

The Genoa Tribune.

VOL XXX NO. 41

Genoa, New York, Friday Morning, April 30, 1920.

Emma A. Waldo

DR. PURINGTON

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Cor. North & Genesee Sts.,
Phone 2543W. AUBURN.

DR. J. W. SKINNER,
Homeopathic and Surgeon, Genoa, N. Y.
Special attention given to diseases of women and children. Cancer removed without pain by escharotic. Office at residence.

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Agent for the following companies:
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Queen, Royal of Liverpool and Fidelity
Underwriters, also Windstorm or Tor-
nado insurance at low rate.
Reular trip every thirty days.

EVENTUALLY

You will want to have your eyes examined
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correct.

"WHY NOT NOW," Consult

Sherwood

THE OPTOMETRIST
WHO PUTS THE SEE IN GLASSES
Over 97 Genesee St., Auburn, N. Y.
Opposite Trolley Ticket Office.

WHEN THINGS DON'T LOOK RIGHT

There is a possibility that you need
our services.

GLASSES FITTED-FRAMES RE-
PAIRED OR REPLACED AND
LENSES REPRODUCED
(If you bring us the broken parts)
WITH SCIENTIFIC ACCURACY

WILSON OPTICAL CO.

208 E. State St., Ithaca, N. Y.
"We grind our own lenses."

Not a bad idea to have a few tile
on hand. They don't deteriorate
with age. You might get a chance
to buy some of them when you really
are counting on it.

From Nearby Towns

Scipioville.

April 26—The business meeting of
the Presbyterian church will be held
at the manse Tuesday evening.

Community meeting will be held
in the Presbyterian church Wednes-
day evening. Rev. B. N. Weaver is
giving studies in the Christian life.
Several from the Missionary society
here attended the convention in
Auburn last week.

Rev. B. N. Weaver will graduate
from the Theological seminary in
Auburn next week.

Miss Hazel Casler spent the past
week with her brother Harry and
wife in Venice.

Mrs. Batton of Cortland has been
the guest of friends here for a few
days.

Mrs. Mary C. Hudson returned
last Wednesday from Watertown
where she spent the winter.

Miss Nellie Culver of Poplar Ridge
spent Sunday with her sister, Mrs.
Hudson.

Mr. and Mrs. James Baker have
arrived from England, and have
been visiting at the home of his
daughter, Mrs. Earle Collins. They
are at present visiting in Clyde,
N. Y.

Mrs. H. A. Ward left Sunday to
remain with her sister-in-law for a
few days in Sennett.

Mrs. Joseph Fowler is confined to
her bed with an abscess but is get-
ting better.

Mrs. Baker of Auburn is a guest
of Mrs. Earle Brewster.

Mr. and Mrs. George Banks spent
Sunday afternoon at the home of
Mr. and Mrs. Fowler in Sherwood.

Mr. and Mrs. V. T. Mosher and
son Dwight of Auburn were callers
at C. T. Mosher's Sunday.

Miss Ruth Berkenstock of Oak-
wood seminary spent Sunday at her
home here.

Mr. and Mrs. L. L. Luther and
children of Pulaski and Miss Bessie
Sturgis of Phoenix were guests in
town a week ago Sunday.

Ray Pattington left last week for
New York to take the examinations
in wireless telegraphy and hopes to
get a position in the meantime.

Ellsworth.

April 26—We cannot help but
notice the coming of the tractor; one
hears them in every direction this
spring. Robert Stewart has a new
Fordson.

Mrs. William Parmenter spent
last Monday and Tuesday in Auburn.
Martin Linnane is very ill at this
writing.

Miss Lena Garey of King Ferry
spent Saturday afternoon with Mrs.
Fred White in honor of Miss Dor-
othy White's first birthday.

Spearing suckers seems to be the
sport in this vicinity.

Joseph Fox of Syracuse spent the
week-end with his brother, Arthur
Fox and family.

Mr. and Mrs. Burdette Streeter
and family are spending the week-
end with her parents near Ithaca.

Mr. and Mrs. C. S. White and Mr.
and Mrs. Harry White attended the
funeral of Mrs. Hicks Anthony in
Auburn last Monday.

Mr. and Mrs. Henry Locke are en-
tertaining company from Auburn.

Mrs. Julia Buckley is spending a
few days with her daughter, Mrs.
John Linnane.

School opened Monday last after
an Easter vacation of three weeks.

Jay Myers spent last Monday in
Auburn.

William Streeter motored to Au-
burn last Friday.

Floyd Myers and wife spent Sun-
day with friends in town.

Several from this vicinity attend-
ed the funeral of Arthur Gosline in
Aurora Saturday.

Miss Ellen Patchen has been spend-
ing a few days with Miss Ella Fisher.

Fall and winter weather is detri-
mental to exposed machinery but
hot sun and spring rains are worse.
Let's run the old binder and wagon
inside; we will be time and
money ahead.

"The hens do not belong in all the
garden; nor all the garden in the
hens," observes a man who has had
experience keeping 'em shooed out.

Lake Ridge.

April 27—Mr. and Mrs. Floyd
Davis of Ithaca came last week to
spend the summer on their farm,
formerly owned by Frank Ayers.

Mr. and Mrs. Wm. Davis and
daughter Antoinette of Auburn
spent Sunday with the former's par-
ents, Mr. and Mrs. Floyd Davis.

A number of relatives from here
attended the funeral Monday at
Syracuse of the year-old daughter
of Mr. and Mrs. LeRoy VanDuyne.
The child had whooping cough and
pneumonia developed at the last.
Mrs. VanDuyne was formerly Miss
Lizzie Butts of this place.

Albert Buckingham of Elmira and
Miss Gladys Buckingham of Ithaca
were Sunday guests of Mrs. Stella
Bissell.

Mrs. Wm. Lane was suddenly
taken very ill last Friday evening,
but is better to-day.

Mrs. Melvin Bush has been suf-
fering with eye trouble for the past
four weeks.

Mr. and Mrs. Chas. Bush spent
Sunday at the home of the former's
son, Melvin Bush.

Miss Florence Savocool was in Ith-
aca Tuesday attending teachers'
meeting.

Miss Alma Quick of Ithaca High
school was home over Sunday.

Mr. and Mrs. Frank Corwin and
daughter Mildred of Five Corners
spent Sunday evening at the home
of Dwight VanNest and family.

During the evening an orchestra to
be called the Jubilee Orchestra was
organized with the following mem-
bers: Frank Jefferson, violinist;
Dwight VanNest, cornet; Frank
Corwin, trombone; Mildred Corwin,
pianist.

Lansingville.

April 26—Mr. and Mrs. James
Casterline entertained a number of
guests Sunday in honor of the lat-
ter's birthday.

Mr. and Mrs. Wm. Breese attended
the funeral of the latter's cousin,
Mrs. Leonard Smith at Ellsworth,
on Friday.

Mr. and Mrs. Ira Buchanan and
son Kenneth of Auburn were guests
at Tracy Buchanan's recently.

Mrs. Sarah Sweazey has been hav-
ing new floors laid. Norman Grover
of Kendal and J. R. Smith of Five
Corners have been doing the work.

Mrs. Wm. Tucker, who has been
confined to the house since last
November, attended the Aid society
at Mrs. H. B. Dean's, Thursday.

Mrs. Lida Reynolds, who has been
ill through all the winter, was also
present.

Mr. and Mrs. Wm. Breese were
guests at the home of Mrs. Emma
Smith at King Ferry Sunday to
spend the day with a cousin from
Ohio.

Tracy Buchanan and family were
guests at Ernest Buchanan's Sunday.

Mr. and Mrs. Clifford Townsend
and son Leslie of Ithaca were pre-
sent at the Aid society at Mrs. H. B.
Dean's Thursday. Mrs. Helen Teeter
of Ithaca was also there. She is
now visiting at Mrs. Caroline Dates'.

Belltown.

April 26—Mrs. Frank Young is
slowly gaining from her recent
illness.

Mrs. S. S. Goodyear visited her
daughter, Miss Cora Goodyear, who
is in a hospital at Canandaigua.

Mr. and Mrs. Geo. Brown spent
Sunday at R. M. Hilliard's.

Mr. and Mrs. Fred Young and Mr.
and Mrs. Fred Mann were in Au-
burn recently.

Mrs. Eliza Wager spent part of
last week with her daughter, Mrs.
W. W. Atwater.

Mrs. Elwood Staughton entertain-
ed friends from Ithaca part of last
week.

Mrs. Flora Buck of Lake Ridge
spent the week-end at R. M.
Hilliard's.

Clyde Glanister was in Ithaca
recently.

Mrs. Guby and children of Groton
visited at Joseph Palmer's recently.

Don't try to plug up the holes left
from tapping the maples. A cork
stuck part way into the hole is a
thorn in the tree's flesh. Keep the
trees growing vigorously and leave
the rest to nature.

North Lansing.

April 22—Mrs. McPeak and son
have returned to their home in Skan-
ateles, after spending a few days
with her sister, Mrs. Henry Howser.

Miss Mary Bool spent last Sunday
with her cousins, Mr. and Mrs. How-
ard Beardsley.

Mr. and Mrs. Fred Doyle and two
children and Miss Howell of Peru-
ville recently spent the day with
Mr. and Mrs. Dennis Doyle.

Mr. and Mrs. Frank Carson and
son of Locke were Sunday guests of
her parents, Mr. and Mrs. Wm.
Stanton.

Mrs. Charles Barger of Five Cor-
ners was a week-end guest of her
sister, Mrs. Andrew J. Brink.

Peter Dempsey of Auburn has
been visiting his sons, John and
Peter Dempsey.

Mr. and Mrs. Dennis Doyle and
two children have all been quite ill
with the grip. Mrs. Doyle's mother,
Mrs. Eva Boyer of Lake Ridge is
caring for them.

Burt Swartwood spent the week-
end with his mother at Swartwood.

Mrs. Mallison of Venice has been
spending the past few days with her
cousins, Mr. and Mrs. Wm. Stanton.

Miss Pauline Boyles spent Tues-
day in Auburn.

Mr. and Mrs. Burt Ross spent Fri-
day in Groton, the guest of their
son, Brown Ross and family.

Members of the Grange gave Mr.
and Mrs. Fred Linderberry a sur-
prise party at their hall last Satur-
day night. About 40 were in attend-
ance. Mr. and Mrs. Linderberry
expect to soon move to their new
home in South Lansing.

Mrs. Benton Brown is visiting her
grandson, Brown Ross, in Groton.

April 27—Mr. and Mrs. Charles
Cuatt of Owasco were Sunday
guests of her parents, Mr. and Mrs.
Frank Moravia.

Miss Lena Hoagland of Groton
spent the week-end with Mr. and
Mrs. Myron Boyer.

Miss Mildred Buckley and friend
of Syracuse were guests of her par-
ents, Mr. and Mrs. John Buckley
Sunday.

Mr. and Mrs. Milton J. Boyer,
who have been spending the past
year in Charleston, W. Virginia, are
are visiting their sister, Mrs. Dennis
Doyle.

Mr. and Mrs. Burt Swartwood and
their two daughters Dorothy and
Elsie and son Glenn spent Sunday
with relatives in W. Danby.

Mrs. Myrtle Hines of Elmira was
a guest last week of Mr. and Mrs.
Miles D. Lane.

Miss Esther Benson of Groton
spent Sunday with Mr. and Mrs.
Wm. Lisdale.

Chauncey A. Hall and Mr. and
Mrs. Harry Cameron attended the
funeral of their sister-in-law, Mrs.
Frank Hall, in Rose, N. Y. Monday.

Miss Gertrude Buckley of Venice
is visiting at the home of her uncle,
John Buckley.

Mr. and Mrs. Harry Clark and
daughter Dorothy of Ithaca were
week-end guests of Mr. and Mrs.
Howard Beardsley.

Mrs. Jesse Jacobs spent Saturday
in Auburn.

Mrs. Millard J. Edsall entertained
her sister, Miss Shults of Ithaca
Sunday.

Brown P. Ross of Groton was a
Sunday guest of his parents, Mr.
and Mrs. Burt Ross.

Miss Agnes Sullivan of Ithaca is
visiting her aunt, Mrs. Charles
Osman.

Mrs. Howard Beardsley and An-
drew J. Brink spent Monday at
Five Corners with Mrs. Charles Bar-
ger who is seriously ill.

The Five Corners home talent
play was well attended here at the
Grange hall Friday night.

Louis Barger of North Tona-
wanda was calling on relatives here
Tuesday.

Mr. and Mrs. Wm. DeCamp and
Archer Hockman and Mrs. John De-
Camp and son Coral attended the
funeral of Mrs. Janette Tarbell in
Groton Monday.

Dist. Dep. Ben Kenyon and three
members of the Masonic lodge of
Auburn visited the North Lansing
lodge Friday evening. Refreshments
were served.

Friends and relatives have re-
ceived the sad news of the death on

King Ferry.

April 27—Miss Ellen Patchen of
Ellsworth is spending some time
with Mrs. Janette Greenfield.

Mrs. E. A. Bradley, Mrs. Nellie
Pidcock and Mrs. E. P. Bradley
made a business trip to Auburn
Monday.

