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Agent for the following companies: Glens Falls, The Home, Fire Association of Philadelphia, The Sun of London, The Queen, Royal of Liverpool and Fidelity Underwriters, also Windstorm or Toraado insurance at low rate. Re ular trip every thirty days.

EVENTUALLY

You will want to have your eyes examined and fitted with glasses that are absolutely

"WHY NOT NOW," Consult

Sherwood WHO PUTS THE SEE IN GLASSES

Over 97 Genesee St., Auburn, N. Y. Opposite Trolley Ticket Office.

NHEN THINGS

There is a possibility that you need

CLASSES FITTED-FRAMES RE-PAIRED OR REPLACED AND LENSES REPRODUCED (if you bring us the broken parts) WITH SCIENTIFIC ACCURACY

WILSON OPTICAL CO. 208 E. State St., Ithaca, N. Y. "We gried our own lenses."

copy for the asking.

From Nearby Towns

Poplar Kidge.

May 4-Mrs. F. I. Olmstead and sons of State College, Pa., are guests of her parents, Mr. and Mrs. C. E. Peckham.

Miss Beatrice Allen was an over-Sunday guest at P. D. Ward's.

Mrs. Henry Lehrbach of Charleston, N. C., is the guest of her parents. Mr. and Mrs. C. W. Ely.

Mr. and Mrs. F. D. Lamkin entertained his sister, Miss Lamkin, recently.

Mrs. Calvin T. Hoxie passed away place on Sunday. early Monday morning at her home here, after a long illness, at the age of 85 years. She is survived by her husband and by several nephews and Auto Painting and Repairing nieces. Funeral services at the house Wednesday afternoon at 2

> p. m. Burial at Ridgeway. Chester and Ethel Allen spent Cascade.

> Philadelphia on account of the serious illness of her father, W. H.

Mrs. Samuel Searing entertains the Ladies' Aid this afternoon.

Mr. and Mrs. G. Montgomery have returned to their home here, after spending the winter in Roch-

Chester Allen has the job of over-Auburn.

Merrifield.

Mary Hoskins are pained to hear of their many friends. that she has not recovered from her blindness. On the morning of April 24, she was found on her bed in an He guides us with unerring hand unconscious condition and when she Sometime with tearless eyes we'll came to herself, she could not see and has not recovered her sight vet. All are hoping she may speedily

The Baptist L. A. S. will meet on Wednesday afternoon at the home of Mrs. F. B. Chapman, to work

for Mrs. Wm. Body. Mr. and Mrs. Fred Wood enter-

dinner, Sunday. Auburn were recent guests of Mr. and Mrs. Homer Loyster.

guests of his sister, Mrs. Wm. last Thursday. Fisher.

Mrs. Martha Eaker is spending a few days with Mrs. J. H. Peckham at Poplar Ridge.

Mr. and Mrs. Geo. Brewster of this vicinity recently. Poplar Ridge were Sunday guests of their daughter, Mrs. Edward Or-

East Venice.

April 30-East Venice Sunday school opened April 25, with a good attendance.

Roy Pedley of the U.S. Navy is home for ten days. On his return Wesley were callers at Loring Kimto the Brooklyn Navy hospital, he ball's Sunday afternoon. is to be sent to Colorado for treatment on his leg. We are all glad to Mr. and Mrs. Howard Streeter were see him, but sorry to see him on in Auburn one day last week.

Mrs. Jesse Whitten, who has her daughter, Mrs. N. L. Stevens, a been sick with the flu and blood poisoning in her hand, is able to be

out. Mrs. Casper Nettleton hurt her arm very badly while starting her

gasoline engine. Mr. Chelson and family have

moved into Fred Austin's tenant Rev. Mr. Fargo is helping Fred

ester with his farm work. Arthur Stanton was in Auburn on business Monday.

Five Corners W. C. T. U.

W. C. T. U. tea was held Wednes- last Saturday. day April 28, at the home of Mr. and Mrs. Purdy Weeks, with a ing his brother, Stephen Weeks and Friday. goodly number present. After the family, this week. business meeting, an interesting Leo Heffernan has recovered from to Ithaca on Wednesday. program was given by different his illness and is out on the street. 14 is a good bulletin on home gar- May 21, were elected. The next guests at the picnic were Miss Lillas Henry Bower and Orin Drake. dening. The state college of agri- regular meeting will be held with Clark, Miss Helen Pierce and culture at Ithaga, N. Y., will mail a Mrs. R. B. Ferzis, Wednesday after- Messrs. Milton Clark, Everett We print wedding invitations and to take an expression of the connoon, May 26,

Five Corners.

May 4-Leota, Dorothy and Merton Rowland are suffering with whooping cough.

Mr. and Mrs. Clarence Hollister, Mrs. E. C. Corwin, and Mrs. Homer Algard motored to Syracuse Tues-

Misses Mabel and Elberta Corwin and Jennie Hollister were at their homes over the week-end.

Mr. and Mrs. E. C. Corwin entertained friends from Lake Ridge, Sunday. Mr. and Mrs. Arthur Counsell of

King Ferry visited relatives in this Mrs. Orin Kneeshaw of Auburn is a guest of her sister, Mrs. Jay

Mr. and Mrs. Frank Corwin and daughter Mildred spent Thursday in

Auburn. The Ladies' Aid society met with Mrs. Jennie Palmer Friday after-Sunday at R. H. Thorpe's near noon and officers were elected for the coming year: Mrs. Mettie Hunt, Mrs. Frank Morse is home from president; Mrs. Lillian Weeks, vicepresident; Mrs. Josephine Corwin, secretary and Mrs. Lizzie Hunt, treasurer. The next meeting will be held with Mrs. Elizabeth Lyon, Friday afternoon, June 4.

A large gathering of relatives and friends attended the funeral of Mrs. Charles Barger Saturday afternoon to pay their last respects to one who was held in great esteem by all who occupying the Cummings farm. seeing the gang who will patrol the knew her. With her genial ways state road from King Ferry to and helping hands, she will be greatly missed in the community, as the great profusion of flowers of Rochester. testified. The bereaved husband May 4—The many friends of Mrs. and sons have the sincere sympathy

"God knows the way, He holds the key,

Yes, there, up there we'll under

Venice.

May 5-The Ladies' Aid was entertained at the home of Mrs. Chas. Divine last Thursday afternoon. Quite a little work was accomplished tained E. J. Morgan and family at and a nice supper served.

Rev. Wilson, the pastor now look Mr. and Mrs. Wheaton Fordyce of ing after the needs of the Baptist church, was one of the guests at a birthday party for Mrs. Booth a Mr. and Mrs. Daniel Thurston of the home of her daughter, Mrs. Cross Roads were over-Sunday Myers, it being her 84th birthday,

John Misner's house is undergo ing repairs. Joseph Streeter is the carpenter assisting in the work.

A large number have been sick in

Dr. Jones and his singer, Mr Stewart, assisted by Rev. Wilson, are holding evangelistic meetings at the Baptist church this week and next at 7:30 p. m. Don't miss the entertaining meetings.

Mr. and Mrs. Richard Clark were

Sunday guests at Bert Stevens'. Mr. and Mrs. Eugene Storms and

Mr. and Mrs. Stephen Myers and

Mrs. L. Hudson was a guest of week ago Sunday.

Venice Center.

May 3-Mr. and Mrs. A. M. Sisson and Mr. and Mrs. Clarence Smith of Poplar Ridge attended the minstrel show at Auburn prison last Friday

Mr. and Mrs. H. Wallace were Mr. and Mrs. Wm. Mosher were

Fred Clark. An enjoyable parlor meeting and Mrs. Chas. Clark motored to Ithaca absence.

Sunday guetss of Mr. and Mrs.

Weeks and Billy Heald.

King terry.

May 3-Mr. and Mrs. Wilbur Shaw have returned to their home here for the summer.

Bryant Avery has gone to Akron, Ohio, where he has employment. Mr. and Mrs. Jesse Kibler of Lake

Ridge visited the former's mother, Mrs. May Kibler, one day last week. Miss Adena Goodyear spent Monday in Auburn with relatives.

Mrs. A. C. Slarrow made a busi ness trip to Auburn Tuesday. Mr. and Mrs. Jay E. Shaw and children of Syracuse were Sunday guests of the former's parents, Mr.

and Mrs. Wilbur Shaw. Mrs. Mary Tilton has returned to her home here from Genoa.

The firemen's dance held at Atwater's hall Friday evening proved a great success and was attended by 140 couples. Net proceeds \$250.

Mr. and Mrs. J. B. Dickinson have returned to their home here, after spending the winter in Schenectady. Mr. and Mrs. G. D. Stearns were Sunday guests at the home of George Howland at Sherwood.

Born, Monday, May 3, to Mr. and Mrs. William Desmond, a son, weight 7 pounds. Mrs. Desmond was formerly Miss Teresa Herron. Mrs. Pearl O'Hara and children of

Cortland are visiting relatives in this place. Mr. and Mrs. Jay Lamey are

Mr. and Mrs. Patrick Purtell announce the engagement of their son, place. William P., to Miss Mary B. Allen

Roy Dempsey recently underwent Sunday. an operation in the Geneva hospital. Wm. Buckley of U.S. Navy, Miss them home in the car, returning to

mence his duties May 16. The Philathea class will hold their Sunday guests of Mr. and Mrs. monthly meeting on Saturday after- Chas. Osmun. noon, May 8, at the home of Mrs.

Dayton Atwater. Each member is requested to answer rollcall by a Charles Barger in Five Corners spend a part of the week in Auburn, verse from 1st or 2nd Peter. The community social will be held in Atwater hall Saturday evening, May 8. There will be a short program with music and recitations. The advisability of establishing a free library in King Ferry will be

discussed and light refreshments will be served by the Home Bureau members. You are cordially invited to show your interest.

East Genoa.

May 4-Arthur Saxton had the misfortune to injure his limb, while sawing lumber. His son Howard has been suffering from the grip.

Mrs. Nellie Conrad has returned home, after spending the winter with her daughter, Mrs. Belle Bow-

man of Groton. Mrs. Nellie Tupper was in Moravia, Monday.

Jay Sharpsteen has purchased a

David Nettleton and family spent Sunday at the home of Frances Both-

Millard Sharpsteen and wife and Mrs. Kenneth Tarbell spent Sunday with their mother, Mrs. Nettie Sharpsteen.

Edgar Tifft of Ithaca spent the week-end at the home of John and Bert Smith.

Mrs. Arthur King of Owasco Lake was a guest of her parents, Mr. and Mrs. Fred Leeson, from Friday to Sunday.

Lansingville.

May 3-Mr. and Mrs. Wm. Breese, accompanied by Mrs. Emma Smith of King Ferry and Edgar Smith of week-end guests of relatives in Au- Ohio, spent Sunday with Frank a new pupil, John Tichenor. Smith at Ellsworth.

Mrs. James Casterline is spending a few days with Mrs. Inez Underwood at Ithaca. Mrs. Sarah Sweazey Mr. and Mrs. Heald and Mr. and is keeping house for her during her

Mrs. Helen Teeter was a guest at Harry Weeks of Syracuse is visit- the home of Mrs. W. Tucker on

Mr. and Mrs. Wm. Breese motored

Those in Ithaca on Friday from members and songs by three little Venice Center school observed this place were Mrs. Caroline Dates, the meetings. girls. Delegates to the County In- Arbor Day with a picnic dinner and Thad Brown, Mrs. W. H. Baker, On Sunday, May 16, Rev. Mr. stitute to be held at Weedsport on going to the woods for flowers. The Mrs. Ray Smith, Mr. and Mrs. Losch will occupy the pulpit as a shortest all things well

announcements,

(3)

North Lansing.

May 5-Archer Hockman spent Monday with his sister in Groton. Mrs. Harry Curtis of Genoa was a guest of Mr. and Mrs. Andrew

Brink Tuesday. Miss Lucy Carson is spending a Smart has been in Auburn since few days with her brother, Frank Sunday and was with Mrs. Smart

Carson and family of Locke. Mrs. Harry Cameron returned dred Smart returned home with Sunday from Rose, N.Y., where she has been spending the past week

with her brother, Frank Hall. Mrs. Carrie Edsall was a guest of relatives in Auburn Saturday and Sunday.

Mise Mary Shaft of Berkshire has returned to her home, having spent the past week with Mr. and Mrs.

Edward Buck. Mr. and Mrs. Miles D. Lane spent

Saturday in Auburn. Mr. and Mrs. Benton Brown have returned to their home here, having

spent the winter in Ithaca. Mr. and Mrs. Millard J. Edsall are spending this week in New turned to Brockport, after spending York. Mr. Edsall is there as a rep-

resentative of the Masonic lodge. Mrs. Julia Austin of Auburn is visiting Mrs. Carrie Edsall.

Orrin Miller and bride of Cuba,

N. Y., are visiting his sister, Mrs. John DeCamp. A daughter, Frieda T., was born Friday, April 30, at the Conklin sanitarium in Ithaca to Mr. and Mrs. Jay B. Leech. Mrs. Leech was

formerly Miss Mabel Lane of this

Rev. Stanley C. Page of Lysander Agnes Sullivan of Ithaca, Miss Ger. Auburn by train in the evening. has accepted a call as pastor of the trude Buckley of King Ferry, Miss Mr. and Mrs. John Buckley were all

> A number of friends and relatives two children from Virginia. attended the funeral of Mrs. Saturday.

Ensenore Heights. May 4-Mr. and Mrs. Lee Harter and sons Donald and Bruce and Mrs. A. L. Chapman of Auburn vis-

ited at H. V. Sawyer's, Saturday. Miss Nettie Chapman of Auburn they have taken on probation. spent Sunday at her old home in this place.

Mr. and Mrs. Carl Miller and son Willard of East Rochester and Mr. and Mrs. Edward Coulling and daughter of Auburn spent Sunday

with Mrs. Daniel Coulling. Claude Barnes is driving a new five-passenger Ford. Miss Gertrude Barnes spent Sunday with her parents, Mr. and Mrs.

H. S. Barnes. Frederick Wyant of Syracuse university spent Sunday with his parents, Mr. and Mrs. Joseph

King Ferry School Notes.

[LEO M. BRITT, EDITOR]

The High school baseball team expects to hold the first game of the

season Friday afternoon. Shadow social to be held in Atwater wearing criticized and several minor, week to raise funds for the athletic

association. The boys of the High school have formed an "Overall Brigade" to cut

down the high cost of living. Any one in the west end of the town interested in the "Pig Club' see Prof. Randall immediately.

The intermediate department has

Venice Baptist Church.

Special meetings are being held in this church this week and next, except Saturday evening. Dr. Jones, the evangelist, is being assisted by Mr. Stewart, a singer, of Buffalo. Rev. Mr. Wilson of the State convention is also assisting in the meetings. All should take advantage of this opportunity and attend

candidate for pastor and a large at- who doeth all things well. tendance is especially desired, so as gregation.

Scipioville.

