

ROTHSCHILD BROS.

Seventy-Sixth

SEMI-ANNUAL

Ten Days' Clearing Sale

Begins Monday, JAN. 19th CONTINUES TWO WHOLE WEEKS TO Sat., JAN. 31st

The Sale you have been waiting for and asking about. There is a different Sale with different bargains from different departments on each of the first ten days.

FIRST DAY, MONDAY, JANUARY 19

Table Linens, Napkins, Lunch Cloths, Table Sets, Drawn Work, Waist Linens, Butchers' Linen, Dress Linens, Handkerchief Linen, Pillow Linens, India Linens, Towels and Toweling, Doilies, White Goods, Gaberdines, Pique, Skirting, Dimities, Batistes, Lawns, Madras, Poplins, Voiles, Ratines, Crepes, Rice Cloth, Shirt Waists of Linen, Percale, Lawn, Silk, Chiffon, Georgette, Voile, Crepe, Taffeta.

SECOND DAY, TUESDAY, JANUARY 20

Silks, Taffetas, Messalines, Foulards, Chiffon, charmeuse, voile, jap silk, crepe de chene, pussy willow, etc. Millinery, trimmed and untrimmed hats, trimmings, ornaments, flowers, etc. Corsets, Corset waists, brassieres.

THIRD DAY, WEDNESDAY, JANUARY 21

Domestics, Dry Goods, Muslins, Sheetings ducks, demins, wash goods, percales, cotton crepe, galatea, gingham, shirting, voiles, challies, organdies, lawns, dimities, calico, flannel, outings, ticking, awning, petticoats, underskirts.

FOURTH DAY, THURSDAY, JANUARY 22

Dress Goods, Serges, Suitings, Gaberdines, mohair, broadcloth, all wool voiles and poplins, henrietta, etc. Linings, cambric, selicias, sateens, percaline, dress canvas, corset covers, drawers, muslin underwear, night gowns, skirts, combination suits, aprons, infants' outfits, handkerchiefs, veiling, ruching, housefurnishings, kitchen supplies, tin ware, enamel ware, cutlery wire goods, carpet sweepers, books.

FIFTH DAY, FRIDAY, JANUARY 23

Silk, Lace and wool Dresses, Wash dresses, Kimonos, house robes, bath robes and dressing gowns for women, misses and children, shoes for women and misses, baby carriages, trunks, suitcases, etc.

Special Inducements and Privileges to Our Out of Town Customers:

Including a Permit Entitling each customer to the Special Day Bargains on any Day they visit the Sale.

We defy the high prices at this Sale and offer you reductions right in the face of high prices.

The high cost of living bug-bear loses its sting when you visit this Sale.

And there is probably no store in the country to-day offering such drastic reductions and inducements as you will find at this Sale.

A Semi-Annual Event that is prepared and arranged many months in advance.

2 RED LETTER DAYS 2

FRIDAY, JAN. 30 --- SAT'DAY, JAN. 31

On these two days we offer everything in our store at reduced prices. BARGAINS IN EVERY DEPARTMENT OF THE STORE ON EACH OF THE FIVE FLOORS.

Rothschild Bros. . Ithaca, N. Y.

SIXTH DAY, SATURDAY, JANUARY 24

Ladies and Misses Coats of Silk and wool material, suits, including silk and wool garments, raincoats, children's coats, men's wear of all kinds, shirts, neckwear, suspenders, belts, bath robes, house coats, pajamas and night shirts, ribbons, lamps, thermos bottles, vacuum specialties, auto cases, posters, pictures and pennants.

SEVENTH DAY, SATURDAY, JANUARY 26

Furniture for all Rooms, Halls, Reception halls, living rooms, library, dining room, breakfast room, kitchen, butler's pantry and porches. Silk gloves, kid gloves, fabric gloves, laces, hamburgs, ladies' neckwear, dress trimmings, buttons, braids, Ladies' Cloth dresses, silk dresses, fancy dresses, skirts, cotton silk fancy skirts, wash skirts.

