that is to be .- Atlantic.

Boring Thin Glass.

Everybody who has tried understands how difficult it is to bore a hole in a strip of thin glass. The following method is said to be very successful: Press a cake of wet clay upon the glass and then make a hole through the clay of the desired size, laying bare the glass at the bottom of the hole. Then pour melted lead into the hole, and it will drop through the glass, making a rough aperture. The explanation is that the sudden application of heat cracks the glass in a circle corresponding in size with cently decided that the government the hole in the clay .- New York Trib-1

Borrowing Eliminated.

The new play was in rehearsal, and a delegation of actors approached the manager. On being received, the spokesman said: "Sir, we have come proudly .-- Stray Stories. to ask that a portion of Mr. Brown's

Extracts From a Satirical Pamphi Published in England

T in 1791.

"Advice to Editors," an anonymous namphlet, rich in satire, has come into the hands of a correspondent. It was published at London in 1791, and throws light on the journalistic methods of the time. "The reporting of where from among the other reporters you can pick up the names of speakers, and perhaps some quotation or other palpable point in their speeches. With such assistance you can easily furnish a debate, especially if you know anything of the subject; and in many instances you have by this rule

published speeches better than those that were delivered." The danger of overstepping the mark is made clear in another paragraph: "Whatever may be your talents, your ingenuity and your practice, never attempt to fabricate the report of a debate altogether in your study. I have known one of our most celebrated reporters, from a neglect of this precaution, to furnish the public

with a long and interesting debate when there had been no house!"

What Makes Us Yawn?

Yawning is so commonly associated with seeing someone else yawn that many persons think it is infectious. But it is no more infectious than many other habits we acquire by imitating others; and which are due to sugges-'tion.

We yawn because of the need of sending enough good air into the lungs for purifying the blood. It is nature's way of making us take an uncommonly deep breath of air in at ione time.

The lack of sufficient good air in the lungs may not be due to the poor breathing, but to the amount of bad

conditions it is quite likely that other people in the room will yawn because they all begin to feel the need of more

Knew Just What She Wanted. She critically examined the gold sleeve links which were set before her, and then requested the clerk to show her another line. She decided on a pair, murmured to herself, "Yes, I'm sure he'll like these."

"Do you care for any initials, miss?" queried the clerk. "Oh, yes, I forgot," said she. "I

think I'll use his first initial this time. You may engrave the letter 'U' on them."

"U," repeated the clerk as he wrote the instructions down. "May I inquire the name, miss, if it is Uriah or Ulysses? Names commencing with 'U' are so very rare."

"Eugene," replied the young woman

again." He spoke of conversion as if it were something like vaccination which did not "take" in his case.

"Were you ever really converted?" "I do not know."

"Did you ever get a new heart?" "I doubt if I did."

"You have been trying to live the Christian life without any Christ to help you, haven't you?"

"That just describes it."

"It is no wonder you have had a hard time. It is like trying to run a watch without a mainspring. You might shake it and the wheels would run a minute or two, but it would soon stop. Neither is it possible to lead a Christian life without the help of Christ who is the mainspring of it all.

"If you had in your heart to help you, the very Christ who gave the commandments, would you not be able to keep them?"

"I think I would."

"Listen then," I said, and I quoted Ezekiel 36:26, "A new heart will I give you, and a new spirit will I put within you; and I will take away the stony heart out of your flesh, and I will give you an heart of flesh. And I will put my spirit within you, and cause you to walk in my statutes, and ye shall keep my judgments and do them."

"This is God's offer to you-a new heart. Will you accept it?" In a moment or two he was on his knees asking God for a new heart.

II. The second class consists of those who have drifted away from God by disobedience, and are not anxious to return. They are like the prodigal before his money was spent. They are living a worldly life, and so long thirty seconds. But it is not along as health and prosperity continue, they get along fairly well without God, though they have many rebukes of conscience, and frequent longings for the good old days of fellowship with, God.

With such people Jeremiah 2:5 is a good verse. Ask them what fault they could find with God that they have wandered from him. Jeremiah 2:13 is also good. Ask them if it is not true that their present life is evil and bitter as compared with the fellowship and joy which God provides for those who obey him. Show them the ingratitude and sin of such a course. Quote Jeremiah 2:19 and show them the folly of turning from a fountain of pure water to a broken cistern or a muddy pool. Then ask them if the self life is not a broken cistern as compared with that well of water which Christ opens in every heart that receives him.

III. Backsliders who are tired of sin and are anxious to return to God. They are like the prodigal after his money is spent, and after months of hunger and loneliness in the far couptry. For such Hoses 14:1-4 is a good passage. "O Israel, return unto the Lord thy God; for thou hast fallen by thine iniquity. I will heal their backsliding, I will love them freely; for mine anger is turned away from him." The most effective passage, how-

ever, is Luke 15:11-24. This not only pictures the wretched condition of the backalider, but it shows the steps by which he must return, and the royal

Professor Francis Finds Room for 10,-500 on Upper East Side at New York.

Prof. H. R. Francis of the New York State College of Forestry at Syracuse university, who has been making a detailed survey of the streets in Manhattan for the Tree Planting association of New York city, has just completed the survey of the streets east of Fifth avenue between Eighty-sixth and Fortleth.

In this area there are nearly sixty miles of streets, 40 miles of which are capable of sustaining tree growth. At present there are only 541 trees, while it is possible to have 10,500. In certain sections trees are really needed, where there are thousands of children who have no place to play other than in the streets. Other cities, such as Buffalo, Newark and New Haven, are successful where conditions for growth are as adverse as those found in this part of Manhattan. New York city could have trees if sufficient appropriations were made.

Professor Francis finds that the few trees which have been planted the past two or three years are dying either from dry soil conditions or from the attack of insect pests .- New York Times.

Keep the Streets Clean.

Carefulness on the part of everybody is necessary to keep the streets clean. A careless boy, throwing scraps of papers in the highway, cami make a tidy city block look antidy in: children on whom the responsibility rests. Many a grown person has the reprehensible habit of casting into the streets all sorts of unwanted articles -pieces of old newspapers, cigarette boxes, candy bags, banana skins and the like. Such thoughtless persons should be forced to a sharp realization(of their offensive practice. The city! suffers seriously from their aggregates carelessness.

Five Stitches in His Heart.

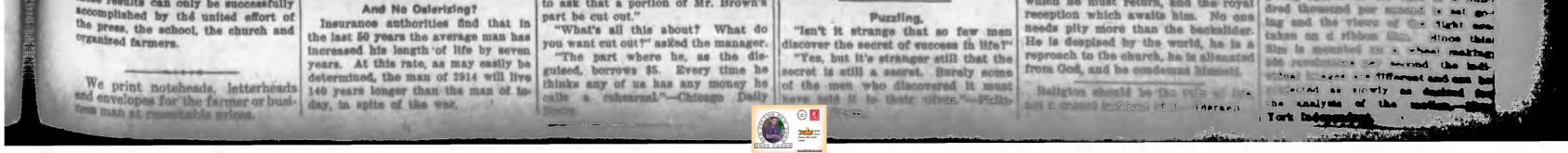
With five stitches in his beart, M.I. Nigo walked into the office of Districts Attorney R. B. Goodcell, and any nounced that he wished to swear out a complaint against a fellow countryman, B. Nakso, who, on July 18, stabbed him in the beart during a quarrel at East Highlands. Nakao was captured at Ontario, and has been hald in jail since, pending the outcome of Nigo's injuries. The surgeon sewed up the wound in his heart, and todays the Japanese seems as much with that Hving as ever .-- San Bernadino (Col.) dispatch Los Angeles Times.

Rapid Fire Movies.

The cinemalograph is speeding up Photographs at the rate of a brick dred thousand a second is its interest triumph. This extreme repuilty case necessary for recording the presence hand a pistoi hall and showing in healf how it pensionted a this lower. Ati the instant of firing an electric only giving sparko of the site of a hup-

air in the room. When one person yawns under such good air at about the same time.

parliamentary debates," says the author, "is at best a bore. • • • The easiest way I can advise is to go to the house for half an hour, and from thence adjourn to the smoking room,



THE GENOA TRIBUNE

Published every Friday and entered at the postoffice at Genoa, N. Y., as second class mail matter.

Friday Morning, Feb. 19, 1915

Town Meeting Returns. Dist. 1 Dist. 2 Maj. sonal worker. Supervisor Fessenden, R 12649 121 217 Loomis, D Town Clerk Hagin, R 101 63 Peck, D 131 196 Justice of the Peace Hollister, R 135129 149 130 Sharpsteen, R Couse, D 47 75 48 106 Nettleton, D Assessor, four years Ferris, R 121 132 Slocum, D 111 79 Assessor, two years Curtis, R 109 20 131 Weaver, D 76 144Supt. of Highways 129Gillespie, R 80 Sullivan, D 163 125 Collector Foster, R 85 77 143 176 157 Hand, D Overseer of the Poor Palmer, R 154129102 Bothwell, R 152O'Neil, D 5356 Sullivan, D 60 77 Constables Coon, R 146128 Hunt, R 119 126 Riley, R 146 124 Sellen, R 141 90 French, R - 92 140 Hilliard, D 69 63 Callahan, D 70 48 55 101 Walsh, D The excise vote was as follows: Dist. 1 Dist. 2 Yes No Blank Yes No Blan 74 135 93 64 121 42 56 118 85 29 133 108 2 72 109 78 45- 126 99 3 122 127 21 129 116 14 Majority for hotel license, 8. -Genoa remains in the "wet" column, by the small majority of 8 votes. If the 35 voters who did not vote on question four-had voted on the right side, there would have been a nice little majority for no license Why not get on one side or the other? Genoa is coming, however. Two years ago, the majority for license was 108.

Evangelistic Meetings.

Evangelistic meetings conducted by the noted Evangelistic Trio will begin in the Presbyterian church at ers in getting farm laborers and King Ferry next Sunday morning at made eighty-eight farm surveys. 10:30. This Evangelistic Trio consists of Robert O. Lewis, evangelist in keeping farm accounts. Nine blighted by the coarser duties of and singer; Miss Edna L. Aylesworth, pianist and singer; and Miss Olive P. Aylesworth, singer and per-

Robert O. Lewis is a fearless evan-163 gelist who preaches with tremendous power and effect upon his audiences because he has a message and meetings addressed 1,436. There 163 from God and because he has a personality that flames this message ized with a membership of 2,172.

142 forth in terms of life. His presen-125 tation is simple, clear, plain, pungent, straightforward and dramatic. He preaches the plain gospel. Robert O. Lewis is also a singer were drawn and 138 drainage sys- that, if she voted, she might not 63 and his singing is the real music that tems planned. Eighty-six farm light the fire in the morning. soothes, stirs and rivets the heart in buildings were planned or improved deep thought upon the human soul and 22 silos constructed. and God. His preaching and sing- managers had 398 orchards under ing live before his audiences in their care wholly or in part and

vision, sound and action. Mr. Lewis will also organize and under the agents' supervision. 79 conduct a large chorus choir in King

Ferry. This choir will sing the great testing associations in which 21,699 hymns in the hymn book entitled, cows are under test. Seven breed-"Make Christ King." Come and 174 a call for seventy-five to sing in this farms. The total financial value of

miles to hear this singing. Every the 26 counties organized it would be one who can sing at all, join this chorus choir. The writer considers

Mr. Lewis a very able chorus choir leader. This means tremendously much for our little village of King Ferry and all the surrounding coun-

try communities. Miss Edna L. Aylesworth is a very able pianist and quickly adjusts of Washington's day will be carried her playing to the particular expression and times of a hymn being very interesting relics will be on ex-

in the Evangelistic Trio. Miss Olive P. Aylesworth has a wonderfully rich and full contralto Study club who attended Farmers'

Farm Bureaus Doing Good Work.