May 4-Mrs. James Smart passed away at the hospital in Auburn this (Tuesday) morning and will be brought to her home in Sherwood for the funeral services. Mrs. Eri until she passed away. Miss Mil-Mrs. Eri Smart after having been in Auburn for several weeks with her

Mr. and Mrs. William Bancroft went with their son Fowler to Auburn Sunday and an operation was performed on his throat Monday morning. Mr. and Mrs. George Banks went to Auburn Tuesday to

see him in the hospital. Mrs. George Hoxie is as well as can be expected since her operation

a week ago. Mr. and Mrs. James Baker are locating in the William Manchester

Miss Martha Bancroft has re-

a few weeks with her sister, Mrs. Gaylord Anthony. Several from here participated in

the parade in Auburn Saturday. Roy Pattington went to New York to take the examination for wireless telegraphy and will try the examination in Buffalo a little ltaer. Mrs. Joseph Fowler is able to be around the house, but the abscess

has not healed yet. Mr. and Mrs. John Neville were Mrs. Burrows of Ithaca was a week-end guests in Auburn, returnguest of Mr. and Mrs. Alson Karn ing home Sunday evening. Mr. and Mrs. Eugene Sullivan accompanied

Miss Hazel Casler is spending Presbyterian church, and will com- Hildred Buckley of Syracuse and some time with her brother and wife in Venice.

> Mr. and Mrs. C. K. Harris are entertaining Mrs. Russell Harris and Rev. and Mrs. B. N. Weaver will

> as Mr. Weaver is in the graduating class at the Theological seminary. Mrs. P. Donovan and daughter,

Miss Alma, of Venice attended morning service here last Sunday. We learn Mr. and Mrs. Austin Comstock are contemplating adopting a little seven years old girl whom

Home Bureau Meeting. Miss Irene French, sent out by the Home Economics Department of Cornell University, gave a talk on millinery to the Sherwood Home Bureau Wednesday, April 28, from 2 to 5 o'clock. It was a most entertaining and profitable afternoon. Among other things, both practical and theoretic, she told how to choose a hat and how to remodel it when desired. She explained why certain hats are becoming to certain faces and showed how to make them so when they are not. She showed how to enlarge or to make smaller a frame, how to cover it with satin or straw, how to sew straw, how to clean white leghorns,

Nearly every woman in attendance stood before Miss French and Plans are being made for the the others to have the hat she was hall on Wednesday evening of this but important, changes were made

on the spot. Miss French is a graduate of Mechanics Institute of Rochester and is about to complete a course at the Teachers College of Columbia. She is well equipped for the work she is doing and no one should miss hearing her who has the opportunity.

Resolutions of Respect.

Resolutions adopted by the Five Corners and West Genoa W. C. T. U. Whereas, It has pleased our Heavenly Father to call from our midst our friend and co-worker, Mrs. Eva. Cheesman, one who was a loyal member of our Union and always true to her convictions, we, the members of the Union, express our sorrow for her death; therefore

cere sympathy to those who mourn Committee on Resolutions.

Resolved. That we extend our sin-

Advertising in THE TRIBUNE brings business,

MODERN **MERCHANDISING** and ADVERTISING

By FRED P. MANN, Devil's Lake, N. D.

President North Dakota Retail Merchants' Association

Installment II.

There are two classes of dealers, jewelry stores and hardware stores, who don't advertise. What a wonderful opportunity they are overlooking. They seem to think the small country store in the little town is going to be a thing of the past on account of the mail order competition; also on account of the automobile used in the country, which enables them to come to cities and get larger assortments.

Cash and Carry System.

There was a merchant who made quite a success 'n 'usiness. This one hadn't kept *p-to-date with his store. We found the stock of merchandise and put in modern methods. I put that store on a spot-cush basis. I believe really the cash-and-carry and charge-for-delivery service is the right and modern and only way, so I put la the cash system. We would also pay farmers spot-cash for their produce. As soon as we had the store rearranged we got a stock in that country store. The merchant from whom we bought didn't have \$500 worth of fall merchandise ordered in September, and was going out to buy some then. We put in about \$10,000 worth and got it opened up, sent out a personal letter showing our policy and used a double-page spread in that paper with a circulation of about 700. There were two papers in the town. One was a nonpartisan and the other an old "stand pat" paper and they brought out this advertisement in both papers. That Saturday afternoon when the sale opened I was in another city. My brother had charge of the store. I telephoned him: "How's it going?"

Opens Branch Store.

"I wish you could be here to see it." he said, "That's all right," I said, "but are you doing any business?" He said: "Oh! I think it will run about | There was a gentleman sitting over \$3,000." The sale ran a little over \$3,-200. We sold in that country store to smoking car. He kept looking at me, in, help themselves and take away the ladies, coats for \$140. \$150 and smiling once in a while. I noticed him, \$165. Shoes at \$15 and \$16. All they wanted was the opportunity to buy. That is why these mail-order houses are doing business. There were catalogues sent out there to do just that kind of stuff. Can you blame them for buying when these people have their catalogues right at their door? These people are making an appeal in a highclass way. We ran that sale and continued it for a week, and it was very attractive.

The next Saturday I said to my son: "We ought to make a real good showing since we started out so well You have a friend with a Curtiss airplane, Phone the boy and see if you can get him to fly up here with his plane." He came up. We put an ad in the paper about it-that we were going to give them a ride in the plane and to come in. When the day came, the young man took those people out for \$15 for 15 minutes and so much for each succeeding minute. I know one of the farmers stayed up 45 minutes after the allotted time.

After we ran that sale, we wanted to clean that store. We replaced all the stock and put all the old stuff in the basement for a reconstruction sale. It was all out-of-date stuff. Some of the stock was in the store for 15 and 16 years. I remember there were some ladies' jackets with puffed sleeves. We didn't try to deceive the people about We told them we were going to sell this stuff for \$4 or \$5, and the material could be worked out by the housewife, so that it could be used, Then Saturday we cleaned most of it

I have asked a great many merchants' gatherings: "Have you ever written a personal appeal to the people in your territory, asking them for their patronage; that you would like to have them come in and see you?" It is once out of ten times that a merchant will ever say he has done that. "Don't you believe you could get in touch with your people personally? Through the medium of the press, you can get in touch with them right along, and the snappler you make your ad. the closer you are going to get in touch with them,"

There is a wonderful thing in service. We have one price to all. A child twelve years old could come into the store and buy exactly the same as an older person. We not only give service, but a protective guarantee with every sale. It is a wonderful thing, I think. I can remember one illustration. Some of these cheaper garments don't wear very well. A school teacher came into the store to buy a coat. She bought one, and came in later, saying: "I had to pay \$75 for this coat and see bow it has worn off. Do you think it is giving mitisfaction?" She had a very worried look on her face. I sent the cost into the house, and they said they would do the best they could. They wanted to do their share. "Would it be all right to go 50-507" I said that would be all right just for the satisfaction it would give that girl.

Three Per Cent for Advertising. To my mind, if you are not spending Mr. Hart mid to me last week in Chirectising my business would sag. I
The people like to see a little change,
could not do it. My salary is there,
know what is going on, and you
it doesn't make any difference. The wouldn't have to cut the price at all."

wouldn't think what the cost of the come up better, he may get more comburrels." Let's give them both bar-

Some one then usked:

"At the present time in the city of Dubuque, the merchants are doing a certain amount of business. The argest stores that do the most advertising are doing the largest business. The smaller stores that are doing sittle or no advertising are not doing as large a business. If these smaller stores increase their advertising space. which would increase their business. would it not affect the stores that are now the largest advertisers? Would their business not be affected if the smaller stores increased their advertising? That is, would they not take their increased business from the larger stores? And if this were true, would it decrease the sales in some of the stores?"

I am glad you asked that question. It was one that was brought up before. I was going to St. Louis in May. When we got out of Waterloo several young merchants got on the train and they were talking about going to a chamber of commerce meeting. One of them said: "I would like to hear that fellow, Mann. I want to hear and meet him." I overheard the conversation, stepped over and said: "You can meet him right now." I went back and got this bunch of stuff. Talked along that line. I was showing my method and telling him about mall order houses. One of the boys asked me identically the same question.

There is a town out in our state, a good town. It is the third town of the state. They have a merchants' organization in that town. They have such a close organization that a penny store or Woolworth couldn't get into that town, unless the community in that town said so. They have control of all the property. They don't allow anything in there because they have it natled down. At a meeting of their organization one man got up and said: "What's the use? If we don't any of us advertise, we will do the same husiness. What's the use of advertising?" So they didn't. I happened to be in that town; walked around it; went to the newspaper office and looked over the files. There was something wrong somewhere. I found out. I was telling this man about that. on the end of the settee. It was in the I couldn't just get him. Mighty cleverlooking fellow, well dressed. After the other gentleman left, he came over and said: "Mr. Mann, you have the right idea and method in going after mail order business. I was considerably amused about the story you were telling. Do you know what happened to that town out there? I am Belles-Hess, representative, and that is my husiness-to find out the best place to place our advertising. I found out the condition of that town, and put in four solid carloads of my catalogues and we just simply cleaned that territory with ready-to-wear business, and we sold \$400,000 in North Dakota." That is just the idea. If you don't advertise, don't forget there are many who are willing to advertise outside of this town. These people were being flooded with out-of-town advertising. A lot of people don't believe it, but advertising creates business. Do you notice the government advertising business? They sent out word to everybody to advertise to create business. Perhaps you think people won't eat more. You just tempt them along with nice stuff and they sure will! Same way with merchandise. Just stop advertising and see what will happen. The whole thing will stop.

We need in this country at the present time a campaign of education all

over the country along this line. I know it is a fact that a great many men believe as Gospel truth that the great packers, the operators of flour mills and other advertisers, are spending their money for the Saturday Evening Post to keep it from attacking them and exposing them as robbers and thieves. If the mills would take off their traveling men, quit newspaper advertising, take down their billboards, in two years the Crosby Mills would close their doors. I was talking to Mr. John Crosby of Minneapolis on this subject. I made the same statement to him and he replied: "Well, you are probably making it pretty strong, but there wouldn't be very many mills running if we didn't use every method we know to keep this stuff going right from the mill to the business place. There would be nothing 'o it." I believe that the great packers in advertising have created a wonderful demand, and I don't believe that the attacks on the packers are just. Those men have used all their energy and effort not only to market that stuff in the United

States, but all ever the world.

Advertising Costs Nothing. Does advertising increase or decrease the cost of merchandising? We are spending between ten and twelve thousand. I figure it doesn't cost us anything. If I stopped that my bustness would begin to sag immediately. We will sell more merchandise this year. Our overhead is all set, our rent is so much, our light so much. our delivery service there. We would do, yes, three hundred thousand doliars more with that overhead. I will have to add a little extra help to handle it, and I will make by this intensive advertising enough more profit, so that my advertising will not cost me anything. I will clean up on adthe gross sales for advertising, you vertising. This is not a ridiculous up all the time, year in and year out. are losing a wonderful opportunity, statement. If I did not keep up ad- Grocerymen, by all means advertise.

nd had a double barrel shotgun, you manager's salary is there. If the sales ther shell was. You would fire both mission at the end of the year. But all in all, a trim profit accumulates if you get to a certain stage. If you can put on that extra effort, it is a well-known fact that the cheapest method of selling merchandise today is by advertising. There is no other method of salesmanship I know of, that will compete with it. I believe absolutely that if nine-tenths of these non-advertisers did advertise that

it would cost them not one cent When you go into it, get in right. went into a small town and into a newspaper office and noticed a chap running a clearance sale, in July, 1 went over to the store to see how the sale was going. There were no goods displayed in the window. I stepped inside and couldn't see anything of the sale. Nothing on the counters. I said: "Have you got a sale on? I saw an ad in the paper." "Oh, yes, all those goods on the shelf are on sale." I immediately went out and got a dispatch to a newspaper in St. Paul to show them just what my point was. Then I got the jobbers and showed them how they must insist upon the merchant connecting the ad he puts in the paper with his business.

Must Get Together.

I was down in Muscatine, when an ad man told me he got the merchant to advertise. That morning of the sale, the clerks didn't even know what was on sale until they looked in the newspaper. If we could only get together once in a great campaign and agree to advertise! Don't do it haphazardly. Do it thoroughly.

When we come to the store in the morning the managers come in to see me. Planning all around, we talk it over and plan it. It is done constructively. It isn't just putting in something and throw in a few cuts. The same way in groceries. If you are going to advertise and sell a certain line of pickled goods, or canned goods, put in the price and set them out. Have a little table or stand and put them out. Tag them up. In our sale last fall I asked the National Biscuit company to give us a demonstration. A man came and brought along about \$1,200 worth of sample crackers. Every lady that came in was asked to sample the crackers. We said they were on sale, so many pounds for so much on that day. On one day we sold over \$800 worth of crackers. It will surprise you how people will come orders with them.

Discussion Is Held.

"What have you to suggest about Community advertising, something hat will help the community?" he was

"To bring business to the town, I believe if you could have co-operative advertising it would pay. Get out a big edition to your paper, everybody put in a special, if you could arrange it." he replied. "One thing I notice in the paper; I don't see any of the smaller merchants. I think that s great mistake, I believe that the smaller merchants can get just as much value out of it as the large ones. I suggest that you all get in. Nothing builds a town faster. The advertising reflects the spirit of the town. Suppose all you men would spend, grocery, say 1 per cent, department stores 3, clothing 3, and the rest nlong 1 or 2 per cent. You have some good ad men in this town. You must have. Gives an Illustration.

"In a Minnesota town there was a real live commercial secretary who induced all of the merchants to unite in a co-operative advertising campaign. The first merchant approached was a grocer who demurred at the cost of the ad. The article to be advertised was flour, on which a discount of 25 cents was offered. The secretary

"'How many sacks do you sell on Saturday?"

"'We will figure 20 sacks."

"'How much did you make?" "'About 35 cents per sack at that

"We will give you the first profit on the first 20 sacks. You take a \$10 space. I'll write the ad for you. Nice space, lots of white on it. If you don't sell enough flour to pay for this ad after you get your overhead, I'll pay for it." That groceryman sold 176

sacks of flour, "He went to a Greek there and 'I want you to take space in The boy was right in the game. 'You put in anything.' 'That don't go,' I said. 'Every merchant's got to put something in.' He looked in the case. Had a little peanut confection that had a coating of chocolate over it, sold for 40 cents a pound. 'Can you sell this for 35 cents? We will put this in a \$3 space. You are going to sell 1/4 pound for 5 cents.'

"How many sacks do you think he sold? Just a little over 1,200. He was just getting a new store arranged. I told him that ought to teach him a lesson. 'When you get in the new place for goodness' sake every week take a \$3 space and put something in there." He had more people in the store in that day than he ever expected to see

in his life. They followed it up. "Advertise your own business in a legitimate way and it brings business to the whole town. Everybody is going to do business and you will feel good about it. Do honest advertising. Don't try to deceive-you will not get very far on that. Always be fair and square. I actually believe if you would all get together on that busts it would bring people here. This advertising two or three times a year don't amount to anything. Keep it

Vogue for Color in Every Type of Feminine Garment.

Decoration Is Being Generously Used for the High Lights of the Costume.

It may sound at first like painting the lily to talk about dyed lace, but in the tremendous vogue for brilliant color in every type of feminine garment it is not a bit surprising. After the first shock it is pleasant, in fact. to see a georgette blouse, for instance, in what is called "new" blue veiling. an underblouse of tomato red filet lace allowed to show in the front in filet

Lace is being used extensively for the high lights of the costume. It appears, for example, in silver to lighten up a frock of navy blue georgette. The stiff sliver lace encircles the hips, giving the fashionable outstanding line, and is veiled by just one layer of the soft georgette. It edges the neck and short sleeves of the same frock.