Miss Derua Knapp has returned
to her home at Locke, after spend-
ing the winter with her sister, Mrs.
George Post.

Mrs. A. W. Moe of Auburn spent
Wednesday and Thursday with Mrs.
N. Pidcock.

Mrs. Maude Rapp, who has been
spending several months at Venice,
returned to her home here for a few
days.

Mr. and Mrs. Arthur Counsell
were in Auburn on Friday and Sat-
urday last on business. Miss Mayme
Detrick also spent Friday in Auburn.

Edward Smith of Iowa is spend-
ing the week with relatives in this
vicinity.

Mr. and Mrs. H. E. Campbell and
family will leave Thursday for Kan-
sas and Missouri where they will
spend some time with relatives.

Mrs. Lois Smith is quite ill at this
writing at the home of her daugh-
ter, Mrs. William Minturn at Lud-
lowville. Her many friends wish
her a speedy recovery.

Miss Rebecca Mead will spend
several weeks with her niece, Mrs.
H. Locke at Ellsworth.

Miss Jennie Avery, who has been
quite ill, was taken to the Auburn
City hospital on Wednesday last.

Mrs. Frank Holland made a busi-
ness trip to Auburn on Wednesday.
Electric lights are being installed
in the Presbyterian parsonage here.

Miss Rose Grinnell of Ithaca spent
Sunday with Miss Mayme Detrick.

Mr. and Mrs. James Baker of
Scipioville are visiting his son, Wm.
Baker and wife.

Mrs. Libbie Collins has returned
to Mrs. J. G. Atwater's after several
weeks' vacation.

Chas. Crouch is on the sick list.

H. E. Campbell and family spent
Sunday with Robert Nedrow and
family of Ludlowville.

The children of King Ferry are
entertaining the whooping cough.

O. B. Drake and daughter Lizzie
are spending some time at the home
of Mr. and Mrs. Fred Stilwell.

Sherwood.

April 27—Mrs. Joseph Hill and
granddaughter, Etoile Hill, are
spending some time in Cazenovia.

Mr. and Mrs. Edward Chase and
sons Wesley and Everett have re-
turned to Sherwood after spending
the winter in Orlando, Fla., and
have moved to their new home.

Miss Mary Chase spent the week-
end with her sister, Mrs. Charles
Koon.

Joseph Hill spent the week-end in
Auburn with his daughter, Mrs.
Johnson.

The senior class of Sherwood High
school entertained the faculty and
students last Friday evening in
Grange hall, and a pleasant evening
was spent by all.

James Baker and bride have ar-
rived from England and are visiting
his daughter, Mrs. Earl Collins.

Mr. and Mrs. Frank DeFrieze at-
tended the funeral of her niece,
Miss Mildred Mowbray in Auburn
yesterday.

Mrs. Calvin Hoxsie is gaining,
much to the surprise and pleasure
of her many friends.

Mr. and Mrs. Herman Brehm of
Waterloo were calling on relatives
here last Sunday.

Miss Edith Lovell of Syracuse
spent Sunday with her aunt, Mrs. F.
DeFrieze.

Mr. and Mrs. Herbert Brewster
and family visited his sister, Mrs. E.
S. Chase and family last Sunday.

Mrs. George Hoxsie goes to-day
to the Mercy hospital for an
operation.

Friday, April 16, of Dr. D. Morone
Kelly at Brookston, Ind. He was
the son of the late Dennis Kelly and
formerly lived here. He is survived
by his wife and son Herbert; a
brother, Clarence Kelly of Groton
and a sister, Mrs. Dannie Tarbell of
this place.

Gen. Wm. H. Seward Dead.

Gen. Wm. H. Seward, the most
distinguished citizen of Auburn and
Cayuga county, died at the Seward
mansion in Auburn, early Monday
morning, aged nearly 81 years. Al-
though in failing health for some
time, his final illness was short. He
had been suffering from bronchial
trouble and last Friday pneumonia
developed which resulted in his
death.

General Seward was the son of
William H. Seward, secretary of
state in President Lincoln's cabinet.
General Seward took an active part
in the Civil war, serving with gal-
lantry and unusual success. He was
wounded at the battle of Monocacy,
one of the most stubbornly fought
engagements of the war. Soon after
that he was commended for "rare
gallantry" by General Lew
Wallace and soon afterward was
promoted from colonel to brigadier-
general of volunteers.

Funeral services for General Sew-
ard were held at 4:30 o'clock Thurs-
day afternoon at the late home. Rev.
F. W. Palmer, pastor of Central
Presbyterian church of which Mr.
Seward was a member, officiated.
Burial in Fort Hill cemetery.

Of Interest to Fruit Growers.

The prospects are regarded as fair
for a peach crop in the Western
New York counties this season, and
not quite so good in the Hudson
Valley region. The crop in the lat-
ter section has been effected by the
frost. In the Western New York
peach belt the best prospect seems
to be in Niagara county with Or-
leans county a close second and Mon-
roe, Wayne and Oswego counties
following with a lighter crop.

This is the bearing season for ap-
ples in New York state, particularly
in the western section of the state.
Last season was the bearing season
in the Hudson Valley, where one of
the heaviest crops in years was
grown and well sold.

In a normal year there are 25,000-
000 barrels of apples produced in
America. Of this amount, New
York State in normal year, produces
one-third.

Mrs. Janette M. Tarbell.

Mrs. Janette Miller Tarbell, 76,
widow of Charles Tarbell, died last
Friday afternoon at her home in
Groton. She leaves an adopted
daughter, Mrs. Nellie Thatcher; a
brother, Rensselaer Miller of North
Lansing, and a sister, Mrs. Helen
M. Bower, who lives in Michigan.

Mrs. Tarbell was a member of the
W. C. T. U. and the Methodist
church. She was well known for
her war work during the world
conflict.

The funeral was held at 2:30
o'clock Monday afternoon, Rev. H.
E. Crossley officiating. Interment
in Peruville cemetery.

King Ferry School Notes.

[ANNA ATWATER EDITOR]

There was no school last Friday on
account of the teachers' meeting in
Genoa.

Our school is preparing to enter
the spelling contest between the east
end and west end of the town of
Genoa.

There will be a shadow social in
Atwater's hall on Wednesday even-
ing, May 5, for the benefit of the
Athletic association. Everyone is
cordially invited to attend and each
lady is requested to bring a box.
Each person will be met at the door
and charged two cents for each foot
of their height. —adv.

Coming to Sherwood.

Home talent entertainment by the
Five Corners Y. P. B. and others,
given so successfully at King Ferry
and North Lansing recently, at Sher-
wood Grange hall, Wednesday even-
ing, May 5, 1920, at 8 o'clock. The
attractions consist of two comedies
and minstrel act, songs, jokes, danc-
ing, readings and solos. Music by
Jubilee orchestra—piano, trombone,
cornet and violin. Proceeds for
Jubilee fund. Admission 25 and 15
cents. —adv.

The income tax has given
systematic book-keeping on the
farm the biggest boost it ever had.

Modern Merchandising and Advertising

By FRED P. MANN, Devil's Lake, N. D.
President North Dakota Retail Merchants' Association

EDITOR'S NOTE—We believe we are justified in offering this most interesting talk to our business men readers, for the wealth of good ideas and sound business theories it contains, unusual as it is to offer such a story to our readers. Mr. Mann has made a signal success as a merchant in a small town. He tells in a delightfully human and interesting way how he did it. The following talk was delivered by Mr. Mann to the Chamber of Commerce of Dubuque, Ia., and is taken from the newspaper report of the meeting, as printed in the Times-Union of that city.

Installment I.

I want to assure you that it is a great pleasure to be here tonight. I had no idea of coming to Dubuque until last week I happened to be in Chicago and gave a speech on modern merchandising and advertising and two of the newspaper men here were present and heard the talk I made there and they invited me to be their guest here and deliver the same lecture, thinking possibly it might be of some benefit to the business people of the city of Dubuque. I might say in starting, so that you will understand how I happen to be in this line of work, that I am just an ordinary merchant and not an orator like Mr. Karr, whom you heard last night.



I understand you do not have a retail merchants' organization. You are missing a grand thing. What is really the life of any city? It is the merchants. They are the real people who do things, keep everything moving. Should they not work together as a unit and shape the destinies of your city? And I urge you to get together in an organization, have a few banquets like this, and talk over the problems of your city, and your advertising propositions. I am a great believer in collective advertising, where everybody in the town get together and advertise, and really one of your greatest assets is a good press with a good big circulation. I have always said that I attribute a great deal of our success to the newspaper men.

Borrowed Money to Pay Freight on First Stock.

When I first started in business 26 years ago I bought out a grocery firm in the city of Devil's Lake, N. D. Fortunately I had a letter of credit and a Minneapolis grocery firm let me have \$1,600 worth of merchandise. I had worked in the grocery business. As a boy of twenty-one years of age the highest salary I ever got was \$38 a month. I didn't have enough money to pay the freight on my merchandise and borrowed money from my father. I opened up that little store. I had to pay \$15 a month rent. Some of the merchants failed in that town and I bought some of the fixtures, about \$35 or \$40 worth. When I got ready to open up the store, a newspaper man, a friend of mine, came in and said: "Fred, you have your stock here, and I believe you understand the grocery business. You are pretty well known here and pretty well liked. I want to tell you something. If you want to succeed you must advertise. I want you to take a little space in my paper. Now don't think that you are merely giving it as a donation to the paper. It will mean not only business for me, but business for you as well." He had a book called "Printer's Ink." He said: "I get this book every week and I will bring it to you. Read it. Not only read it, but absorb it."

I did that and some way or other when I had that little store stocked and let the people know that I was in business, and that I would like their patronage, I began to do business. Very fortunately for me my old boss did not believe in advertising. We kept putting little ads in every week—snappy live ads. My old boss thought it didn't amount to anything but it didn't work out that way, and the business began to come to me. The first year I sold with the aid of one man \$23,000 worth of groceries. I made up my mind that it was absolutely necessary that I get the money for what I sold. I was always very careful on the credit and insisted that they pay within at least thirty days. I told them I had to pay for the goods that way, and they understood, and with very few exceptions and losses, they paid me. I went along that way for three or four years. I kept increasing my advertising. Later I added dry goods and clothing. We began to grasp the idea that advertising had helped to sell groceries and would naturally help any other line. I did the advertising. The business grew rapidly and in 1907 we built a very beautiful store. Everybody said I was going broke sure. The building cost me \$75,000. It is 75 by 200 feet, two stories and basement. We only use the lower floor and the

basement. I put in about \$10,000 worth of mahogany fixtures—fixed it up fine. Everybody said the farmers wouldn't come in a store of that kind. But they did. We put in rest rooms, something they never had before. All the time the advertising was increasing.

Last Year's Business \$500,000.

I had a younger brother who came into the business at that time. He had developed into a great advertising man. At the present time we have a large contract with our daily paper for advertising for the year 1920. We pay 30 cents an inch. We spent last year on that business between \$10,000 and \$13,000 in advertising. We sold over half a million dollars' worth of goods. This year we expect to sell over \$600,000 worth. We handle groceries, dry goods, ready-to-wear clothes and the basement is filled with shelf hardware, crockery and dry goods. The advertising method that we pursue out there is the newspaper, first, always. I believe the press is the best medium and cannot be beat. Then the personal letter, then circulars, pamphlets and catalogues. But the main thing is the press. In our little country town with a little over 1,800 circulation we can put in an ad, for instance, a suit sale. We run two every year, one in June and another along in September. We send out a personal letter to our mailing list. We have one compiled of only 2,500 names. Our country is very thinly populated. We have to go out some forty miles to get this number to mail out. I wonder what we would do if we had a 45,000 population right at our door?

When we are ready to have a silk sale, we get out an advertisement telling them all about it. Everything is absolutely honest. Our first advertisement tells the people to watch for the page advertisement in the newspaper. On the morning this silk sale is to be opened that entire dry goods section is nothing but silks, spread out, so that when they come in the door there are silks all ready to greet the eye. We have the price tags on them. These sales invariably are a success. We not only make money in that department but it livens up every department of that store.

There are a great many people who question that method of doing business. We found that the consumer used just as much silk and gets in the habit of using more.

Cares for Flu Victims.

We run an anniversary sale in the fall. We are also very anxious about the second week in December to move a lot of the merchandise that we expected to move in October and November. We use exactly the same method. And, by the way, all during that epidemic of the "flu" we sent sympathetic letters to all our customers telling them how to handle it. In our town they had no facilities for the care of patients. We had two large hospitals in the city. Medical authorities took over two stories in the hotels. We advertised that fact through the country, telling them if they were ill to let us know, the ambulance would come at once; and we gathered people from the surrounding country. We had one doctor to take care of all these people during this time. Then, after it was over we talked about the "flu" being over and how fortunate we were to get through with small death loss. We told them we had expected to sell this merchandise and wanted to move it and would put a price on it attractive to them. Then a four-page ad came out—an announcement. Where we couldn't reach them that way we mailed it to them. The first day of the sale our receipts were \$8,600, and during the seven days we sold a little over \$30,000 worth of merchandise.

That is the drawing power of that little paper. Of course, in your larger stores here it would be much larger.