The twenty-six Farm Bureaus in this state last year assisted 427 farmbureau efforts, which did a total savings of from 10 per cent. to 33 per cent. The total number of farm visits made by the agents was 13,400

were 31 boys' and girls' club organ-Farm plans to the number of 67 The

117 chorus. People will drive many the work of these Farm Bureaus to

Patriotic Supper.

On Tuesday evening, Feb. 23, a SPECIAL NOTICES. patriotic supper will be given in honor of the birth of George Washington at the Methodist parsonage in Ledyard. The dress and customs out as nearly as possible. Some sung by the chorus choir. She sings hibition. Supper 25 cents. Proceeds

30tt Among the ladies of the Cornell voice. She and Mr. Lewis sing Week in Ithaca were: Mrs. W. W. acre farm, 1 mile south of Venice duets with great gospel power. She Wigned Mrs. Fred Lord Min. Were Were Center. Inquire of M. Dillon. duets with great gospel power. She Minard, Mrs. Fred Lord, Miss Mary

The papers of New York State have given publicity to one Farmer Radford on woman suffrage, who utters a stirring plea that "woman's They gave assistance to 151 farmers hallowed influence should not be purchasing and marketing associa- citizenship that she tions were organized, chiefly through should be protected from the sordid affairs of life that will crush her usiness of about \$134,000, effecting ideals," and he closes with the solemn warning that if she meddles in government she will "neglect the home, forget to mend our clothes, and burn the biscuits."

O, Farmer Radford, you did let the cat out of the bag, didn't you? Assistance was given in organizing All those windy tributes to the glory 37 local short courses and extension of woman whose "beautiful life schools with an attendance of 1,470. lights the skies of hope" ended in the expression of the craven fear

Cheer up, Farmer Radford, if the farmers' wives of New York State have kept their ideals in spite of the endless drudgery of their lot, a little 362 farms grew 1,323 acres of alfalfa thing like casting a vote, will not dim them. Under the protection of They assisted in organizing 27 cow men, life has been such a dreary monotony of sordid cares that the largest proportion of inmates of the ers' associations were organized; 36 women's wards of the insane asylums join this big chorus. He has issued bulls were secured for as many of the state are just those same farmers' wives. A trip to the polls now and then might vary the monotony and help keep them sane.-Anna Cadogan Etz.

FOR SALE-6 extra fine new milch

FOR SALE-Brown mare, 9 years,

vt. 1,050; bay mare, 12 years, wt.

,100; good double farm harness.

FOR RENT-To work on shares, 128

Prices right. Ira E. Buckhout, Sherwood, N. Y. Phone 28Y2.

COWS.

30w3

John I. Bower,

King Ferry.

An Answer to Farmer Radford. February Clearance Sale.

All winter goods, consisting of Suits, Overcoats, Mackinaws, Balmacaans, Sheep-lined Coats, Underwear, Sweaters and Caps, for Men and Boys, must be closed out regardless of former prices or profits.

All my goods are this season's and are not shopworn. All goods guaranteed to be first-class merchandise. Just come in and learn the bargains you can secure. No trouble to show goods or will not urge you to buy.

Have no room to store my goods for another season, so you will be the gainer. It is not spring yet. You can make good use of Winter Goods a long time yet. A discount on all Rubber Footwear Combinations during this month.

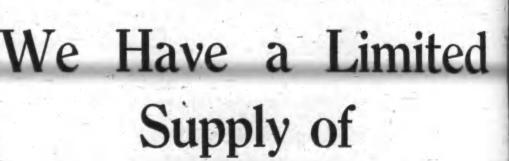
Be sure and call during this February Sale and get your share of the bargains.

GENOA CLOTHING STORE. M. G. SHAPERO.

Use Wood-U Flour The Most Nutritious Flour MILL RUNNING DAY AND

NIGHT Come one and all to see the Midget Marvel perform.

> FRANK H. WOOD, WOOD'S MILL.



difficult to estimate.

to benefit the Ladies' Aid.

Genoa Presbyterian Church.

Morning service at 11:00 o'clock. This week the pastor is exchanging pulpits for both morning and evening services with Rev. A. O. Caldweii, pastor of the Presbyterian church of Spencer, N.Y. Although a young man in the ministry, Mr. Caldwell is a splendid preacher and a man of wide and varied experience, having traveled extensively in Europe and the far East. We are offering to people of our community a great treat in bringing Mr. Caldwell to our town. We trust that he will be greeted by large audiences both morning and evening.

Sunday school following the morn- Ferry. ing service. Several of the men last week decided to organize a Men's class in the Sunday school. This has Binghamton, having many friends been a move contemplated for a long there. Her death came as a shock. time and should meet with the hearty support of the men of the church and congregation. A good is survived by her husband and one teacher has been secured for the child, Jason G. Atwater; two broth class and the men of the church are ers, Warren W. Wood of New York asked to plan to remain to the Sun- city and Henry Wood of Binghamday school next Sunday.

Christian Endeavor at 6:30 p. m. New York. "Favorite Chapters of the Bible and Why."

by preaching by Rev. Mr. Caldwell afternoon, Feb. 13, and were largely of Spencer, N.Y.

p. m.

See the Point?

Once upon a time, a man had something to sell. To "save" a dollar or so he employed one of those "mail order" printers to get up a small circular. And when the work came-poor thin paper; cheap, mussy ink; old battered type; no style. Men judge by appearance. If you are in if you use unprinted stationery or, worse yet, if you employ one of those be rated accordingly. have your letter heads, envelopes cards, etc., neatly printed on good things displayed rare sense." stock. The best is the cheapest.

vation of men and women and children in Jesus Christ. So then, we have three very able and consecrated leaders with us for this great coming evangelistic 'campaign. Beginning with Sunday morning, this during the next few weeks; every night except Saturdays at 7:30. Mr. Lewis will reach King Ferry as soon as Saturday and will meet

the chorus choir for rehearsal on Saturday evening of this week. If you can sing at all, come and join this choir.

Be sure to come out at the first service, Sunday morning. Why not pack the church with 350' people as we did at our last entertainment? Every one welcome to these meetings, not only in King Ferry but from surrounding towns.

Mrs. Roy Atwater.

Katherine B. Wood, aged 37 years wife of Roy Atwater, passed away at 7 o'clock Wednesday evening, Feb. 10, 1915, at her late home in King

Mrs. Atwater was a native of Elmira and was also well known in despite an illness of two weeks as the result of blood poisoning. She ton; also one sister, Mrs. G. Pratt of

Funeral services were held from

the Presbyterian church of which Evening service of song, followed she was a member, on Saturday attended by the people of King Mid-week service Thursday at 7:45 Ferry and surrounding community, who met to pay their tribute of re-

spect and affection to the deceased. The pastor, Rev. Wm. H. Perry, offiat rest in the family plot in King Ferry cemetery.

A Rare Girl.

business you need good credit. And that girl for a wife from among all tering this provision of the will. the dozens you know."

Home.

young man. You have selected a

also does personal work for the sal- Landon, Miss Lydia Mason and Mrs. William Frost. On Wednesday after- the layers that live and mature early. noon, Feb. 24, the club will meet at In 1914 pullets laid at 120 days old; the home of Miss Nellie Tompkins cockerels crowed at 44 days. when a report of Farmers' Week years bringing this strain to their will be given. This promises to be a very interesting meeting and all chicks. evangelistic campaign will continue ladies interested in the work of Cornell Study Clubs are invited to 30m3 attend whether members or not. The roll call will be some patriotic guotation or poem.

Mrs. Augusta Jefferson Dead.

The death of Mrs. Augusta Jefferson, widow of John Jefferson, of prices paid for poultry of all kinds. King Ferry, occurred quite suddenly Thursday evening, Feb. 11, at the home of her son, Clarence Jefferson, near Ludlowville, where she had been visiting for a week or more. Mrs. Jefferson suffered a severe shock Thursday morning at 7 o'clock and died at 8; o'clock that evening. Mrs. Clarence Jefferson was visiting Mrs. F. W. Miller in Genoa at the time, and was called home Thursday 29w2 morning.

Mr. and Mrs. John Jefferson had mares, all good farm and draft been residents of King Ferry for the past ten years, the former's death occurring a few years ago. The de- bles in Moravia on Feb. 11. Will ceased was 66 years of age and is continue to have plenty of the above survived by one son mentioned above and a grandson.

The funeral was held Sunday at the place of death at 12 o'clock at which Rev. R. A. Nedrow of Lake Ridge officiated, and further services were held in the Presbyterian church at King Ferry at 2 o'clock, Rev. W. H. Perry officiating. Burial in King Ferry cemetery.

"Albright Home" at Dryden. George Albright of Dryden died at his home in that town on Jan. 30, aged 76 years.

By the terms of his will a home for indigent women of the town of Dryden is provided, to be known as ciated. Many beautiful offerings of the "Albright Home" in memory of flowers were sent by friends and or- his parents, Elisha and Elizabeth ganizations. The remains were laid Albright. Mr. Albright leaves his phone.

\$15,000 for the home. The property is to be held in trust by the trustees of the village of Dryden and those

"How did you happen to pick out officers are charged with adminis-

On the farm there is a large dwell-"I noticed she occasionally put on ing house, erected a few years ago dirty, dauby rubber stamps, you will something heavier than a lace wrap with this purpose in view. Mr. Al-Therefore when we have a blizzard. Also, she bright leaves all stock, crops, furnisometimes wears overshoes when it ture and implements on the place, bill heads, statements, circulars, is raining hard. I thought those not otherwise disposed of, to the

> "Exceedingly rare for these days, Miss Minnie J. Cantine of Locke is niece of the deceased.

S. C. W. Leghorns - Purdy's are 20 present vigor and vitality. Now booking orders for eggs and day old W. H. Purdy,

Venice Center, N.Y. Miller phone.

My wife, Florence Whitmore, hav ng left me, I hereby forbid anyone narboring her or trusting her on my account. W. A. Whitmore. 30w1

WANTED-Fat cattle, veal calves, ambs and sheep; also the highest Cash paid for hides and wool. 29m2 R. A. Ellison, King Ferry.

Timber lot for sale; also grey mare, 8 years old, safe for lady to Clerk Blakley; drive. 29w R. D. 10, Ludlowville. FOR SALE - Thoroughbred Ayr

hire cattle, both sexes E. A. Weeks, Locke, 29w3 FOR SALE - Three good work

horses. Chas. Newman, King Ferry.

Express load of 28 head of Iowa chunks, well broken and young. Weighing from 1,100 to 1,500 lbs. The good kind. On sale at my stakind on sale at all times. A look means a sale. Come and look for W. P. Parker. yourselves.

WANTED TO BUY - Five or six Shropshire ewes. Phone or write S. S. Goodyear, Atwater, N. Y.

FOR SALE-Light double harness, shoats, set light bobs, heavy three spring wagon.