EIGHTH DAY, TUESDAY, JANUARY 27

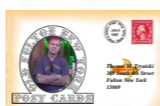
Portiers, Tapestries, Lace and Muslin curtains, cretonne, denim, all curtain materials, sofa pillows, down pillows, curtain trimmings, art department novelties, window shades, shirt waist and cedar boxes, men's, women's and children's hosiery, china, glass ware, cut glass, cutlery, crockery, clocks, desk sets, chafing dishes and percolators, silverware, vacuum cleaners, bedding, sheets, pillow cases, blankets, comfortables, counterpanes.

NINTH DAY, WEDNESDAY, JANUARY 28

Underwear and Sweaters for men, women and children, toilet articles, leather goods, stationery, jewelry, soaps, perfumes, notions, dressmaking supplies and small wares, children's underwear, hosiery, dresses, blouses, suits, shoes, coats, toys, carts, etc.

TENTH DAY, THURSDAY, JANUARY 29

Carpets of Ingrain, Brussels, Axminster, brussels and velvet, oriental rugs, axminster, royal wilton, body brussels, wilton velvet rugs, ratanna, kapawa, real rag rugs, bath rugs, matting, linoleum and oil cloths.



91 and 93 Genesee St.
AUBURN, N. Y.

Wm. B. HISLOP & CO.

91 and 93 Genesee St.
AUBURN, N. Y.

J-A-N-U-A-R-Y C-L-E-A-R-A-N-C-E S-A-L-E

With Best Bargains of the Week in Merchandise You Need and Want at the Prices Asked.

This Will be a Week of Wonderful Buying Chances for the Thousands Who Will Come Here Shopping. We Have Determined to Make It So--and we Never Do Things by Halves. No Matter What Your Needs, This Will Be Your Week of Great Savings.

DRESS GOODS SPECIALS	MUSLIN UNDERWEAR	UPHOLSTERY DEPT.	KNIT UNDERWEAR DEPT.
Shepherd Checked Suitings 36 inches wide, splendid quality, 59c value, Sale Price 39c yd.	Muslin Drawers, tucked, lace and embroidery trimmed. Sale Price 65c	Rag Rugs 24x48. Sale Price \$1.65	Women's Bleached Heavy Fleece Vests regular and out sizes. Sale Price 69c, 85c
Danish Poplin Cloths all colors and black. 75c value. Sale Price 50c yd.	Ladies' Corset Covers, embroidery and lace trimmed. Sale Price 42c	Rag Rugs 27x54. Sale Price \$1.98	Women's Heavy Fleece Vests and Pants worth to-day \$1.39. Sale Price \$1.10
Colored Mohairs 36 inches wide in African, Grey, Brown, Taupe and Green. \$1.00 values. Sale Price 75c yd.	Ladies' Tight Fitting Corset Covers. Sale Price 65c	Feather Pillows covered with good ticking. Sale Price \$1.25	Women's Merode hand finished Vests medium weight, low neck, no sleeves, \$1.39 value. Sale Price \$1.10
Storm Serge 36 in wide, all colors and black, \$1.00 value, Sale Price 75c yd.	Ladies' Batiste Bloomers in flesh color only. Sale Price 65c	Floss Cushions 18x18 Sale Price 59c	Women's Heavy Fleece Union Suits high neck, long sleeves, Dutch neck and elbow sleeves. \$2.00 value Sale Price \$1.69
All Wool Storm Serge, sponged and shrunk, 36 in. wide in Garnet, Taupe Green, Brown, Grey and Black, \$3.00 values, Sale Price \$2.25 yd.	Ladies' Windsor Crepe Bloomers in flesh color only 98c	Floss Cushions 18x22 Sale Price 69c	Children's heavy Fleece Vests and Pants, all sizes, 69c value. Sale Price 49c
All Wool Storm Serge, sponged and shrunk, 36 in wide, all colors and black, \$1.75 value. Sale Price \$1.45 yd.	Ladies' long white skirts with embroidery flounce. Sale Price 98c	Lace Curtains 2 1-2 yard long Sale Price \$1.75 pair	One lot Women's and Misses' Sample Vests and Pants and Union Suits marked at from 10 to 15c below Present Prices.
All Wool Tricotine 56 in. wide, black only. \$3.00 value. Sale Price \$2.00 yd.	Ladies' long white skirts with deep flounce of lace and embroidery with dust ruffle. Sale Price \$1.35	Marquisette Curtains with lace edge 2 1-2 yards long. Sale Price \$2.50 pair	
All Wool Cravenette, 56 in. wide, B. Priesly & Co. quality, black only, \$3.00 value. Sale Price \$2.00 yd.	Ladies' Muslin Gowns, slip over styles Sale Price \$1.35	Fancy Cretones 36 in. wide, 59c value Sale Price 39c	
	Ladies' Envelope Chemise, lace and embroidery trimmed. Sale Price 89c	Fancy Silkline 36 in. wide, 35c value Sale Price 29c	
		Curtain Madras 36 in wide, 48c value Sale Price 35c	



