

Village and Vicinity News.

—Easter next Sunday.

—Some farmers have commenced plowing.

—Mrs. T. J. Searis spent a few days in Auburn this week.

—Albert Chaffee, who has been quite sick, is able to be out again.

—Herbert Gay visited his parents at Taylor, Cortland Co., Saturday and Sunday.

—Fred and Bert Gray, Ed Dean and Chas. Morenus have been sick with mumps this week.

—Mrs. Walter Tilton and daughters have recently had the measles, the former being very ill.

—Mr. and Mrs. Frank Gillespie went to New York Monday to spend two weeks with friends.

—Miss Kathryn Geer of Richford was a week-end guest at the home of E. F. Keefe and G. W. Rawley.

—Mrs. Wm. Minturn of Ludlowville was a guest of her mother, Mrs. Lois Smith, the first of the week.

—Born, to Mr. and Mrs. A. J. Burtless of East Genoa, April 8, a daughter—Marion Edna; weight ten pounds.

—Announcement has been made of the marriage on April 2 of Bertram D. Banker of Meridian and Miss Greta Thayer of Cato.

—Robert Ferris recently received 20,000 little lake trout from the Caledonia state hatchery and placed them in Cayuga lake at Atwater's.

—Mr. and Mrs. M. Nolan, with the latter's mother, Mrs. Tighe, have recently moved from Moravia to their farm on the Indian Field road.

—M. G. Shapero left Tuesday for Syracuse to spend Easter with his family. W. H. Sharpsteen is in charge of the store during his absence.

—The regular meeting of the Union Men's Club will be held at With's store Tuesday night, April 18. Important business will come before the club.

—The season of general housecleaning will soon be in full swing. Some housekeepers have already taken advantage of the pleasant spring days this week.

—The annual boat race between Cornell and Harvard crews will take place at Ithaca on Saturday, May 27. It is stated that there will be no race on Memorial day.

—All members of Genoa Star Lodge, I. O. O. F., are requested to be present at the regular meeting of the lodge on Wednesday evening, April 19, for rehearsal of the first degree and to consider matters of importance.

—As we go to press, Mr. Alfred Lanterman of King Ferry is reported very low. His sister, Miss Matilda Lanterman, of East Lansing, it is thought will survive but a few hours. Both are afflicted with paralysis, and they are aged 82 and 84 years respectively.

FOR SALE—Bay mare, 3 years old, broken double; choice Durham cow, 4 years old, due May 1.
37w1 J. G. ATWATER & SON, Genoa

—Mr. and Mrs. George Sisson of East Venice on Wednesday purchased the George Downing place, opposite the Sisson farm, and will occupy the same. Mrs. Anna Downing will come to Genoa and spend some time with her sister, Mrs. Jane Miller, and family.

—Miss Helen M. Ives has returned from Kissimmee, Florida, where she went about Feb. 1, and is spending this week with Mrs. A. L. Loomis. She expects to go to Groton next week where she has taken a position in the office of the Standard Typewriter Co. Her friends are glad that she entirely recovered the use of her voice while on her trip, after having suffered the loss of it for a year. Soon after sailing from New York, she became severely seasick, and during the illness her voice suddenly returned in its natural strength, and she experienced no further trouble.

—Some of the village streets were scraped Wednesday.

—Louis Dingy has been very ill with an abscess in the head this week.

—Miss Lena Gilkey has returned from Lake Ridge, where she has been nursing.

—Remember that THE TRIBUNE is always grateful for items sent or phoned to the office.

—Miss Mabel Cannon of Brooklyn is spending the Easter vacation this week with her parents.

—Miss Jennie Banker returned the first of the week from a visit of several days with Auburn friends.

—The ground was covered with snow last Sunday morning. The bright sun soon caused it to disappear, however.

—The condition of Mrs. D. G. Ellison of Five Corners, who has been critically ill, is reported as considerably improved.

—William Oliver and family have moved from Auburn to this village and taken apartments in the Greenfield block.—Moravia Republican.