The page ad I am holding is an announcement of the fall opening. The name plate I call your attention to. I am a great believer in a name plate that stands out. For instance, when we have a fall opening out in that little town we have live models. We have the best orchestra in town. We serve coffee, cookies and try to make it pleasant for them. It is quite a little novelty and if we have a fashion film, when that film is run, we display the same garments on the live models. That seems rather far-fetched for a small town but we are trying it out.

How far can you go on advertising? How much can you spend? I find there is no limit even if you cut out some stuff that doesn't bring returns. On our twenty-fourth anniversary I said to an ad man of the newspaper: "I want to get out a good ad; going to have an anniversary sale on a certain date, and I want to make it a good one."

"Why don't you make it a good one?" he said.

"Well, all right; show me how it is done."

"Why don't you get out a special edition? A 12 or 14-page paper?"

"All right; how will you go about it?"

"You write all the firms you have been doing business with for the past

ten or twelve years and tell them you would like them to take some space in the paper. Have them pay for it."

We got out the 14-page advertisement. It made a wonderful hit, brought a great deal of business, and established us more firmly in the eyes of the consumer.

Fights Mail Order Houses.

I have been doing a great deal of work with the jobbers, manufacturers and retailers. About one-third of the business of North Dakota was going to mail-order houses. I sent out a man, Doctor Carr, to investigate. I hired him because he is running a magazine advocating "Trade at Home." When we found mail-order houses doing business at home, we became interested in mail-order business in North Dakota. Seventy-two solid carloads of catalogues from mail-order houses were delivered in North Dakota at that time. I hired two men and sent them out over the state. They interviewed merchants. I had a little sheet for them to fill out, asking about advertising. Well, I found that 75 per cent of them didn't believe in advertising. Then I knew at once what was the trouble to a great extent. I estimated that over a million dollars was being spent in that state by mail-order houses. I found that \$75,000,000 were being spent in the United States by the mail-order houses, and that a million went to the state of North Dakota. To those consumers every single day came catalogues or pamphlets of some kind, and the retailers of that state absolutely not making an appeal to the consumer for their business. I went to the jobbers and manufacturers. They didn't know what was going on. It never entered their heads that they were losing 25 per cent of the business in that state. I told them: "You ought to realize that retailers are your agents and when they are gone you won't have anyone to distribute your merchandise."

I have been in Chicago in Marshall Field's and Carson Pirie Scott's. They have been interested along that line. I said to these jobbers: "I want you to do something for the retail merchant along these lines. I found in talking to these men they do not understand advertising and do not believe in it. I am satisfied that 85 per cent of the business people in the United States, outside the larger cities, do not believe in it, do not use it, and do not realize the wonderful opportunities they are losing. I started to educate them, to interest them in this work so that when the merchant wants advertising for his paper or his letters or circulars or pamphlets, he will go to any of the houses and they will help him. They have become interested in it. Also the question of price has come up. To this day a great many people figure that the retail merchant cannot compete with mail order houses." I laid it before these men: "You must furnish the retailer merchandise at such a price he can meet mail order competition. He is your agent. Are you going to let them clean him up or keep in business yourself?" They promised they would furnish merchandise that would meet all mail order competition. I tell the retailer if the wholesale houses don't give them a price that will meet mail order competition, let me know about it; and in two years I have not had a single instance where the jobber or manufacturer has refused to meet mail order competition. I got away with the price. I put backbone into the merchants.

Solving Peddler Problem.

I found the peddlers were selling an immense amount of groceries over North Dakota and I went to the wholesale grocers and said: "I want to get out an advertisement myself, a grocery ad, just as attractive as these mail order people send out." They got up an advertisement. They sent this out to their trade. We used this advertisement and, believe me, we sold some merchandise. And they thought that a good idea. They went out and sold over 1,200 of their customers that idea and I think eventually we are going to get out of it wonderful results.

I found that 65 per cent of the coffee in the state of North Dakota was being sold by peddlers and mail order people. I know we did not have the coffee business and began to investigate why. I found we were selling pound packages and mail order houses were selling 25-pound packages for a few cents cheaper. These men told me about it; suggested what we ought to do. I bought coffee in larger packages and started advertising; put a sample in a sack; wrote them about it; told them we were putting it on sale on this date, and attached sample which would show them what kind of coffee it was so that when they read the letter they had the coffee to sample it. I used this same method in dried fruits.

After visiting about 78 newspapers I found that the hardware stores didn't advertise in the papers. In this town I didn't see an advertisement of this kind in the papers. Why won't advertising sell hardware as well as anything else?

My brother got out an ad. This ad (hardware) came out in the paper Thursday night, and I noticed it increased the sales in the basement about \$700 more than the previous Saturday.

(TO BE CONTINUED.)

Try it on Groceries. Astronomers can compute the weight of stars by photographing them.

MEN IN AIR SERVICE GET CHANCE TO FLY

Are Given Course in Plane Mechanics and Construction.

The United States army air service has selected 194 of the enlisted men on duty at the various fields in the United States to take flying training. These men have been placed on a cadet status and now are under instruction at both Carlstrom field, Arcadia, Florida and March field, Riverside, Cal.

The cadets are given a thorough course in all branches including mechanics and the construction of airplanes in the ground schools before they take their actual flying training. The entire course covers a period of from nine months to one year during which time the cadet draws \$100 per month.

During the world war the allies and even Germany used many enlisted flyers over the lines and the United States was the single exception. Many of the Americans in the Lafayette Escadrille were enlisted men and remained enlisted men until they were taken over in the American air service, whereupon they were commissioned. It is the intention of the air service to allow all enlisted men who so desire to take flying training.

The cadets, upon the completion of their training, are commissioned in the aviation section of the signal reserve corps as airplane pilots and are given the preference to either receive their discharge or return to duty as enlisted men with the privilege of wearing wings. A great majority of the cadets have signified their intention of staying in the service after the completion of their training. At the present time about 150 men are on the waiting list for flying training.

In view of the increased facilities for training, the army air service in the near future will be ready to accept candidates from civil life who desire to take a course of training for airplane pilots.

ONE-MAN TRAVELING BARROOM IN RUSSIA



Business as usual despite the near approach of the bolshevik hordes—a vendor of wine who carries on business while fleeing with other refugees from advancing Red armies. The glasses held in his belt are filled from the large brass urn on his back.

ENGINE GOES ON TOOT

Runs Away, but Halts When Thirst Looms.

Locomotive No. 624 of the Chicago & Eastern Illinois railroad went off on a toot through Chicago, despite the eighteenth constitutional amendment. The engine was puffing along without a train hitched to it when the engineer and fireman, fearing collision with another train, jumped from it. Missing the train, the locomotive steamed on by itself, running away from an engine hastily sent in pursuit. It tore along to the outskirts of the city, where, finding it couldn't get a drink, it halted.

The pursuing engine hauled the prodigal back to a roundhouse, where it was coaled, watered and forgiven.

Horse-Drawn Fire Engine a Curio.

The last horse-drawn fire engine remaining in the London fire brigade has been offered to the South Kensington Science museum.



How much should I give to make this a better world?

A CERTAIN man in New York filled out his income tax report.

It showed an income so large that his tax was 53%. And his total gifts to church and charity for the year were \$148.

Think of it—thousands spent for luxuries and pleasure for himself; and \$148 to leave the world a little better than he found it!

Most of us do better than that; but not so very much better.

Our average daily gift for all church causes is

- less than we spend for daily papers
- less than a local telephone call
- less than a third of the day's car fare
- less than 3 cents a day

No wonder that 80% of the ministers of America are paid less than \$20 a week. No wonder that the church hospitals turn away thousands of sick people a year. No wonder that China has only one doctor for every 400,000 people. No wonder that every church board and charity society is forever meeting deficits, forever passing the hat.

It isn't because we are selfish; it isn't because we don't want to help. It's just because no one has ever put up a great big program to us, and asked us to think of the work of the church in a systematic businesslike way.

The Interchurch World Movement represents the united program of thirty denominations. They have surveyed their whole task, no business could have done it better.

They have budgeted their needs; no business could have a more scientific budget. They have united to prevent the possibility of waste and duplication. At least a million dollars will be saved by the fact that thirty individual campaigns are joined in one united effort.

And they come to the men or women who love America—to you—this week asking you to use them as the channel through which a certain definite part of your income can be applied to make this a better world.

Only you can determine what part of your income that should be.

It's a good time right now to answer that question. We're passing through the world just once; how much better will the world be because you passed through?

United Financial Campaign



April 25th to May 2nd

The INTERCHURCH World Movement of North America

The publication of this advertisement is made possible through the cooperation of thirty denominations.

Fine Wall Papers Masury's Paints and Varnishes

Edgar S. and Frank A. Jennings

Successors to W. H. JENNINGS & SON

4 and 6 Exchange St.,

Established 1869 AUBURN, N. Y.

SEEDS

Plant more and reap the benefit of the high prices that all products are bound to command.

We have a full line of field and garden seeds, garden tools, sprayers, inoculating bacteria, etc.

DANISH BALL HEAD CABBAGE SEED Short stem. — Our own import

D. L. RAMSEY & SON

Seeds, Feed, and Poultry Supplies.

31 and 33 MARKET ST., AUBURN, N. Y.

THE GENOA TRIBUNE and N. Y. World \$2.25

The Genoa Tribune
Established 1890
A LOCAL FAMILY NEWSPAPER

Published every Friday
Tribune Building, Genoa, N. Y. E. A. Waldo

Subscription

One year \$1.50
Six months75
Three months40
Single copies05

If no orders are received to discontinue the paper at the expiration of the time paid for, the publisher assumes that the subscriber desires the paper and intends to pay for it. No subscription will be discontinued until all arrearages are paid. Rates for space advertising made known on application. Readers to per line. Specials 40 per line. Cards of thanks 20c.

Job Printing. This office is well equipped to do first class printing of every description at moderate prices.

Friday Morning, Apr. 30, 1920



The Thrice-A-Week Edition OF THE New York World IN 1919.

Practically a Daily at the Price of a Weekly. No other Newspaper in the world gives so much at so low a price. The value and need of a newspaper in the household was never greater than at the present time. We have been forced to enter the great world war, and a mighty army of ours is already in France fighting great battles and winning magnificent victories. You will want to have all the news from our troops on European battlefields, and 1919 promises to be the most momentous year in the history of our universe. No other newspaper at so small a price will furnish such prompt and accurate news of these world-shaking events. It is not necessary to say more. THE THRICE-A-WEEK WORLD'S regular subscription price is only \$1.00 per year, and this pays for 156 papers. We offer this unequalled newspaper and the Genoa Tribune together for one year for \$2.25. The regular subscription price of the two papers is \$2.50.

Correct English How to Use It

A MONTHLY MAGAZINE
\$2.50 THE YEAR

Send 10c for Sample Copy

Correct English Publishing Co.
EVANSTON, ILLINOIS

Have Your House Dresses Made at STANDARD AF-IRON FACTORY, over 97 Genesee St., Auburn, N. Y. Aprons all styles and prices.

HOXSIE'S CROUP REMEDY
For Coughs, Colds and Croup is a distinguished Homoeopathic physician's prescription. 50 Cents.

People Read This Newspaper

That's why it would be profitable for you to advertise in it

If you want a job
If you want to hire somebody
If you want to buy something
If you want to rent your house
If you want to sell your house
If you want to sell your farm
If you want to buy property
If there is anything that you want the quickest and best way to supply that want is by placing an advertisement in this paper

The results will surprise and please you

NEW YORK NEWS ITEMS IN BRIEF.

Paragraphs of Interest to Readers of Empire State.

Interesting News of All Kind Gathered From Various Points in the State and So Reduced in Size That It Will Appeal to All Classes of Readers.

The population of Dunkirk is now 19,334.

Buffalo people are now paying 7-cent street car fare.

"Help the Kiddies" drive opened in Batavia on April 27.

The census of Canandaigua shows a gain of 229 in population.

Business men of Dundee propose to employ a night watchman.

Building of a community hall is soon to be started in Falconer.

Cavalry Troop M. of Genesee has been recruited up to its full quota.

Federal agents are in Buffalo investigating the high price of potatoes.

Five-dollar theater tickets will be added to New York city's list of H. C. of L. woes next season.

Dr. John L. Miller of Corning has been elected chairman of the Steuben county Republican committee.

M. S. Kelcher of Geneva was re-elected chairman of the Ontario county Democratic committee.

The barbers of the Tonawanda have tentatively agreed on 65 cents for a haircut and 20 cents for a shave.

Annual meeting of the general assembly of the Spiritualists of New York will be held in Buffalo on June 10 to 13.

Steuben county grand and trial jurors have had their pay raised by the board of supervisors from \$3 to \$4 a day.

Appointment of Dr. Leonard W. Hatch as manager of the state insurance fund is announced by the state industrial commission.

Gov. Smith has signed the Gibbs-Rowe bill, amending the election law so that officers of county committees need not be elected members of the committees.

Jamestown ministers have endorsed the work and extended a resolution of confidence in W. H. Anderson, state superintendent of the Anti-Saloon league.

Niagara county farmers are considering the proposition as to whether it is not better for them to come to the city markets in the evening instead of the morning hours.