Cafe au lait Lyons lace is used as a foil in a blouse which is lined with black chiffon and has a girdle of black net tying in a bow at the back. One of the loveliest of evening gowns is entirely of gray lace with the inevitable bright color touch in the orange ostrich pompon at one side.

Perhaps filet lace lends itself best to dyeing, but all the fine laces are no exception to the new ruling. Sometimes several laces are combined on one blouse. Fliet lace dyed a bright orange, for example, makes flounces over the shoulders of a shadow lace blouse dyed brown with sleeves of net in, the same dark brown.

To lighten up the darker laces, the navy blue, black and brown tinsel ribbons are used. Little folded flowers of it, tiny bows and narrow twisted girdles, all serve to add to the dressiness of the dyed lace blouse or frock. Beads, too, are being used to bring out the richness of dyed lace. Often they contrast with the lace, repeating the deep color of the chiffon lining or they work out the pattern of the lace itself. Metal threads are also used to bring out the lace pattern from its dusky background. Where a whole blouse of lace would be too thin and delicate to top the suit skirt, jumper blouses are made of velvet on silk duvetyn to bring the dyed laciness down to earth.

WOOL CAP AND SCARF OUTFIT



Quite the thing this season, this woo scarf with cap to match. This one is white and strongly appeals to the majority of girls.

FOR THE WINDOWS AND BEDS

Simple Curtains and Quilts Add to the Beauty and Cheerfulness of the Home.

Unbleached cotton makes pretty curtains and bedspreads.

Two widths of the fabric can be used for a double-size bedspread, and one-half for valance. This may be made plain or gathered. Bands may be sewed on the lower edge of valance. and also on the seams. Pillow shams trimmed to match are attractive.

There is nothing very new in plain white scrim curtains, but trim them with pink, blue, green or yellow block ginghum, and you will have unusually pretty draperies.

The same idea- carried out in burenu scarfs is very good.

Linen-colored crash banded with basabray make very pretty diningrimin draperies.

When hemming curtains pull several threads, just as is done for hemstitching. This will make it easier to cut and hem them evenly.

It must be borne in mind that in order to obtain artistic and costful rooms plain colored or bordered curtains should be used with figured wallpaper (especially large) designs. On the other hand large-figured draperies can be used very effectively with plain wall covering.

Frilly Little Ruches.

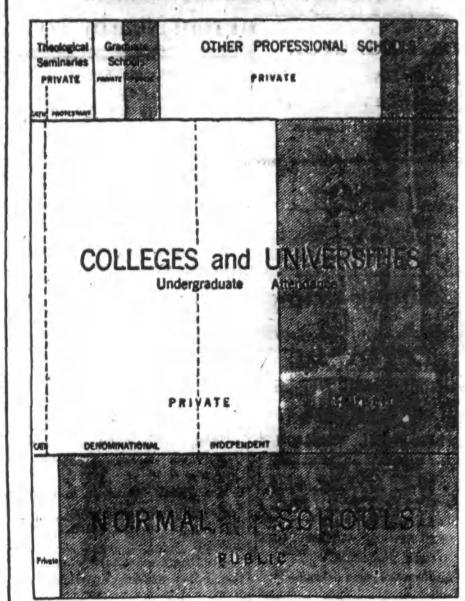
Lots of ruches are being used on to go so well with taffets, and one frock not only stiffened its tulle overskirt and flowing sleeves with tiny ruches of taffets, but tufted the skirt quite closely with tiny rosettes of the

MITTIE.

LIKE DYED LACES AMERICAN EDUCATION IS REMEDY OF INTERCHURCH FOR WORLD VIJE

RELATIVE ATTENDANCE IN THE FIELD OF HIGHER EDUCATION

(PERCENTAGE INDICATED BY AREA)



More than half of the total investment | must be filled by untrained or only in higher education in the United States is in colleges and universities

founded by religious denominations who found in America that liberty of them in their native lands overseas are in attendance at these denominational colleges and universities.

Upon that tremendous army equally tremendous demands are to be made the 1,000 who are received into the eleduring the next five years, demands that trend to restore to American colleges and universities that atmosphere and purpose which marked their be- training. ginnings. A world survey of the needs of peoples who are struggling a people would accomplish in their naalong without knowledge of the teachings of Christianity and without training in even the most rudimentary courses of an academic education has revealed to America her responsibility and privilege. Through the Interchurch World Movement the 400 colleges and universities of the thirty religious denominations which have united on a program of co-operative effort are to be required to furnish the majority of the 100,000 leaders and workers needed. They are the West Points and the Naval Academies of the greatest religious movement of all time.

It is estimated that these denominational institutions have furnished ninety per cent of the religious leaders of the past. Are they to be able to meet the new and larger demands? No! Unless-

Unless the churches return wholeheartedly to those policies which created and developed the system upon which modern American education is

partly trained men.

Solution of the problem resolves itself in the last analysis into terms of money. Unless the churches are prepared to expend more than \$1 for theological preferences and academic every \$40 appropriated for education learning which had been denied to by the state solution of the problem is indefinitely postponed if not made Today half of the 450,000 students of impossible. This proportion is caused higher grades in the United States by the fact that the churches concentrate almost exclusively upon the colleges and universities, upon the thirtyeight students who enter college from

mentary schools. And of the thirtyeight only the fourteen who obtain their degrees receive any prolonged It has been demonstrated that what tional life they must first put in the minds and hearts of their youth in the schools. That the first exponent of this theory was a Prussian minister

of education does not alter the fact. The colonial colleges were quite as successful in producing men true to type as were the German educational Institutions prior to 1914. Will the church colleges and universities of today prove as successful? The thirty denominations which have created the Interchurch World Move-

ment are going to make a determined effort to restore the balance. Ameri can education is represented by \$78,-837,431 in a total Interchurch budget of \$336,777,572 which is to be subscribed during the week of April 25. Only foreign missions and home missions are considered more important by the denominational leaders. And in both departments items for educational purposes bulk large. Wherever the church of America ex-

tends its educational activities it is based the effort will fail. So serious possible to create a civilization that is the situation that in 1920 half of is Christian just as by her schools the 5,000 places that must be filled in Germany made her civilization millthe United States alone every year tary.

RESERVED SEAT

Give your appearance all that it deserves. Occupy the position you rightfully deserve.

Good appearance helps. Look as well as you can Your personality deserves it—your fight for success needs it—and your friends expect it of you.

Buy your next suit here.

C. R. EGBERT,

The House of Kuppenheimer in Auburn. WARRANAR WARRANAR WARRANAR WARRANAR WARRANAR WARRANAR WARRANA WARRA WARRANA W

See our samples of Wedding Invitations and Announcements before placing your order. We can supply any style and form the frilly type of trock, for they seem desired in printing—the steel plate and the copper plate engraving. Get our prices,

Allen's Book Store, 78 Genesee St. and I South St ...

Auburn, N. 1.



single copies.

If no orders are received to discontinue the laper at the expiration of the time paid for, the subscriber assumes that the subscriber desires the parer and intends to pay for it. No subscription of the lates for space advertising made known chapplication. Readers 5c per line. Specials 4c per line. Cards of thanks 35c.

Job Printing. This office is well equipped to de first class printing of every description at moderate prices.

Friday Morning, May 7, 1920



The Thrice-A-Week Edition OF THE New York World IN 1919.

Practically a Daily at the Price of a Weekly. No other Newspaper in the world gives so much at so low a price. The value and need of a newspaper in the household was never greater than at the present time. We have been forced to enter the great world war, and a mighty army of ours is already in France fighting great battles and winning | magnificent victories. You will want to have all the news from our troops on European battlefields, and county Democratic committee. 1919 promises to be the most momen-

tous year in the history of our universe. No other newspaper at so small a price will furnish such prompt and accurate news of these world-shaking events. It is not necessary to say more. THE THRICE-A-WEEK WORLD'S

regular subscription price is only \$1.00 per year, and this pays for 156 papers' We offer this unequalled newspaper and he Genoa Tribune together for one year for \$2.25. The regular subscription price of the two papers is \$2.50.

Correct English How to Use It

A MONTHLY MAGAZINE

\$2.50 THE YEAR

Send 10c for Sample Copy

Correct English Publishing Co. EVANSTON, ILLINOIS

No. Control

Have Your House Dresses Made at STANDARD AP-RON FACTORY, over 97 Genesee St., Auburn, N. Y. Aprons all styles prices.

HOXSIE'S CROUP REMEDY for Coughs, Colds and Croup is a distinguished Homocopathic physicians' prescription, 50 Cente.

People Read This Newspaper

That's why it would be profitable for you to advertise in it

If you want a fob If you want to hire somebody If you want to sell something If you want to buy something If you want to rent your bouse If you want to sell your house If you want to sell your farm If you want to buy property If there is anything that you want the quickest and best way to supply that want to by placing

The results will surprise Armi piense una

an advertisement in this paper

ITEMS IN BRIEF.

One year Paragraphs of Interest to Readers of Empire State.

> Interesting News of All Kind Gath ered From Various Points in the State and So Reduced in Size That It Will Appeal to All Classes of Readers.

Automobile thieves are active in Lockport.

Rochester taxicabs now charge \$12 for attending a funeral; Highway plans have been aban-

doned in Cattaragus county. Silver Springs is to have an athletic field consisting of three acres. Two state troopers are to be stationed in Holley for the next six

eeks. Rochester's first overall club apeared in boxes at one of the city

heaters. Dansville notifies autoists that the law will be strictly enforced regard-

ing driving. Binghamton's Central Labor union has condemned the overall movement as a fad.

Supervisors will erect a steel flag pole 90 feet high in the court house park at Penn Yan.

General demand for lumber stocks is slowing down, North Tonawanda lumber dealers report. Official census gives Niagara Falls a population of 50,700, far below the

expectation of the city. Albion barbers have gone back to old prices-35 cents for a hair cut

and 15 cents for a shave. May milk in the vicinity of Corfu is all disposed of at \$2.55 a hundred

pounds for 3 per cent grade. New York Central officials estimate that the city budget for 1921

will be increased \$70,000,000. Sanford T, Church of Albion has been elected chairman of the Orleans

Webster apple growers are considering a plan for the erection of storage houses on the co-operative plan. No attempt will be made to erect an addition to the Perry high school

while the cost of building is so exorbitant. Preparations have been begun for the Tri-County fair at Calendonia and many concessions have already been

Numerous social clubs in Allegany county are seriously contemplating donning overalls as a starter to oppose the excessive high cost of cloth-

Buffalo will have from 15,000 to 20,000 new electricity consumers in 1920 according to the estimate of the Buffalo General Electric com-

With the exception of a teacher in mathematics, the entire faculty of the Holley high school has been engaged

for the coming year at increased sal-More than 150 acres of land are covered with water to provide a reservoir for the supply of Newark. The water will reach the village by

Winter wheat in the Genesee valley has been helped by the rain. The crops wintered well but had been held in check by the dry, cool

Canandaiguans express themselves as being pleased that the census figures show any increase. They say

they expected a falling off in the past During March 1,845,700 pounds of milk were taken in from 381 farmers at the South Dayton milk plant. The

plant employes \$6,690.34. "Pleasant Penfield is to be made pleasanter," is the slogan adopted by the old village of Monroe county in which a postoffice was established in

farmers were paid \$63,729.53 and the

1812 in the town erected in 1791. The gift of a building on East 48th street, New York city, to the New York Bible society for a permanent home, from the estate of James Talcott, is announced. The building is

valued at \$300,000. Failure of the employes and workmen to get together on the wage question indicates an early ceesation in the Rochester shoe industry and ft is likely that 6,000 employes will be thrown out of work.

There are three established milk routes in Franklinville village and bottled milk retails for 12 cents a quart. A fourth route is being started by a small village (armer, who has

cut the price to 10 cents. All workers of the state were called upon by James F. Holland, president of the State Federation of Labor, to urge Gov. Smith to veto the Fowler bill designed to repeal the

statewide daylight saving law. Baker brothers and William Woodruff are building a mammoth cider and vinegar plant at Andover which will have a capacity for 3,000 bushels of apples a day with two large presses and four tanks of 1,200 barrels

State troops at Batavia have started to make arrests for violations of a new effort to force through his welthe law requiring automobile trucks to carry mirrors. Heretofore the state police have merely stopped drivers and told them to procure mirrors. About half a dozen arrests for alleged violations of the mirror law have been made and the offendare have been fined from \$1 to \$5.

Orleans county will put mto ect on May 15 the road maintenance plan already in effect in Genesies county, which does away with the old system of road patrols.

James L. Odell, sentenced to be electrocuted for the murder of Edward J. Kneip in Roghester, is now in Ossining prison. His wife, who is charged with first degree murder for the same crime, will go on trial May 26.

Arrangements have been completed for the removal of the Hulse Manufacturing company, manufacturers of steel type for typewriting machines from Groton to Geneva. The company will employ 350 hands, it is announced.

This is the bearing season for apples in New York state, particularly in the western section of the state. Last season was the bearing season in the Hudson valley, where one of the heaviest crops in years was grown and well sold.

The little flock of Delaine merino sheep owned and kept by G. D. Simpson at his home place at Two Bridges, Orleans county, has just been sheared and the 28 head, 12 of which are yearlings, yielded a clip of 424 pounds of wool.

Advisability of conducting a milk far similar to the regular bars of the pre-dry period at its annual fair in Middletown next month was considred at a meeting of directors of the Orange county agricultural society. A committee was appointed to report on the matter.

W. W. Farley, chairman of the Democratic state committee announced in Albany that the conference of New York state delegates to the national convention will be held in Albany on Thursday and Friday, May 6 to 7., instead of May 5 and 6, as rreviously announced.

Truck farmers of Irondequoit are facing a serious situation in the lack of help. In previous years they depended for help upon the members of the Belgian and Holland colonies. Now, owing to the high wages, the adult workers from these families have gone into factories.

In several towns in Orleans county petitions are being circulated urging the state conservation commission to place a closed season on muskrats for at least three year; to prevent dent whose pelt is now selling in the New York markets at \$5.05 each.

This year's crop in Niagara county fruit belt will be bumper one if present indications are borne out. The great apple, pear, prune and peach orchards in the vicinity of Olcott. Newfane and Lockport are fairly blanketed with fertile buds. With a big crop prices are expected to drop to a minimum, growers say.

For the purpose of putting up new exhibition halls and greatly improving the grounds, the stockholders of the Chautauqua county fair association voted to increase the capital stock from \$40,000 to \$150,000. Following the meeting the newspaper men of the county were entertained by the fair directors at a banquet.

The Geneva, Seneca Falls & Auburn Railroad company, Inc., filed a petition with the public service commission, asking permission to divide its road into six zones, abolishing one zone limit and to charge a fare of 8 cents in each zone as well as in Geneva, Waterloo and Seneca Falls, where a 6 cent fare is now charged.

Punkirk barbers will raise the price of hair cuts from 50 to 75 cents and shaves from 20 to 25 cents, de-

spite the protests of the public.