JANUARY 21, 1920

has been appointed as "MAKE-A-WILL-DAY" in the Program for National Thrift Week now being planned by the Savings Division of the Treasury Department to urge the people of the United States to make WILLS and impress upon them the necessity and advisability of making provisions for the future of those who are now dependent upon them—but why wait?

We are at your service every day, and cordially invite you to consult our officials freely, without expense, about your WILL and to consider the advantages of appointing this Company your Executor and Trustee.

You Should Make A Will To-Day.

AUBURN TRUST COMPANY
AUBURN, N. Y.

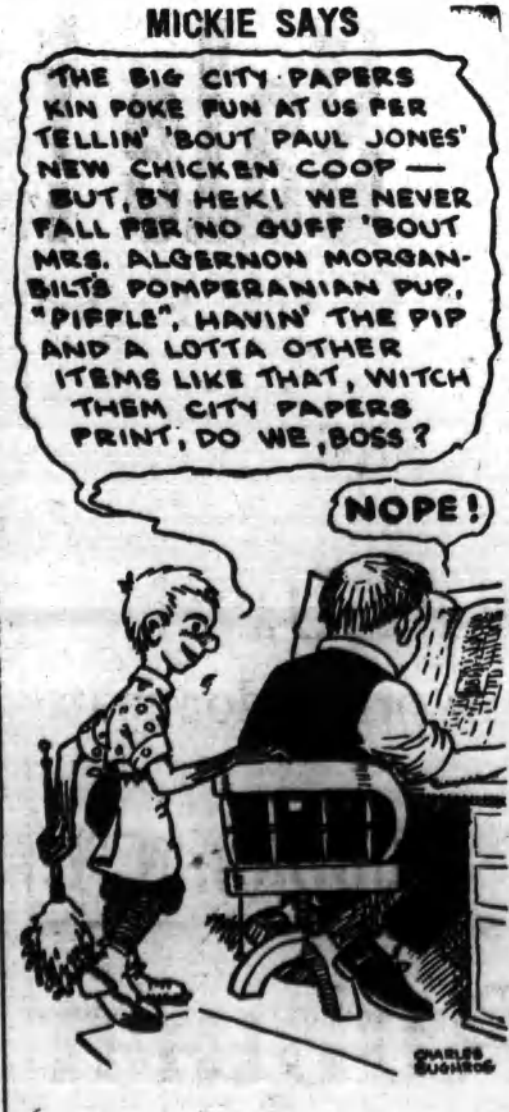
RALPH R. KEELER,
President,
James A. Jones, Secretary.