Rumors that Senator Thompson of the Orleans-Niagara district might refuse a renomination this fall has loosed a generous field of aspirants for the senatorial toga.

It is expected that Dunkirk will soon have another industry that will manufacture automobile parts. The new plant will give employment to a large number of hands.

Senator Hewitt's bill appropriating \$3,750,000 for the state's share of the cost of constructing rural post roads was passed by the assembly and now is before the governor.

The state senate defeated the Thompson bill, designed to establish a state commission to regulate the cost of production, transportation and distribution of milk.

The assembly has passed the Walter's bill designed to simplify the code of civil procedure. It has previously passed the senate and is now before the governor for his approval.

The Niagara apple corporation, a Wilson stock company, has broken ground for its proposed \$30,000 vine gar and cider plant near the New York Central railroad station.

The annual convention of the New York State Press association, composed of the publishers of 200 daily and weekly newspapers, will be held at Cooperstown on June 23 to 25 inclusive.

Farmers in Northern Chautauqua are planning to increase their acreage for growing potatoes this season. It is stated that there is more money to be derived from an acre of potato land than grapes.

Edward J. Barozio of Buffalo has been appointed by Gov. Smith a delegate to represent the state at the 24th annual meeting of the American Academy of Political and Social Science to be held in Philadelphia on May 7.

The Oswego county Republican committee adopted a resolution urging Speaker Thaddeus C. Sweet of the state assembly to become a candidate for governor on the Republican ticket. Speaker Sweet lives in Phoenix in Oswego county.

The Republican state committee, at its annual meeting in New York unanimously re-elected all officers. They were George A. Glynn of Watertown, chairman; L. B. Gjeson of DeWaver county, secretary, and Harrison K. Bird of New York, treasurer.

Cattaraugus county farmers will raise more potatoes this year, than ever before. They will plant more, but the greatest increase, according to farm bureau officials, will come from planting treated potatoes. Potatoes that were treated in this county last year yielded on an average of 65 bushels more an acre than seed not treated, according to data compiled by Manager Oscar H. Chapin of the farm bureau association.

The Rowe bill, amending the civil code, has been signed by the governor. It provides no demand of any kind upon the husband shall be necessary in order that he be proceeded against for failure to pay alimony.

William F. Kittleberger, president of the Webster Canning company, has purchased a controlling interest in the canning factory at Hemlock and is negotiating for another cannery near Rochester. The Hemlock factory puts up peas and beans.

The Niagara Sprayer company of Middleport, which is considered the largest sulphur plant in the world, containing more than 20 factory buildings and occupying nearly 100 acres, has just finished the erection of a chimney on its powerhouse 150 feet high.

The first meeting in Syracuse of the state fair commission since the appointment of G. R. Fitts of McLean to a place on the board, was held on Monday and included an inspection of the grounds and improvements made since the close of the exposition last year.

President Wilson has been invited by Mayor Stewart and Acting President A. W. Smith of Cornell university, to establish his summer home in Ithaca in the heart of the Finger Lakes region. Several well appointed fraternity houses have been placed at his disposal.

M. A. Bowen, one of the best known newspaper men among the country editors of New York state, died in Medina from complications following a pneumonia attack. For 40 years he was the editor of the Medina Register, selling his interests about ten months ago.

Restaurant owners in Rochester declared a boycott on potatoes, claiming that farmers are holding the "spuds" back for higher prices. Members of the restaurant men's association said that, if they received the cooperation of the public they could force the price of potatoes down.

The Northern New York conference of Methodist Episcopal church in session in Malone went on record by a vote of 70 to 54 as opposing eliminating from the discipline of the church the section inserted in 1872, restraining Methodists from attending theaters, dancing and playing cards.

Farm help is still very scarce in Wilson and many farmers are planning to raise what they can this year without any hired help. It is reported that on the Youngstown road, from the Fitch road corners to Towers' corners, a distance of eight miles, that not a single farmer has a hired man.

Dunkirk meat dealers as well as the packers are complaining about the high price of meat bought from the dealer and the consumer in turn complains to the dealer of the high cost of pork chops, selling around 50 cents.

The New York Central Railroad has been ordered by the public service commission, Second district, to show cause why its fare for passengers between Buffalo and Albany should not be limited to 2 cents a mile as provided by the railroad law. The commission fixed the date of May 12 for the time of the answer.

The sum of \$90,000 for improved highways was appropriated by the board of supervisors of Cattaraugus county in addition to the \$300,000 appropriated earlier last week for the construction of county and town roads. This is in addition to the state and county road building program, which will amount to more than \$900,000.

Once more agitation is being started by residents of the towns of Perry, Mt. Morris and Leicester for some kind of an improvement of the road between Mt. Morris and Perry, locally known as the High Bridge road. This road is in the towns of Perry and Leicester, connecting Mt. Morris road at the highway bridge over the Genesee river.

Maj Gen. John F. O'Ryan, commander of the New York guard, has appointed a committee to consider the erection of a monument to commemorate the deeds of the officers and men of the New York National Guard who died in the world war. Such a memorial was endorsed at the recent meeting of the National Guard association of the state.

Taxicabs fall within the definition of public conveyances contained in accidental policy clauses providing for double indemnity in cases of injury on a common carrier. A decision to this effect was handed down by the court of appeals in Albany in the case of Harry B. Anderson of Albany against the Fidelity & Casualty company of New York. Anderson, who carried an accident policy with the double indemnity clause, injured his knee while alighting from a taxicab. He claimed the double indemnity, but the company refused to make payment.

Wool pooled through Genesee county co-operative association will be sold in the manner the directors of the associations deem advisable according to a decision reached at the meeting of the wool producers in Batavia. A majority of those present was in favor of consigning the pooled wool to some commission firm for sale when the market was in good condition. A few were in favor of selling the wool direct. Returns from the wool pooled and sold last year by the bureau as an experiment show that it netted the farmers 70 cents a pound. Wool will be loaded at Batavia, Le Roy and Oakfield if a carload can be secured at each point. Farmers of Pavilion will pool their wool with Le Roy and Batavia.

Rocket to Go Up 200 Miles

Device to test highest air regions near completion; may shoot as far as the moon.

A method of sending apparatus to the hitherto unreached higher layers of the air, to the regions beyond the earth's atmosphere, and even as far as the moon itself, is described by Prof. Robert H. Goddard in a recent publication for the Smithsonian institution.

The new apparatus is a multiple-charge high-efficiency rocket of an entirely new design.

"The great scientific value of Prof. Goddard's experiments," says the announcement, "lies in the possibility of sending recording apparatus to extreme altitudes within the earth's atmosphere."

"The nature of the higher levels of the air has for a long time been a subject of speculation as to their chemical composition, temperature, electrical nature, density, ozone content, etc. The highest level that has ever been reached up to the present time with the recording instruments is about nineteen miles, accomplished with a free balloon."

"As the earth's atmosphere extends some 200 miles out, there is a great unknown region, knowledge of which would greatly benefit the science of meteorology."

"The balloon with its recording apparatus requires several hours to ascend to its highest altitude, drifts horizontally for a considerable period of time, and may come down at a great distance from its starting point. Its recovery by the sender depends on the chance of its descent being noticed and on the willingness of the finder to return it."

"Thus it may be days or weeks before the record taken is made available. On the other hand, the new rocket apparatus would go straight up and come straight down, the whole operation probably consuming less than half an hour. Thus daily observations at any desired altitude for use in weather prediction could be easily taken."

To Build Home Cheaply, Construct From Material to Be Had on the Site

The way to own a home at a minimum of expense is to build it of material already on the site—earth, for instance.

The requisite earth may be had for the digging, and there is nothing to pay for transportation. In England this idea is being taken up, with the expectation that the building of rammed earth dwelling houses on an extensive scale will help importantly to solve the housing problem, bricks being scarce and expensive.

There are in European countries many such buildings that date actually from prehistoric times. In parts of France and Spain this simplest of all methods of house construction has long been practiced, and recently it has been adopted with great success in South Africa and other British colonies.

Planks are set up on edge to form a mold, and the space between is filled with earth, which is then rammed as tight as possible. The ramming, of course, can be done much more advantageously and cheaply by machine; likewise the digging.

If the subsoil be clay, the latter, mixed with straw and "puddled," furnishes a first class material, utilizable in the same way. This is what is called in England "cob building." The birthplace of Sir Walter Raleigh was a cob house, and it is in as good condition as ever today.

OF INTEREST TO POULTRY GROWERS

Old Lady Plymouth Rock is not going to do her best, unless you give her the same kind of care that the Jersey gets.

"The egg supply can be kept up in cold weather by furnishing spring conditions," says the head of the poultry department of a prominent agricultural college.

"These conditions include the factors of housing and feeding. The house for the chickens should be roomy, and furnish plenty of fresh air without drafts. Meat scraps or milk should be fed to take the place of bugs and worms which are so easily found in the summer. Sprouted oats can take the place of grass and other green feeds. Grains should be scattered in straw so that the chickens will get plenty of exercise. Either sweet or sour milk can be fed, but it is not best to change from one to the other."

One of the important things to consider in winter egg production is the early hatch, the same authority believes. The Plymouth Rocks, Rhode Island reds, Wyandottes, and all of the birds of the American breed should be hatched by the first of April, and Leghorns not later than May first, he says.

Wheat or oats straw is good for nests, and also the floor of the house.

Longest Daily Air Service Between London and Paris

The passenger-carrying airplane has actually arrived. Seated in a luxurious cabin lighted by electricity, says Boys' Life, one can travel at a two-mile-a-minute rate over mountain and sea. The longest daily service is between London and Paris, a two and a half hour trip, which costs \$100. Regular daily schedules are now flown in the United States, France, England, Italy and Germany. The largest of these air liners carry thirty passengers and the cabins are large enough to allow them to move about comfortably. In a few months or years at most we will not turn our heads to see the passenger air liner sweep past.

Small Cone Shaped Asia Minor Hills Transformed by Natives Into Houses

In Asia Minor, south of the Black sea and north of the Taurus mountains, is a region known in former times as Cappadocia, which anciently was a province of the Persian kingdom. It was famous for its horses.

Later the invading Romans found there an agricultural population whose villages looked for defense to formidable fortresses that frowned from nearby hilltops. These the conquerors destroyed.

It is a lofty and rugged plateau, manifestly long ago the scene of tremendous volcanic activity, the burning mountains pouring forth vast quantities of mud, which hardened into rock. It is a phenomenon familiar in many parts of the world. But in the district west and southwest of Mount Argaeus erosion by water and weathering has produced an extraordinary result, the whole landscape being thickly sprinkled with small cone shaped hills.

The people of that district use them extensively for domiciliary purposes. It is an easy matter with pickax and shovel to dig out the interior of one of the cones and convert it into a comfortable dwelling. This is done usually in such wise as to leave "floors" intact, some of the larger houses having as many as nine stories. Windows and a door are, of course, provided.

Many of the houses seem to have been occupied since prehistoric times. Some of them are known to have been tenanted by Christian monks in the fourth century, and it is believed by archeologists that the "ant hill dwellings" of Cappadocia were inhabited by the Hittites 3,800 years ago.

Anhinga Plant in Brazil's Rivers Used to Make Paper

In the soft beds of mud that line so many of Brazil's sluggish rivers, the plant anhinga grows so profusely that an estimated total of 100,000 tons could be exported annually. The anhinga is now known as the raw material from which cellulose is obtained for the manufacture of linen paper; but recent experiments show that the fibers may be transformed chemically into an artificial cotton fiber, of structure even superior to that of the genuine article. One mill is now busy with this new work, while efforts are being made to adapt abandoned sugar mills to the process.

THIS AND THAT

Choose right and go ahead. It isn't easy to get along on a short allowance. A woman's idea of a good complexion is one that will wash. "If" is the most unsatisfactory word in the English language. A woman's face is her fortune—or perhaps the fortune of her druggist. Nothing tickles a man more than to be told that he looks like an actor.

Daily Thought

How many opportunities are missed by our waiting for them to come to us—the positive factor waiting for the negative! Opportunities are less movable than souls and wills. Why not search for them instead of waiting for them to search for us?—The New Species.

Exposure Costs a Million.

Damage done to farm machinery through exposure amounts to \$1,000,000 annually, according to an estimate made by experts at the agricultural college of the University of Wisconsin.

QUEUES LEAVE CHINA AS MISSIONS ENTER

WOMEN and girls in China receive no education except that provided in schools established by American and European missionaries. The woman in China does not occupy the place given her in America.

Civilization and American missionaries penetrating to various parts of China have Americanized the Chinese so that they are trying in many ways



QUEUE AS COMPASS.

to be like Americans. The queue, now largely discarded in China, has, strange to say, been itself a tool in the educational progress of the land, for where no ruler or compass was available the Chinese have often used their long pig-tails in drawing on the blackboard the circles needed to demonstrate their geometrical problems.

China, with its 400,000,000 population, has only begun to be penetrated, and of the \$7,000,000 to be spent for missionary work by the Board of Foreign Missions of the Presbyterian Church in the U. S. A. in 1920-21 a large share will go to enlarge the work of the 33 Presbyterian mission stations there and the 909 out-stations. The 496 missionaries will be added to by 57 new workers.