—Wm. H. Burns of King Ferry leaves Saturday for Arrhead, So. Dakota, where he expects to spend a year. He will visit a brother in Chicago en route.

My entire line of fine suits, raincoats, furnishings, nobby caps and shoes, are waiting your inspection at Genoa Clothing Store.

—The Iroquois hotel at Renwick park, Ithaca, was destroyed by fire early Friday morning last. The entire contents of the building were burned and the loss is estimated at nearly \$10,000.

—The rural school teacher of Tompkins county has been given the privilege of free instruction in agricultural topics and domestic science every other Saturday at the College of Agriculture. The last meeting was on April 8.

—A writer has thus illustrated the possibilities of money: "A ten-cent piece will buy a cigar, or preach the gospel a whole day through native lips. A dollar will furnish an evening's amusement, or keep a boy in a mission school for twelve months."

—Rev. T. J. Searis, chaplain of Genoa Star Lodge, I. O. O. F., will deliver the anniversary sermon to that organization on Sunday evening, April 23, at the Presbyterian church. The lodge will attend in a body and all members of the order are requested to meet at their rooms at 6:30 o'clock on the above date.

—Mr. Franklin B. Duntley of Washington, D. C., is visiting his uncle, G. W. Rawley. Mr. Duntley is a member of the Hospital Corps of the U. S. army. He is serving his fourth term of enlistment in the army, his first term having been spent in the Coast Artillery and the subsequent terms in the Hospital Corps.

—A lady tourist recently announced to a surprised audience in a London boarding house, that her husband had written to say that he was going to buy an automobile. "I don't know whether he'll go in for a towering car or a running around," said the lady, "but one thing is certain, we'll have our own garbage."—Ex.

—The East Genoa Ladies' Aid society will hold a maple sugar social at the home of Mr. and Mrs. C. Fitch Strong on Wednesday evening, April 19. Refreshments will be served at 8 o'clock sharp; hot biscuit will be served. Supper, sugar and entertainment, 20 cents; children 10 cents. Each couple is requested to bring one dozen eggs as an Easter offering for the Aid. Every one welcome.

—The Cortland Standard of April 7 said: "Talk of balmy spring weather! Well, it is quite like North Pole temperature when an icicle 6 feet and 10 inches long can be found hanging on a barn. But there was such a one Monday on a barn on the farm of D. L. Beardsley, two miles from Cortland on the McLean road. Mr. Beardsley measured it that morning. It hangs on the southeast side of the barn."

—Albert Chaffee is having his barn and woodshed repaired. Dana Smith is the carpenter.

—Mr. and Mrs. DeWitt Giles are occupying rooms in the west part of Mrs. Thos. Sill's house.

—Al Lanterman, who has been ill for the past three months, is able to walk down town.

—The Jewish Feast of Passover began at sundown Wednesday night and continues eight days.

—Mr. Derby, who has assisted M. M. Bancroft the past two years, has recently moved his family to Montezuma.

—Miss Hattie Smith has been spending the past week at the home of Rev. J. C. Long and family at North Rose.

—Isaac Hazard and family of Poplar Ridge are moving into the Niles place on South Cayuga street.—Union Springs Advertiser.

—Rev. T. J. Searis and Chas. N. Tupper of the Presbyterian church attended the meetings of Presbytery at Weedsport, Monday and Tuesday.

—Fire, caused by lightning, wiped out part of the village of Howard, Steuben county, one night recently. Lightning also did other serious damage in that section.

\$80.00 per month straight salary and expenses, to men with rig, to introduce our Poultry Remedies. Don't answer unless you mean business. Eureka Poultry Food Mfg. Co. (Incorporated) East St. Louis, Ill.

—Rev. Leon A. Losey of the senior class of Auburn seminary has been called to the pastorate of Westminster church, Auburn, which has been without a pastor since Rev. A. A. McKay left some months ago. Mr. Losey will accept the call.