GEORGE W. BENHAM,
Vice President and Treasurer,
John Taber, Attorney.

SOLICIT
JOB PRINTING

HOW SPAIN'S OLIVE OIL IS PRODUCED AND PLACED ON THE MARKET.
—In Spain there are 3,851,288 acres planted with olive trees. Of their products about 97 per cent is for oil. The yield of olive oil varies widely from year to year; in 1911 it was 421,782 metric tons; in 1912 only 63,001 tons; in 1917, 427,886 tons; in 1918, 255,202 tons. In odd years the yield is normally greater than in even years.
Though there are oil mills, the greater part of the oil is pressed by the producers. After pressing, the pulp, called orujo, is sold to the sulphur-oil factories, the product of which is used in making soap. The residue is a brown, flaky charcoal-like substance used as fuel. This generates high heat.
The quality of oil depends upon the acid content. Oil with less than half of one per cent of acid brings the highest price, but anything up to three per cent is considered edible.
It is contrary to law to mix olive oil with any other oil in Spain, but, of course, this does not prevent its adulteration in other countries. In the first five months of 1919 edible olive oil to the value of \$3,153,214 was exported to the United States from Malaga.

Why Varnish Tree is Dreaded.
Varnish is produced in China from a tree commonly spoken of as the varnish tree, but known botanically as *Rhus vernicifera*, which is found in abundance in the mountains of Hupeh, Kweichow and Szechwan.
The varnish is taken from the tree after it is about six inches in diameter by tapping at intervals of from five to seven years, until the tree is fifty or sixty years of age. A good-sized tree will yield from five to seven pounds of varnish.
The natural color of the crude varnish as applied is black. It is considered the most indestructible varnish known. One peculiarity is that it hardens only in a moist atmosphere.
In China it is erroneously known among the foreign communities as "Ningpo varnish," probably because it first came into contact with foreign trade here.
Many persons are poisoned when they come into even atmospheric contact with this varnish, which fact, unfortunately, reduces its trade possibilities enormously. As yet no method has been discovered whereby this poisonous quality can be counteracted, an exclusive state.



The Green-Eyed Monster.
Europe's growing jealousy of America is revealing itself more plainly every day. Even France is not immune from the propaganda of the green-eyed monster, for *Le Matin*, one of the largest and most influential of Paris newspapers, has come forward with the assertion that the jazz band idea did not originate in the United States, but that French cats were trained to emit the same kind of discord more than a century ago. We expect to be informed next that the Declaration of Independence was copied from a French almanac, and that Abraham Lincoln's famous Gettysburg oration won second prize at a French high school commencement in the era of Louis XIV.

Where Gasoline Can't Go.
The automobile may have won at Verdun, says the billets and remounts division, but the horse has won more victories than he has hairs on his top-knot—for, say they, no victory could have been attained, no push could have succeeded, unless the horse was on the job to pull the guns forward, to take up the rations, the water, the ammunition, through mud where trucks could not go, or over shell-heap ground equally impassable for the gasoline vehicle—star and stripes.

OUR SemiAnnual Cash Discount Sale

Begins Monday, Jan. 19
Ends Saturday, Jan. 31

EVERYTHING ON SALE EVERY DAY

We offer our entire stock, without reserve at 10% reduction---this means a saving of a great deal more than 10% as many of our goods were purchased when prices were much lower than at the present time.

More liberal discounts allowed on lines we wish to close out. Only purchases of One Dollar or more discounted.

JAN. 19TH - JAN. 31ST

BUSH & DEAN
ITHACA NEW YORK

Get New Auto Plates.

Albany, Jan. 12—The State's new automobile year begins Feb. 1, and new plates and badges are necessary. This year finds a brand new method of computing one's automobile registration fee, applying, however, solely to pleasure cars. The horse power of a car, its original list price, as well as its age, must all be reckoned with in arriving at the fee necessary for registration. On four-cylinder cars, no matter how aged they may be, the minimum fee is \$5 and on six-cylinder cars, \$10. This year's automobile plate has a light pea-green background with black letters and numerals, and is very attractive. Mr. Hugo has made every arrangement to speed up the delivery of plates to automobilists throughout the State, but it is up to the motorist himself to compute the correct registration fee and mail the same without delay.