Fred Oldenburg, Genoa. FOR SALE-20 cows, 3 to 6 years

old, 8 2-year-old heifers. They are all extra fine high grade Holsteins of a strict dairy type and will suit the buyer who wants producers; also 3 bred yearling Berkshire sows. 27tf John I. Bower, King Ferry.

FOR SALE-10 horses, roadsters and workers. Cattle wanted. 19tf Archie B. Smith, King Ferry WANTED-Poultry, hogs, calves, at highest market price. Write or

S. C. Houghtaling, Phone 42F4. R.D. 5, Auburn, N. Y. FOR SALE-Farm of 14 acres; good house, barn and henhouse, abundance of fruit, land level and productive. near church, school and store. Price reasonable. Easy terms.

22tf Clarence Hollister, Atwater, Cash paid for poultry delivered every Tuesday. We want your furs, beef and horse hides, deacon skins. Weaver & Brogan, Genoa. 14tf

Mother Gray's Sweet Powders for Children.

For Feverishness, Bad Stomach, Teeth-

Auburn, N. Y.

41 per cent. Protein Cotton Seed Meal at \$33 per ton in 100 lb.

sacks.

Also our usual line of feeds at close prices.

J. D. ATWATER,

Genoa, New York.

John W. Rice Company,

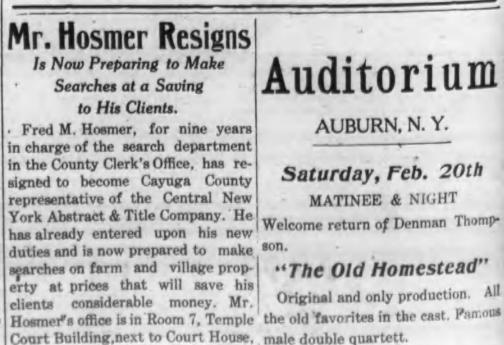
103 Genesee St., AUBURN, N.Y.

New Goods.

Spring Dress Goods, Silks and Wash Materials are beginning to arrive and we already have a splendid assortment of the season's most fashionable materials at reasonable prices.

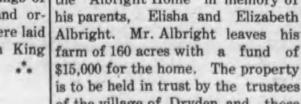
Coats and Suits.

The first showing of Coats and Suits includes all of the new colors sand, battleship grey, putty, navy, green, copenhagen. blue and others in a complete range of colors.



adv.

Grace church choir of 20 voices. Prices 25, 50, 75c, \$1.





www.www.www.www. Village and Vicinity News.

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-Washington's birthday Monday, Feb. 22.

in town Thursday.

-Bert Gray has been seriosly ill several days this week.

field has been a recent guest of Miss Frances Tyrrell.

Genoa will be closed Monday next, a fine time. Washington's birthday.

the latter half of last week.

Mrs. Herbert Roe, who has been quite ill with grip and bronchitis, is able to be about the house.

-Supt. of Schools G. B. Springer went to Ithaca five days last week for the Farmers' Week conferences.

-B. J. Brightman went to Auburn vesterday to accompany Mrs. Brightman home from the City hospital, where she has been for the past three weeks.

-Manley Beardsley, an old resident of this place, left last week Five Corners Wednesday. Thursday, Feb. 11, for Utica where he has become a resident of the Masonic Home.

-Mr. and Mrs. Frank Gillespie Mrs. Jane Loomis. A number are left Wednesday to visit Dr. Willis and family in Ithaca and expected also to visit Dr, Whitbeck and wife of Interlaken, former residents of Genoa.

-Miss Malchoff spent several days noon he was reported as much imin Ithaca last week, there being no proved. school Thursday and Friday. The other teachers also attended the Farmers' Week conferences those days.

-Henry Stickles has been quite ill this week.

-Mrs. Ed. Thompson of Groton was a guest of Mrs. Thos. Sill a few days last week.

-Fashion week will be observed by the Auburn merchants during the next | week beginning March 17.

-Mr. P. Hurlbutt of Wellsboro, -Chas. A. Cannon of Auburn was Pa., has been a recent guest of Mrs. A. J. Hurlbutt for several days.

-Mrs. Ralph Hawley of Moravia to be doing well. came Monday to spend several days

-The Baraca class met Wednes- the Rebekah lodge, and on Wednesday evening for a social time at the day evening the initiatory degree -The First National Bank of home of Delwin Decker and report will be conferred in the Odd Fellows

-No one ever hits the target who Mrs. Herbert Gay and daughter does not aim above it; and the far- scientist, navalexpert and Conaim.-A. E. Winship.

> Books rented, 5 cents per week. Call and we'll explain to you. Hagin's Grocery and Book Store. 27tf

last week's election. There must be Taughannock Falls, to succeed Dr. something more than a little "senti- Isaac W. Brewer, who resigned in ment" that is causing so much terri- December. tory to go "dry."

-Among those on the sick list the past week were Mrs. L. Allen, Mrs. Wm. Searles, Mrs. B. F. Samson and

suffering from colds and grip. -Geo. Main, who resides on the

Arthur Mead farm, in Pine Hollow, was taken very ill about 3 o'clock yesterday morning. In the after-

-Mr. James Burns, who has been spending several weeks among Genoa relatives, left Thursday for his home at Mt. Morris, Mich. He was ac-

-Mrs. W. F. Reas and daughter companied by his uncle, Michael Sulwere called to Solon last week by livan, who will visit relatives there.

-Mr. and Mrs. J. H. Rease of Ithaca are in town for a few weeks.

-Hugh Tighe has been ill with grip and heart trhuble for several days.

-Joseph McDonald has bought the east part of George Brown's farm, which joins his father's farm. -Mrs. Avis Merritt underwent an operation in the Auburn City hospital on Tuesday. She is reported

-Next Tuesday evening, the Re-Miss Hannah Murphy of Merri- with her sister, Mrs. Ai Lanterman. bekah degree will be conferred in

lodge. -Richmond Pearson Hobson, Dorothy spent a few days in Ithaca ther away it is the higher one must gressman, gave his famous address from Auburn City hospital, Tuesda "The Truth About Alcohol" to an evening, to her home near East

audience of one thousand people at Genoa. Weedsport last week.

-Dr. Oscar W. King, of Willard, has been elected superintendent of East Genoa, Monday evening, Feb. -Tioga county voted "dry" at the Tompkins county hospital at 22. All are invited.

-Walter Smith of Moravia was -Mrs. Fred Swartwood and given a surprise party at his home in daughter Ruth of Interlaken were that village last week Wednesday guests of Mrs. Sanford and Mrs. evening. Games and music were en-Algert for several days, going to joyed during the evening. A tureen supper followed with ice cream and cake. Seventy guests were present. Finder please return to Frank Sellen. -A euchre party was given at the home of Mr. and Mrs. Michael Sullivan Monday evening for the benefit of St. Hilary's society. About fifty were present. Lunch was served and a collection taken for the benefit of the society. About \$9 were real ized.

> Those who wish to secure eggs for hatching this season, I will call your attentinn to my flock of White Leghorns, mated with Lady Cornell strain of 250 egg record. \$3.00 per hundred for eggs after April 1st. Frank Purinton, Genoa. 30m2

> -The quarantine on the foot and mouth disease which broke out in the towns of Locke and Summerhill

burse the cattle owners by both the

-There now are 26 Granges in

State and Federal governments.

Go to HOYT'S

ware, sterling silver, Edison phonographs, 4 minute indistructible records. To get your eyes fitted your glasses repaired, your broken lenses duplicated. The latest styl jewelry, the best wearing jewelry your watch cleaned and repaired, t select your presents from the larges

and best stock in town. A. T. HOYT,

Leading Jeweler & Optician MORAVIA, N. HOYT BLOCK

-Over three thousand people, it announced, registered during Farn

ers' Week at Cornell. -Mrs. Leroy Jacobs returne

-A Washington social will be held at the home of John and Bert Smith,

> -Senator Charles J. Hewitt of Locke has introduced a bill into the senate at Albany asking for an ap-

propriation of \$5,000 to erect a monument on the birthplace of ex-President Millard Fillmore in the town of Summerhill.

LOST, in December, gold spectacles in case, somewhere in Genoa village.

-David L. Holley died Friday morning, Feb. 5, at the home of his daughter, Mrs. A. H. Fowler, in Ithaca. Mr. Holley lacked two weeks of being 90 years of age. For many years he resided in Stewarts Corners. He was an uncle of Mrs.

Alice Herman of Moravia. The funeral with burial was at Ithaca.

-A Farmers' Institute will be held in Grange hall at East Lansing on Saturday, Feb. 27. J. G. Curtis, of Rochester, will conduct the institute. He will be assisted by Wm. H. Dexter, of the U.S. Department of Agriculture at Washington, D.C.,

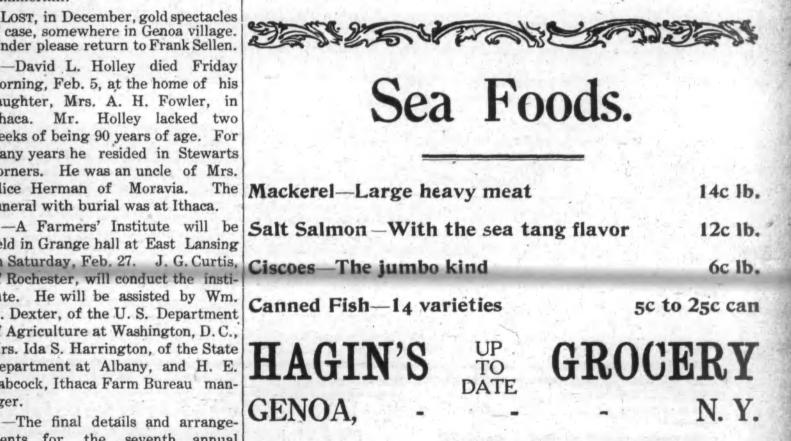
I.L.	A section in the	Chart	I for	in the
Itnaca	Auburn	JIOIL	Linc	1.4
Concerning Statement		A	Contraction of the second	

For the best watches, silver plated Central New York Southern Railroad Corporation. In Effect Sept. 21, 1914.

	SOUTHBOUNDRead Down		STATIONS			NORTH BOUND-Read Up					
2	7	23	421	21	31		32	422	22	24	28
Daily		Daily	Sunday Only	Daily Except Sun.	Daily Except Sun.		Daily Except Sun.	Sunday Only	Daily Except Sun,	Daily	Daily
P	M	PM	AM	AM	AM	T - Burger	AM	AM	AM	PM	PM
6 2	10	1 50	8 30	8 30	6 45	AUBURN	9 20	11 09	11 27	5 00	8 59
6 3	35	2 04	8 45	8 43	7 00	Mapleton	9 05	10 54	11 14	4 45	8 44
6 4	46	2 14	8 56	8 53	7 11	Merrifield	8 53	10 43	11 04	4 35	8 33
6	55	2 22	9 05	9 01	7 20	Venice Center	8 44	10 34	10 50	4 27	8 24
7	10	2 33	92 0	9 12	7 33	GENOA	8 29	10 19	10 45	4 16	8 0.9
17	21	2 41	9 31	9 21	7 43	North Lansing	8 18	10 08	10 36	4 06	7 58
	40	2 50	9 50	9 32	8 05	South Lansing	8 05		10 26	3 55	7 45
0	05	3 15	10 15	9 56		ITHACA	7 30	9 20	10 00	3 30	7 10
y		DW	AM	AM	A M		AM	AM	AM	PM	PM

Trains No. 21 and 23 going South, and No. 22 and 24 going North are the motor cars and do NOT stop at Flag stations. Sunday trains No. 422 and 421 are the motor cars and these stop at all stations.