—The National Association for the Study and Prevention of Tuberculosis has asked the clergy attached to 200,000 churches to hold meetings for the discussion of tuberculosis and its prevention on Sunday, April 30, or any other day in the week preceding or following.

—Miss Luta Leonard of Moravia is the lucky winner in a contest conducted by a piano company in Syracuse. Miss Leonard wrote the words "Crane Pianos" on a small card, 3x2 1/2 inches, 8,005 times, while the nearest contestant wrote the words 7,480 times. As a reward for her success, Miss Leonard will receive a \$350 piano.

—Supt. of Public Works C. E. Tremam has announced from Albany, that the canals will open on May 15. The order affects the Erie, Champlain, Oswego and Cayuga and Seneca canals. The hour for opening the canals will be 12 o'clock, noon. The close of navigation will occur at 12 o'clock midnight, on Nov. 15, next.

—The C. P. B. Music class of East Genoa was very pleasantly entertained on Tuesday evening at the home of Mr. and Mrs. Fitch Strong. About forty were present and an Easter banquet was served. Officers were also elected as follows: Pres., Leslie Underwood; Vice-Pres., Clayton Sill; Sec., Bessie Younglove; Treas., Ethel Bower; Organist, Rachel Sill.

—James S. Easson, an old and respected resident of Moravia, died at his home in Moravia, Friday evening last, after an illness extending over several months. Death was caused by gangrene. The deceased was born in New York City 84 years ago, and when a young boy he came to Auburn to reside with his parents. For the past 35 years he had been a resident of Moravia. He is survived by his wife and four children—Mrs. Day Robinson, Edgar Easson and Miss Eliza Easson, all of Moravia, and George Easson of Genoa. There are also nine grandchildren and four great-grandchildren. Mr. and Mrs. George Easson and Mr. and Mrs. Emmett L. Karn of Genoa were in attendance at the funeral which was held at the late home of the deceased on Monday at 2 o'clock. Rev. W. B. Jorris, pastor of the Congregational church, officiated and burial was made in Indian Mound cemetery.

A WARNING

of grave danger to mothers and daughters—You are in grave danger of spinal deformity, mental derangement, nervous disorders, eye strain, by using the old fashioned sewing machines. The only hygienic sewing machine made is the Standard, with its central needle you can sit straight while sewing. Did you ever wonder why factory women can sew all day, every day? Because they use central needle sewing machines. You can buy these Standard Sewing Machines only at

A. T. HOYT'S,

Leading Jeweler and Optometrist,
HOYT BLOCK, MORAVIA, N. Y.

—Niagara peach growers have organized and raised a fund of \$1,000 with which to keep an expert in their orchard during the coming season and instruct them how to care for their trees and combat insects.

—One of our citizens has discovered a way to have fresh rhubarb pie in the winter. He took up a root in the fall and placed in a box in the cellar and now has stalks more than a foot long.—McNroe County Mail.

—There will be but two eclipses during the year, both being of the sun. A total eclipse will occur April 28, but will be only partly visible in the United States. Little of it will be seen in this part of the country. The second eclipse will be Oct. 22, but no part of it will be visible here.

—This is the way the Watertown Herald puts it: "The farmer who wants the tariff retained, so that he will not have to compete with the Canadian farmer, and then sends to a Chicago mail order house for the goods he purchases should expect very little consideration. He wants the city merchant to be compelled to buy from, but he in turn will not patronize his local merchant. He would rather get soaked for a lot of shoddy junk for which he has paid a good price and thought he saved money."

Card of Thanks.

We desire to thank all the neighbors and friends for their kindness and sympathy during the illness and death of our husband and father, the late George Downing, and to all who assisted us in any way.
MRS. ANNA DOWNING,
PERRY B. HODGE AND FAMILY.

SPECIAL NOTICES.