The price of milk to dealers for the month of May will be 24.6 cents a gallon, the same price that has prevailed during April, it was announced by the Dairymen's League in Buffalo. No change is expected in the retail price of milk, the dealers claiming they made a reduction to the consum er last month when the first falling of from winter prices was announced by the farmers.

You cannot transfer your private liquor stock from your winter home to your summer home. Such is the edict just handed down by the prohibition director for New York state, and Buffalo officials are prepared to see that his mandate is obeyed. Persons found violating the law are threatened with all the penalties in such cases. Persons changing their permanent residences are permitted to move their liquor, but they must show that it's bona fide by the complete removal of all furniture, according to the ruling.

Efforts to have 150,000 tons of nitrate of soda in storage at the army reserve depot at South Schenectady made available immediately for sale to New York state farmers for fertilizer have been made by Commissioner Porter of the state division of foods and markets. In a telegram to the war department Commissionet Porter said that because of delays in railroad shipments farmers were badly in need of fertilizer and that the sale of the reserve supply of nitrate of soda would aid food produc-

tion so vitally necessary this year. It appears probable that Governor Smith will call an extra session of the legislature in September or October. He has come to no decision on the matter, he says, but it is known that a number of close official and personal friends upon whom he depends for advice are eager to have him call a special session and make fare program. It is conceded that the welfare program would have a far better chance at a special seesion because public attention could be focused on it and not dissipated among the large number of Issues always under consideration at a regular ses-

AT STUD POKER Scrap Book

Wealthy New Yorker Said to Have Cleaned Up an Immense Sum.

PLAYED WITH MARKED CARDS

Victims Finally "Got Wise," and Evened Things Up Slightly by Administering a Beating After Exposing His Game.

New York .- A group of screen magaates and music publishers along Broadway has been fleeced out of \$350,000 by a wealthy manufacturer with a deck of marked cards, whom they admitted to their private games. He was finally detected and thrown out of the house of the man who caught him. The World prints the story, calling the fleecer Mr. Trimmer and the other man Mr. Screen. It asserts it has their real names.

For a considerable time a group of twelve or fourteen men, all of ample means, have been playing stud poker.

The Wealthy Victims. There were Mr. Screen, a big picture promoter and the husband of one of the prettiest and most talented stars; Mr. Flickers, of equal rank in celluloid productions; Mr. Circuit, wno owns a flock of theaters; Mr. Ragg, who receives immense royalties from his song compositions, and others quite as well known in their respective

Last summer, at Far Rockaway and Arverne, their ranks were augmented by Mr. Trimmer. He is a manufacturer on an immense scale of a certain article of women's wear, and is generally known as a millionaire.

They Thought It Was Luck. Mr. Trimmer's "uncanny luck," as the other players called it, was noticeable from the very start. In one session, for instance, which began on a Saturday night and continued into extermination of that fur bearing ro- Sunday, he cleaned up more than \$40,- galleys of the Phoenicians, with their

The daring of Mr. Trimmer's play was what interested the others more than anything else. He would make bets against seemingly impossible

odds-and win them. Mr. Trimmer always knew what the other fellow's secret card was, when he was the dealer, and he always won. Also he always knew, when he held the deck, what card his opponent would get next, and what card he (Trimmer) was going to get next, for his cards were what is known to gamblers as "readers."

A Transparent Mystery. The design on the back of themwhich meant nothing to others-told him exactly what denomination each pasteboard was,

At last, suspicion intruded, and one of the other men at a party which Trimmer had arranged pocketed a deck of Trimmer's cards and took them to a professional gambler for examination.

"They're readers," said the professional. At the corner of each card, on the back, was a design composed of four fleur-de-lis-the three leafed flower of France.

If the right hand petal of the flower at the upper right hand of the group was heavily shaded the card was an ace. If the center petal of that particular flower was accentuated, it was a king; if the shading was on the left hand petal it was a queen.

Even Deuce Is Protected.

There were four flowers, each with three petals. The shadings, therefore, stood for 12 different cards, according to where they were placed, these cards ranging down from the ace to the deuce. If no petal was shaded the card was the deuce.

An exposure was planned at Screen's house. There were eight players. Trimmer, on a few hands off square cards, lost \$650. Then he produced a deck of his sort. As soon as Screen saw the marked cards he exposed the cheat to his guests and proceeded to beat Trimmer up, winding up by throwing him out of the house.

PATCHED 28,228 PAIRS PANTS

"Aunt" Sarah Jennings, Aged 65, Says She Will Never Sew Another Patch.

Sunbury, Pa.-"Aunt" Sarah Jennings, aged 65, who patched 28,228 pairs of trousers since she went to work as a seamstress at the Central Pennsylvania Odd Fellows' orphanage near here sixteen years ago, has retired and will live at Meshoppen, Pa.

She says she will never sew another patch. "Aunt Sarah" is believed to be the champion trousers mender in the state, and she asserts that no other woman ever "half-seled so many

When she went to work among the 200 orphans there she started to keep a record. She has also mended 27,500 pairs of stockings, made 2,410 boys' blouses, 1,206 nightshirts, sewed on 50,000 buttons and made 4,610 pairs of

Refused to Speak. Leavenworth, Kan. - A Russian, who has not spoken a word since he entered the federal prison here April 4, 1919, has been released. He is Engterils E. Kubilious, who was convicted at Eau Clairs, Wik, under the furbilla chance for a mail,"

+-- The ---+

CASE OF GUYING THE GUIDE

Practical Joker Scores on the Nulsance Who Infests the Vicinity of Niagara Falls.

The Practical Joker Who Never Smiled was inspecting Niagara falls.

and the hired guide was endeavoring to impress him with the magnitude and splendor of the spectacle. "Ain't they just

the guide. The Practical Joker moved not a muscle.

grand?" enthused

"Millions of gallons a minute!" exclaimed the guide.

"How many a day?" inquired the immobile one. "Billions and billions!" roared the

guide. The Practical Joker looked across,

and down and up, and over and under, as if gauging the flow, and then turned away disinterestedly.

"Runs all night, too, I suppose?" he remarked, nonchalantly. And then the guide had a fit, from which he never recovered.

NEW FLAG SEEN ON OCEAN

Merchant Vessel, First of Large Fleet Projected, Flies the Blue-White Emblem of Zion.

Once more a merchant ship from Palestine is plying the Mediterranean. touching at Tyre and Sidon, at Haifa and Jaffa and Gaza. From her masthead flies the blue-white flag of Zion. The Hecholutz, which being translated means "Pioneer," recently launched at Jaffa, is the first of a Jewish fleet of merchantmen, owned and manned by Jews, which the Zionist organization of America hopes soon to see engaged in a lively coastwise trade as were the squat sails and many rowers, in the days of the glory of Tyre and Sidon. Two Italian warships in the harbor saluted the Hecholutz as she sailed forth on her way along the Palestine coast, and across to ports in Egypt. By means of a Palestine restoration fund of \$10,000,000 planned for, the organization hopes to improve the harbor of Halfa and make that city the most important city of all the near East with commercial and maritime prosperity.

Under-Water Mining.

The existence of diamonds under the Val river is leading to a development in under-water mining in South Africa. The special mining equipment designed by Fabian M. Cox includes two rigidly connected pontoons, between which a large caisson or diving bell is sunk to the river bed, a tubular shaft joining the caisson to a chamber, with air locks above the water level. A water tank around the upper chamber and iron ballast in the dome of the caisson supply the weight necessary to keep the whole in place. Compressed air forced into the upper or air lock chamber, the shaft and the caisson drives the river water out below, and digging and loading work is then practicable. The gravel is hoisted up the shaft into a chute holding about a ton. This, when filled, is discharged through special double doors, which are arranged to prevent the escape of compressed air. The engine, air compressor, centrifugal pump. and possibly a gravel treating plant, are carried on the pontoon deck.

Hunting Sunlight by Airplane. Sunlight chasing in England by airplane is the latest kinema development conceived by a producer to assist the production of his films. He is purchasing an 8-seater Handley-Page machine to transport his artists to sunny "locations" with the greatest possible celerity. This will not only save time and cut out heavy hotel expense, he says, but will also enable the producer to act promptly upon weather informa-

The Gang Plays Joke.

I was having my lunch in a saloon with a couple of fellows, who, thinking it a good joke, slipped two frankfurters and a pretzel in my umbrella. Whom should I meet just outside the place but our secretary, a dignified young lady. It was still raining, so. raising my umbrella, I bowed politely. when the sausage rolled at her feet and the pretzel landed on her muff .-Exchange.

The Difference, "What's the difference between the old nihilism and bolshevism?" "The nihilists wanted to keep every-

body from having anything, while the bolshevists want to grab everything in

Comes in Handy. B, Jinks-You are a great believer in universal training?

B. Junks-You bet! In summer my boy gets in training digging trenches and in winter the experi handy when he has to shovel snow.

The Kind. They give war portions yet at that resinurant," "War portlens?"

"Yes; the kind that give a san

A RECOLLECTION.

I like to think about the place Where as a child I played. In fancy often I retrace The paths where once i strayed-As cherished memories I recall

Amid the haunts of yore,

seem to prize above them all The good old grocery store-Where you could sit and take your east And eat the crackers and the cheese, And browse around the bounteous shall, And when inclined, just help yourself!

I see the shadows in the pool, I bear the distant bell, Which, with its summons back to school

I heeded none too well, Yet whatsoe'er may be the spot I linger to explore,

My dreaming cuts across the lot To mat old grocery store-Where bacon from the rafters hung And fruits in gay festeons were strungt Where you could get without a thrill Some change back troun a dollar bill! -Philander Johnson, in the Washington

NEW YORK LANDMARK PASSES

Historic Old St. John's Chapel, Erected in 1812, is to be Replaced by a Warehouse.

Old St. John's chapel in Varick street, a landmark in downtown New York for more than a century, will soon give way to the march of business and be replaced by a \$2,000,000 warehouse. The building and site were purchased from the Trinity Church

corporation. The congregation was reduced to such proportions that the church authorities decided to close the chapel, St. John's chapel was erected in 1812, when many first families were



Historic Old St. John's Chapel, Which Will Soon be Replaced by a Big Warehouse.

numbered in Its congregation. Of late years it has been attended largely by longshoremen's families.

The building is regarded as one of the finest examples extant of early American architecture.

Life Saving Aloft

Several inventors are at work on life saving devices for air craft, Air travel is so new that little attention has been paid so far for providing some means of escape in case of accident. The first air ship to be equipped was the R34, the great dirigible which twice crossed the Atlantic. She carried parachutes conveniently placed on her "cat walk" for every passenger. The latest forms of parachutes are practically 100 per cent efficient. It has been found that one travels 15 feet a second before the parachute opens, when the pull in the check which follows is 900 pounds. The new parachutes will have shock absorbers. In a few years air craft will probably have to carry parachutes for all on board just as steamers now carry lifeboats,-Boys' Life.

Sneezing Induces Proper Breathing. By popularizing the sneezing drill among all children, Dr. Octavia Lewin, nasal specialist, would eliminate consumption in a single generation. In her London classes, the pupil's upper lip is smeared gently with a white powder that is chiefly soap, tissuepaper handkerchiefs are distributed, and competition begins in the effort to sneeze first and best. The purpose is to open the nostrils, permitting proper breathing. The breathing exercises follow, and the total results are declared to be a cure of various nasal troubles. After a few lessons the children continue correct breathing at home, without effort.

Census Curiosities.

As usual, the census enumerators have discovered people who are distinguished for one odd reason or another. In Los Angeles, Cal., they found a negro woman 115 years old, who had been sold as a slave 15 times. in a small Massachusetts town they found a family of 11 children, each of whom was born in a different state in the Union .- Youth's Companion.

Self-Interest. "I heard a man say yesterday that this is perfectly ideal weather we have been having."

"What is be? An idiot?" "No; a plumber."

An Instance, "Some of the country's greatest inlitutions are threatened. "Yes; just look at the falling off in

second lieutenants." Matching Huntet. "I had an English friend in the army who was a K. R." . ites a substitute which was

(%)

GENOA

Published every Friday and entered at the postoffice at Genoa, N. Y., a second class mail matter.

Friday Morning, May 7, 1920

Keep Account of Expenditures.

A message to members of the W. C. T. U. throughout New York and New Jersey, urging them to discourage extravagance by setting an axample in their own lives, of intelligence in the disposal of an income, the keeping of household accounts, and the investments of savings, has just been issued. The New Jersey message was sent out White Imperial beans per peck by Mrs. Emma Bourne of South \$1.50; Red Kidney beans per peck Orange, state chairman of Thrift of the W. C. T. U. The New York statement came from Mrs. Ella A. Mack, Genoa. Boole of Brooklyn, president of the Women's Christian Temperance Union of New York.

The W. C. T. U. leaders advised their members to study and practice personal and household thrift and to acquire the habit of saving regularly. The best means for accomplishing this, they declared, is the use of the household budget and account sheet prepared by the Government Loan organization for the Second Federal Reserve district. They stated that a copy of the budget sheet has been placed in the hands of every member so that all may have an opportunity to co-operate with the government in this movement.

The budget sheet has aroused much interest and favorable comment among women's club circles, which have been the first to take it up. Among organizations of national importance that have adopted |11 pigs. the budget keeping system for their members are the D. A. R., the Y. W. C. A., the N. Y. & N. J. State Federation of Women's clubs, the National Federation of Busiress and Professional Women' clubs and the National Congress of Mothers' and Parent Teachers' associaciations.

These influential organizations have determined to familiarize their members with the benefits which must come to them and the nation from the self-discipline acquired in the constant effort to keep within a definite amount of expenditures and the investment of their savings in government securities.

Copies of the budget sheet may be obtained from the Woman's Division, Government Loan Organization, 120 Broadway, New York.

Mrs. Chas. G. Barger.

Alice A. Beardsley, wife of Charles G. Barger, passed away at now. Grade Guernseys. 7:40 o'clock Wednesday evening. April 28, after an illness of only ten days of pneumonia.

The deceased was a daughter of the late Roswell and Isabel Beardsley, and was born at the Beardsley homestead in North Lansing May 25, 1843. She was married to Charles G. Barger of Five Corners Oct. 25, 1864, and began housekeeping in the old Barger homestead near Belltown, later moving to North Lansing. In the year 1903 they moved back to Five Corners, where they have since resided.

Mrs. Barger was a charter member of the order of Eastern Star of North Lansing. She was a fine singer and for many years, with her husband, sang at funerals and wherever needed. She was of a genial, lb. bull. Average 7 day butter reckindly nature and highly esteemed ord for his seven nearest dams by her friends and neighbors, and will be greatly missed by her many friends and especially in the home. Surviving are the husband and four sons-Lonson G. of Scranton, Pa., Frank C. of New York, Henry of Ludlowville and Louis E. of North Tonawanda, N. Y. She also leaves six grandchildren and two great-grandchildren, two sisters-Mrs. Andrew J. Brink and Mrs. Benton Brown and one brother, Frank J. Beardsley, all of North Lansing.