Additional Trains between Ithaca and Rogues Harbor leave Ithaca 10:00, (daily except Sunday) 12:15, (Sunday only) 2:00 and 4:40 daily and 9:30 p. m. (Saturcay only.) Also leave Rogues Harbor at 10:40 a. m. (daily except Sunday) 12:50 (Sunday) only) 2:35 and 5:15 p. m., daily, and 10:05 p. m. Saturday only.



the illness of Carl Reas. They returned home Wednesday, accompanied by Mr. and Mrs. Carl Reas, who will remain here a few days.

-Titus Van Marter of Syracuse, formerly of Genoa, has recently suffered from abscesses in the head, and was in the hospital connected with the State Institution where he is employed. He was again on duty at the last report.

-Mrs. F. W. Miller returned Tuesday from the home of Clarence Jefferson, near Ludlowville, where she went last week Thursday with Mrs. Jefferson, who was called home early that morning by the serious illness of her mother-in-law.

All those indebted to me for gravel are requested to call and settle for Burr Green, Genoa. same. 28w3

-A calf is said to have died from was injured in the railroad wreck at eating a cloth sign which had been Cayuga last week, is gaining nicely put on the barn. The store and is able to sit up for a short time. which placed the sign there is being John Hutchison, who has been sufsued for the value of the calf. All fering from abscesses in the ear for of which goes to show that the only safe way to advertise is through the improved. Mrs. J. W. Myer has columns of the newspapers.

-The Genoa Ladies' Aid society held a very pleasant meeting at the home of Mrs. L. Allen last week Thursday afternoon. There was a good attendance and it was an enjoyable occasion for all present. A very fine supper was served and the receipts, including some membership fees, amounted to \$7.00.

sick.

Feb. 2.

C. J. Potter has opened a repair

shop in the Armstrong building,

Maple St., Genoa. All kinds of wood

Skating at the rink Tuesday and They are quite well, and were sorry Saturday evenings. Admission 10 cents with skates; skates furnished 15 cents. Joseph Mosher. 29w2

-The S. B. E. F. Sunday school class with their teacher, Miss Lillian Bower, met with Randolph Hagin Wednesday evening. The boys passed an unusually pleasant two hours repaired. Prices right. with games, books and music. After cream and cakes by their young host. Good nights were said amid wishes to meet again soon. Sec. of Class.

Genoa friends of Mr. and Mrs. Geo. L. Miner of Rochester, formerter, Dorothy Miner, aged 10 years, N. Y., and three brothers, Bwight woman. whose death occurred last week. The of Syracuse, LeRoy of Seattle, little girl had been very ill with grip Wash., and Lavinus of Hinsdale, N. for two weeks, when she suffered an Y. Funeral services were held at attack of appendicitis. She was his late home on Monday at 1 o'clock taken to Hahneman hospital where and were largely attended by old

of Auburn Theological seminary has and Dryden in Tompkins county, was been called to become the pastor of officially raised last week. In all the Presbyterian church of Union nearly 200 head were killed, some of Springs. Mr. Smith will supply the them being valuable Holsteins and pulpit until the close of the seminary other blooded cattle. An appropriawhen he will be ordained as the regtion has been made to reimular pastor.

Cut flowers, wreaths, bouquets, potted plants and fresh green ferns at Hagin's Grocery, Genoa. 28tf

this county with a total membership -The remains of Mrs. Sarah of 2,365 according to figures given Frasier, widow of the late Isaac by Secretary W. N. Giles of Skaneat-Frasier, who died at the home of her eles in his annual report presented son, Edward Locke in Syracuse, were at the meeting of the State Grange brought to Moravia and placed in in Oswego. Chautauqua county in the vault at Indian Mound ceme- ranks first in membership in the tery last week. Mr. Frasier resided state with 8,030, taking the lead in Genoa at one time and conducted from Jefferson county, which this a wagon shop. year has a membership of 8,007.

Syracuse, through its mayor and -John Welty of Auburn, who chamber of commerce, has invited the State Grange to meet in that city in annual session in 1916. -Casper Fenner, Republican, was

re-elected supervisor of the town of Lansing by a plurality of 73 at the two weeks, is reported as not much town meeting last week. All of the other town officers chosen are Rebeen at the home of Mrs. Welty this publicans. Clerk, M. L. Ford; jusweek, assisting her in caring for the tices of the peace, Leslie Fenner, D. A. Tarbell; assessors, F. J. Barnes

-The address of Mr. and Mrs. E. and Edward Osmun; collector, Jay H. Shangle, formerly of this town. Morey; overseer of the poor, O. M. has been changed from Irwin, Va., English; highway superintendent, C. to Goochland, Virginia, although J. Bower; constables, Floyd Gallow, they have not changed their resi-Bishop Bower, W. Norton, S. N. dence. Mrs. Shangle writes that Howell and A. V. Westervelt. the weather is very cool for that

Want a good toilet? Hagin has section-no gardens have been made. them. They're giving satisfaction, too. Phone or write. 28tf to hear through THE TRIBUNE of the -Fanny Crosby, the blind hymn illness of friends in this vicinity. Mr. writer, died on Feb. 12 at her home Shangle set out a strawberry bed on in Bridgeport, Conn. She was born in Putnam county, N. Y., March 24,

1820, and therefore lacked but a few weeks of completing her 95th year. work promptly done, also furniture She had been in failing health for some time, but retained all her fac-

25m2 -Alvah Karn died at his late home ulties to the last. She was married a short business session, called by at East Genoa last Friday night at to Alexander VanAlstyne, also blind, the president of the class, Blair 12 o'clock. He was 61 years of age. and a music teacher. He died many Knapp, they were treated to ice About three years ago Mr. Karn years ago. Fanny Crosby was blind suffered a shock and has never been from infancy. She wrote her first well since that time, gradually fail- verses at the age of 8 years, but she ing until the end. He is survived by did not begin hymn writing until a wife and three sons, Emmett of over 40 years of age. Eight thous-West Groton, Elbert and Raymond and hymns, sung in churches throughly of Genoa, sympathize with them of Genoa; also by a sister, Mrs. out the world, translated into every in the loss of their younger daugh- Della Farwell of West Clarksville, language, are the work of this gifted

Don't Borrow Your Neighbor's Paper. an operaton was performed on Tues- friends and neighbors. Dwight It's Worth the Price to Get day, and her death occurred on Wed- Karn of Syracuse was among the It Fresh From the Press

Mrs. Ida S. Harrington, of the State -Stanley Smith of the senior class in this county, and Groton, Lansing Department at Albany, and H. E. Babcock, Ithaca Farm Bureau manager.

> ments for the seventh annual show of the Syracuse Automobile Dealers association which will take place at the State Armory, Syracuse. Feb. 23-27 are nearing completion. The early expectations that this would be the best show ever held by the association have more than materialized as every space with the 'exception of one or two has been contracted for.

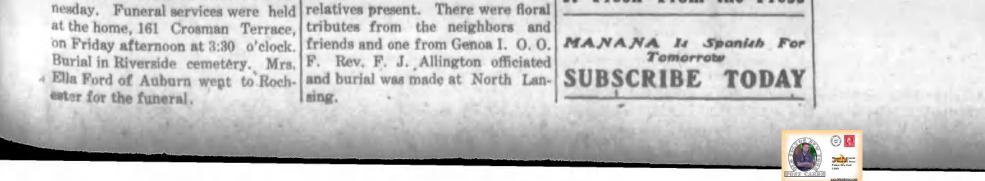
No War Prices Here

Specials in our Rubber Department.

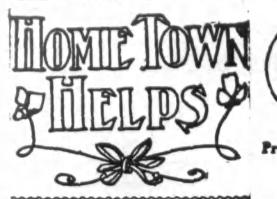
Please call and get prices.

No trouble to show goods.

R. & H. P. Mastin, GENOA, N. Y.







Other Cities Would Do Well to Remember This Counsel Given to New York.

ADVICE OF EXPERT NEEDED

This city-planning department, while made up of men who have made a study of city planning, should be advised by outside experts, whose salary should be a small percentage of the money saved by their advice.

Such a commission or board should have the same power as the bureau of highways or bureau of building, gas and water supply. It should be a permanent organization so that the work once started should not terminate with the termination of the general municipal administration in force.

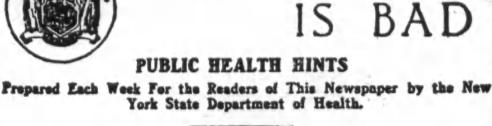
It would be the duty of the cityplanning department to co-operate with other departments in order to obtain the best results.

At present city planning in New York is being carried on to a certain extent by a more or less informal committee of the board of estimate and apportionment, which, while including high city officials, contains no expert in city planning, and its members are largely, if not wholly and necessarily, occupied with other affairs of the city's administration.

Under such circumstances it is impossible for justice to be done the city in the highly important work of city planning, which affects the future. of the city for numberless generations to come. Surely this is a condition which should be remedied .-- New York Sun.

START THE GARDEN SUBURB

Residents Should Have a Proprietary Interest in That ideal of Dwelling Places.



WHY BAD AIR

Ê

T is hard to get away from the idea that when we feel uncomfortable in a badly ventilated room it is because of some harmful gases in the air we breathe. Careful experiments by some of the ablest physiologists in England, Germany and the United States and more recently by the New York State Commission on Ventilation in New York city have shown, however, that such is not the case.

If a group of men are shut up in a confined space they soon begin to feel tired and uncomfortable and disinclined to active physical or mental work. Two sorts of things happen in such a room-first, the OXYGEN of the air is used up, and CARBON DIOXIDE is increased by breathing, and ODOR is given off from bodies and clothing; second, the TEMPERATURE and MOISTURE in the air increase since human bodies give off heat and moisture. Is it the chemical changes or the heat which causes the bad effects?

This question is easily answered. If the men stay in the room, but breathe fresh, pure air from outside through a tube, they feel as bad as ever. If they breathe the air in the room, but are KEPT cool by bring pipes on the walls or by an electric fan in the room, they become quit - comfortable. It is OVERHEATING which causes the principal effects of bad air. The chemical changes in any ordinary room never :each the point where they do any harm.

Almost every one has heard of the Black Hole of Calcutta, where 46 Englishmen were thrust by the sepoys into a tiny dungeon with only , wo small windows. Next morning all but twenty were dead. Even sere, however, according to the symptoms as described by the survivors, the unhappy vistoris died from the great HEAT, not from lack of air to breathe.

Studies carried out this year by the New York State Commission on entilation have confirmed all the earlier studies along this line. Scores of men have been shut up in special experimental rorms at the College of the City of New York, and as long as they were kept cool the most careful physiciogical and psychological studies have failed to show any bad effects. In the other hand, when the room was allowed to heat up, as such a room ordinarily would, their body temperature and pulse and blood pressure were affected, and, although they could do as much work when presend, they would not do nearly so much if they had a choice in the matter. Four men kept for eight hours a day for a week at 68 degrees did 15 P.R CENT more work than when the room was at 75 degrade.