MEDICAL MISSIONARIES NEEDED FOR BEST WORK



CHRISTIAN doctors and surgeons are in great demand as missionaries for the 27 countries in which work is conducted by the Presbyterian Church in the U. S. A. By healing the ills of the body the doctors are able also to heal the ills of the spirit. In some countries the only hospitals are those maintained by Presbyterian mission doctors and nurses.

OREGON WOMAN GIVES HER ALL TO MISSIONS

THE widow's mite of Scriptural story has a modern prototype in the contribution of Mrs. Bert Holms of North Bend, Ore. Mrs. Holms, like many another housewife of slender in-



MRS. HOLMS.

come, found herself unable to give to the church as she desired.

She was particularly touched by the appeal on behalf of missions and determined to find a way to help. She went out to work during odd times that she could spare from her household duties and resolved to devote all of these earnings to the service of Christ.

By dint of washing, housecleaning and other menial tasks she got together \$50 in time for the financial ingathering of North Bend Presbyterian Church. This was sent to Presbyterian headquarters, 156 Fifth avenue, New York City, as constituting the largest single contribution made to Presbyterian missions after a special solicitation following a series of studies on the needs of Africa.

Mrs. Holms has successfully raised one hundred boys to manhood, two Christians. One went to the top of France.

THE GENOA TRIBUNE

Published every Friday and entered at the postoffice at Genoa, N. Y., as second class mail matter.

Friday Morning, Apr. 30, 1920

Dryden Pastor Resigns.

After serving three years as pastor of the Presbyterian church of Dryden, Rev. Arnold Smith has presented his resignation. The Presbyterian church of Edwardsville, Illinois, which extended him a unanimous call has a membership of 375. The city to which he goes has a population approximating 8,000 and is the seat of Madison county, Illinois. Mr. Smith will be within twelve miles of the village church which his father, also a Presbyterian minister, supplied many years ago. He hopes to begin his work on his new field May 16.

Mrs. Peter C. Freese.

Mrs. Mary King Freese, aged 80 years, wife of Porter C. Freese, died last Friday at her home in the village of Cayuga. Mrs. Freese lived in Cayuga for many years and was well known there. She is survived by her husband, two daughters, Mrs. Albert M. Lichtenstein of Cumberland, Md., and Miss Sadie G. Freese of Cayuga.

The funeral services were held at the family home in Cayuga on Monday at the convenience of the family, with burial in Fort Hill cemetery, Auburn.

Isn't it Funny?

That the man who thinks he is a business man will get up in the morning from an advertised mattress, shave with an advertised razor, take off advertised pajamas and put on advertised underwear, advertised hose, shirt, collar, tie, seat himself at the table and eat advertised breakfast food, drink advertised coffee or substitute, put on an advertised hat, light an advertised cigar, go to his place of business, and turn down advertising on the ground that advertising doesn't pay? —Belgrade (Mont.) Journal.

Agrigraphs.

The shining hoe is the best badge of the good gardener.

Spring seeds fill fall needs; to harvest them, plant now.

Spare the brush and spoil the teeth; tooth brushes are cheaper than dental work.

The housewife may take a tip from the modern hotelkeeper and have some needles and thread in the guest chamber.

The housewife who puts down eggs when prices are relatively low will worry less about dollar eggs next winter.

A coal mine will not grow any more coal, but well managed woodland will produce timber indefinitely.

The spring sewing will be less of a task if the machine is in apple-pie order. It may be good economy to have it gone over by an expert. Clean and oil it thoroughly, anyhow.

Making a family budget helps the family's finances little unless every effort is made to stick to the budget. Have your bulletin on budget making which the college of agriculture at Ithaca will send you. It is H 124.

Score one for junior project work: A farmer got up in a farm meeting recently and said: "I'm 71 years old and have fed hogs all of my life; but I learned more last year watching my girl feed her pig than I've learned the seventy years I've lived."

Many farmers feel the need of a water system and realize its value, but think that it is too expensive. They are overlooking the fact that there is a successful and practical water system which is within reach of every farmer. Ask the state college at Ithaca, or your county agent.

When you want anything in the line of printing, call or phone THE TRIBUNE office.

Notice of School Meeting.

Notice is hereby given of the annual meeting of Union Free school, District No. 6, of the Town of Genoa, to be held on Tuesday, May 4, 1920, at 7:30 p. m. at the school building for the purpose of electing two trustees whose terms of office expire, and the transaction of such other business as may lawfully come before it.

Mrs. Chas. Sevier, Sec. Board of Trustees. Genoa, April 22, 1920.

Special Notices.

FOR SALE—Early and late seed potatoes. 25 bushels table potatoes. Some good fence posts. 41w1 L. B. Norman, Genoa.

Five and 6 weeks old pigs for sale. 41tf Hunt Bros., Atwater, N. Y.

FOR SALE—Work horse, wt. 1,300, 8 yrs. old, kind and true. 41tf D. E. Moore, Atwater.

FOR SALE—2 new milch cows and 11 pigs. Casper Nettleton, 41w2 Venice Center, N. Y.

FOR SALE—15 bu. Early Queen potatoes. J. W. Frost, Atwater, N. Y. 41w2

Strawberry plants for sale. Come before May 20. G. W. Ford, Genoa. 40w2

FOR SALE—Registered O. I. C. pigs, either sex, ready to go May 10. Walter B. Saxton, Venice Center, 40w3 Bell phone.

Limited supply of spring wheat for seed \$3.50 per bu. Atwater-Bradley Corp., Genoa. 40w2

FOR SALE—Black mare 11 yrs. old, wt. 1250, sound, good worker. 40w2 H. D. Hall, Atwater, N. Y.

Well Certified eggs for hatching \$15.00 per hundred. Inquire of W. J. Bunnell, John I. Bower. 40w3

Work has begun on the Scipio and Venice state road. Need teams on Scipio road, 75 cents per hour; and men on both roads and at quarry 45 cents per hour, working 10 hours. 39tf J. D. Atwater, Genoa.

Strictly fresh butter for sale in 5-lb. jars, 60c lb. 39w3 H. M. Barnhart, Genoa.

Have your junk and old papers ready as I will be after them this spring as usual. E. J. Haven, 39w4 Fleming.

FOR SALE—Thoroughbred Holstein bull, Keystone hayloader and side delivery rake. Phone Fred Clark, Genoa, N. Y. 38tf

FOR SALE—Two family cows, 1 fresh six weeks, other due to freshen now. Grade Guernseys. Willard Wilcox, North Lansing. 39 Miller phone.

FOR SALE—2 yearling bulls, some cows nearby springers, 1 new milch cow. John I. Bower, King Ferry. 39

On May 12 will have a few hundred S. C. White Leghorn day-old chicks for sale. If in want place your order at once. Fred Starkweather, King Ferry. 39w3 Phone 11F12

Furnish your own eggs—we will hatch them for you. \$15 for 400. 35tf Wm. Smith, Genoa.

FOR RENT—Part of house on Ridge Road, 3-4 mile north of King Ferry. For Sale—Horses and colts. Cows with calves by side also nearby springers. Brood sows. Phone 21Y21 Poplar Ridge. 36tf Wilbur Bros.

I now have a registered Guernsey bull. Service fee, \$5.00. E. M. Barnhart, Atwater, N. Y. 36tf

FOR SERVICE—At the farm of Earl Mann—King Fayne Valdessa Sadie Vale 268752. Sired by a 37.13 lb. son of a 49 lbs. bull. His dam is an 18.96 lb. senior 2 yr. old daughter of King Korndyke Sadie Vale, a 40 lb. bull. Average 7 day butter record for his seven nearest dams is 31.45 lbs. Service fee \$15. F. E. Davis & Son (Owners), Earl Mann 24tf

Treasurer's Report

Genoa Union School

Dist. No. 6

April 29, 1920

RECEIPTS	
Sept. 16 in bank	\$ 75.98
Tax received	5,643.02
County Treasurer	545.05
State	675.00
Total	\$6,949.05

DISBURSEMENTS

Teachers	\$3,048.14
Janitor—B. F. Samson	433.75
Wm. Warren, services	11.52
C. W. Bardeen, supplies	8.56
F. C. Hagin	5.45
H. P. Mastin	1.00
Mrs. Sevier, Sec's. services	50.00
Mrs. Marks, labor	9.75
Mrs. Weaver, labor	7.00
W. F. Reas, Treas'. services	25.00
Harry Hall, labor	1.00
S. J. Hand, supplies	30.40
Atwater-Bradley, supplies	8.35
Mrs. Armstrong, labor	5.50
Dr. Gard, medical examiner	50.00
Modern Supply Co., maps	70.00
J. S. Banker, supplies	2.65
Wm. Huson, labor	.75
J. A. Buse, gasoline	25.30
D. W. Smith, supplies	.90
Genoa Supply Co., coal	210.77
E. A. Bradley, int. and bond	814.00
Total	\$4,819.79
Balance on hand	\$2,129.26

W. F. Reas, Treas.

DO IT NOW

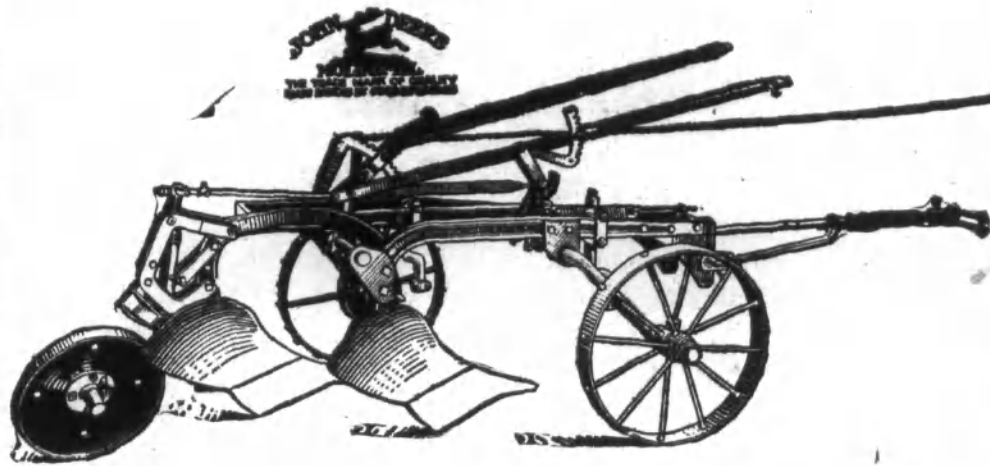
SEND YOUR COAT OR SUIT BY PARCEL POST AND HAVE IT CLEANED OR DYED TO ANY COLOR BY THE MOST RELIABLE DYER AND CLEANER IN CENTRAL NEW YORK.

... ALL WORK GUARANTEED ...

HUNTER, THE RELIABLE CLEANER and DYER
17 East Genesee Street Auburn, N. Y.

For Service and Efficiency

NONE EXCEL THE



JOHN DEERE TRACTOR TWO AND THREE-BOTTOM PLOWS
Look This Plow Over Before Buying.

Atwater-Bradley Corp., GENOA, N. Y.
The Atwater Co., KING FERRY, N. Y.



Now is the time to order a Chevrolet--Then you will have a car fully equipped

Has over-head valves, one-man top, two glasses in rear, demountable rims, beautiful streamline body fully enameled, door pockets and pads on doors. It is perfected in every detail—The Chevrolet gives from 25 to 28 miles on a gallon of gasoline.

Elmer Bennett,

Phone 7511 LOCKE, N. Y.

Highest Market Price

Paid For

VEAL AND POULTRY

Taken in Every Monday

Welsh's CASH Market

Genoa, N. Y.

!!! HIDES WANTED !!!

—Governor Smith has signed the bill of Senator Hewitt amending the Highway law providing for state and county highways of additional width and increased cost, at the expense of a county, and the joint expense of a county, city, village or town.

—A contractor building a new school at Rome, which was more than half finished, was obliged to quit because of the demands for increased pay by his Union labor. Masons asked \$1.12½ per hour, carpenters 90 cents, common labor 60 cents.

—Many excursionists, who annually visit Cooperstown, will regret that no steamers will be operated on the lake this summer, unless a new company buys the "Mohican" and "Deerslayer." The Otsego Lake Transit company will not operate them and offer them for sale.

Theodore Roosevelt once said: I know not how philosophers may ultimately define religion, but from Micah to James it has been defined as service to one's fellow-men rendered by following the great rule of justice and mercy, of wisdom and righteousness.

Advertising in THE TRIBUNE brings business.

Notice to Creditors.

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Jason G. Atwater late of the town of Genoa, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the Administrator of, etc., of said deceased, at his residence in the town of Genoa, County of Cayuga, on or before the 5th day of November, 1920. Dated April 22, 1920.

Fred T. Atwater, Administrator of, etc. of Jason G. Atwater, deceased.
John Taber, Atty., Auburn, N. Y.

GENOA GEM THEATER

... SATURDAY EVE., MAY 1 ...
FRANK KEENAN

IN

"The False Code"

Directed by Ernest C. Warde. Produced at Robert Brunton Studios—Pathe Distributors.

HAROLD LLOYD COMEDY

Colored Review and Pathe News—think of it four subjects.