Funeral services were held at the late home in Five Corners Saturday afternoon at 2 o'clock and were very largely attended. Rev. F. J. Allington of North Lansing officiated. The four sons acted as bearers. There were a large number of beautiful floral tributes from sympathizing relatives and friends. Burial in Five Corners cemetery.

a half hour to an hour and a half lives in the West. dally by a dish drainer. It's only a wire rack which holds the dishes The dooryard is part of the home the coses, and the different beauty

TRIBUNE Special Notices.

FOR SALE-Asters, snapdragon and Pimento pepper plants for transplanting at once. 3 mo. old R. A. Fargo, Belgian rabbits.

Seed potatoes for sale. Arthur Burgman. Miller phone 28S3

Pigs for sale. Ready to go now. 42w1 E. D. Shaw, Locke. We will load hogs and calves at Genoa, Monday, May 10; must be in by 11 o'clock. Slarrow & Cummings, 42w1 King Ferry, N. Y.

Strawberry plants for sale. Come before May 20. G. W. Ford, Genoa.

\$2.00; Yellow Springport Smut Seed Corn per peck \$1.00; some white and red rice popcorn; for sale by J. Leon

FOR SALE-Farm of 270 acres in town of Genoa, Cayuga county. Mrs. Charlotte A. Green, 1 Westlake Ave., Auburn, N. Y.

FOR SALE-Surrey, rubber tired buggy nearly new, Ford touring car, pr. 4 yr. old colts, yearling bull, several new milch cows with calves by side, cheap road horse or work horse. Yes! I will swap for any H. A. Bradley, King Ferry, N. Y.

FOR SALE-On May 13, six hundred S. C. White Leghorn day-old baby chicks at \$18 per hundred. If you need any this season do not put it off another day for you may be too late. This is the last hatch. Phone No. 11F12 Poplar Ridge. Fred Starkweather.

Five and 6 weeks old pigs for sale. 41tf Hunt Bros., Atwater, N.Y. FOR SALE-Work horse, wt. 1,300, 8 yrs. old, kind and true,

D. E. Moore, Atwater. FOR SALE-2 new milch cows and Casper Nettleton, Venice Center, N. Y.

For Sale-15 bu. Early Queen potatoes. J. W. Frost, Atwater, N. Y.

FOR SALE-Registered O. I. C. pigs, either sex, ready to go May 10. Bell phone.

Cornell Certified eggs for hatching \$15.00 per hundred. Inquire of W. J. Bunnell, John I. Bower.

Work has begun on the Scipio and Venice state road. Need teams on Scipio road, 75 cents per hour; and men on both roads and at quarry 45 cents per hour, working 10 hours. J. D. Atwater, Genoa.

Have your junk and old papers eady as I will be after them this E. J. Haven, spring as usual. Fleming.

FOR SALE-Thoroughbred Holside delivery rake. Phone Fred in Cincinnatus. Clark, Genoa, N. Y.

FOR SALE-Two family cows, 1 fresh six weeks, other due to freshen

Willard Wilcox, North Lansing. Miller phone.

FOR SALE-2 yearling bulls, some cows nearby springers, 1 new milch. cow. John I. Bower, King Ferry.

FOR RENT-Part of house on Ridge Road, 3-4 mile north of King Ferry. For Sale-Horses and colts. springers. Brood sows.

Phone 21Y21 Poplar Ridge. ft Wilbur Bros.

I now have a registered Guernsey bull. Service fee, \$5.00. E. M. Barnhart, Atwater, N. Y.

FOR SERVICE—At the farm of Earl Mann—King Fayne Valdessa Sadie vice, it is stated. Vale 268752. Sired by a 37.13 lb. —A herd of son of a 40 lbs. bull. His dam is an 18.96 lb. senior 2 yr. old daughter of King Korndyke Sadie Vale, a 40

31.45 lbs. Service fee \$15. F. E. Davis & Son Owners. Earl Mann

Died at East Genoa.

The death of Mrs. Annette Alexbronchial pneumonia.

years in the vicinity of Genoa. The funeral was held at the Shaw home at East Genoa on Tuesday at 1 cemetery.

after they are washed. Boiling and it should be kept looking no

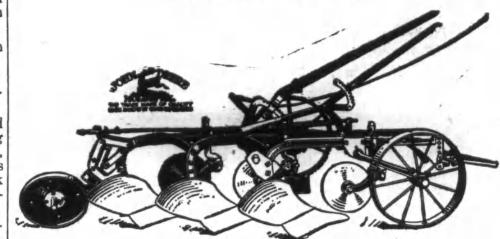
SEND YOUR COAT OR SUIT BY PARCEL POST AND HAVE IT CLEANED OR DYED TO ANY COLOR BY THE MOST RE-LIABLE DYER AND CLEANER IN CENTRAL NEW YORK. --- ALL WORK GUARANTEED ---

17 East Genesee Street

THE RELIABLE CLEANER and DYER Auburn, N. Y.

For Service # Efficiency

NONE EXCEL THE



JOHN DEERE TRACTOR TWO THREE-BOTTOM PLOWS Look This Plow Over Before Buying

Atwater-Bradley Corp., GENOA, N. Y.

> The Atwater Co., KING FERRY, N. Y.

Walter B. Saxton, Venice Center, Walter B. Saxton, Venice Center, Poll phone THURSDAY, MAY 13-Matinee and Night

The Last and Best of the Burlesque Season

-Pretty Costumes-Uproarious Comedy-Exquisite Dancing-

20-BEAUTIFUL GIRLS-20 SEAT PRICES-Matinee: Balcony 25c; Main Floor 50c Reserved. Night: Gallery 25c; Balcony 35c, 50c; Main Floor 50c, 75c, \$1.00. On Sale Tuesday, May 11-Phone 2345M

Coming Thursday, May 20 "CHIN-CHIN." The Greatest of all Musical Spectacles.

-Dr. Joseph R. Grant and family, who have been living in Cortland. stein bull, Keystone hayloader and have again taken up their residence

> -Clark W. Bush and Mrs. Celia J. White, both of Auburn, were united in marriage Thursday, April 29, at the home of Rev. Thos. Packard in Meridjan, Mr. Packard performing the ceremony.

One of the worst fires ever experienced in Bainbridge occurred Saturday morning, April 24, when the casein factory was completely destroyed, together with about a Cows with calves by side also nearby million pounds of manufactured

product. -Prospects are said to be very bright for the establishment of boat lines on both Cayuga and Seneca lakes this summer. The lines would be operated for the transportation of freight, as well as passenger ser

-A herd of 97 Holstein cattle were sold at auction at the farm of Henry K. Jarvis in the town of Brutus, Saturday, because of the inability of the owners to secure help. The cattle brought good prices, one cow selling for \$830.

-The Cayuga County Fair association gets a return from state of \$3,996.61 in accordance with the provisions of the agricultural law. The ander occurred at the home of her limit to any one society is \$4,000 and daughter, Mrs. Edward Shaw, at 18 in the state are entitled to the East Genoa, on Sunday, at the age full amount while the others are of 87 years, after a short illness of given apportionments in accordance with the amount of premiums paid. The deceased was a native of Vir- The Tompkins County Agricultural gil, but had spent the past forty and Horticultural society gets the full allowance of \$4,000.

-The Cayuga County Co-operative Milk company, under the o'clock, Rev. R. A. Fargo offi- operation of the Dairymen's League, ciating. The remains were taken to expects to be ready to start up its Cortland for burial in the Rural new plant for the manufacture of condensed milk by the first of next Surviving are three daughters, week. The plant is already turn-Mrs. Della Shaw; East Genoa; Mrs. ing out thousands of pounds of but-Emma Lockward, Syracuse, and ter a week and large quantities of Mrs. Mary L. Wilsey, Cortland; one powdered milk, it is said. There is sister, Mrs. Sarah Morey, Moravia; a big demand for both powdered One woman says she saves from one brother, William Benton, who and condensed milk and the company manufacture of both.

When you want anything in the the cost of they dry themselves. home (E) (A)

Homespun Yarn.

Many a good recipe has been spoiled because the cook guessed instead of measured.

Fine mending is an art and the high price of fabrics these days makes it a useful as well as a fine

The removal of tea, chocolate and cocoa stains has puzzled more than one housekeeper. Did you ever try soaking the stains in cold borax

Onondaga county orchards have been damaged to the extent of \$5,000 or more through the girdling of trees by field mice and rabbits, principally mice, during the severe

Some women drag a heavy mop pail from room to room; others screw castors on the corners of a piece of board about 15 inches square, load the bucket aboard, and roll it easily wherever needed.

"I've found a deep sauce pan without a cover best for cooking strong juiced vegetables that need a large amount of water and should be cooked uncovered," says one woman who is reckoned a good housekeeper.

The Better the Printing

of your stationery the better the impression it will create. Moral: Have your printing done here.

Is it on our subscription list? and condensed milk and the company plans to enlarge its facilities for the We will guarantee you full value

HEAT

... SATURDAY EVE., MAY 8 Mae Marsh as Polly

POLLY of the CIRCUS

"Polly of the Circus," as a drama, was one of the greatest successes of the American stage, and made a fortune for its authors and owners. In films it takes its place as one of the most remarkable productions ever made.

Smiling Bill Parsons in the Comedy "WIDOW'S MIGHT"

also Bray Pictographs, Samoan Follies-something new. Just think of a ten reel show in one night's entertainment.

..WEDNESDAY EVE., MAY 12..

Monroe Salisbury in "His Divorced Wife"

There are unusual dramatic situations in this story of a man who sacrifices his love for honor's sake. You will be puzzled until the climax, which comes with a double force because of the surprise in

-ALSO-

James J. Corbett in the thrilling serial

"THE MIDNIGHT MAN"

Hurled from the Heights-16th Episode

PRICES-Adults 20c and war tax; Children under 12, 10c and war tax

CHEVROLET

Now is the time to order a Chevrolet--Then you will have a car fully equipped

Has over-head valves, one-man top, two glasses in rear, demountable rims, beautiful streamline body fully enameled, door pockets and pads on doors. It is perfected in every detail-The Chevrolet gives from 25 to 28 miles on a gallon of gasoline.

Elmer Bennett,

Phone 7S11

LOCKE, N. Y.

Highest Market Price Paid For VEAL AND POULTRY Taken in Every Monday

111 HIDES WANTED 111

Corn-Corn Meal--Cracked Corn-Corn and Oats-Oats Bran---Middlings---Blanchford Calf Meal---Security Calf Meal-Shell-Grit-Dairy Salt

> Bread and Pastry Flour-Graham Flour Buckwheat Flour-Bolted Meal

GRINDING WHEAT AND FEED EVERY DAY.

W. F. REAS & SON, -

GENOA ROLLER MI

VILLAGE AND

-D. W. Smith and Gordon Smith notored to Syracuse on business,

-The quarterly meeting of the Board of Supervisors will be held next Monday.

-Mrs. Geo. Jewell of South Laning was a recent guest of Mrs. Carrie Bloom.

-John Bruton suffered a severe ittack of acute indigestion on Tues day. He is much improved.

-Mothers' day, next Sunday, May It is fitting to wear a carnation other flower on that day.

-Miss Malchoff of Clyde, a former eacher in Genoa High school, was a anday guest of Mrs. Wm. Loomis.

Little chick feed for sale. Genoa Roller Mills. -Mrs. Clinton Brown of Vaughn, o. Caro., is spending some time at he home of her father, Elmer

-Mrs. Grace Rogers of Moravia as been a guest at the home of her rother, G. B. Springer, for the past

-Members of Stellar Rebekah odge are reminded that there will e special work at the next regular eeting, Tuesday evening.

-Attend the supper, given by the Saptist Ladies' Aid, in the church arlors to-night (Friday) from 6 to 8 clock. Everybody invited. adv. -Mr. and Mrs. C. K. Gibson and hildren of Canisteo spent a few ays at North Lansing and Genoa, eturning home Monday afternoon. Early Wonder seed corn for sale.

W. F. Reas & Son, Genoa. -Mrs. Bert Wattles and children eturned to their home in Venice er Tuesday, after spending a eek at the home of L. Allen and

-The Genoa Missionary society ill meet at the home of Mrs. Delia aber Friday, May 14, at 2 p. m. missionary program will be given. lare asked to attend.

-Mr. and Mrs. Geo. Hall, who e been caring for Mr. and Mrs. M. Tarbell for some time, have turned to their home. Mr. and rs. Frank Tarbell of North Lang are at the home of their uncle

-Mrs. Frank Morey of Cortland been spending a week with her ter, Mrs. H. S. Hand. Her moth-Mrs. Cora Metzker, and sister, ercy Metzker, and Mr. Morey of rtland were also guests at the me place the first of the week.

-Wm. H. Sharpsteen and Henry Hand were among those called to acuse Tuesday as jurors to try fiteering cases in Federal court. Sharpsteen was excused and rened home that eveming. Mr. nd was one of the jury in the of the John A. Roberts Co. of a, Wm. Frost of King Ferry county to decide this case.

"Polly of the Circus," Margaret yo's celebrated play made into a ing. arkable photo-spectacle, starring Marsh, at Genoa Gem theater, urday, May 8. There is an exg horse race, the reproduction an entire circus performance, inng the arrival and departure of circus, the burning of the main etc. And there is a love story ater charm and beauty than have ever before seen on the

w. F. Reas & Son. Genoa.

The annual school meeting for No. 6 was held Tuesday even in the high school building with attendance. The president. Board of Education, Mrs. F. aff, called the meeting to order, L. B. Norman was elected chair-The reports of secretary, Mrs. a, and treasurer, W. F. Reas,

-Lakeside Park. Auburn, will open for the season on May 29.

-Mrs. Cady and Mrs. Tyler of Ithaca called on S. E. Cole last week. -Memorial day, May 30, coming year. on Sunday will be generally observed Monday, the 31st.

-Cayuga County W. C. T. U. will hold the annual spring institute at Weedsport, Friday, May 21.

-The annual convocation of the Grand Lodge, F. & A. M., is in session this week in New York.

-Mrs. Maude Bush and daughter of Locke were Sunday guests of Mead T. Underwood and family.

-Adin Howe of San Francisco, Cal., has been visiting relatives and friends in this section recently.

-Miss Nivison and Miss Oakley, of the Ludlowville High school faculty, spent the week-end with Genoa

-Chas. Curry of Dansville, N. Y. has been spending some time at Mrs. L. Allen's, while under treatment by Dr. Skinner.

-Mr. and Mrs. Walter Halliday of Groton and Miss Myra Reynolds were Sunday guests of their parents, Mr. and Mrs. Chas. Reynolds.

-Mrs. Wm. Starner and Mrs. Adrian Personius were guests at Harry Curtis', Thursday. Mrs. Personius will remain a few days.

-Mrs. S. E. Smith returned last Sunday to her home at North Lansing from the Ithaca City hospital where she had an operation. She is slowly convalescing.

-Calvin Atwood and daughter Celia and son, George Atwood, arrived Friday last at their home at East Genoa, after spending the winter in Stuart, Fla.

-Arthur B. Smith, former supervisor of Summerhill, died at his home in that town Thursday afternoon, April 29. The funeral was held at his late home Sunday after-

-Entrancing action, a dramatic double that of last year. story, admirable direction and popular Monroe Salisbury make "His Divorced Wife" a picture you can't afford to miss. At Genoa Gem theater, Wednesday, May 12.