FOR SALE—One cow, a good one, freshen soon. WM WILCOX, 37w1 North Lansing.
50 Burick pigs, 5 weeks old, at \$3.00 apiece. JOHN PERCE, 37w3 North Lansing.
Black raspberry plants, Columbia, the largest raspberry grown, and the Ohio which keeps in bearing 3 to 4 weeks. \$3.00 per 100 for the Columbia and \$1.50 for the Ohio.
D W. KING, 1 1/2 miles north and 1/2 mile east King Ferry. 37w3
FOR SALE—Full set of market tools, including cart, harness; also a new lumber wagon. GEO. NETTLETON, 37w2 Genoa.
Vacuum Cleaners for sale, on trial, to rent or exchange, \$15 and up. 37tf G. W. SHAW, King Ferry.
FOR SALE—Seed Barley \$1.00 per bushel at my farm.
36tf E. A. WEEKS, Locke, N. Y.
Will the person who borrowed my nail cutter please return same at once. GEO. PHILLIPS, Genoa.
FOR SALE—R. C. Rhode Island Red eggs from two-year-old hens, fifty cents a setting, \$3 per hundred. Sir Walter Raleigh seed potatoes, 50 cents a bushel. L. H. OTIS, Aurora. 36tf R. D. 25, S. C. phone 8b.
To the Ladies—Let me sell you a vacuum cleaner that will give complete satisfaction for \$13.50.
J. P. NORTHWAY, Moravia, R. D. 35tf Miller phone.
NOTICE—Orders taken now for pure Black Minorcas, single comb baby chicks, at \$9.00 per hundred; also eggs for setting, \$3.50 per hundred. Write or phone. WM SMITH, Miller phone. Genoa, N. Y. 35w4 Pleasant View Poultry Plant.
Black Minorca eggs for hatching. CLAUDE PALMER, Five Corners, N. Y. Miller phone.
Orders now taken for White Leghorn baby chicks, 8¢ each; also Indian runner duck eggs for sale, 50¢ per setting of 11 eggs or \$3.50 per hundred. MRS. WM WARREN, Valley View Poultry Farm, Genoa, N. Y. 35w4
VACUUM CLEANERS—Best \$15 machine on earth; will prove it. Other kinds. C. D. DRYER, B. D. Moravia, N. Y. 38w5 Miller Phone.

New York, Auburn & Lansing R. R. Co.

ITHACA-AUBURN SHORT LINE

TIME TABLE NO. 11. IN EFFECT DEC. 4, 1910

SOUTH BOUND—Read Down			STATIONS			NORTH BOUND—Read Up		
27 Daily	23 Daily	21 Daily		22 Daily	24 Daily	28 Daily		
P M	P	A M		A M	P M	P M		
6 20	1	8 30	AUBURN	11 09	5 05	8 50		
6 34	1	8 45	Mapleton	10 54	4 51	8 36		
6 44	2 04	8 56	Merrifield	10 43	4 41	8 26		
6 53	2 13	9 05	Venice Center	10 34	4 32	8 17		
7 07	2 27	9 20	GENOA	10 19	4 18	8 03		
7 17	2 37	9 31	North Lansing	10 08	4 08	7 53		
7 35	2 50	9 50	South Lansing	9 55	3 55	7 40		
8 00	3 15	10 15	ITHACA	9 20	3 25	7 05		
P M	P M	A M		A M	P M	P M		

Additional Trains between Ithaca and Rogues Harbor leave Ithaca 7:00 a. m., (daily except Sunday) 9:20, 11:15, (daily except Sunday) 12 15, (Sunday only) 2:00, 3:25, 5:15 and 7:05 p. m. 9:00 p. m. (Saturday only.)
Returning leave South Lansing for Ithaca 9:50 a. m., 2:50 p. m. 3:55, 7:35 p. m. Also leave Rogues Harbor at 7:40 a. m., (daily except Sunday) 11:50 (daily except Sunday) 12:50, (Sunday only) 5:50 p. m. 9:35 p. m. Saturday only.

FIRST NATIONAL BANK of GENOA

GENOA, N. Y.

WHY NOT

start a bank account to-day and set your idle money to earning interest?