In summer we have to stand the heat as best we may, and our bodies become more or less used to it. No end of harm is done in winter, however, by OVERHEATED houses and schools. They make us feel DULL and LAZY. They upset the heat regulating system of our bodies more or less, and they probably play an important part in making ns easy victims to colds and pneumonis and bronchitis and tuberculosis. In overcrowded rooms the chance of direct spread of communicable

disease by mouth spray and the like is increased, and where the air is



Your thoughts may immediately turn to the stock of goods on hand, the store you own, the home around the corner or the bonds in the safety deposit vault when assets are under consideration.

Nothing as tangible as any of these will be discussed here, but when you have read this through, see if you don't believe that there is an asset worth more than the things already mentioned

This asset which cannot be inventoried and yet is worth more to many men than the goods in their store, is the power of reaching people by human contact and interest. It doesn't sound like it is worth very much, does it? But wait.

Here is a small store located near a large department store in a certain town. The department store carries a full line of smaller merchant's goods, yet the latter has been increasing his business each year since the department store started. The reason is only found in the fact that he is a likable, accommodating follow with good business ability, and the friendliness of his nature has attracted people to his store and causes them to come there whenever the need makes a purchase necessary.

His two clerks have imbued the same spirit of good fellowship and every customer of that store feels that he has a real friend there to wait on him and to suggest different purchases, and to see that he gets the right goods at the right price. Confidence in this man, in his clerks and in the goods they sell has been inspired by the human interest and the personal contact between them and their customers. As purchasers we all like to buy where there is a feeling of acquaintance and an atmosphere of friendship. After all the best salesmen are developed under circumstances of this sort and there never has been any better salesmanship than some that is manifested over the counters of the retail stores. It is strange that here can be found the worst features for discouraging business, and also the greatest use of that force, the human element in developing business, An analysis of the reasons for most sales in many successful stores has proven that this element entered largely into the transaction. Its influence is inestimable and it is a wonderful asset to those who use it, a liability to those who do not. Any store whose personal influence is strong can withstand much competition. It will hold trade in spite of the convenient location of larger stores, the ease with which people can send away for goods or even the cutting of prices. These are not as strong factors for drawing customers, as a personal relation. Lots of times it is easier to fly off the handle when a steady customer registers a kick against some article purchased from you, but by controlling one's self, giving the customer a fair deal and always wearing a pleasant smile, you will be known as the "Sunny Jim" of your community, and people will go out of their way to trade at your stors.

True Aim of Advertising

ey not law

They get oo great a acol

ed a the

They do not rea higher, truce ultility of adver-

H you should step out, the first time, on a be mend and endeever to hit a home run, you might ac ally excel the mon-in-to upon your first attempt. Your luck might snable you to do as

well or better than the man who were practicing to do the thing acientifically. But as the days went by you

might return to the dis and again strike at the without even hitting It. Meanwhile the men whom you

at first surpassed would have acquired "form," and would double and troble your record. So, too, with the merchant

who is advertising simply to get business. The advertiser who has de-

veloped "form"-who has gone at the thing scientifically who has advertised to build business on a broad basis instead of merely getting business for a day-forges nearer and nearer to the front.

The true aim of advertising is. to attract permanent buyersrepeatore to the store of the advertieers.

In advertising, as in any other form of salesmanchip, it is vitally important that your efforts be directed toward a cortain class-folks most likely to be

interseted in your product. It is more profitable to reach ten such persons than a thou-Success in advertising does not depend upon the mere num-

LEGAL NOTICES

Notice to tranted by the S virtue of an order granted by the S hyuga County, notice is hereby g of Caynga County, notice is here all persons baving claims against Jane Mergan, iste of the to Caynga County, N. Y., deceased, to present the same with vonche thereof to the undersigned, the of, de., of said deceased, as her in the town of N. Y., OR OF

Dated, Aug. 18, 1914. MARY HOSEINS, as Administratris. of Jane Morgan, deceased Amaas J. Parker, Fred A. Parker. Attorneys for Administratrix.

Notice to Ureditors

Notice to Ureditors. By virtue of an order granted by the Surrogate of Cayaga County, Notice is hereby given that all persons having claims against the estate of George Henry Mitchell, late of Genos Cayaga County, N. Y., deceased, are required to present the same with vouchers in suport thereof to the undersigned, the administratic of, etc., of said deceased, at her place of resi-dence in the town of Venice, County of Cayada, on or before the 1sth day of March, 1915. Dated Sept. 4th, 1914. P. O. Address, King Ferry, N. Y. Leonard H. Searing, Attorney for Administratrix, 195 Genessee St., Auburn, N. Y.

Notice to Creditors.

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of John Cunningham, iste of the town of Venice, Cayuga county, N. Y., deceased, are required to present the same with vouchers in suport thereof to the undersigned, the administrator of, Sc., of said deceased, at his place of residence in the Town of Venice, County of Cayuga, on or before the 10th day of May, 1918. Dated movember 10th, 1914. Peter Cunningham, Administrator,

Notice to Creditors.

By virtue of an order granted by the Surrogate of Caynga County, notice is hereby given that all persons having claims against the estate of Hannah Stephenson late of the town of Genoa, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof o the undersigned, the administrator of, &c , of said deceased, at his place of residence in the town of Genos, County of ayuga, on or before the 20th day of

June, 1915. Dated December 8, 1914. William F. Stephenson. Administrator. Albert H. Clark. Attorney for Administrator, Auburn, N. Y.

The Thrice-A-Week Edition OF THE New York World

A new city cannot every day be willed into existence. A "garden suburb" has been found easy where a garden city has been too difficult.

It is essential to the success of the plan that the people who are to live there should have a proprietary interest in it. A company is formed. A 5 per cent dividend is looked for. Homes may be rented. Profits in excess of 5 per cent are returned in -shares to a tenant in proportion to the rent paid until his share capital equals the value of the house he occupies which thus becomes his own. After that, if profits from other rents and other enterprises and from the develo opment of the "suburb" still scounslate, the tenant receives his share in cash.

The garden city is not an experiment. It is a fact. The garden suburb is not an experiment. It is full work. The old world has shown us what we can do.

it isn't Your Town-It's You

If you want to live in the kind of a tor Like the kind of a town you like, You needn't slip your clothes in a grip And start on a long, long hike.

You'll only find what you left behind, For there's nothing that's really new, It's a knock at yourself when you knod your town. It isn't your town-it's you!

Real towns are not made by men afrei Lest somebody else gets shead. When everyone works and nobody shirks You can raise a town from the dead.

And if while you make your perso stake

Your neighbor can make one too, Tour town will be what you want to me It isn't your town-it's YOU. -Wilmington

Lack of Color.

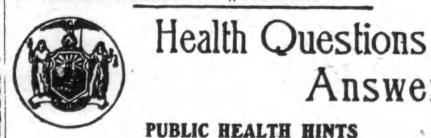
Too many home places suffer from a lack of tone or color. Many plants with light-colored flowers, vast stretches of cement or gravel walks, faded and undecided shade in the house paint, all tend to a wishy-washy effect that is sadiy in need of brightening. Buch , conditions call for, not a mere touch of color, but a dominance of some strong-growing plant of effectiveness. Scarlet geraniums or Ragged Robin roses in masses or hedges, will bring the desired effect and produce. a really wonderful transformation in what was formerly a very uninteresting prospect.

Manioure Shops Spread Disease.

Many serious cases of infection of the hands have been traced to the manicure shops. The operators as a rule have no idea of the importance of sanitation and starilisation. Felons and other diseases of the hands are conveyed to patrons of these shops by using utensils which have not been sterilized. Look of skill in handling the instruments is another way of

stagnant we miss the stimulus which moving air gives to the body. Every one now knows what wonders fresh, cool, moving air works in the cure of tuberculosis.

The wise thing is to TAKE THE FRESH AIR TREATMENT first. Keep the temperature of living and work rooms BELOW 70 DEGREES, and sleep with OPEN WINDOWS all winter long, and the microbes will find it hard to gain a foothold.



Answered **PUBLIC HEALTH HINTS**

Prepared Each Week For the Readers of This Newspaper by the New York State Department of Health.

How Fresh Air Cures Tuberculosis.

A PATIENT in a tuberculosis sanatorium writes to the State Department of Health to ask, "What is the effect of fresh air upon the germ of tuberculosis in the lungs?"

Reply .- There is probably no DIRECT effect of fresh air upon the tubercle bacillus in the lungs. The fresh air affects the patient and makes it easier for him to fight off the disease.

The healthy human body has its "fighting edge," which enables it to hold its own against the tubercle-bacillus if it is given a chance. Great numbers of people become infected with tubercle germs who do not develop actual disease because the germs cannot gain any foothold. It is the people who live in overheated rooms and breathe the air of dusty factories and get too little food and sleep who fall victims to tuberculosis. Dissipation and attacks of other diseases also prepare the way for it.

Life in the open under medical advice, breathing fresh, cool air and surrounding the body with fresh, cool air-these things somehow stimulate the system to resist the invading germ, build up its VITAL RE-SISTANCE, so that the patient who has just begun to develop tuberculosis succeeds in overcoming the germs and at last gets well.

In every case of tuberculosis and in most other diseases as well there are two sides, as there are said to be to a quarrel. It is just as important to strengthen the body as to weaken the germ, and this is what FRESH AIR does. Indeed, we cannot by medicine or in any other way attack the germs of tuberculosis directly.

Danger of Defective Teeth.

A mother whose child has been sent home from school with a notice calling attention to "decayed teeth and pus producing sockets" asks whether "a toothache does any serious harm now and then."

Reply .-- IT CERTAINLY DOES. The child in question would seem to be probably suffering from pyorrhea. This disease is caused by decay around the tooth, which works its way down to the root, where sockets containing pus are formed. In time the teeth loosen and fall out. While one is suffering from this disease much pain is experienced in chewing. Pyorrhea, which is widely prevalent among children as well as adults, is the result of the deposition of tartar and detritus and subsequent action of microbes, and the toxins or poisons formed by these microbes are taken into the body and do no end of harm in lowering the general health, while the mere pain itself is a serious drain upon the nervous system.

The teeth should receive good dental treatment at once, and afterward similar trouble should be forestalled by the PROPER CARE OF THE TEETH. It is in and about unclean teeth that the microbes of decay flourish, and frequent use of the toothbrush will save many a visit to the dentist.

Mersly Point of View. It was about 3 o'clock, and the fad-

Then came thumping along the po ished floor two other women. They

"An' all hand painted too."- New York

It Pays to Advertise.

In New York a drygoods merchant had the biggest "ad" that was ever played to win. He played four immense lights in front of his store in such shape that they acted as X-rays. The reflection showed the figures and fiesh of all the women who passed between the lights in their diaphanous skirts which is the current fashlon.

As a result great crowds assambled to see the show and it was more attractive than the most daring undress of a comic opera chorus.

ed to show themselves so shamelessly pretended indignant virtue and had the merchant brought into court.

Thereupon the wise judge released the merchant, with the remark that he could burn his lights where he pleased and if the women dressed so indecent ly that they made an'exhibition of their persons possible, it was their own fault.