Little chick feed for sale. Genoa Roller Mills.

Venice Center hall on Friday evening, May 14. Extra good music has been secured-Parson's 4-piece orchestra of Auburn. Dancing and supper \$1.50, including tax.

-Miss Bessie A. Patchen and Everett B. Clark, both of Sempronius, were married Saturday at the Locke Baptist parsonage by Rev. W. L. Bates. After a short wedding trip they will reside on a farm near New Hope.

-Enthusiasm for the county convention of the County Sunday School association which is to be held in Weedsport June 8 and 9, is being created by a series of spring institutes held in various parts of the county by volunteer speakers.

-A unique departure from regular prayer meetings was carried out by a Weedsport church when for the also one of the eleven men from first time in the annals of the church the women were excluded from the mid-week service. In that case, in some towns, there would be no meet-

> Early Wender seed corn for sale. W. F. Reas & Son, Genoa.

-Forty-two of 75 talesmen summoned from Cayuga county to hear the trials of profiteering cases were excused when they appeared in Fed- especially urged to be present. We eral Court, at Syracuse Tuesday expect a speaker from out of town. morning. Ten more talesmen were ordered drawn and instructed to appear in court Wednesday morning.

fete day, which this year will be held on May 22, also the date of the Yale baseball game and the Cornell-Harvard regatta, will be altogether novel in character and a radical departure from anything ever attempted before on the occasion of the annual Spring Day show.

Come to the Tribune office for your auction bills.

-The concert by the Locke Symread and accepted. The ex- phony orchestra in Genoa Gem thebudget for the coming year, ater last Friday evening was largely to express our deep appreciation ed at \$5,500, was also voted attended, and the company gave a and thanks for flowers, expressions and accepted. It was voted to highly creditable entertainment, of sympathy, and assistance renon the amount of the gospel The orchestra selections under the dered; also to the Reverend Alling-Prortioned to this district, leadership of Curtis Powers, and ton for words of comfort, in the In case of necessity. This the solo work were all well done, loss of a devoted wife and mother. now in the bank drawing Special mention should be made of Mrs. Helen Mastin and the violin solo by Miss Stryker. Mr. hitten were elected trus- Sisson of Ithaca Conservatory subplace of W. F. Reas and Geo. stituted for Miss Sullivan and gave To dog owners—if you value your terms of office expire two readings an an able and enter- dogs anything, you must get your A. P. Bradley was elected taining manner. The young people license on or before the 15th of May. place of Wm. Warren, who are deserving of patronage to en- Dated May 5th. courage them in their work.

-The circus season begins early in Ithaca—two this month.

-The senior class of Cornell university will have no banquet this

-Charles E. Courtney of Ithacs has rented "The Castle" at Farleys and will spend the summer there.

-During the past two years seven daily newspapers, eight tri-weeklies, tention, instead of counting the cost, coneight semi-weeklies and sixty weekly sider what your eyes are worth to you. publications have been discontinued We use utmost care in every examination. in New York State.

-The 2.75 per cent beer bill which passed the legislature will not affect Auburn as it applies to only first and second class cities, and Auburn is in class three.

-Six nurses were graduated from Ithaca City hospital last Friday evening. A seventh member of the class died last fall when she contract ed influenza while nursing a patient.

-The Ithaca Rotary club is planning a big rally and field day for July 14. All clubs in the fourth district are invited to participate, and an attendance of about 2,000 is anticipated.

-You will never get the pleasure out of living until you learn the pleasure of giving. There is no satisfaction in the world that equals that of doing something for somebody else.

-W. C. Stokoe of Lancaster, New Hampshire, will succeed Allen S. Merchant as agricultural agent in Cortland county. He will take up his duties as farm bureau manager about May 15.

-In spite of prohibition, grape growers at Penn Yan are going to increase their acreage and will join in an advertising campaign to teach the value of grapes as sauce and for canning purposes.

-Growers in the section about Poughkeepsie say that the crop of strawberries in the Hudson valley will break all records this year. They estimate that the yield will be

-It is being urged that you go to church on Sunday and that you contribute to its support. The habit is ing from an attack of illness there a good one for no one ever went to church without getting some benefit. admit that no community can permanently prosper, either morally or send you another bunch." materially, unless the church is a real and vital element in the community life."

Genoa Baptist Church Notes.

R. A. FARGO, PASTOR. Sunday is Mothers' Day-every mother is requested to be present A white flower worn in honor of our mothers is very appropriate.

11 a. m., Mothers' Day message.

12 m., Sunday school. 7:30 p. m., "Jesus Teaching at the Feast."

EAST VENICE.

3 p. m., Mothers' Day message. Everyone come and wear a white flower in honor of mother. Sunday school at 4 p. m.

Children's message, "Lazy Folks."

Spelling Contest in Genoa.

The spelling contest for the eastern half of the town of Genoa will take place at the Genoa Union school at 8 o'clock sharp on Friday evening, May 14, 1920.

At the same time there will be a meeting to consider junior project work for this section. Parents are Come and hear the children spell and enjoy a good time.

-Cornell's big spring pageant and Genoa Presbyterian Church Notes.

It is expected that services will be held as usual next Sunday, but it is not known who will preach, as Mr. Helm has decided not to come here. Morning service at 10:30.

A very pleasant meeting of the Woman's class was held at the home of Mrs. Samson Friday afternoon, with 18 ladies in attendance.

Card of Thanks.

Through THE TRIBUNE we desire

Chas. G. Barger and Sons.

Notice.

Wm. Smith, Dog Catcher.

Through Life's Windows

When the best that can be done indicates subnormal vision, go slowly, as it indicates that some disease affects the retina or ocular media. When your eyes need at-

A. T. HOYT,
Leading Jeweler and Graduate Optician MORAVIA, N. Y.

TRY WAIT'S FIRST for

Home - Furnishings

IT'S EVERYBODY'S STORE AND AUBURN'S LARGEST AND MOST COMPLETELY STOCKED AND BEST EQUIPPED HOME FURNISHING ES-TABLISHMENT.

Main Store 77 Genesee St. 22 Dill St. Upholstering Shop 20 Dill St. Branch Stores 24-26 Clark St.

HASKELL'S

For a dinner Or just a bite, You'll find us open Day or Night

MASONIC BLDG., AUBURN, N. Y

Real Sympathy.

A country schoolmarm sent word one morning that as she was sufferwould be no school that day.

Late in the afternoon she received Theodore Roosevelt once said: "Even | a large bouquet of wild flowers from men who are not professionally her pupils, with a note attached -A dancing party will be givin in religious must if they are frank, which read: "Teacher, please stay sick to-morrow, too, and we will

BUY THE THAT YOU CAN

You should prefer good eatables.

Good eating is health, health is everything.

We try to carry a high grade stock of all kinds. If you don't see what you want ask for it.

Unicorn, Big Q Bran, Midds, Shumacher, Tank age, Oil Meal, Scratch Grain, Cotton Seed, Hen Mash, Meat Scrap, Shell, Calf Meal, Harter's Flour, Timothy Seed, Oats, Roofing, Coe's Fertilizer, Cement.

GENOA SUPPLY CO., INC. Miller 'phone GENOA, N. Y.

GENOA TRIBUNE and N. Y. World \$2.25

Special Sale Bargains

in Men's, Boys and Children's Hats, Caps, and Shoes---all kinds.

This will be a Real Sale at

Robt. & H. P. Mastin's

New York Genoa

YOU LOSE 'EM---THEY FIND 'EM

Salvation Army Highly Successful In Tracing Missing Persons.

They wear the uniform of blue, these Salvation Army detectives, but their badge is the emblem of mercy rather than the gold badge of official authority. And their efforts are equally as successful as those of the most famed detective bureau.

It is part of the business of the Salvation Army to seek missing persons and the records show that a great portion of these searches are successful. Take last month, March, for instance. Thirty-three persons who had been lost to their friends and families were located by the department of investigation and inquiry of the Salvation Army, 122 West Fourteenth Street, New York city. This makes a record of better than one a day. Salvation Army officials regard this as a record.

The American branch of this work handles more than 3,000 cases annually, while the international department in London reports that last year it handled more than 100,000

06.868. This is only one of the many fields in which the Salvation Army labors. There are countless others. These things are done without charge, save the cost of printing in the War Cry which reaches all corners of the globe and is published in many languages. It is to further and continue this work that the Salvation Army will make a Ten Million Dollar Home Service Appeal, May 10th to

BABY CULTURE ONE OF IT'S MANY JOBS

Underfed Youngsters Nursed by Salvation Army to Vigorous Health.

Baby culture is one of the main activities of the Salvation Army and one of the institutions where this work is carried to the highest point of efficiency is in Buffalo at the Rescue Mission which is in charge of Adjutant M. E. McGee. And the reason for its success is most apparent. Adjutant McGee just loves little kiddies and so does Lieut. Bernan-

dina Back, her able assistant. That's why the youngsters have such a eplendid time and that's why they get such perfect care.

Many an underfed mite has entered the Rescue Mission to leave some time later with the glow of health on its cheek and the rounded "tummy" of a milk-fed, perfectly nurtured and lovingly kept infants.

This is only one of the many ramifications of the Salvation Army in its great work of caring for those who need a helping hand and a kindly word. It is for this and other phases of the work that the Army is preparing for its nation-wide drive for a ten million dollar Home Service Fund. This drive starts on May 10th and runs through the twentleth.

BIDED HIS TIME. REAPED REWARD

Brigadier White of Salvation Army Knew When to Sell Vacant Lot.

Brigadier Edwy White, who is head of the Western New York Division of the Salvation Army, with headquarters at 11 Bast Mohawk street, Buffalo, finds it necessary to combine business acumen with the greater side of the Army's work on occasions. At one time during his career of 35 years with the Army Brigadier White was stationed at Jacksonville, Fla. A philanthropic resident of the city presented to the Army a lot which then was valued at

Property values in that section were rapidly increasing and New York headquarters advised Brigadier White to dispose of the property if he could get \$10,000. He forgot all about the letter purposely and hung on. Then the time became ripe and he placed the property on the market. He got the \$10,000 which New York was willing to accept and \$7,000

"Not profiteering," says Brigadier White. "Just holding on until properry values reached their height."

Brigadier White has seen service in Canada, a year on the active front m France and was a member of the Salvation Army Mountain Brigado which was sent into the fastnesses: of Kentucky when fouds were all the rage. This brigade did splendid ser-

At the present time Brigadier White is working with his soonstopsed vigor is properly for the Salvalies Army's ten million dellar diffro in the United Binion, this And the second of the second o rice The dere in trem May 10 to

These Pastors Look for More Women to Fill Vacant Pulpits



Left-Miss Ella J. Nash. Right-Miss Alice M. Whittler.

As a solution of the problem of the | stitution, and willing to make the compastorless churches in the North bined sacrifices of not only a preach-Woods of Maine, Baptists have ordain- er's wife, but a preacher himself, ed two women ministers, and they are should be allowed to fill a pulpit, she now serving in the pulpit of the pic- declares. turesque little church at Jay, Maine. While other women evangelists are "helping out" at churches where minis- is her opinion that very soon a large ters with large families have not been able to meet the rising cost on an average salary of \$1.87 a day, Miss Alice The Baptists and the Congregational-M. Whittier and Miss Ella J. Nash, so ists are among the first denominations far as known, are the only Baptist to admit women to the ministry. feminine clergymen in the whole of New England,

They were ordained in 1917, when \$700 a year, as men preachers have been doing for years?" is another questhe war was making a beavy demand on the man power of Maine. Their first assignment was to the church at Jay, one of the oldest of the state, having a history that dates back 110 years, when the congregation met in a the injustice that has been done to the log house. As a rule Miss Whittier takes the morning service and Miss Nash has charge of the evening meet-

be doubled. He receives less than an Both were graduated from the Gordon Bible College in Boston, and both worked for a number of years after- an humiliating extent upon the charity ward under the direction of the Ameri- of his congregation. No, women who can Baptist Missionary Society. They have served the out of the way settlements in the far north Aroostook County and other sections of Maine, where the people depend on the colporteur for their gospel teaching. They have filled two pastorates of five years' each, one at Owl's Head and the other at Jay, where they are at present sta-

Will the woman pastor solve the problem of the shortage of ministers? Miss Whittier says she will. A woman gifted with the power of oratory, trained in a high class theological in- it," she said.

higher than the level of its woman-

SISTERS IN FAR EAST

BAPTIST WOMEN TO AID

East during the coming year,

April 25 and ends May 2, will be to

provide greater educational opportuni-

ties for women, as in the Far East

few have been permitted to attend

VACATION SCHOOLS HELP

CHURCH AMERICANIZATION

According to Miss Whittier, the

woman preacher has come to stay. It

percentage of clergymen of all Protes-

tant denominations will be women.

"Will women pastors be content to

work on salaries that average less than

She said they decidedly would not.

"All over the country," she said.

"people are realizing more and more

ministers. The time has come, I be-

lieve, when pastors are to receive their

just due. The country pastor's salary

should not merely be raised-it should

ordinary day laborer and depends to

tient, I'm sure. Conditions in America

such self-denial.'

pastor of Jay.

ment?" she was asked.

tion Miss Whittler answered.

During late spring blizzards instruc Realizing that "Civilization rises no tors were being trained to meet probhood," women of the New World tems of the hundreds of daily vacation Movement of Northern Baptists have Bible schools conducted by the New pledged \$180,000 for improvements, ex-World Movement of Northern Baptists reusions in equipment, and additional Combining Americanization, industrial operating expenses for eight colleges training and Bible study, the Northern and schools in India, China and Japan. Baptists in recent years have found This sum will provide for more doctors this feature of growing importance. and teachers to be sent to the Far Special stress is to be laid on religious education in the \$100,000,000 campaign The largest item of this sum is \$50, 000 for Ginling College, at Nanking, of the New World Movement, Bap-China. The smallest is for Union tists in Chicago last summer maintain-Christian College for Women at Maded 38 such schools, while in New York ras, India. One of the great objectives there were 18, numbering 3,000 stu of the \$100,000,000 campaign of the

New World Movement, which begins State training conferences are to be held in seven cities in the next few weeks, and subsequent meetings will continue until the schools open in July

dents and including no less than 20 na

LEGAL NOTICE.

Notice to Creditors.

Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Jason G. Atwater late of the town of Genoa Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the Administrator of, &c., of said de ceased, at his residence in the town of Genoa. County of Cayuga, on or before the 5th day of November, 1920. Dated April 22, 1920. Fred T. Atwater, Administrator

of, etc. of Jason G. Atwater, deceased.

Notice to Creditors.

All persons having claims against the Estate of Barbara Ann Dolson, late of the Town of Genoa, Cayuga County, New York, are hereby notified to present their claims, properly verified, to the undersigned the sole Executor, at his office, No. 120 Genesee St., Auburn, New York, his place of transacting business as such executor, on or before the 1st day of October, 1920. Dated March 20, 1920. Frank M. Leary, Executor.

Notice to Creditors.

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of James Riley late of the Town of Genoa, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to he undersigned, the administratrix of, &c., of said deceased at her place of residence in the town of Genoa, Cayuga County, on or before the 15th day of August, 1920. Dated Feb. 12, 1920.