3 1-2 per cent. on Interest Accounts

All accounts are welcome, whether large or small. The habit of banking your earnings is a good one to form.

J. D. Atwater, Pres. Fox Holden, Vice-Pres.
Arthur H. Knapp, Cashier.

New Meat Market

Having rented the Sill market, I am prepared to furnish you with all kinds of

Fresh and Smoked Meats. Oysters in Season.

You will always find us pleased to serve you.
Eugene A. Seymour,
GENOA, N. Y.

The Live Farmers' Opportunity.

Spring has come; it is time to sow oats; a Disc riding harrow is needed by every farmer.

The Deering Disc with trucks is the leader.

There is but one way to please the farmer and that is by selling the right machines and having a good stock of them on hand. I have a large stock of Monarch spring tooth lever harrows on hand, 15 tooth \$13.00, 17 tooth \$15.00. A live 1911 leader. When I sell goods I try to leave the transaction so I can go back next time and sell more. Call and look my stock over before buying elsewhere. It costs you nothing to find out all about the quality of goods sold at THE FARMERS' SUPPLY HOUSE, Genoa, N. Y., and what their value is to the farmer.

B. J. BRIGHTMAN, Prop.

EASTER HAIR GOODS.

Braids, Switches, Cluster Puffs, etc. Combing made in Switches or Puffs call and see samples, and new Basket Braids. Mail orders promptly attended.

The Fashion Hair Store,

Over 97 Genesee St., Auburn, N. Y.

ITHACA TRUST COMPANY
110 N. TIOGA ST. ITHACA, NEW YORK

If Your Income

were a dollar or two less each week than it is at present wouldn't you live just about as well as you do now? Why not start an account at this bank and deposit a dollar or two?

The sooner you start the Bank Account habit and let thrift and economy get a good solid grip the better for you and the larger your accumulations will grow.

There is no expense attached to starting an account at this bank.

INTEREST ALLOWED ON DEPOSITS.

New Spring Merchandise

is now being offered by every department in the store. The very newest and latest Suits, Coats and Dresses; the popular Silks, Foulards and Dress Goods, Spring Shoes and Oxfords, the latest trimmings and laces, summer weight Underwear and Hosiery.

There isn't a department in the store that hasn't something to offer, but we haven't space enough to enumerate them all. An early visit however, will reveal them in all their freshness and will be greatly appreciated.



CLOSING OUT BUSINESS.

All factory Harnesses at Cost, also Trunks, Suit Cases, Traveling Bags, etc., at cost.

JOHN TAYLOR,
84 State Street, AUBURN, N. Y.

Correct Dress Fabrics

For Spring Now Being Sold Here

All the new weaves that are right—all the colors that are liked—in all grades that are popular are now here ready for the approval of those women who like to have their new Dresses, Waists, Skirts, etc., early.

We have the low priced, high priced and in between materials.

BUSH & DEAN,
ITHACA, NEW YORK.

The Store That Sells Woolltex.

Our Special Notice Column Brings Results—Try One.

We will be glad to have you make use of the facilities and conveniences furnished by this Company. Open Monday evenings.

3 1-2 per cent. paid on all Deposits.



John Morgan Brainard, Pres. Ralph R. Keeler, Treas.
Auburn Trust Co., Auburn, N. Y.

Farm and Garden

VALUE OF THE SOY BEAN.

Not Liked For Human Food, but Growing in Importance For Forage. The soy bean, also called the "soja bean," is a native of southeastern Asia and has been extensively cultivated in Japan, China and India since ancient times. The beans are there grown almost entirely for human food. Their flavor, however, does not commend them to Caucasian appetites. As a forage crop, however, soy beans have become of increasing importance in parts of the United States, especially



FIELD OF MAMMOTH SOY BEANS IN NORTH CAROLINA. (From bulletin of United States department of agriculture.)

southward. They have been tested at most of the state agricultural experiment stations, and it is clear that their region of maximum importance will be south of the red clover area and in sections where alfalfa cannot be grown successfully. They thus compete principally with cowpeas, but as cultivation is usually required they fill a somewhat different agricultural need. Their culture has greatly increased in recent years, especially in Tennessee, North Carolina, Virginia, Maryland, Kentucky and the southern part of Illinois and Indiana. It seems certain that the crop will become one of great importance in the regions mentioned and probably over a much wider area. The earlier varieties mature even in Minnesota, Ontario and Massachusetts.