So the lights burn merrily on. And

ber of people you reach. That idea, in fact, if carvied to the extreme, will result in

the undoing of any advertiser. But success in advertising does depend first, upon your ability to find a field for your product; and next, upon your ability to cultivate that field

into its greatest productiveness. Competition tends more and more each day toward definite. focused, specialized effort. A small farm that has been

brought to a high state of cuitivation will grow more marketable produce energy and sost considered than a larger one under haphazard working.

A pound of effort rightly directed in advertising accomplishes more than a ton of pressure distributed over too large a surface.

ADVERTISING STOPPED

What Discontinuance of One of the Greatest Agencies of Civilization Would Mean.

Can you imagine what existence would be like if all advertising were eliminated? asks a writer in the Woman's Home Companion, and then goes on to say:

It would mean more than the absense of advertising in the pages of the periodicals and newspapers. It would mean that the grocer would not have his name or business over his door or on his window. The druggist would not display the globes of colored water. The minister would not announce the topic of his next sermon from the pulpit. There wouldn't be signboards at the country cross-

roads, nor on the street corners in the cities. If you wanted to go to a store, particularly the best store, no one could direct you, for that is advertising by word of mouth. Frankly, you would find it practically impossible to live without advertising, although you might manage to exist after a fashion. The great agents of civilisation are those which save time and increase the comfort and convenience of the people. These are the things that make the railroads and the many applications for electricity-the telegraph, the telephone, light and power

-so enormously valuable. There is no way of estimating its capacity for saving time, for increasing comfort. Logic Must Be Animated.

> Convincing argument, 'cold logic, common sense boiled to the bone won't do in advertising-however perfectly

Practically a Daily at the Price of a Weekly

No other Newspaper in the world gives so much at so low a price.

The year 1914 has been the most extraordinary in the history of modern times. It has witnessed the outbreak of the great European war, a struggle so titanic that it makes all others look small.

You live in momentous times, and you should not miss any of the tremendous events that are occurring. No other newspaper will inform you with the promptness and cheapness of the Thrice-a-Week edition of the New York World. Moreover, a year's subscription to it will take you far into our next Presidential campaign.

THE THRICE-A-WEEK WORLD'S regular subscription price is only \$1.00 per year, and this pays for 156 papers. We offer this unequalled newspaper and THE GENOA TRIBUNE together for one year for \$1.65.

The regular subscription price of the wo papers is \$2.00





IF YOU ARE IL

from any disorder of the STOMACE, LIVER or KIDNEYS, or if your bowels are inactive at times, or you should suffer from headaches, get a 50 cent bottle of SEVEN BARKS of your druggist. If you are run down and don't feel ns young and chipper as you used to, give SEVEN BARKS a fair trial; it will purify your blood. clear your system and brain, and make life worth living. It is absolutely harmless, is highly palatable, and will not disturb the most delicate stomach.

For sale at druggists at 50 cents per bottle Don't fail to try it. Address LYMAN BROWN, 68 Murray St., New York, N -



Some of the women who had dress



whatever the weather conditions on the it is Spring indoors if you get inside the right doors.

Come See the New 1915 Spring Silks

They are here in splendid assortment. New Tub Silks, New Crepe de Chines, New wo tone Stripe, Messaline, New Fancy Dresden, &c.

Come See the New 1915 Dress Goods

All the latest weaves and colorings. Gabardines, Serges, Wool Taffetas, Hair line Stripes, Checks, &c.

Come See the New 1915 Spring Wash Dress Goods

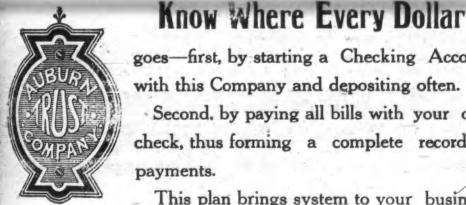
The greatest display ever seen in Auburn-Black and White is a decided style feature this season. French Voiles, Newport Crepes, French Organdies, Anderson Ginghams, &c.

Come See the New 1915 Spring Undermuslins, **Corsets and Brassieres**

La Grecque Tailored Drawers and Skirt Combination Suits, the new Envelope Chemise. LaGracque and Marcella Drawers, New Muslin and Crepe Gowns, New Long Skirts, &c.

Warner's, Thomson's, Gossard, R. & G. and other desirable Corsets and Brassieres.





goes-first, by starting a Checking Account with this Company and depositing often. Second, by paying all bills with your own check, thus forming a complete record of payments.

HARD TO INTERRUPT SERVICE Common Mistake That Wireless Communication Can Be Easily Interfered With.

dul Competition Nears Wealth but United Boosting of Home Town Also Pays

TWO WAYS TO PROSPERITY

There are two ways for a busine man to become more prosperous. The first is by active competition among his neighbors. If he is a live one, he realizes to the full the law of life, that he must hustle, or young and brighter men will get ahead of him. He must get out after trade, or he will get out of trade.

But an additional prosperity can be acquired, outside of whatever can be realized as the result of successful competition with your neighbors, by united efforts to make the home town grow. The advance of a whole community brings an accretion to every one who owns real estate or a business, or who has an income dependent on the prosperity of his neighbors.

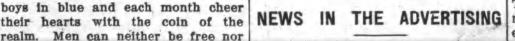
This increment brings a new prosperity without much effort. As your houselot grows in value the more houses are built around it, so your visiness grows more valuable as more people read your advertising or pass your door.

to measures to make his home town Sam, and a dollar that seeks pleasure grow must first salute the flag; that Pleas-

ure and Profit-the twin heroes of Any town can be made to grow by many wars-shall fight the nation's systematic and common sense efforts ened, all the finest filaments gone to attract new residents and indus- and what is left too stiff to feel except battles and by an ingeniously artries. Communities are like stores, it ranged schedule of taxation congress takes advertising to attract interest has shifted the war budget from the shoulders of Necessity to those of and attention.

> Often it is not advertising spread broadcast that lands new business. If ing a picture of one of the nerve cenevery community does all it can to ters of the brain. It, too, is feathery help its own young men who have new enterprises to start, it lays the foundation for concerns that will become prosperous and bring people to the town.

A dozen active business men, who have faith in the future of their own town, who will give some time each week to working out plans and taking advantage of opportunities that would otherwise pass unnoticed, can work wonders.



Test of Effective Publicity-Reduction in Cost of Goods of Supreme

in war as blood. Many monuments Interest to Women. have been erected in honor of heroes slain in battles, poems have been writ-The test of effective advertising



the National Conducted by

ALCOHOL AND THE MAN. Why should the sale and manufac-

ture of alcoholic liquor be prohibited. in our own country and in all the countries of the world? The answer, says Dr. Carolyn Geisel, in her lecture on "Alcohol and the Man Himself," is found in the brain and body of man. She shows a chart containing the photographs of two brain cells-one from the brain of a normal man who had worked all his life for the good of humanity and bequeathed his body after death to the dissecting table; the other from the brain of an alcoholic, a victim of the liquor traffic, who had gone to Paris and died in disgrace, and whose body was taken to the clinique, where the bodies of criminals, paupers and defectives are used for dissection. The picture of No man is doing his duty by his own the two brain cells shows the normal business, unless he sets apart a cer- with its multitude of fine fibers, all tain modicum of effort to be devoted elastic for the life vibrations like a beautiful plume of feathers, and the abnormal, a mere skeleton of what it' once was, distorted, stunted and thickdimly any call of the living spirit.

> Why doesn't a man stop drinking when he knows it is injuring him? This is answered by a chart containin general form and all its fronds are in curving or bending lines, as if waving or moving, except one. That is a short little straight line coming direct from the nerve center in a lateral direction. It is the inhibitory nervethe one that says "no." All the others are nerves of action, of impulse; this alone is the curb, the check, the brake. Alcohol attacks this nerve, softens, weakens and destroys it. In the brain of an alcoholic it is absolutely gone; how can the man say "no?" The will power which he had in his normal state is poisoned and wounded, and it hardens until it dies. He is utterly dependent on outside control for safety.

"THE BATTLE IS THE LORD'S."

"This war has given the greatest matter is found in the question: "Is blow to the drink traffic the world While empires are has ever known. tottering, statesmen and people are beginning to realize the dangers of alcohol, and all nations are recommend-This is the time of year when things ing total abstinence to their soldiers," says Miss Agnes E. Slack of England, honorary secretary of the World's W. C. T. U. As one magazine writer well puts it: "That some of the cruel pectedly offset by a great social and economic reform is one of the ironies The stars in their courses are fighttraffic.

Ralph R. Keeler, President.

This plan brings system to your business. George W. Benham, Treasurer. Auburn Trust Company.

A Startling Shirt Sale.

We find it necessary to close out some of our shirts in order to make room for the spring stock, so we are placing on sale Saturday morning our stock of Plaited and 'Mushroom Plaited Shirts-whites excepted. \$1.50, \$2, \$3 Plaited Shirts \$1.15. We also offer several dozen of our regular \$1 Plaited Shirts at 59c.

We also call attention to the big reductions in Winter Overcoats.

1-2 off on all Balmacaans.

C. R. EGBERT.

THE PEOPLE'S CLOTHIER, HATTER & FURNISHER,

75 Genesee St., AUBURN, N. Y.

Two Interesting Events at Rothschilds

Dollar Day,

Thursday, February 25.

A day of wonderful values and a special demonstration of the Free Sewing Machine,

FRIDAY AND SATURDAY, FEB. 26 AND 27.

A representative direct from the factory will be with us on these two days to show our patrons all the advantages, all the little details of this wonderful Sewing Machine. Besides the mechanical perfections that this machine has exclusively; every purchaser is given a five year insurance policy absolutely free of charge, a policy that not only insures this machine LYMAN BROWN, 68 Murray St., New York, N.Y. against breakage or faulty parts, but also against loss by fire, water or any other source. Just think what this means to you. Let us show you this machine and explain how. easily it can be purchased.

thschild Bro

Many suppose that it is possible for an enemy to disrupt and suspend all wireless communication at will by producing very powerful waves of irregular length; in other words, by interference or "jamming." According to Commander F. G. Loring of the British navy, such tactics are seldom successful. It is very hard, if not impossible, to "jam" a well-organized wireless service, for there are many ways, both technical and methodical, to defeat such an intention. If the enemy attempts interference, he must put his own wireless communication. completely out of action for the time being, with no certain prospect of seriously inconveniencing the communisation of his opponent., Commander Loring also believes that the risk of having the signals of the fleet intercepted by an enemy is very slight. "Co-operation between operators, with full knowledge of each other's methods, is extremely important when handling difficult code messages, and the more skilled the organization, the more difficult it is for a strange operator to take down with the necessary accuracy the groups of a code message. He cannot ask for the repetition of doubtful groups, and he has no intimate and daily familiarity with the methods of the sender to assist him in his task. And, after all, giving the enemy every advantage, giving him a perfect record of the signals, the key of the code to his hand, and equal facility of skill and language to translate it for use-a most important combination, it must be admitted-he has still failed to prevent the all-important information from

Home pride is a mighty valuable asset, and the farmer who has none is carrying a heavy handicap on the road to success.

reaching its destination." - Youth's

Companion.

Work is the salve, that heals the wounded heart.