By virtue of an Order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Mary Elizabeth Ellison, late of the Town of Genoa, Cayuga Couuty, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the executor of, &c., of said deceas ed, at his place of residence in the Town of Genoa County of Cayuga, on or before the 20th day of August, 1920.

ttv. for Executor,

Notice to Creditors.

today do not warrant the practice of Miss Whittier is one of the leaders in Maine of the New World Movement of Northern Baptists. That state has been asked to raise a quota of \$2,050,-000. The amount didn't stagger the "Will your congregation be able to come across with their apportion-"Certainly, there's no doubt about

Notice to Creditors. Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Mary E. Smith late of the city of Auburn, Cayuga County, N. Y., deceased, are re quired to present the same with vouch ers in support thereo; to the undersigned executors of, &c., of said deceased, at the residence of Willard D. Smith in Scipof F. E. Hughitt, Atty., No 41 Genesee St., City of Auburn, County of Cayuga, N.Y., on or before the 5th day of sune,

Florence Adell Smith. Willard D. Smith,

F. E. Hughitt, No 41 Genesee St.,

Buttermilk Replaces Brew; Lumber Men Now Gather in Huts Of Northern Baptist Denomination



Baptist "Bar"-Mission Hut, Powers, Ors.

"What'll it be, boys?" is still a popular query in this Baptist Mission But the Oregon timber lands. And the husky lumberman quaffs his fresh buttermilk, or his bot chocolate with undiminished relish. The bar is full force and is one of the many features that the Westerner likes about the "but," He can get anything there from Bibles to buttermilk-movies to missionary tracts-and above all, he gets what is rare in that lonely country-

busin companionally. The establishment of more such Mission Rute is part of the Northern legister, Nava World Morement program for which a \$100,000,000 budget will be smoght charing the week of April 21 - May 2.

By virtue of an order granted by the

John Taber, Atty., Auburn, N. Y.

Maggie Riley, Administratrix.

Notice to Creditors.

Dated February 3, 1920. Aurora S. Reeves, Executor. Stuart R. Treat,

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Caroline R. Jacobs, late of the town of Scipio, Cayuga County, N. Y., deceased, are required to present the same with vouch ers in support thereof to the undersigned the administrator of &c., of said deceased at his residenc at Scipioville, in the town of Scipio, or at the law office of his attorney, F. E. Hughitt, No. 41 Genesee St., Auburn, County of Cayuga. N. Y., on or before the 17th day of July, 1920

Dated January 16, 1920 Adelbert E. Bigelow, Administrator, &c F. E. Hughitt, Atty. for Admr. 41 Genesee St., Auburn, N. Y.

By virtue of an order granted by the o, Cayuga Co , N Y., or at the law-office

Dated December 3, 1919. Executors.

Atty. for Executors. Auburn, N. Y.

IDEAL LUNCH

SATISFACTORY LUNCH AT **ALL TIMES**

--- TABLES FOR LADIES ---

105 N. Tioga St., opposite County Clerk's office

Have your Spring and Summer Shoes looked after by

Danny Troiani 42 North St., Corner Market 7 Genesee St.,

AUBURN, N. Y. You will need them soon and they will be ready for you. Work done white

If Your Dealer does not handle

LaRay Plaw Ca. LaRay. No.

We Carry the Following Nationally **Advertised Goods**

Ingersoll Watches \$2.50 to 11.50

Kodaks \$9.49 and up

Brownie Cameras \$2.86 and up

Waterman's Ideal Fountain Pens \$2.50 and up

Eaton, Crane and Pike Stationery Faultless Wearever Rubber Goods

Eveready Daylo Flashlights and Batteries

Sheaffer's Fountain Pens \$2.50 and up Johnston's Chocolates-The appreciated Candies

Nyal Family Remedies—a Remedy for every ailment.

Make this store your Headquarters when in town-We give first class service.

GET IT AT MONAHAN'S

Cor. Genesee and North Sts., Auburn, N. Y.



WHERE WE ARE

So many are constantly inquiring where we are, or where they can find the best optical service. We are

UP-STAIRS IN THE SEWARD BLOCK

Corner of Exchange and Genesee Streets OUR ENTRANCE IS THE LARGE STAIRWAY ON GENESEE STREET, NEXT TO SEWARD BANK.

Remember we are the only opticians in Auburn who grind their lenses. We specialize in replacing broken lenses. No matter how complicated or where made we can duplicate them exactly, and it is NOT NECESSARY TO WAIT several days. We can furnish them at once.

To assist us in rendering better service we suggest

PHONE 1391-W FOR APPOINTMENT

Swart & Brodt Optical Co.

Manufacturing Optometrists

7 AND 9 SEWARD BLOCK

UP-STAIRS

SEEDS SEEDS! SEEDS! ---- CLOVER, ALSYKE, TIMOTHY, ALFALFA SEED OF HIGHEST TEST-PEDIGREED SEED CORM---LEAMING, PRIDE, GOLD MINE, LUCE'S FAVOR VEGETABLE SEEDS IN BIA YELLOW AND WHITE FLINT.

Horse goods of all kinds. Repair Harness, Trunks and Gri Look over our stock and make our store your headquarters when in town.

SMITH BROS. SEED COMPANY 48 Market AUBURN, N. Y.

Place your Insurance with the VENICE TOWN INSURANCE CO \$1,900,000 IN FARM RISKS!

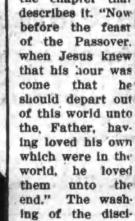
WM. H. SHARPSTEEN, Secretary Office, Genes, N. V.

Soiled Feet in the Master's Hands.

By REV. GEORGE GUILLE Extension Department Moody Bibl

dples' feet, and to wipe them with the towel wherewith he was girded.—John

This lowly and significant service the Savior must be interpreted in the light of the opening words of the chapter that



ples' feet was in view of his going to the Father, and in a love that cannot change.

"Jesus knowing that the Father had given all things into his hands, and that he was come from God and went to God; he riseth from supper." Oh, think of it! These are the hands that will not shrink from taking our soiled feet in them to put away their stain. It was the Passover supper, the wellknown type of his death. He must rise from the dead to go back to God and no special anointing of the eye is required to see in this rising from supper a figure of his resurrection

The scene that follows is the shad owing forth of his present service there in the presence of the Father where he. the girded Servant of our need, appears as Advocate on account of our sins. This is emphasized by the Lord's words to Peter: "What I do thou knowest not now; but thou shalt know hereafter;" and his later words to the twelve: "Know ye what I have done unto you?" Certainly Peter and the rest knew what he had done, if the

no significance other than humility. I wash thee not, thou hast no part with me." It is not, "If you do not

He does not say, "No part in me," schallengeable position of every Aristian, and it is because we are in with Christ is fellowship, and that may be maintained, and restored broken, he must see to the asing from the defilement of our The twenty-third e of the chapter reveals what that ig on Jesus' bosom one of his whom Jesus loved." The on of that disciple's name here ould have spoiled the whole story, aving loved his own . . . he loved

unto the end." This is the holy

mcy to which he invites and wel

an every whit." Here are two not brought out in the The first means "to and the second "to rinse." He is bathed, with the "washing of tion" is clean every whit. It e judicial cleansing that his blood es once for all. The cleanseffected in the new birth is not re-. Now, for the saint, it is "the of water by the word." He to make us clean. He lives to is clean. We are made as clean us. The feet are the symour walk, and it is in our walk a earth that we become defiled, his gracious ministry, our feet in his blessed hands, where asibility becomes his. "The ag imagery," says Doctor Scois of an oriental returning from

the good deed of our neighbor when we cannot reit is his there is something

with our hearts.

mtract defilement and require

is cleansed as before the 'aw

sin 'once for all,' but needs

bring his daily sins to the Fa-

but not his body. So the

Any Hat 1-2 Price

All Trimmed, Tailored and Ready-to-Wear Hats on Sale SALE STARTED TUESDAY, MAY 4, 9 A. M.

and continues to and including Saturday, May 8th -

PARISIAN MILLINERY

Wm. G. PECK, Jr. 35¹ Genesee AUBURN, N. Y.

MORE THAN ONE-HALF OF ADULTS IN U. S. LACK CHURCH INFLUENCE

Older Communities Are Better Supplied With Churches Than the Newer Districts of the West and Southwest.

Striking figures revealing the num- | habitants is 33.2, while little Rhode Is ber of adults in the United States who | land is next with only 38.7 per cent are without church affiliation are of its population not in church memshown on a chart which has just been | berships. New York stands third with issued by the Interchurch World Movement. This chart brings out a comparstates, indicating that the older com- with any church, as revealed by the munities of New England are relative- Interchurch World Movement chart,

ARIZONA ARKANSAS

CALIFORNIA

COLORADO

DELAWARE

FLORIDA

GEORGIA

ILLINOIS

INDIANA

KANSAS

MAINE

KENTUCKY LOUISIANA

MARYLAND

MICHIGAN

MINNESOTA

MISSISSIPP

MISSOURI

MONTARA

NEVADA

HEBRASKA

NEW JERSEY

NEW MEXICO

N CARDLINA

PENNSYLVANIA

RHODE ISLAND

S CAROLINA

TENNESSEE

S. DAKOTA

VERMONT VIRGINIA

WASHINGTON

W. VIRGINIA

WISCONSIN

WYOMING

TEXAS

UTAH

NEW YORK

N. DAKOTA

OREGON

OHIO OKLAHOMA

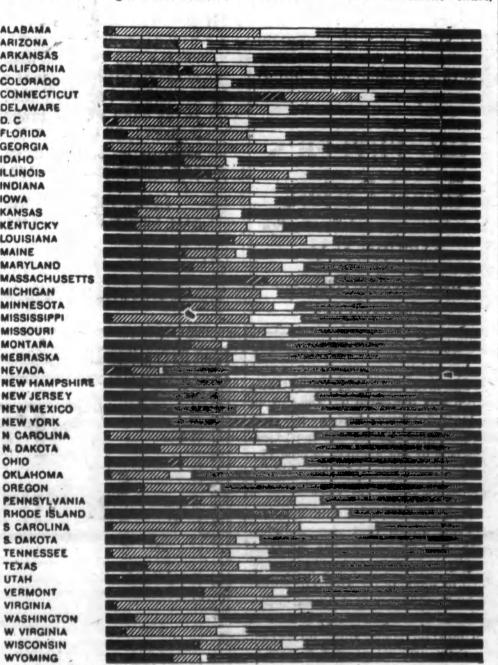
AWOI

IDAHO

CONNECTICUT

a percentage of 39.4 unchurched.

The other states where less than ison of unchurched inhabitants by half the population are not affiliated



Tetals: Catholics 17,049000 Jews 3,387,200 Other Non-Prot. 739,700 tants 24,354,300 Not members of any church 58110100



ly better supplied with churches than with their percentage of unchurched those of the newer states of the west and southwest.

Conditions such as these, brought to light by the home and foreign surveys. form the basis for the great appeal of co-operating denominations, through the Interchurch World Movement, for \$336,777,572 in the United Financial Campaign which begins April 25 and ends May 2.

More than one-half of the adults of the United States are without any church connection whatever, the statistical chart shows. The exact figures are 56.1 per cent.

Possibly many persons will be surprised to learn that Nevada leads with the greatest number of unchurched persons, including children-87.8 per cent of her population. Oklahoma is second, the statistics revealing that 82.2 per cent of that state's inhabitants have no church connections. Wyoming is third with 75.2, Arizona fourth with 73.9, Washington fifth with 73.3, Oregon sixth with 72.7 and West Virginia seventh with 71.2 per cent of the population unchurched,

On the credit side the chart discloses that Connecticut leads with the lowest ticut's percentage of unchurched in- faiths 739,715.

are as follows: Massachusetts, 41.9 per cent; Utah, 43.7 per cent; Louisiana, 46.5 per cent; Pennsylvania, 49.9 per cent, and South Carolina, 48.6 per

The percentages of unchurched in the remaining states in each of which more than half the population is not affiliated with any church are as fol-

Alabama 58.9, Arkansas 70.8, California 62.8, Colorado 70, Delaware 55.8, District of Columbia 67.1, Florida 62.8, Georgia 57.3, Idaho 68, Illinois 51.2, Indiana 61.2, Iowa 61.1, Kansas 69.7, Kentucky 62.1, Maine 65.5, Maryland 53.7, Michigan 58.7, Minnesota 55.2, Mississippi 62.2, Missouri 57.7, Montana 68.9, Nebraska 66.1, New Hampshire 53,4, New Jersey 51.3, New Mex project. ico 59.6, North Carolina 59.7, North Dakota 64.9, Ohio 53.7, South Dakota 65.6, Tennessee 67.1, Texas 64.7, Vermont 56, Virginia 58.6, and Wisconsin 53.5.

The Interchurch World Movement survey for the United States reported Cross Hospital. Clinics will be held that the 45,530,343 Americans in church memberships accounted for rounds, Dr. Meaney will seek out were distributed as follows: Catholic children who are in need of medical percentage of unchurched and, conse- 17,594,074, Jewish 3,877,238, Protes- attention and refer them to the clinics. quently, the best showing in church tants 24,352,316; children of Protes The Nassau County Red Cross Mediattendance for its population. Connectant parentage 7,413,240; all other cal Corps has offered to co-operate

DENTISTRY HAS **NO TERRORS FOR NASSAU CHILDREN**

Red Cross Juniors Provide Mobile Dental Equipment as Part of Health

Lack of even ordinary care of the teeth on the part of many school children in Nassau county, Long Island, was revealed by the medical report of the schools of the county for 1917

Many of the children never had any dental attention and those who were making regular visits to the dentists did so often to the detriment of their

From now on the 25,000 school children of the seventy schools in the county need not go to the dentist. however. The dental car of the Junior Red Cross of Nassau county

will attend to all that. Dr. Vincent T. Meaney will operate the car as well as the "tooth buzzer." With him will ride a nurse and both will be uniformed in white. In the car is a dental chair built especially for children and all apparatus for dental work. This mobile dental office will make the rounds of all the schools, fill teeth, detect bad tonsils for a surgeon to deal with and in general insist on the "clean teeth" motto of the modern school.

The plan for the traveling dental shop was conceived and executed by Mrs. E. C. Brower of Roslyn, L. I., chairman of the Red Cross Committee on Schools of the County.

Proud of Experiment.

"Nassau County Chapter is very proud of its experiment," said Mrs. Brower. "Already the experiment has proved to be a great success. It fills a very definite need in our county. am sure that in many communities there are many children who lack proper care of the teeth and should the Junior Red Cross in any town desire to start a Red Cross Dental Educational Car, let me give them some details. The car cost us \$750. the prophylactic chair \$80, instruments and case \$244.31.

"That was the only initial expense and it was small enough when one considers the amount of good which such an equipment can do in country districts where instructive medical measures are lacking. The dentist who is in charge of the mobile dental office has been engaged by the year. Assisting him is a public health nurse who has been provided by the Board of Education. The equipment was purchased with the funds raised entirely by the school children of the Nassau County Junior Red Cross. The children know that the car belongs to them. That is one reason for their continuing interest and pride in it.