Louis Bros. Enlarge Store.

Louis Brothers have outgrown their space in the two stores at 25 and 27 Genesee St., Auburn, and have now rented the adjoining store at 29 Genesee. The partition will be taken out and this will give them the space that they have been needing in their growing business. It is 15 years ago since they first started in business and steady growth has followed down through the years. To their clothing and gents' furnishings departments will now be added a shoe department and the new store being incorporated with the others will be devoted to this. The alterations will begin on Feb. 1, and the rearranged store will be ready for the opening on March 15. The whole establishment will be overhauled and when completed will be one of the finest retail stores in the city. A two weeks' sale has been commenced in order to reduce the line of stocks so that less will have to be handled in the rearrangement. adv.

The keynote of children's dresses should be simplicity; the materials should be durable and easily cleaned. One woman says she finds the flavors of foods prepared in the pressure cooker are better; there is no loss of vapors or juices in this method.

Prevent Spreading Disease.

State Sanitary Supervisor Frederick W. Sears urges health officers and physicians to exercise great diligence in preventing the spread of communicable diseases. On account of the extensive outbreak of small pox in Canada, and the fact that several cases of this disease have recently occurred in this State, Dr. Herman M. Biggs, State Commissioner of Health, advises that extreme care and diligence should be exercised by all health officers and physicians to prevent the spread of this disease throughout the State.

The State Sanitary Code requires that when no physician is in attendance, heads of households, boarding-houses, and institutions shall report promptly to the health officer all supposed cases of chicken pox as well as other communicable diseases.

Agriographs.

When farm women are asked what they most want, the reply is nearly always "Water in the house, a bath-room, and plenty of hot and cold water the year around."

Said Farmer A to Farmer B: I want to handle my farm so that the fellow who comes after me won't have hard things to say about my kind of farming.

The destiny of America is safe in the hands of the American citizens whose homes dot the lonesome hills and valleys of the land.—E. R. Eastman, editor Dairymen's League News.

Paint does not make the barn any more than clothes make the man. Nevertheless a well-painted, neat barn is fairly good evidence that the owner is efficient and prosperous. Appearances do count.

Did you put some wagon grease on the bright parts of the tools when you put them away for the winter? It will keep them from rusting. The knotted bills of the binder and the mold board of the plow especially should be treated in this way.

The onion growers of Frio, Texas, representing 500 acres of onions, have formed a pool to buy onion crates for the 1920 season. Since the prices of apple barrels and spray materials have gone to such dizzy heights, New York orchard men might take a tip from Texas.

SHOES

LIKLY LUGGAGE

HOSIERY

Clean Up Sale
Opened Thursday 9 A. M.

THIS is the Special Clean-Up Sale you have been looking forward to---the most important shoe merchandising event of the winter season in Auburn.

WE BELIEVE IT IS GOOD BUSINESS POLICY, AFTER HOLIDAY SELLING HAS PLAYED HAVOC WITH SOME OF OUR STOCKS, TO PUT OUR STORE INTO GOOD SHAPE AS QUICKLY AS POSSIBLE. WE ARE ACCUSTOMED, THEREFORE, TO CHOOSE A TIME IN JANUARY, TO MARK DOWN THE PRICES ON STYLES THAT WE EXPECT TO DISCONTINUE AND STYLES THAT REPRESENT BROKEN LOTS---IN ORDER TO CLEAR THEM OUT OF THE WAY FOR COMING SHIPMENTS OF SPRING GOODS. ALL THESE MARKED-DOWN STYLES ARE GOOD, SEASONABLE, DESIRABLE. THEY MUST SIMPLY MOVE OUT, THAT THEIR PLACE MAY BE FILLED WITH NEWER AND FULLER STOCKS IN NEXT SEASON'S STYLES.