Don't suffer longer with No matter how chronic or how heightes you think your case may be, you can get quick and permanent relief by taking nature's remedy, "SEVEN BARTS." Got at the root of the disease, and drive the uric acid and all other poisons out of your system for good. "SEVEN BARES" has been doing this successfully for the past 43 years. Price 50 cents per bottle at all druggists or from the proprietor,

************************ You Can Sleep In the Dark, but You Need the Light to Do Business. And ADVER-VERTISING Is the Great Source of Business Light :: ------

WE PRINT EVERYTHING

the nation honors its soldiers while they live and places a monument upon their graves when they die, but very little has been said of the dollar that bears the burdens of war.

CONGRESS DECREES DOLLARS IN-

DULGING IN LUXURIES MUST

FIRST SALUTE THE FLAG.

War Revenue Tax of \$105,000,000

Levied-Beer Bears Brunt of

Congress has levied a war tax of

\$105,000,000 to offset a similar amount

of loss on import revenue due to the

European disturbances and of this

amount beer is the heaviest

contributor, having been assessed ap-

proximately \$50,000,000; a stamp tax on

negotiable instruments, it is estimated.

will yield \$31,000,000; a tax on the

capital stock of banks of \$4,300,000

and a tax on tobacco, perfumes, thea-

ter tickets, etc., makes the remainder.

brewer, the banker and the investor

must shoulder the musket and march

to the front; that milady who would

add to her beauty must first tip Uncle

Choice and Gain, touching in its

various ramifications almost every line

All hail the dollar that bleeds for

its country; that bares its breast to

the fortunes of war and risks its life

to preserve the stability and integrity

The market place has always been

a favorite stand for war revenue col-

lectors. The trader is a great finan-

cial patriot. His dollar is the first to

rally around the star-spangled banner

and the last to hear the coo of the

dove of peace. He is called upon to

buy cannon; to feed and clothe the

brave without food and ammunition,

and money is as important a factor

ten eulogizing their noble deeds and

of business.

of the nation's credit.

Congress has decreed that the

Burden.

Honor to the Dollar that Bears the Burdens of War.

All honor to the dollar that answers the call to arms and, when the battle is over, bandages the wounds of stricken soldiers, lavs a wreath upon the graves of fallen heroes and cares for the widows and orphans.

All honor to the industries that bend their backs under the burdens of war; lift the weight from the shoulders of the poor and build a bulwark around the nation's credit.

All honor to those who contribute to the necessities and administer to the comforts of the boys who are marching; cool the fever of afflicted soldiers and kneel with the cross beside dying heroes.

A dollar may fight its competitor in business, industries may struggle for supremacy in trade and occupations may view each other with envy or suspicion, but when the bugle calls they bury strife and rally around the flag, companions and friends, mess mates and chums, all fighting for one flag, one cause and one country.

The luxuries in life have always been the great burden-bearers in government. We will mention a few of them giving the annual contributions to the nation's treasury: Liquor, \$250. 000,000; tobacco, \$103,000,000; sugar, \$54,000,000; silks, \$15,500,000; diamonds, \$3,837,000; millinery, \$2,479,-000; furs, \$2,024,000 and automobiles. \$870,000. We collect \$665,000,000 of internal and custom revenue annually

and \$450,000,000 of this amount classifies as luxuries, and to this amount we should add the \$100,000,000 war tax now levied.

The war tax is immediately effective. Tramp! Tramp! Tramp! the industries are marching \$100,000,000 strong and beneath the starry flag they will fill the treasury again while

women is growing every day. Espe-

A new weapon has been provided for the United States army which is far more efficient than any heretofore adopted. It was invented and is used by the French military authorities, and already nearly a hundred have been purchased by the United States. The new gun, which is described in the June Popular Mechanics Magazine,

weighs but 35 pounds and can easily be carried by a soldier. Two men are required to operate it, both of whom lie fiat on the ground, presenting a small mark to the enemy. One man feeds the cartridges into the breech of the gun in clips of 25 each, while he other aims the weapon and directs the firing mechanism. The gun will fire separate shots or will operate antomatically, in which case 300 shots

may be fired per minute. At long range a third soldier ascertains the

it news?" In accordance with this principle, the present is a time when the advertising in these columns is particularly effective.

> are happening in the retail stores. It is one of the two critical periods of the year's sales. No merchant can forecast six months ahead the .currents of trade. He must always buy consequences of war should be unexahead of his wants. Some of his ventures will go astray, chiefly because he can not forecast popular of circumstances." whims. Consequently, if he is to be a live one through the fall trade, he ing for the destruction of the liquor

must clear his shelves and turn goods into cash to pay for more seasonable goods.

The advertising columns of the newspaper tell the story of these doings. They report many bargains sold at prices below their real value, to meat these inevitable conditions of retail trade.

The reader who fails to study the and meditate at long range on the advertising and to follow up the bar- misery of the submerged fraction. gain news there reported, is much Nothing more quickly dries the springs like the dealer in food stuffs who of sympathy than the sight of a string should fail to read the produce news of ginmills doing a thriving business. in the daily papers.

No one can buy intelligently without acquiring information in advance as to what merchants feel the pressure of the season most keenly, are enterprising in keeping their stock fresh, and will make the greatest sacrifices to clean out unseasonable goods.

Fortunately in these high cost of living times few people fail to realize this. To the women particularly, the state and county debts; and all the advertising columns of a home news- schools in the country. In fact, this paper seem more vital than the story government pays more for liquor than the telegraph brings. The fact that boys' clothing can be had 25 per cent. off at a certain store is far more interesting to a housewife than the feverish doings down in far Mexico.

ORIGIN LOST IN ANTIQUITY

Phrase That Has Become Famous Has Been Credited to Many Thinkers and Writers.

"Germany's place in the sun" is phrase usually credited to the former Chancellor von Buelow. But how far back does it go?

A writer to the New York Evening Post quotes from Ernest Renan's "Life of Jesus," "The situation of a poor man is dreadful; literally there is no place for him in the sun." The writer of the letter observes, "It would be interesting to know if the metaphor was original with Renan." It was not.

In Pascal's "Thoughts" this occurs "This place in the sunshine is mine; that is the beginning and the type of usurpation the world over." And Pascal's "Thought," of that moment, was of war.

Was it Louis Fourteenth (the monarch of Pascal's maturity) who had coined the phrase to justify his ambitions? Or was it the phrase of Richelieu (discoverer of the youthful Pascal's genius) who used it for France? Was it then an old saying, borrowed from Caesar, or Alexander-or maybe

PUT AWAY THE GINMILLS.

This is the way the "Line-O'-Type or Two" column of the Chicago Tribune sizes up the situation:

"If one is charitably disposed-as most of us are-he had better keep away from the poor parts of the city. Here swarm the heads of families to fling away their wages, and we are asked to commiserate and support their wretched progeny."

TAXPAYERS BEGINNING TO SEE. The liquor traffic costs more each year than our whole civil service, our army, navy and congress; the river, harbor and pension bills; all we pay for local government; all national, for every kind of government .-- Lillian M. Mitchell, president Kansas W. C. T. U.

MOST VALUABLE ASSET.

The most valuable asset of any state and nation is its people. The wisest financiering is that which will save the people from drunkenness, poverty and crime and all the natural products of the liquor traffic. A state or nation can make no mistake even from a monetary standpoint in dissociating itself from such a business.-Lillian M. N. Stevens.

TROUBLES EXAGGERATED.

The liquor journals would have us believe that West Virginia's "first month's experience with the new temperance law has been a sad and disheartening one" because, they say, the state is full of "blind tigers" and "liquor hides." Well, so is Illinois and Ohio and New York and all the other "wet" states.

RAPS JOHN BARLEYCORN.

Notice has been posted at the Joliet works of the Illinois Steel company. discouraging the use of liquor. Any employee using liquor while on duty will be discharged, and in making promotions only those who do not drink. will receive consideration.

CIVILIAN ALSO COULD BENEFIT. If the soldier must give up alcohol. because it interfores with his em-

cially so in agriculture. A Terrible Weapon.

they shout, "Hurrah for Uncle Sam!" In every field of human activity the demand for more competent men and



Auction Sales.

Levi Ellis will sell at auction at his residence 1 mile north-east of Mo- Missouri once said the following of ravia on Wednesday, Feb. 24, at newspapers: "Each year the local 10 o'clock, 5 registered Guernseys paper gives from \$500 to \$1,000 in comprising 2 cows 5 yrs. old, 2 free lines to the community in which at his farm at Venice Center. heifer calves 5 and 3 mo. old, bull 9 mo. old,3 2-year old grade Holsteins, 4 yearling heifers, 4 horses, 100 White Leghorn hens, wagons, har- his town than any ten men, and in nesses, farm too's of all kinds, household goods, etc. F. L. Palmer, auctioneer.

Clay Douglas will sell at public auction at his residence on the John Mead farm, 3 miles east of Genoa village Friday, Feb. 19, at 10 o'clock, 2 horses, 8 cows, brood sow due April 8, 100 White Leghorn hens and pullets, 400 bu. choice seed oats, free from foul seeds, 20 bu. seed buck- on moral questions you will find at Ludlowville. wheat, Osborne binder, Superior drill, sulky plow, hand plow, riding cultivator, harrows, mowing machine, horse rake, lumber wagon, pair bobs, harnesses, and many small tools. Stephen Myers, auctioneer.

Having sold his farm, C. G. Vosburg will sell at public auction at his residence, three miles west of Moravia village on Saturday, Feb. 20, at 10 o'clock, the following: 3 horses, 3 cows, 2 yr.-old heifer, two double harnesses, pair heavy bobs, two seated cutter, cutter, 3-in. tire lumber wagon, democrat wagon, top buggy, road wagon, Farmer's Favorite drill, 140 Black Minorea hens, 230egg Excelsior incubator, 6-hole range, Dockash heater stove and many other articles not mentioned.

John Heffernan will sell at his residence, 1 mile south of Venice Center and 41 miles north of Genoa, on Wednesday, Feb. 24, at 10 o'clock, brown mare 6 years, roan mare 6 years, black horse 6 years, brown horse 7 years, bay mare 12 years, 8 mos.; eight choice dairy cows, France 10; Germany 4; Italy 2; out a cane. Groton 12 h. p. engine, Stevens sep- Sweden, 1; Brazil, 1; Austria, 1. arator, Deering corn husker, water tank; farm wagons and tools of all kinds, top buggy, top cutter, har- having the oldest town clerk in New and Mrs. Homer Algard in regard nesses, 200 bu. oats, 200 bu. corn, York State. They re-elected Ashbel to their daughter Veda, who has

Five Corners.

The Home Paper.

or will do this. The editor, in pro-

portion to his means, does more for

fairness he ought to be supported-

his writings, but because the local

paper is the best investment a com-

munity can make. It may not be

brilliantly edited or crowded with

any people on earth.

now unemployed.

tion that day.

-Ex.

into effect on Jan. 1, 1916.

Stripes.

Feb. 15-Mr. and Mrs. Chas. Evans Ex-Gov. David R. Francis of of Moravia were guests of Mr. and Mrs. S. B. Mead last Friday. L. Couse spent two days last week Mrs. Jessie Burrows spent last it is located. No other agency can

week Thursday with Mrs. Couse. A good many from here attended the temperance meeting at King Ferry last week Thursday night. All not because you like him or admire report a fine address. Too bad that one of the men got left. We know he is a strictly temperance man, too.