"The Red Cross Dental Educational Car makes the rounds of all schools in the community," continued Mrs. Brower. "The nurse lists the things to be done to the children's teeth and submits an estimate of the cost to the parents. Prices are low. It costs 25 cents to have one tooth filled, 35 cents for two, and 45 cents for three. Other work is charged for in proportion. If a family cannot afford to pay the bill, the cost is charged up against the school, so that there can be no 'charity' stigma attached to the

"In addition to the Dental Car, the Junior Red Cross of Nassau County is to have a hospital all its own. The Nassau Hospital Association has given a building at Mineola which has been named the Nassau County Junior Red there for the school children. On his and will carry the youngsters from the outlying districts to the hospital."

QUINLAN'S

145 Genesee St.,

Auburn, N. Y.

A Mark Down Sale

Fine Dresses "Betty Wales" Dresses

Reductions I-4, I-3 and even I-2 former prices

of Taffeta, Georgette, Crepe de Chene, Tricolette, Charmeuse, Crepe Meteor, Etc.

This Sale is a bigger and better sale than the one held last January. The assortments of styles, fabrics and colors are greater. There are more dresses and in many cases the price reductions are even greater.

On account of the extraordinary price reductions there will be no approvals-returns or exchanges. charges will be made at cost.

For Dresses Sale Prices \$19.50 Formerly Priced \$25.00 \$29.50 \$35.00 \$39.50 \$49.50 \$59.50 \$100.00

BROOKS' - PHARMACY

The First Thought in Sickness

A Prescription is an order for a health-giving remedy -it should receive the scientific attention that your physician expects. Your prescription will be properly compounded here by a competent pharmacist, and a double check system will further protect you against errors.

Is this extra precaution worth anything to you?

A. B. Brooks & Son. **Pharmacists**

126 E. State St ..

Ithaca, N. Y.

Danish Ballhead Cabbage Seed--short stem

Our Seed is imported direct from Denmark and from one of the largest growers there,

\$5.00 PER LB

Seeds, Feed, and Poultry Supplies. AUBURN N.Y. 31 and 33 MARKET ST.

Home Bureau Agent Selected.

The executive committee of the Home Bureau of Cayuga county held a meeting Thursday, April 29, in Auburn. The meeting was called by the president, Mrs. Anna Kent of Union Springs, for the purpose of selecting a home bureau agent to take the place made vacant by the resignation of Miss Mary E. Bowen, who has gone to Cornell University to pursue studies in connection with rural home economics.

Miss Mina Willis of Minnesota met the committee and arrangements were made whereby she will begin her work as county agent on June 1. Miss Willis was not able to accept the position immediately because of illness.

In the West Miss Willis taught in a High school and also was an instructor in the University of Minnesota. During the past two years, she has been manager of a home bureau in South Dakota.

The executive committee is composed of Mrs. Kent, president; Mrs. J. F. Riley, Sennett, vice president; Miss Louise T. Montgomery of Auburn, secretary; Mrs. Charles Hart of Locke, Mrs. James Morse of Levanna, Mrs. Reed Monroe of Red Creek and Mrs. Morell Wilson of Genoa.

League Price for May Milk.

The Dairymen's League price for May milk is \$2.55 for 3 per cent freight and butterfat.

the Dairymen's League sold its milk upon a plan which took for a basis Tuesday, May 11. the quoted prices of butter and cheese with certain allowances and day, May 20, for one performance is differentials made for skim milk and the greatest of all musical specwhey, and for the higher costs of tacles, "Chin-Chin." producing milk in League territory. This plan was fairly satisfactory Starner to Conduct Clinton House. to the farmers during the summer! months of 1919, but owing chiefly to the very rapid advance in the cost in Ithaca and will conduct that hosof feeds, labor, and other supplies telry under the auspices of the truswhich the farmer needs to produce milk, the plan did not bring satisfactory prices during the winter.

Market conditions just at this time are somewhat improved from what they were when the April milk was sold, and if these conditions should continue to improve, producers may look forward with hope for more satisfactory prices following the flush months.

No New Road Contracts.

County Superintendent of Highways J. Charles Dayton has received word from the State Department of Highways that the program of road construction by the state for 1920 had been abandoned and that work this year would be confined to the repair and maintenance of state highways and the completion of roads now under contract. Letting for new construction has been abandoned. This means that the contract for the Weedsport-Jordan highway and the Genoa road from Venice to the Tompkins county line will not be built this year.

The information issued by Highway Commissioner Greene states that after careful analysis of the good business or for the best in nature is not required. terests of the state to continue the proposed progran outlined in November, 1919 for the 1920 season.

Cayuga County at Farmers' Week.

A checking of the signed cards of the 2,654 persons who registered at this year's farmers' week at Cornell you to tell who you want to be nomshows that 162 persons from this county attended. There were no doubt others in attendance who did not register.

It is interesting to note that every county in the state except four-Hamilton, Putnam, Richmond and the Bronx-were represented, and that 104 persons living outside New York state registered.

The smallest registration from any county was 3, both Rockland and Clinton counties had this number. Tompkins, the county in which Ithaca is situated, stood at the top with 918, Cayuga came next with 162 and Tioga was third with 188. These were the only figures above the 100 mark.

A kitchen knife which sheds its handle is a nuisance. The knife of hand-forged steel which extends, flat and unnarrowed, to the end of the handle is the most durable, and cheapest in the long run,

Wasteful helpings boost the high cost of living. The groupel of the eless plate is as good a gospel now as during the back

Dies at Port Byron:

Rev. John Henry, pastor of the Baptist church at Port Byron since 1913, died Thursday evening, April 29, at his home in that village. He had been in poor health for about a year, but was able to continue his pastorate until recently. Despairing of a return to health, he handed his resignation to the church board on April 1, but no action had been taken as to his successor.

Mr. Henry is survived by his wife and two sons, one of whom lives at home and is employed in Auburn, while the other is a resident of Akron, Ohio.

Byron the clergyman had pastorates temporary relief over which she preat Williamson and Macedon, this

Funeral services were held at the house at 2:30 o'clock Sunday and at the Baptist church in Port Byron at need of continued assistance. 3 o'clock. Rev. E. L. James, pastor of the Second Baptist church, Auburn, officiated, assisted by Port Byron ministers.

Auditorium Attractions.

The last and best burlesque of the season will come to the Auditorium next Thursday, May 13, matinee and night. It is a show filled with harmonious singing, exquisite dancing through the 20th. and uproarious comedy. The big cast is headed by the silent comedian, Tommy "Bozo" Snyder, who while he never speaks, keeps the aumilk in the 200-210 mile freight dience in roars of laughter all durzone, with the usual differentials for ing the performance. No lover of burlesque should miss it as it is For the year preceding April first, "Some Cast," "Some Girls" and he Dairymen's League sold its milk "Some Show." Sale of seats opens

Coming to the Auditorium Thurs-

Elmer C. Starner has assumed the management of the Clinton House tees, Frank W. Grant and Rodney G. Robinson. Mr. Starner will succeed William G. Lippett, who leaves with his family for Chenango lake where he will conduct a hotel.

The Clinton House recently was offered for sale at public auction to adjudicate the bankruptcy proceedings. The bids obtained did not prove acceptable and it was decided to continue the management of, the hotel under the direction of the trustees until a sale is consummated.

Mr. Starner is well known in Genoa and vicinity, this place having formerly been his home.

FOR POST-STANDARD READERS ONLY

New York State delegates to the national conventions will go uninstructed. They will vote as they believe that their constituents wish them to. Don't you want to have a voice in the instruction? Wouldn't you like to know how the sentiment is drifting? You can if you care to.

The Post-Standard will help you. Saturday morning, May 8, every mail subscriber to The Post-Standard will receive with his paper a secret ballot. And the next day every reader of the Sunday Post-Standard will receive a ballot. Look for it. situation it is evident that it is not There will be no obligation. A sig-Return postage will be furnished. Simply make your choice and drop in the

> A poll of 74,000 voters will be made. The result will be published in the Post-Standard beginning with the issue of May 10 Follow this vote carefully. It will prepare you for what is to come. It will permit

> inated Don't neglect this opportunity. Be sure you get the ballot. And be

VOU READ the Other Fellow's Ad

You are reading this one. That should convince you that advertising in these columns is a profitable proposition; that it will bring business to your The fact that the ther fellow advertises is probably the reason he is etting more business than is falling to you. Would it not be well to give the other fellow a chance

To Read Your Ad in These Columns?

GIVE AID FIRST

AND PROBE LATER

That is Motto of Salvation Army---Works Well, Says Capt. Geneva Ladd.

Capt. Geneva Ladd, one of the four women pioneers , who landed in France just two months after war was declared and who remained to cross the Rhine with the First Division when it began its wearisome patrol in Germany has returned to God's country and is now doing relief work in the Salvation Army Before taking up the work at Port | Headquarters in New York city. The rides is one of the most important phases of Salvation Army work, for it always has been the policy of the organization to give emergency aid first and investigate later for the

"Ninety-nine per cent of those who seek our aid really are suffering." said Capt. Ladd. "Only one per cent is caused by shiftlessness. We are willing to give foolishly once in every hundred times for the sake of ninety-nine who are in real need."

And to administer to the wants of the suffering requires money. It is to furnish the money to continue and expand this work that the Salvation Army will launch a campaign for \$10,000,000 on May 10th to last

HE'S NEVER OUT.

Once again it is proved that a man

may be down but never out. Witness the case of James Harrison a resident of the Salvation Army Industrial Home in Buffalo. Harrison lost his right arm in a factory accident and suffered partial paralysis of the left arm through lead poison-

Is he through? Not much. Today he is the handy man at the Home. He has attached to his right arm a hook and he is the niftiest bed maker in the institution. That is only one many others.

Major H. C. Crawford, head of the home, banks on Harrison. "But he's only one of my helpers," he adds. "I have many other good ones. We had a legless man here at one time. We furnished him with a baby's high chair and a knife and he proved himself the most efficient potato peeler in Western New York. Give the man who is besieged by misfortune chance and he'll make good."

LEGION BOYS HAVEN'T

FORGOTTEN DOUGHNUTS

Doughboy Doughnut.

And remembering the Doughnut he can't help but remember the Salvation Army. And the memory of the two is one of the bright spots in his career "Over There."

All of which is the fundamental reason for the alacrity of the Doughboy of not many months ago and the civilian of today in offering his services in the Home Service Fund drive of the Salvation Army which opens on May 10th

American Legion Posts, many of them in a body, are offering their services in the drive. They volunteered when came the call to arms. They are equally prompt in putting into effect that old truism, "One good turn deserves another."

THIS LASSIE FRIED FIRST DOUGHNUT

That is Only One of Her Many Claims to Distinction.

Adjutant Helen Purviance of the Salvation Army, who is in charge of the flourishing corps in Oswego, N. Y., has many claims to distinction, and one which stands quite near the top of the list of her many ackievements and reasons for a niche in the hall of fame is that she fried the first doughnut that saw service in the American Expeditionary Force. Capt. Violet McAllister of Philadelphia mixed the dough, but to the adjutant from Oswego went the honor of frying the first circle with dough around it. Records don't show who was the lucky Doughboy to receive the first out of the frying pan, but, as Col. McIntyre says, "I'll bet he en-

Now Adjutant Purviance is back in Oswego. She has quit frying doughnuts. There is more important work, the general supervision of her corps. Daily she may be seen = The Bee Hive Store =

BABY WEEK

We pride ourselves on the completeness of our stocks of Infants' Wear and Novelty Gifts for the New Baby-all fresh up-to-date merchandise, intelligently selected and reasonably priced.

BABY CLOTHES FROM HEAD TO TOES Long Coats, Short Coats, Buntings, Shoes, Carriage Robes, Creepers, Bonnets, Dresses, Skirts, Sweaters, Skirts and Bands, Rubber Pants, Flannel Gertrudes, Knit Sacques, Bootees, Silk Quilts

Hand Painted Celluloid Novelties.

The Store Where You Get Values

BAKER & ARMSTRONG, Auburn.

Scientific Dentistry

Pyorrhea is steadily increasing, despite the constant use of the tooth brush.

Brushing, though sanitary, does not remove tartar—the primal cause of all decay.

Save your teeth and protect your health by calling on me-twice a year-for cleaning or any dental work found

DR. CUTLER'S **Dental Parlors**

Cor. Genesee and South Sts. AUBURN, N. Y.

Open Saturday Evenings Sundays 10 to 1

-The membership of the Catholic church was increased by 186,229 in the United States during the last year and the total for the continental portion of the country is now 17,-735,556 according to the Official Catholic Directory for 1920.

-J. Q. Barlow, Walton's weather observer, states that the snowfall for the past winter was the greatest of any year of the thirteen during which he has kept records. The snowfall by months was as follows: December, 9 inches; January, 22 inches; February, 35 inches; total, 66 inches. This is the equivalent of 6.37 inches of rain.

-Capt. Pat Smith, otherwise known as "Gypsy" Smith, the evangelist, was married last week in New York to Miss Karin M. Tjader of that city. The ceremony took place in the Fifth Ave. Presbyterian church, and was followed by a reception at the bride's home. Capt. and Mrs. Smith sailed for the British West Indies May 4. expecting to return to New York in July.

-The new home of the Cortland Y. W. C. A. was formally opened on Monday. The cafeteria, which will serve men and women, was opened on Wednesday. Some months ago the Y. W. C. A. purchased the repairs have been made. The asso- ONTARIO Grain Drills ciation now has a modern home traveling alone.

-A canvass of the farms of Onondaga county would show a reduction of 75 per cent in the number of five years ago. These figures probministering to the sick, caring for ably apply to other Central New those in want or cheering the weary York counties. A recent canvass and depressed. She is only one of along a country highway, bordered thousands doing work similar in by the richest farms in this county, character. It is for this work that the Salvation Army will make its as showed that for 10 miles every farm tion-wide Home Service Appeal for must be worked by the farmer and \$18,000,000 from May 10th to 20th. his family without hired help. Maks G. Shapero,

34 North St., Auburn, N. Y.

I AM VERY THANKFUL TO MY FRIENDS AND CUSTOMERS WHO ATTENDED DURING MY SPRING OPENING AND PURCHASED FREELY FOR THEIR SPRING OUTFITTING. EVERY ONE WAS PLEASED WITH THE GREAT ASSORTMENT OF SUITS AND FUR-MISHINGS. I AM VERY GLAD TO SAY THAT I HAVE SUCCEEDED AFTER HARD WORK, SEARCHING THROUGH THE WHOLESALE MARKETS, TO GET AS NICE A LINE OF GOODS AS I EVER HAD. MOST OF MY CLOTHING ARE VERY FINE PURE WORSTED WITH SILK MIXTURES AND HEAVY IN WEIGHT.

I HOPE THOSE WHO HAVE NOT VISITED MY STORE WILL CALL SHORTLY AND SEE MY LINE BEFORE MAKING A PURCHASE.

SPECIAL Saturday Sale

First of a Series of Saturday Cash Sales

ELLISON'S, KING FERRY

5% Cash Discount on ALL Merchandise Saturday, May 8

Schmermerhorn house in Clayton- MOLINE Implements--Full Line ave., and extensive alterations and

which will be convenient forwomen BADGER Harrows-2, 3, 4 and 5 se KRAUS Riding Cultivators with lizer Attachment.

hired men employed, compared with PLANET Jr. Cultivators

C. J. WHEELER,