Shoes for Men

Shoes for Women

- | | |
|---|---|
| Rough Weather Blucher, Dark Brown Galf
Sale Price \$8.95 | Fawn Cloth Top, black and brown vamps, lace,
Cuban heel
Sale Price \$8.95 |
| Dark Brown Calf, Eng. last, Dusenbury shoe
Sale Price \$8.95 | Dark Brown Vici Kid Lace, French and Cuban
heel
Sale Price \$7.95 |
| Dark Brown Calf, Blucher straight last
Sale Price \$8.95 | Brown Calf, lace, Cuban heels
Sale Price \$8.95 |
| Brown Calf Fibre Sole Blucher
Sale Price \$5.45 | Gray Cloth and Kid Top, lace, French and Cuban
heel
Sale Price \$5.95 |
| | Fawn Cloth Top, Kid vamp, French heel, lace
Sale Price \$6.95 |

These Shoes are from the Best Makers in the Country.

The DUSENBURY CO. Inc.

95 Genesee Street

Auburn, N. Y.

"Forget Your Size -- We Fit You Correctly"

Great Clearance Sale!

now going on. Greatest Bargains ever offered to the Ladies of Auburn and vicinity in
COATS, SUITS, DRESSES, WAISTS, SKIRTS,
PETTICOATS, FURS

VALUES! VALUES! VALUES!

Come early to the Store where values and low prices dominate

KALET'S 7 State Street, AUBURN, N. Y.

M. G. Shapero, Auburn
- - January Clearance Sale - -

Big Sale of Men's and Young Men's Suits and Overcoats, Mackinaws, Sheep-lined Coats, Sweaters, Underwear and Caps.

As this is my first year in business in Auburn and all my goods are new and up-to-date, although goods have advanced a great deal since I bought my stock, and are still going up all the time, I am going to offer all my present stock at greatly reduced prices, as I am not going to carry my goods over from one season to another. Therefore take the advantage of this clearance sale as you can rely upon my advertisement as I will do as advertised.

Sale Starts Monday, Jan. 19

and will last until

February 1st

Come early and you will surely find a big stock to pick from and prices will surely be right. You can buy a good woolen suit of clothes during this sale for less money than you will have to pay in the spring for a cotton worsted suit. Be sure and come early to get your share of my big bargain offerings.

M. G. SHAPERO,

34 North St.,

AUBURN, N. Y.

Dowd--Leo Co.

**Overcoats and
Fancy Suits Reduced.**

ALL THROUGH THE SEASON WE'VE BEEN SELLING CLOTHES ON NARROW MARGINS. WE'VE TRIED TO GIVE YOU THE MOST THAT COULD BE BOUGHT FOR YOUR MONEY.

WE STILL HAVE A NICE LOT OF OVERCOATS AND FANCY SUITS ON HAND; SOME LATER ARRIVALS THAT WE BOUGHT EARLY AT OLD PRICES.

WE DON'T WANT TO CARRY THEM OVER SO WE'VE REDUCED THE PRICES AS A SPECIAL INDUCEMENT.

\$23 and 20 Overcoats and Fancy Suits NOW	\$18.50	\$38 and 35 Overcoats and Fancy Suits NOW	\$32.50
\$28 and 25 Overcoats and Fancy Suits NOW	\$22.50	\$45 and 40 Overcoats and Fancy Suits NOW	\$37.50
\$33 and 30 Overcoats and Fancy Suits NOW	\$27.50	\$50 and 48 Overcoats and Fancy Suits NOW	\$42.50

Boy's Overcoats Reduced

DOWD--LEO CO.

127 Genesee St.

Auburn, N. Y.

Home of Hart Schaffner & Marx Clothes.