It was a dark hight, hard walking and no lantern made it rather a lonethought, but financially it is of more ly walk all alone.

Mr. and Mrs. Chas. Barger and benefit to the community than the preacher or teacher. Understand son Henry Barger visited last Sunme, I do not mean mentally, and yet day with Mr. and Mrs. Ben Worsell

Robert Jones of Venice Center most of the papers on the right side. delivered recently to L. Couse his To-day the editors of the local papers do the most for the least money of new five passenger auto. It is a A Dependable Small Tractor at a Price That Makes Maxwell and a dandy one.

Dr. John Gard returned Monday The Wall Street Journal says the morning from a visit with relatives

Lusitania never looked better dressed at Auburn. than when flying the Stars and Mrs. G. W. Atwater does not im-

prove from her illness as fast as her friends wish she might. Mr. At-Nearly two hundred churches of New York city have united, it is said, water is very much better.

Miss Jennie Ellison returned last in aid of the thousands of workmen week from East Genoa where she had been the guest of Mr. and Mrs. -A state wide prohibition bill Chas. Tupper for two weeks.

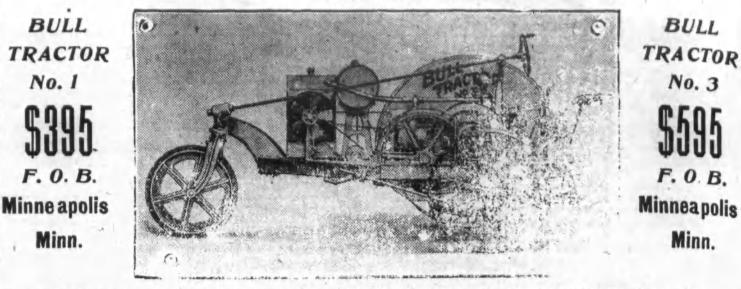
passed in the Arkansas Legislature Miss Hanlon returned from Ithaca on Feb. 6 and was signed by Goverand resumed her school work Monnor Hays on the same day. It goes day morning.

In the items of last week it was -Thos. A. Edison, who was 68 mentioned that R. B. Ferris got years old on Thursday, Feb. 11, said kicked by a young colt. We wish to he hadn't "time to waste on a birthrectify the mistake. He was drivday," and worked all day. Every eming the colt with just a harness on ployee in his plant wore a red carnait, not hitched to anything. He stepped in a hole in the road which had

-We hear much of German cul- been made by the thaw and horses ture these days, but of the great breaking through. He sprained world progressing inventions of the his ankle and could hardly get back bay horse 13 years, bay mare 11 last 200 years the United States is to to his home. Dr. Gard has treated years, brown mare coming 3, colt be credited with 29; England 17; him and he is now able to walk with-

> Dr. Gard was called in council with Dr. Hatch of King Ferry one -Groton has the distinction of day last week at the home of Mr.

THE MAIN WORD AMONG FARMERS TO-DAY IS BULL TRACTORS



One of the excellent features of this machine is that you do not have to buy expensive new equipment. With an attachment you can connect any gang plow or farm implement on the farm.

Dear Sir:-

Horses too Expensive to Keep.

You--farmers working 80 acres or more-have felt that a new mechanical power should be invented that will actually take the place of horses in the field and other farm work, and cost less to huy. After fourteen years' work, we are able conscientiously to offer this wonderful little tractor which will fully satisfy your hopes

WHAT THE BULL TRACTOR IS

A three-wheeled machine; two in a hard smooth furrow, and one on the stubble.

One of the furrow wheels guides the machine when plowing, relieving the engineer of that re sponsibility.

Has a leveling device by which operator can readily level tractor when on side hills

Has but five working gears. One of these is a roller pinion.

Has but one drive wheel, thus eliminating equalizing gears

Has but one main drive gear, which will last during the life of the tractor.

The motor is two cylinder, four cycle, water cooled type, and no better motor on the market to day.

WHAT THE BULL TRACTOR DOES

Delivers 12 h. p. at the belt; 5 h. p. at the drawbar, and is designed to do the daily work of 4 or 5 ordinary horses when properly operated under favorable conditions.

Travels somewhat faster than horses, and continuously.

Never gets tired.

Nov. 30, 1914, Woodhull, Ills

The Bull Tractor that I purchased from you the 10th of June is a wonder. It has done all that they claim it to do and more too. I plowed one hundred and twenty-five acres with it this fall, when it was so dry that no one thought of plowing at all; plowing eight inches deep, and the tractor pulled right through without the least exertion.

I have plowed with it when the soil was in all kinds of conditions and find it a successful tractor for a farmer to have.

Yours truly, Edgar Samuelton.

R. M. Morgan, Osco, Ill. Dear Sir:-

Gentlemen: -

My thirteen-year-old boy has been using one of your Bull Tractors hauling four and one-half tons of gravel (at one load) from town to the larm. He also run one of them for Mr. Stoughton, cutting forty acres of grain hitched to a eight-foot Johnston binder. When a thirteen-year-old boy can run one of these with such results you should not hesitate to buy one. I think it is one of the mest wonder ul little machines ever invented. It you investigate you will own one as quick as you can get one. They will do all and more than you claim for them.

> Yours truly, George R. Smith.

Resnor, Ia., Nov. 11, 1914.

I gave the "Bull" a test in a hog pasture in gumbo sod on the level ground. Everybody was pleased with the way it performed there, but wanted to see it work on hilly ground, so we took it to the hills. She pulled two thirteen inch plows in sod, native sod, never been plowed before and the worst hill imaginable, sloped three different ways at once. We had no trouble with power, had power to spare. The worst trouble was keeping the gang plow right side up. The "Bull" surely showed up fine.

150 hens, etc. Stephen Myers, auct. Landon to that office last week by been in poor health for some time. Lunch served at noon.

The undersigned having sold the officer on the ballot. Mr. Landon from his severe illness. farm will sell at the farm, 31 miles votes. north of Genoa and 12 miles south of Venice Center, opposite the old tile yard on Thursday, Feb. 25, at 1 o'clock: Bay gelding coming 5, weight 1200, sound and kind, broken regiment in Southern Arizona was double and single. 10 first-class caused by Bright's disease. He was dairy cows, new milkers and nearby springers, one farrow, ranging from 3 to 9 years old, brood sow, 75 White Leghorn hens, 2 2-horse lumber wagons, 1-horse lumber wagon, 2 top buggies, portland cutter, hay rigging, set heavy bobs, Deering binder Johnson mower, 6-ft. cut, reaper, 2 sets double harnesses, 2 single harnesses, etc., etc.

Fred C. and Richard Clark. Cornelius Nugent will sell at the Chas. Parker place, 2 miles south of Stewart's Corners and 12 miles east and north of Myers station, Friday, Feb. 26, at 10 o'clock, bay horse 6, bay horse 12, brown horse 9, road Bad Stomach, Teething Disorders, move mare 8, brood mare coming 9, with and regulate the Bowels and destroy foal by Pierce horse; black mare coming 5, bay horse coming 15; 6 All Druggists, 25c. Sample free. Adfirst class dairy cows, all coming in dress, A. S. Olmsted, LeRoy, N. Y. early; 3 yearlings, grade Holstein bull 2 years old, sow due May 25, 9 shoats, 2 lumber wagons with 3-inch tire, other wagons, bobs, harnesses large quantity farm implements, few household goods. Stephen Myers auctioneer.

Death of Susan Look Avery.

Near midnight on Feb. 1, Susan Look Avery died at Wyoming, N Y., at the age of 97. Mrs. Avery was born at Conway, Mass., Oct. 27, 1817. She was educated at Utica, N. Y., in private schools, and became a school teacher herself. In April, 1844, she married Benjamin F. Avery, founder of the Avery plow factory at Louisville, Ky., who died in 1885. Among her children is Lydia Avery Coonley Ward, well known in .Chicago, and at whose home at Wyoming Mrs. Avery died. Avery Coonley, whose public service in Chicago has worthily distinguished him, is one of her grandsons. Founder of the Woman's Club of Louisville and of the Susan Look Avery Club of Wyoming, N. Y., she was also an honorary vice-president of the Federation of Women's Clubs. Mrs. Avery was an abolitionist, free trader, a woman suffragist, an advocate of silver coinage, and a disciple of Henry George. From his first presidential campaign until her

the largest vote received by any

farm known as the Charles Clark was on both tickets and received 623

-Word has been received by his for a few days. family in Moravia that the death of last month while he was with his for a few days.

the fort with full military honors. -People who are affected by the

weather ought to keep a diary and read the back pages often. There are so many perfect days that one ought to accumulate enough weather content to tide him easily over the few bad ones. The recollection of good things and the hope of joys to come may be made to go far in giving color to the colorless or ugly

hours.-Kendallville News-Sun.

If Mothers Only Knew.

Children relieve Feverishness, Headache, worms. They break up Colds in 24 hours. Used by mothers for 26 years.



THAT'S WHERE PRICES ARE GOING But Our Rates For JOB PRINTING

Edd Kibler is slowly recovering

Mrs. Floyd Young and little son of

Master Russell Taplin of West Howard DeCoudres which occurred Groton has been at Claude Palmer's

Mr. and Mrs. Will Ferris entertained Mr. and Mrs. Frank Corwin buried on Jan. 18 in the cemetery of and daughter Mildred at a very fine supper last week Wednesday night. Mrs. Walter Hunt and daughter Ethel spent the week-end with relatives at Ithaca.

> Miss Mattie DeRemer of Forks of the Creek was a recent guest at the home of Mr. and Mrs. G. M. Jump. We learn Will Knox is soon to come back to his home here and live. Mrs. Chas. Davis of Benson's Corners visited at the home of Mr. and Mrs. Homer Algard last Saturday.

Mrs. Emily Snyder has returned to her home at the Forks of the Mother Gray's Sweet Powders for Creek after spending some time with Mrs. Leon Curtis.

Dr. Gard is very busy these days.

Lazy Farmers, Don't Read This. The United States Department of Agriculture, the state boards and experts all over the country are urging the farmers of America to cultivate every available acre during the coming year. The war in Europe assures the sale of almost everything that can be raised. Every article that is exported to feed the soldiers and the citizens and the stock of Europe means just that much less for home consumption, therefore, even with big crops of everything, the prices will be high. If it is not a good crop year the farmer will at least raise enough for home use and will not have to pay the high prices that will prevail. Utilize every available acre for grain, grasses and vegetables. In many sections farmers are urged to try a double acreage of potatoes. It should not be necessary, under proper conditions, to import potatoes into any agricultural county. Put the hens and the turkeys to work and give them asquare deal. Raise pigs, cattle and horses in as large numbers as the accommodations of the farm will justify and any losses that any farmer, planter or rancher may have sustained last year will be more than made good. The war in Europe may last for months or years, but while it continues there will be an active demand for everything we produce. Should the war end this week the nations engaged will need all our Costs nothing for harnesses.

Costs one-half as much for gasoline as for horse feed, and does not eat when it does not work. Gets your work done in time. It is no longer a question of expense only in doing your farm work, Auburn are at her parents' visiting but it is a question of getting it done.

Pulls plows, seeders, harvesters, mowers, drills, disc, and then grinds feed, saws wood, or does any stationary belt work on the farm.

Yours truly, Resnor Implement Co.

For Sale by

T. C. McCormick, King Ferry.