As a hay plant the soy bean cannot successfully compete with red clover or alfalfa. The soy bean is especially adapted to the cotton belt and northward into the southern part of the corn belt. The early varieties mature in the northern part of the corn belt, but frequently do not make a sufficient yield to warrant growing them. Farther south, where the later and larger varieties can be grown, the yield is sufficient to make their extensive cultivation very profitable. Generally speaking, the soy bean requires about the same temperature as corn. It is perhaps even better adapted to a warm climate and does not do well in a cool climate.

The soil requirements of soy beans are much the same as those of corn. They will make a satisfactory growth on poorer soil than corn, provided inoculation is present, but will not make nearly as good a growth on poor soil as cowpeas. Soy beans make their best development on fairly fertile loams or clays. The Mammoth variety also succeeds well on sandy soils. On rich soils all varieties are apt to make a large plant growth and a comparatively small yield of seed and on the poorer soils a small plant growth with a relatively large seed yield.

Soy beans do not require a well drained soil for their best development, although they will not grow in a soil where water stands for any considerable length of time. However, they are able to withstand a greater amount of moisture than either corn or cowpeas. Soy beans are also decidedly drought resistant, much more so than cowpeas, and but for the depredations of rabbits would be a valuable crop in the semiarid west. Rabbits are exceedingly fond of the foliage, and where they are numerous it is nearly useless to plant soy beans unless the field can be inclosed with rabbit proof fencing.

The matter of variety is of special importance in soy beans, as many growers have been sorely disappointed in getting a small early variety when they desired a larger and later sort.—Bulletin United States Department of Agriculture.

Save Your Plows.
To keep the plow from rusting coat the moldboard with axle grease or linseed oil when the plow is put away.

The conservation of our national resources is a good policy, as we are all agreed, but the conservation of the commonly wasted resources of the farm is another policy of much greater personal concern to the individual farmer.

GARDEN SEED TESTING.

It is Important to Know Germinating Qualities of Stock.

As a rule, American gardeners pay very little attention to seed testing, depending mostly upon the seeds they buy as being strong and fresh. However, very often considerable quantities of seed are carried over from one season to another, and these are of more value than any new supplies, because we have proved them by actual cropping on our land and under our conditions. Hence it is very important to know the germinating qualities of such stock to avoid losses or delays. There are several methods of seed testing in common use—placing seeds between layers of moist cloth, sowing in sand and sowing into ground. Each has its proper place and time. However, unless a test is carefully carried out it is worthless. Thus the operator must know the degree of heat and amount of moisture most suitable. The same treatment will not do for all. We must try to get as near as possible at natural conditions.

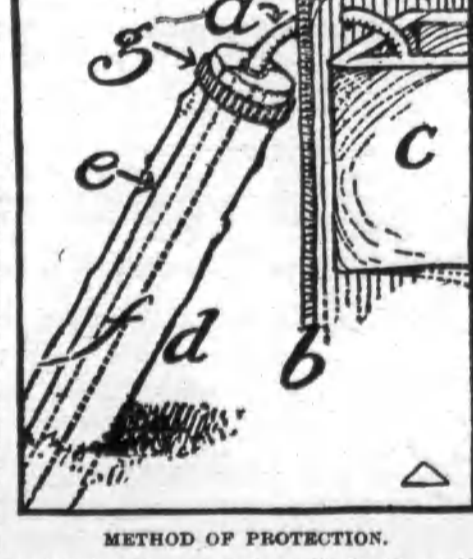
We must consider the season. Some seeds are very difficult to sprout in winter, and the nearer we approach their natural sprouting season the better the test, while others again refuse to sprout in great heat, such as the summer months. Thus we see a test made out of season may prove entirely worthless or, worse than that, very misleading.