Beautiful colored scenes along the Loiret River, the section made famous by Joan of Arc. Odd Traits of Animals. Wrestling—Geo. Bothner, champion light-weight wrestler of the world, is shown, using favorite holds. Pathe Color—Great Bear Lake, Calif., and its beautiful and gamey trout.

... WEDNESDAY EVE., MAY 5 ...

HARRY CAREY

in the 6-reel feature

"The Rider of the Law"

—ALSO—

James J. Corbett in the thrilling serial

"THE MIDNIGHT MAN"

The Wheel of Terror—15th Episode

PRICES—Adults 20c and war tax; Children under 12, 10c and war tax

GENOA GARAGE

J. A. BUSE, PROP.

Having bought up a lot of Tires and Tubes before they took a 20% jump, I am now at liberty to sell at cost tires and tubes

FIRESTONE TIRES---NON-SKIDS

30X3	\$12.90
30X3 1-2	\$19.00
32X3 1-2	\$23.35

GOODYEAR TUBES---BRAND NEW

30X3	\$2.25
30X3 1-2	\$2.50
31X4	\$3.15
32X3 1-2	\$3.25
33X4	\$3.75

Have 20 bbls. oil bought at old prices--this oil has increased 20c on gallon. Will quote you some wonderful prices. Hot Shot Batteries for \$2.05--just what they cost wholesale to-day.

Agency for "GRANT SIX"

MOLINE Implements--Full Line
ONTARIO Grain Drills
BADGER Harrows--2, 3, 4 and 5 section
KRAUS Riding Cultivators with Fertilizer Attachment.
PLANET Jr. Cultivators

C. J. WHEELER, Genoa.

AUDITORIUM, AUBURN
MONDAY EVENING MAY 3

The Greatest Dramatic Treat of the Season

"HIS CHINESE WIFE"

—The Best of All New Plays— —A Guaranteed Attraction— —An All Star Cast—
SEAT PRICES: Gallery 25c, Balcony 50c, 75c, \$1.00
Main Floor 75c, \$1.00, \$1.50, \$2.00—On Sale Now Phone 2345M

THURSDAY, MAY 6--Matinee and Night

The Most Fantastic of Musical Burlesque

"The Midnight Maidens"

An Outburst of Melody—A Jubilee of Song and Dance
Pretty—Clever—GIRLS—On All Sides—GIRLS—Dainty—Lovely
SEAT PRICES—Matinee: Balcony 25c; Main Floor 50c Reserved. Night: Gallery 25c; Balcony 25c, 50c; Main Floor 50c, 75c, \$1.00.
On Sale Tuesday, May 4--Phone 2345M

VILLAGE AND VICINITY NEWS

—Watch out for the May baskets.
—Louis Sellen is driving a new 5-passenger Chevrolet.

—Hear the Locke Symphony orchestra in Genoa Gem theater to-night. 25 and 15c. —adv.

—Mr. and Mrs. Geo. Pelkey are occupying the east half of Dr. Mosher's house on Main St.

Early Wonder seed corn for sale. W. F. Reas & Son, Genoa.

—The heavy truck, purchased by the town of Genoa, to be used in highway work, arrived Saturday.

—Mr. and Mrs. Bert Wattles and children of Venice Center spent Sunday with Mrs. L. Allen and family.

—Mrs. Mary Connell, who has been very ill, is able to sit up a few minutes at a time. Mrs. Wm. Loomis has been caring for her.

—Mrs. Eva Boyer spent several days with Genoa friends, returning to the home of her daughter, Mrs. D. Doyle, at North Lansing Tuesday night.

Fancy Green peas 38c at Ellison's, King Ferry.

—Every business man should read "Modern Merchandising and Advertising" which appears on page 2. It was written by a successful business man.

—It is expected that Rev. C. H. Helm will preach in the Presbyterian church next Sunday at 10:30 o'clock. Sunday school and young people's meeting as usual.

—Miss Frederika Bailey celebrated her birthday at the home of her aunt, Mrs. Mary Wolford, last Friday evening. Miss Dorothy Gay was her guest for the occasion.

—Floyd King attended the funeral of his aunt, Mrs. Mary King Freese, at Cayuga on Monday. She was a sister of the late Frank M. King of Genoa, and the last member of the family.

—Miss Ruth Ford returned home Wednesday morning from Ithaca, where she had been spending a few days at the home of her brother, Chas. Ford and family, who recently moved there from Groton.

—Mr. and Mrs. Frank Sellen arrived home Tuesday after spending four weeks with their daughter, Mrs. C. O. Sellen, in Shelby, Ohio. Their daughter, Mrs. O. D. Hewitt of Locke, met them in Syracuse.

Little chick feed for sale. 41w2 Genoa Roller Mills.

—Miss Luella Steele of Genoa and James Pelkey of Oswego were married at the parochial residence at Scipio, by Rev. E. J. Dwyer, on April 21. They left immediately for Oswego where they are to reside.

—Mr. and Mrs. Clarence B. Streeter of Venice Center have issued invitations to the wedding of their daughter, Lois Mildred, to Floyd Harry Clark, at their home on Saturday afternoon, May 8, at 4 o'clock.

—Mrs. Ella Algert was in Auburn Wednesday to meet her cousins, Mrs. Harriet Richardson and Miss Ida Vandenberg, of Chicago, who accompanied their brother's remains to King Ferry for burial. They will be the guests of Mrs. Algert for some time.

—Fast dramatic action that sustains to a hurricane finish briefly describes "The Rider of the Law," the Harry Carey Universal photodrama at the Gem Theater, Wednesday, May 5. The star is supported by Vester Pegg, Ted Brooks, Joe Harris, Jack Woods, Duke R. Lee, Gloria Hope, Claire Anderson and Jennie Lee.

Early Wonder seed corn for sale. W. F. Reas & Son, Genoa. 41w2

—Mr. and Mrs. M. J. Boyer and Mr. and Mrs. Wm. Warren arrived in York state from Charleston, W. V., last week. They made the trip of 800 miles in their Oakland car, covering the distance in six days, with no trouble except a blowout. They came via Ohio and Western Pennsylvania. Mr. and Mrs. Warren stopped at the home of their son in Syracuse, and Mr. and Mrs. Boyer came to the home of his sister at North Lansing, and later spent a few days at the home of her sister, Mrs. F. J. Riley, in Genoa.

—Mr. and Mrs. Warren arrived in Genoa Wednesday night. We are pleased to learn that they expect to remain in this state.

—Mrs. Dana Smith of Auburn was in town Monday.

—Frank Keenan in "The False Code" at Gem theater Saturday night.

—A veteran weather observer predicts another blizzard in May due about the 10th.

—Some one has said: "Personality is a great thing but cash is more immediately effective."

—Mrs. J. G. Barger of King Ferry was at the home of her mother, Mrs. C. H. Blue, Sunday.

Little chick feed for sale. Genoa Roller Mills.

—Mr. and Mrs. Emmett Hildreth are occupying rooms on the second floor of Mrs. A. J. Hurlbutt's house.

—A class of 13 students will be graduated at noon Thursday, May 6, from Auburn Theological seminary.

—Mr. and Mrs. A. G. Avery have been spending several days with Mr. and Mrs. Arthur Hough in Batavia.

—Groton Lodge, F. and A. M., has voted to erect a Masonic Temple at a cost not to exceed \$75,000, including furnishings.

—The dance for the benefit of the motor truck fund of the Genoa Fire association was well attended. The net receipts were about \$50.

Order your seed corn at Ellison's, now. 40tf

—A carload of potatoes taken in last week at Dryden were sold at \$4. One farmer sold 400 bushels at that price; other sales were in small lots.

—Robert Mastin spent Saturday and Sunday with his daughter, Mrs. Geo. Miller, in Auburn. Mr. and Mrs. Miller motored to Genoa with him Sunday.

—Mrs. C. M. Egbert of South Lansing, who recently underwent an operation at the Ithaca City hospital, has been removed to her home where she is improving.

—The many friends of Mrs. C. L'V. Haynes will be pleased to learn that she is regaining her health, and is able to ride out, says the Union Springs Advertiser.

Pride of the North, Leaming, Iowa, Gold Mine, and Cornell No. 11 seed corn \$3 per bu. at Ellison's, King Ferry.

—The Assembly Friday passed the Fowler Bill designed to repeal the Daylight Saving Law. The vote was 78 to 58. The bill, which has already passed the Senate, now goes to the governor.

—A dancing party will be given in Venice Center hall on Friday evening, May 14. Extra good music has been secured—Parson's, 4-piece orchestra of Auburn. Dancing and supper \$1.50, including tax.

Seed oats for sale. W. F. Reas & Son, Genoa.

—Mr. and Mrs. Frank Purinton reached Genoa, as expected, Thursday evening of last week. They spent a most delightful winter in California, and are now occupying their home in this village.

—The first of a series of dances to be given in Atwater hall, King Ferry, will be held Thursday evening, May 6. Dancing from 8:30 to 12. Stapleton's full orchestra. Admission 75c., plus war tax. Ladies free.

—Twin sons, Edgar T. and Edward M. Canaday, were born April 20 at the Ithaca City hospital to Mr. and Mrs. M. S. Canaday. Mrs. Canaday formerly was Miss Ruby Tift, and with her parents resided in Genoa before their removal to Ithaca.

Early Wonder seed corn for sale. W. F. Reas & Son, Genoa.

—An all around physical ability test for boys and girls in the public schools of New York state will be conducted May 1 to 21. The purpose of the test is to grade students of all the public schools in the grades above the sixth and including the High school, in fundamental athletics.

—The death of Mrs. Chas. G. Barger occurred at her home at Five Corners Wednesday evening at 7:30 o'clock, of pneumonia. She had been sick about ten days, but except for the last few days was about the house. She was 77 years of age and leaves besides her husband, four sons: Frank of Woodcliff, N. J., Louis of No. Tonawanda, Lonson of Scranton, Pa., and Henry of Ludlowville. She also leaves a brother and two sisters at North Lansing. Funeral services will be held at her late home at Five Corners on Saturday at 2 o'clock. Mrs. Barger has been a valued correspondent of THE TRIBUNE for many years.

—Chauncey M. Depew was 86 years old Friday last.

—Howard B. Fuller of Coopers-town has been appointed farm bureau agent of Tioga county and has taken up his duties.

—Norwich, the smallest city in the state, has a population of 8,269, according to the late census, a gain of 847 in the past ten years.

Seed oats for sale. W. F. Reas & Son, Genoa.

—The Salem Review-Press, an old Washington county weekly, has suspended publication because of the high cost of paper and other large expenses.

—Auburn's population by the census figures just given out is 36,142, a gain of 1,474 in ten years. Watertown's population is 31,263. St. Louis, Mo., numbers 773,000.

—The annual dinner of the Cortland Normal alumni of greater New York was held Saturday night in Hotel Breslin, New York. A delegation of Cortland residents attended.

—Governor Smith has signed the Marshall Cheney bill, amending the banking law by limiting the amount of individual deposits in savings banks to \$5,000 instead of \$3,000 as heretofore.

Bulk garden seeds at Ellison's, King Ferry.

—The general conference of the Methodist Episcopal church will open on Saturday of this week at Des Moines, Iowa. Bishop Joseph F. Berry of Philadelphia will preside.

—Hiawatha Island at Owego, which was a popular summer resort 25 years ago, has been purchased by Rev. J. Thomas Longthorpe of Binghamton, who will establish a Bible training school.

—Mrs. S. E. Smith is reported as doing nicely in the Ithaca City hospital. It is expected that she will be brought to her home at North Lansing as soon as a plaster cast is placed on her limb.

—A recent ruling increases the weight of parcel post packages from 50 to 70 pounds, for the first, second and third zones, or 305 miles from mailing point. For all other zones an increase from 20 to 50 pounds is made.

Seed oats for sale. W. F. Reas & Son, Genoa.

—Several articles were received too late for publication this week. Again we ask all who send us items or anything for publication to please forward same as early in the week as possible. Few people realize the amount of matter which necessarily has to be put in type on Wednesday and Thursday each week.

—Cayuga County Farm Bureau has just established a telegraphic weather service which reaches their office at 11 o'clock each evening. The office secretary is ready to give this message to any farmers who wish it at 7:30 U. S. Standard time. This will be very valuable to the men in fruit sections and also to farmers during haying.

Ladies' silk hose \$1.20 per pr. at Ellison's, King Ferry.

—Mrs. Jennie C. Conger, 67, died last week Thursday morning at her home in Groton, after a long illness. The funeral services were held at the house on Saturday afternoon at 2:30 o'clock. Rev. W. W. Schumaker and Hudson-Fulton Chapter O. E. S., of which Mrs. Conger was a member, had charge of the services. Burial in the Groton Rural cemetery.

—George R. Fitts, state fair commissioner, has appointed E. S. Hill of Freville superintendent of sheep and swine department for the 1920 State fair. Commissioner Fitts has also selected Prof. E. S. Savage of the department of animal husbandry, College of Agriculture at Ithaca, one of the foremost authorities on cattle in the country, as superintendent of the cattle department.

Genoa Baptist Church Notes. R. A. FARGO, PASTOR.

Sunday services: 11 a. m., message. "The Christian's Obligation to the Church."