During the winter months the sand test is the best, as seeds sprout more readily in clean sand than in moist earth, and the sand gives enough root action to allow us to judge of the strength of the young plants, which the moist cloth test does not permit. The depth at which seeds should be tested must be decided upon according to season. Thus in the dark winter months very little covering is permissible, while later on more covering is needed to allow for higher temperatures and rapid evaporation.—Gardening.

Talk things over with the hired man. It will help both you and him.

Value Loss of Silage Small.
One reason why cornfields should be turned into the silo is that dried fodder corn deteriorates rapidly and toward spring becomes hard, brittle and possesses little palatability. Silage loses much less than dry corn fodder and is always relished by the animals, summer or winter.

Protecting Pipes From Frost.
This diagram illustrates one way of protecting water pipes against frost. In the cut a is the pipe, b a partition through which the pipe runs, c the water tank, d the ground, e a wooden post and g an iron ring. In operation the post, which may be six to eight



METHOD OF PROTECTION. Inches in diameter, is split in the middle, as shown at e. The center is hollowed out slightly in each half, and into this space the pipe fits. The iron ring at g holds the halves firmly together. This protection might and probably would in actual practice continue on through the wall of the building. It could be arranged for by setting the pipe at a greater angle.—American Agriculturist.

Don't let two weeds grow this year where none grew before.

Poultry Pointers.

One-half teaspoonful of vaseline and ten drops of carbolic acid made into a soft paste with sulphur and rubbed on the sores is said to be a sure cure for sorehead or chicken pox.

Iron in some form makes a good tonic. What is called "the Douglass mixture" is used by many poultrymen. It is composed of sulphate of iron, eight ounces; sulphuric acid, one-half fluid ounce; water, one gallon. Dose, one gill in the drinking water for every twenty-five fowls.

Convenient coops for marketing the chickens will pay not only in the satisfaction that they afford, but in the greater convenience.

Nothing is gained in hardness by letting the chickens run out in the rain, snow or cold winds.

A thorough coating of whitewash with 3 per cent crude carbolic acid will settle the mite problem for the winter.

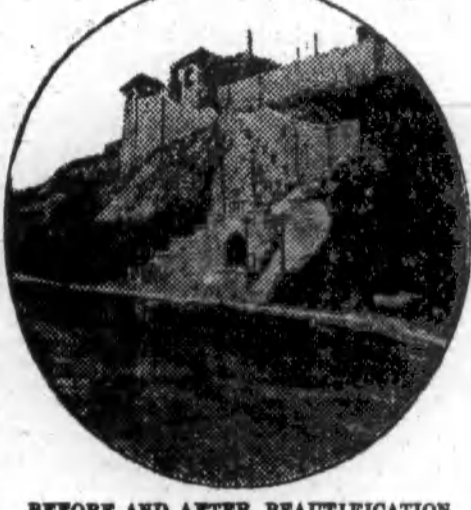
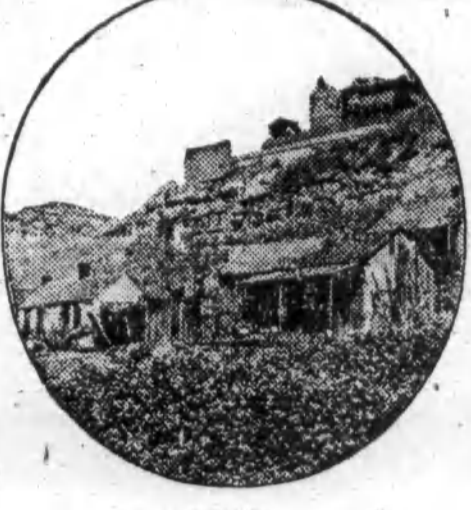
The cap sheaf of poultry culture is cleanliness. Cleanliness means that poultry houses, yards and surroundings should be kept sanitary and fit for the fowls to live in.