12 m., Bible study. Sunday evening gospel message. Prayer-meeting Thursday evening at 7:30.

EAST VENICE. Vote was taken to have preaching service at 3 p. m., and Sunday school at 4.

Children's message, "Good and Bad Apples." Sermon, "God's People."

We are expecting a large congregation this week. You come.

Do Not Buy Without Seeing Our Stock.

Now is the season for gifts. We have taken especial pains to select goods worth while yet not too expensive for gifts for weddings, graduates, birthdays or any other occasion. We have the Groton Corona Typewriter, everyone uses a typewriter these days. Price is no higher than ever. The SONORA talking machine, the highest class talking machine in the world, is sold by

A. T. HOYT,
Leading Jeweler and Graduate Optician
HOYT BLOCK MORAVIA, N. Y.

P. S. You can buy cheaper here than in the city because we pay no rent, expenses are not so high, and you will find as large a stock and as up to date as in the city. We buy as low as city dealers. Who pays their expensive help, rent and overhead expenses? You do, of course.

TRY WAIT'S

FIRST for

Home -- Furnishings

IT'S EVERYBODY'S STORE AND AUBURN'S LARGEST AND MOST COMPLETELY STOCKED AND BEST EQUIPPED HOME FURNISHING ESTABLISHMENT.

The H. R. Wait Co.

Main Store 77 Genesee St.
Branch Stores 24-26 Clark St.

Stove Store 22 Dill St.
Upholstering Shop 20 Dill St.

HASKELL'S

For a dinner

Or just a bite.

You'll find us open

Day or Night

MASONIC BLDG., AUBURN, N. Y.

Now that we have been making laws for three months it would be well for us all to start obeying them. —when we know what they are all about.

The man or woman who repeats a vicious attack should be willing to tell where the story started. If this practice were followed there would be less cheap gossip in the world.

Buy the Best That You Can

You should prefer good eatables.
Good eating is health, health is everything.
We try to carry a high grade stock of all kinds.
If you don't see what you want ask for it.

HAGIN'S UP-TO-DATE GROCERY, GENOA, — N. Y.

Unicorn, Big O Bran, Midds, Shumacher, Tank
age, Oil Meal, Scratch Grain, Cotton Seed, Hen
Mash, Meat Scrap, Shell, Calf Meal, Harter's
Flour, Timothy Seed, Oats, Roofing, Coe's Fertilizer, Cement.

GENOA SUPPLY CO., INC.
Miller 'phone GENOA, N. Y.

We have ON hand

Corn--Corn Meal--Cracked Corn--Corn and Oats--Oats
Bran--Middlings--Blanchford Calf Meal--Security
Calf Meal--Shell--Grit--Dairy Salt
Bread and Pastry Flour--Graham Flour
Buckwheat Flour--Bolted Meal

GRINDING WHEAT AND FEED EVERY DAY.

W. F. REAS & SON, GENOA ROLLER MILLS GENOA, N. Y.

New Stock of Spring Goods

just in.

Ladies, see the New Gingham,
Calicoes and Percales.

Curtains, Rugs, Etc.

Robt. & H. P. Mastin

Genoa New York

THE SANDMAN STORY

ROBIN'S REVENGE

ROBIN REDBREAST was not a bad fellow and never thought of being revengeful until one day when Jimmy Crow treated him badly. Robin had found a nice tree of cherries near a cornfield and was planning for a feast when along came Jimmy Crow.

"Get right out of my tree!" he cawed. "This is where I sit and watch out for the farmer with his gun. What right have you to come here. I should like to know, bobbing about and attracting the farmer's attention? Get out, I tell you! I want this tree to hide in."

As Jimmy spread his wings and looked very angry as well as cawed, and every minute it seemed to Robin he might get pecked with Jimmy's sharp bill, he obeyed and flew away,



but from that day Robin watched for a chance to pay Jimmy back for his unkindness.

It was so long before he got a chance that Jimmy had forgotten all about it, and one day when having stayed too long in the cornfield Jimmy had a lame wing and was sitting sor-

rowfully on the limb of a tree along came Robin.

"What is the matter with you?" he asked.

"I have met with an accident," replied Jimmy; "my wing is so lame I cannot use it and I dare not leave this tree for fear I cannot fly back. I am very hungry and I am afraid I may starve, for there is nothing to eat in this tree."

First, Robin thought of how he had been treated by Jimmy and was about to tell him it served him right for driving him away from the cherry tree and then another thought popped into his little head and he decided to try it.

Away he flew to the very tree Jimmy had driven him from and, picking the biggest cherry he could find, away he flew and gave it to Jimmy.

Again and again he made the trip back and forth until Jimmy Crow had to say he could eat no more.

"Those cherries are the very best I ever ate," he said.

"Yes, they grew on the tree you had near the cornfield and drove me out of," replied Robin.

Jimmy Crow hung his head, for he remembered then how unkind he had been to Robin and here it was Robin who had fed him when he was hungry and friendless. He was very much ashamed.

Robin watched him with his bright eyes and he felt sure this revenge was far better than treating Jimmy badly, as he first had thought of doing.

"I guess I was pretty cross to you," said Jimmy; "I am sorry and when I get well I will keep my eye open always as I fly around the country for the biggest cherries and tell you where they grow."

(Copyright.)

Beauty Chats

By EDNA KENT FORBES

THE TEETH.

ONCE every six months the woman who values her good looks will go to a dentist and have her teeth looked after. During this time, very little decay can take place, and such tiny cavities as appear can be fixed with small expense and trouble. The longer the time between visits, the greater the damage to the teeth and the more painful the fixing.

At this half-yearly visit, the teeth should be cleaned by the dentist. All the tiny lime deposits that collect and yellow the teeth are removed by a small knife like instrument, the



Bad Teeth Spoil the Prettiest Smile—Good Teeth Enhance It.

teeth are then cleaned with powdered pumice on a small whirling brush, and then cleaned again with chalk. They look beautifully white.

To keep them white—though milk white teeth are no longer considered so beautiful—a little peroxide may be used once a week. This foams inside the mouth and is one of the best antiseptics that could be used. But daily use would injure the gums. The woman should find out from her dentist whether she is subject to acid mouth or not, and which dentifrice would suit her best.

The teeth should be brushed twice a day, night and morning. Many recommend three times daily, but this is almost needless cleanliness. The brush should be used up and down, not crosswise, so the bristles can penetrate between the teeth. This saves much decay and disfigurement.

(Copyright.)

How London Utilizes "Movies." At a movie show in London 2,000 children from primary classes were taught the rule of three, multiplication, division and arithmetic generally on the screen.



LASTA week I go veesit town where flu bug still worka steady. Musta place we gotta over top weeth flu campaign, but deesa place leetle behinda yet. Poleecman say before I stay here I gotta pass examinash and weara flu mask lika dog muzzle. I no lika deesa way and for seexa blocks I runa so fast for leava town I pass everyting but examinash. Mebba hees gotta top moocha start, I dunno. Cop catcha me, Judge fina me tree bucks, geeva me flu mask and say I am isolate for two days. By time I gotta all feex up for stay out of jail I so late heesa no use for show up at frien's house.

But I no lika deesa dog muzzle anyway. Maska look too moocha lika somatng else. One ting you can looka everybody you owe straighta een one eye and he no can tella you for deesguise.

While I am waita for flu to leava town I getta acquaint weeth one swell checken. I begin tink mebba flu no so bad till I go veesit her house one night. When sheesa taka dat dog muzzle off, seecre Lulu, shees gotta face just lika "No Man's Land."

Nexta day I telegraph letter to President Weelson for aska heem please eef he make feefteen points for stand of fourteen. I goota great admire for one hees point on freedom of da seas. But I geeva suggest he maka one for freedom of da sneeze.

No gooda firsta class sneeze gotta chance behinda flu mask. Wot you tink?

POOR GIRL!

She had been an unconscionable flirt. Now she sat on the knees of her fiance, and was pensive.

"What is it, sweetheart?" cooed the lover.

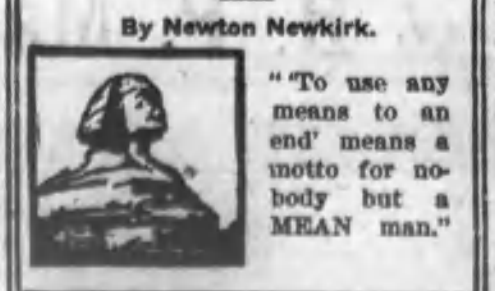
"Oh nothing!" she sighed.

"Yes, but something is troubling my precious."

"Only that my girlhood is disappearing, and it has been a glorious time."

"But you mustn't let it."

"I can't help it. You see I'm on my last lap right now."



What the Sphinx Says.

By Newton Newkirk.

"To use any means to an end means a motto for nobody but a MEAN man."

How to Polish Bedsteads. Brass bedsteads should not be polished with metal polish, as the acid in it is too strong. Just wash the brass parts with soap and water, and then rub well with a dry chamois leather.

Last Night's Dreams

—What They Mean

DID YOU DREAM OF LACK OF CLOTHING?

WHAT is called one of the "standard" dreams, one which is most annoying and one which everybody almost, has experienced at least once in his life, some people many times, is the dream of finding oneself in a thronged street or in a room filled with people and suddenly realizing that one is only partially clothed or not clothed at all. In these dreams the people with whom we find ourself do not appear to take any notice of our unconventional condition, but the dreamer is much disturbed and endeavors to escape. This dream has received particular attention from those scientists who for more than half a century have been investigating the phenomena of dreams regarded as purely mental (or more accurately psychic), or as physical manifestations. The dream in question is said to be the basis of Hans Christian Andersen's story, "The Emperor's New Clothes" and has been done into poetry by the German author, Fulda, in "The Tallsman." It is called by the scientists a "standard" or "typical" dream because it is one which is experienced by all persons in an identical or almost identical manner; whereas most of our dreams are peculiar to ourselves.

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Professor Freud, the latest and the most celebrated of investigators of dream sources, says in his book, "The Interpretation of Dreams," that the dream is based upon a recollection of our earliest childhood. When we were babies we were seen with indifference by relatives, strangers and servants scantily dressed and were not ashamed. These recollections of babyhood, imprisoned dormant and unrecallable in our waking hours, are liberated to us in the dream state. Our feeling of uneasiness and desire to escape though no one notices our nudity, is a reflex from the "repression" of our later lives during which the habit of being properly clothed in public has become part of our normal existence.

(Copyright.)

Just Folks

By EDGAR A. GUEST

PHILOSOPHY.

It's all worth while, he used to say When difficulties lined his way. I've never known a trouble yet. I wasn't glad that I had met The minute I had seen it through. Because it proved what I could do. I've feared it, looking straight ahead. I've had my share of doubt and dread

And yet, when it was over, I Looked backwards with a laughing eye

And to myself I'd always say: You'll boast about that task some day.

I've never known a man so great That didn't hunger to relate The hardships and the cares he'd known

Before success was his to own. The hunger that had made him whine Had also helped to make him fine. The failures that had tried his soul And seemed a barrier to his goal Had changed their bitterness for sweet

And now are memories to repeat. Man's greatest joy beneath the sun Is to recall what he has done.

Today I laugh at yesterday And all the cares that came my way; The past is only grim to those Who left their courage with its woes. Who plod along new joys to win Looks back at trouble with a grin, And boastfully at times repeats The misery of his defeats. He tells his hardships with a smile And holds that they were all worth while.

For all the secret joys that last Spring from the hardships of the past.

So into every round of care And every battle with despair I plunge, remembering the fun That it will mean when I am done. What hurts me now will some day be A very pleasant memory. And laughingly I may recall In future years the present fall.

What seems today a fearful test May be tomorrow's source of jest. And all that calls for courage stout, Some day I'll proudly boast about.

(Copyright by Edgar A. Guest.)

LEGAL NOTICE.

Notice to Creditors.
All persons having claims against the Estate of Barbara Ann Dolson, late of the Town of Genoa, Cayuga County, New York, are hereby notified to present their claims, properly verified, to the undersigned, the sole Executor, at his office, No. 130 Genesee St., Auburn, New York, his place of transacting business as such executor, on or before the 1st day of October, 1920.
Dated Feb. 20, 1920.
Frank M. Leary, Executor.

Notice to Creditors.
By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of James Riley, late of the Town of Genoa, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the administratrix of, &c., of said deceased at her place of residence in the town of Genoa, Cayuga County, on or before the 15th day of August, 1920.
Dated Feb. 12, 1920.
Maggie Riley, Administratrix.

Notice to Creditors.
By virtue of an Order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Mary Elizabeth Ellison, late of the Town of Genoa, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the executor of, &c., of said deceased, at his place of residence in the Town of Genoa, County of Cayuga, on or before the 20th day of August, 1920.
Dated February 3, 1920.
Aurora S. Reeves, Executor.
Stuart R. Treat, Atty. for Executor, 11 Temple Court, Auburn, N. Y.

Notice to Creditors.
By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Caroline R. Jacobs, late of the town of Scipio, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the administrator of, &c., of said deceased at his residence: at Scipioville, in the town of Scipio, or at the law office of his attorney, F. E. Hughitt, No. 41 Genesee St., Auburn, County of Cayuga, N. Y., on or before the 17th day of July, 1920.
Dated January 16, 1920
Adelbert E. Bigelow, Administrator, &c. F. E. Hughitt, Atty. for Admr. 41 Genesee St., Auburn, N. Y.