Warm milk is an excellent feed for chickens that are sick or off feed. In fact, milk is one of the very best feeds for chickens of all kinds and at all times.

WOMEN TAKE PICTURES TO RID CITY OF SMOKE.

Unightly Places in Your Town Can Be Removed by Camera.

Clubwomen, the wives and daughters of wealthy St. Louisans, armed with cameras, recently made pictures of chimneys that smoke in the campaign to rid the city of its murky atmosphere. All photographs will be presented to Smoke Inspector Parker. An army of 350 women participated. It has been suggested that this method might be tried advantageously and effectively with the many eyesores to be found in nearly every town. Take pictures of the ugly billboards, tumble down shanties, insanitary



BEFORE AND AFTER BEAUTIFICATION. [Courtesy American City.]

places, etc., then publicly exhibit them showing what a disgrace to the town they are. Public feeling should soon become aroused, and the objectionable spots will be removed. In the illustrations one can see the possible good that can be accomplished in cleaning up your town. They show how an unclean, insanitary, unbecoming spot was cleared of its debris and with a little masonry work was converted into a really handsome section.

GOOD BUSINESS ADVICE.

Make it so pleasant and agreeable for your customers that there will be no "ifs" and "ands" about where they are going to make their purchases, considering all other things equal, but will come to your store, where they are assured of courteous treatment.

Paris to Be More Beautiful.

Paris, already conceded to be one of the most beautiful cities in the world, recently has borrowed \$200,000,000, with which immense sum it proposes to put on some more architectural and scenic frills. Half of the sum will be devoted to the upkeep of municipal buildings, for new buildings, for parks and promenades. That single interesting unit in the scheme is an "X" bridge over the Seine, one drive connecting the Rue de Rennes with the Rue de Louvre and the other connecting the wharf of the Louvre with the wharf Conti. A single river pier will serve as the bridge support.

Out of Door Advertising.

"What Can Be Done to Eliminate Objectionable Out of Door Advertising?" was the principal topic discussed by the Associated Billposters and Distributors, who held their annual meeting in Chicago a short time ago. The chairman of the censors' committee said in his report: "Our aim is to eliminate every objectionable form of out of door advertising. We are in harmony with all the organizations which are working for this end. We have cooperated with the Woman's Christian Temperance union, the art leagues and the civic leagues of the different cities in which we work."

Would Combine to Boost.

O. W. Randall of Eagle, Colo., is trying to enlist the aid of Denver boosters in the formation of a commercial organization on the western slope. Randall's idea is to have the towns of Eagle, Minturn, Red Cliff and Gypsum unite in forming one commercial organization which shall have for its objects the advertising of these towns and more especially the creation of interest in good roads in that part of the state. It is probable that several members of the Denver chamber of commerce will visit Eagle within the next month to aid in the inauguration of an organization of this kind.

Road to Business Success.

Are you discounting your bills this year or paying interest? The retailer who discounts all bills is doing business on the right basis. The man who pays interest is losing money both ways and cannot hope to compete with aggressive merchants. He loses the interest and the discounts, and together they amount to more than a fair trading profit.

A Wrinkle Remover

Many women are wearing a prematurely old look through defective eyesight. There are wrinkles on her forehead which have no business there. When reading is an effort and the brow puckers, it is time to consult:

Fred L. Swart,
the eye-fitter, who will fit you with glasses that will make reading a pleasure and smooth out many a wrinkle. New location, Cady Block, 10 South Street, AUBURN, N. Y.



KRESO DIP

STANDARDIZED

EASY AND SAFE TO USE
INEXPENSIVE.
KILLS LICE
ON ALL LIVE STOCK.
DISINFECTS.
CLEANSES.
PURIFIES.

It has so many uses that it is a necessity on every farm.
CURES MANGE, SCAB, RINGWORM, SCRATCHES
Destroys All Disease Germs
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