Notice to Creditors.
By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Mary E. Smith late of the city of Auburn, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, executors of, &c., of said deceased, at the residence of Willard D. Smith in Scipio, Cayuga Co., N. Y., or at the law-office of F. E. Hughitt, Atty., No. 41 Genesee St., City of Auburn, County of Cayuga, N. Y., on or before the 5th day of June, 1920.
Dated December 3, 1919.
Florence Adell Smith, Willard D. Smith, Executors.
F. E. Hughitt, Atty. for Executors. No. 41 Genesee St., Auburn, N. Y.

IDEAL LUNCH
SATISFACTORY LUNCH AT ALL TIMES
--- TABLES FOR LADIES ---
105 N. Tloga St., opposite County Clerk's office ITHACA, N. Y.

Shea's Restaurant
Regular Dinner Service
Every Day 11 to 2 p. m.
Also Taxi Service
P. J. SHEA, Prop.
72 Genesee St., AUBURN.

Have your Spring and Summer Shoes looked after by
Danny Troiani
42 North St., Corner Market AUBURN, N. Y.
You will need them soon and they will be ready for you. Work done while you wait.

If Your Dealer does not handle
LE ROY PLOWS
Write Le Roy Plow Co., Le Roy, N. Y.

We Carry the Following Nationally Advertised Goods

- Ingersoll Watches \$2.50 to 11.50
- Kodaks \$9.49 and up
- Brownie Cameras \$2.86 and up
- Waterman's Ideal Fountain Pens \$2.50 and up
- Eaton, Crane and Pike Stationery
- Faultless Weavever Rubber Goods
- Eveready Daylo Flashlights and Batteries
- Sheaffer's Fountain Pens \$2.50 and up
- Johnston's Chocolates—The appreciated Candies
- Nyal Family Remedies—a Remedy for every ailment.

Make this store your Headquarters when in town—We give first class service.

GET IT AT
MONAHAN'S
Cor. Genesee and North Sts., Auburn, N. Y.

The Bee Hive Store
READY FOR SPRING
We are showing all the newest for the Spring Season
Infant's Wear
Children's Wear
Women's Furnishings
New Washable Dress Fabrics.
The Store Where You Get Values.
BAKER & ARMSTRONG
59-61 GENESSEE ST., AUBURN, N. Y.

SEEDS! SEEDS! SEEDS!
----CLOVER, ALSYKE, TIMOTHY, ALFALFA SEED OF HIGHEST TEST----
PEDIGREED SEED CORN---LEAMING, PRIDE, GOLD MINE, LUCE'S FAVORITE YELLOW AND WHITE FLINT.
VEGETABLE SEEDS IN BULK.
Horse goods of all kinds. Repair Harness, Trunks and Grips.
Look over our stock and make our store your headquarters when in town.
SMITH BROS. SEED COMPANY
7 Genesee St., AUBURN, N. Y. 48 Market St.

Place your Insurance with the
VENICE TOWN INSURANCE CO
\$1,900,000 IN FARM RISKS!
WM. H. SHARPSTEEN, Secretary,
Office, Genoa, N. Y.

U. S. NAVY
Carpentry School.
There's no telling what will happen when a novice carpenter is set loose on a nice pine board. The Navy's trade schools teach everything from boiler making to watch making. Carpentering is one of the most popular of the trades, and it is one of the most profitable with which to return to civil life. A three or four years enlistment will give a man time to become a master carpenter, providing always that he is serious and really applies himself to his work. Five or six years from now some of the above men will be earning good money building houses. Others will be in the service at advanced pay and still improving their knowledge of the trade.

WE SOLICIT
JOB PRINTING

MARCH 1—BACK ON THE JOB



DEFERRED WORK ADDS TO RAILROADS' TASK

Large Capital Expenditures Required, Says Hines—Impossible to Do All Now.

In order to keep pace with the growth of business and production in this country and the demand for increased transportation facilities an enormous amount of railroad work must be done in the next few years which will require the investment of billions of dollars of new money. This is essential not only to maintain the railroads at their normal high standard of service and efficiency, but also to make up for ordinary expansion and improvement needs on existing lines which were interrupted by the war and to a large extent deferred altogether.

Railroad managers realize that even if the necessary new capital was available it would be practically a physical impossibility for the railroads to accomplish any large part of this delayed, and accumulated work during the present year. Consequently the most vital needs of the railroads will receive first consideration in the plans for the immediate future so that the public demands in the months of heaviest traffic may be served as efficiently as possible.

Vast Amount of Work to Be Done.

Walker D. Hines, Director General of Railroads under government control, emphasized this task facing the railroads after their return to private operation in a letter to Senator Albert C. Cummins, chairman of Senate Interstate Commerce Committee, and Representative John J. Esch, chairman of the House Committee on Interstate and Foreign Commerce. Mr. Hines presented this phase of the railroad problem to them in urging the necessity of pressing the railroad legislation forward to point out that delay would "seriously impair the public service by actually suspending improvements and the acquisition of equipment."

"In order to keep abreast of the growth of business in this country," wrote Mr. Hines, "it is indispensable that railroads should continue to spend large sums in the acquisition of new equipment, the enlargement and unification of terminals and the construction of additional and the enlargement of existing shops, engine houses, turntables, etc., and in the carrying forward of normal programs for the revision of grades, construction of additional main line tracks, longer and more numerous passing tracks, etc.

"A vast amount of work now remains to be done," he added, "which the intervention of the war has necessarily delayed and accumulated, and the result is that during the year 1920 very large capital expenditures ought to be made to make up for the interruptions inevitably due to the war and prepare the railroads to serve adequately the increased traffic throughout the country.

"In the year or two prior to the beginning of federal control this work was largely arrested by the difficulties of securing materials and labor and also by the difficulty of securing new capital. During the year 1918 this work was largely restricted to things which could be promptly done and which would have a relation to winning the war and also restricted by the scarcity of materials. The result of that comprehensive program for speeding the railroads were largely uncompleted.

"During the calendar year 1919 there have been unavoidably an almost complete stoppage of all these matters because of the prospect of early termination of federal control and the result of the cooperation on the part of Congress to make appropriations."

TRAFFIC INCREASE TREBLED SINCE 1898

Greater Efficiency Enabled Railroads to Meet Country's Growing Demands.

The American railroads are more than one-third of the railways of the world. The traffic hauled on the railroads of the United States is now three times as great as it was twenty years ago. In four months now the railroads carry as much freight and as many passengers as they did then in a year. In the three months alone of the harvest movement in 1919 the traffic equaled that of the whole year of 1898.

In 1898 freight ton miles carried by the railroads of the country were more than 100,000,000,000 a year. In 1910 they were more than 250,000,000,000, in 1913 more than 300,000,000,000 and in 1918 more than 400,000,000,000. Although the railway mileage increased only about 65 per cent since 1890, improvements in tracks, terminals, equipment, etc., have been so marked that the volume of goods carried (measured in the number of freight tons carried one mile) increased more than five times from 1890 to 1917.

Increased Efficiency.

Taking account of both freight and passenger service, the railroads in 1900 hauled 186,000 traffic units (freight tons carried one mile, plus passengers carried one mile) for each railway employee. By 1917, the last year of private operation of the railroads prior to the entry of the United States into the war, that 186,000 had been increased to 296,000.

The following table shows the increase in efficiency of American railroads since 1900, which enabled the railroads to keep pace with the growth of the country:

Ton miles increased.....	100%
Passenger miles increased.....	170%
Trackage increased.....	50%
Cars and engine increased.....	75%
Workers increased.....	85%
Output per worker increased	60%
Average train load increased	130%

These figures show that the traffic hauled by the railroads of the country has increased more than three times as fast as the trackage, more than twice as fast as the equipment and more than twice as fast as the number of workers. This has been made possible by far-sighted investment of new capital to increase the efficiency of the transportation facilities and thereby enable the railroads to increase the amount of traffic handled and reduce the amount of labor required to handle it.

Urge Adequate Rates.

In a resolution adopted by the Association of Life Insurance Presidents the heads of the country's large insurance companies express their attitude toward the railroad situation as follows:

"Rehabilitation of the railroads and establishment by law of rates adequate to provide for the present and future demands of our growing commerce and to stabilize the credit and securities of the roads."

Protection for Public.

The executive council of the National Association of Credit Men in a public statement on the credit situation of the country says:

"The council in its consideration of the transfer of the railroads to private control felt that it is of the highest importance that the railroads be protected from the dangers of receivership and the public assured against uninterrupted service."

Witnessing Wisely

By REV. HOWARD W. POPE
Moody Bible Institute,
Chicago

TEXT.—And ye shall be witnesses unto me.—Acts 1:8.

Witnessing for Christ is a Christian's principal business in life. He may undoubtless will have some occupation in which he spends much of his time and whereby he earns his livelihood, but his main business is to witness for Jesus Christ. This was the Master's last command to his disciples and the most important one. He gave them specific directions where to begin and how to expand their work until they had reached the uttermost parts of the earth. This command has never been revoked and in principle it applies to us as directly as it applied to the apostles who heard the command from the Master's lips.

Witnessing does not mean that we are to stop every person we meet and begin to talk religion to him. Such a course would probably be unwise and in a short time bring us into such disrepute that the value of our testimony would be seriously impaired. In order to witness effectively one ought to observe certain rules.

1. Choose an opportune time and place. It is not wise to stop one who is running for a train to inquire about his soul; neither is it the highest wisdom to give a hungry man a tract. Far better give him a cup of coffee. Then, while he is sipping the coffee, you can give him the gospel.

It is a good plan to lay people under some slight obligation. If your neighbor in the car has no paper, buy one, and after glancing at it, pass it to him. After he has read it the most natural thing is to open conversation about the news of the day, and from this you can pass to more important topics.

Remember that persons are often more ready to talk about religion with strangers than with those whom they know. Remember that the Holy Spirit is all the while convicting people of sin, the providence of God is continually softening hearts and preparing the way for some one to drop in the good seed of the gospel.

2. Watch for souls as those that must give account. When an insurance agent is introduced to a man, his first thought is, "How old is that man, and how much life insurance does he carry?" and he isn't long in finding out, either.

So should it be our business, when we meet a man, to think of his soul and the possible ways of helping him.

Do not always walk home from church the same way and with the same person. Join some one who is not a Christian and give your testimony as you walk along.

3. Obey every prompting of the Holy Spirit. It required some grace for Philip to leave a great revival at Samaria and journey down the desert road to Gaza on an unknown errand. If he had been like some Christians, he would have argued with the Lord about the matter until he had missed his opportunity; but, as it was, "he arose and went," without one word of remonstrance. He arrived at the crossroads just in time to intercept the treasurer of the great Ethiopian empire, and he had the joy of leading him to Christ. Had he arrived five minutes later, his journey would have been in vain.

One of the secrets of success in Christian work is to obey the Spirit promptly. Dr. A. C. Dixon was hurrying to church one night when he saw three young men talking by the wayside. Just as he passed he felt led to speak to them. He went back, and asked whether they were Christians. Two of them replied in the affirmative. He then invited them to church.

The one that was not a Christian said, "We haven't time to go, as we are cramming for examinations."

Doctor Dixon simply replied, "Are you ready for the great examination, my friend?" and passed on.

That night the young man that said he had not time, came to the service and accepted Christ. He is now a preacher of the gospel.

The writer was walking down the street one day when he met a friend, who said to him, "Howard, don't you expect to become a Christian some time?"

"Why yes, I presume so. I suppose every one expects to become a Christian some time."

"Don't you think it would be a wise thing if you were to accept Christ as your Saviour now?"

"Probably. If it is a good thing to do at all, I suppose the sooner it is done, the better."

"Well, Howard, will you accept Christ now?"

I hesitated a moment, and then answered, "Yes." And that is the way I was led to Christ.

THEDA BARA



Theda Bara, known all over the "movie" world as the sensational vampire woman, owns a full-blooded Russian wolf hound, a present from Countess Schwaynzl. The dog is called "Gallop" and is one of the most valuable of its kind. Unable to stand the summer heat of this country, Gallop spends his midyear vacation in Russia.

Off Again, On Again
STRICKLAND W. GILLILAN

(Copyright.)
THE MORNING HOURS.

"You think 'an hour's an hour' Well, you get another guess. Some hold a great deal more of good, some hold a great deal of less. The hours when the day is old, and resting-time draws nigh. Are feeble, tottering hours and they creep instead of fly. The noontime hour is lagging some and goes on weary feet—The morning hours are the ones that simply can't be beat!

The morning—when you're full of pep the whole big day ahead! The terrors of the night are gone, discouragements are fled. It's youth again and truth again come back with hope renewed. With yester's wisdom standing by to check each impulse crude. The early, peary hours are the ones that can't be beat—The hurly-burly hours when the day is young and sweet!

NO INNOVATION!
"This 'digging themselves in' is a new stunt in warfare, isn't it?"
"Nah! The chiggers have been doing that for centuries."

Being Honest With J. F.
Dear Offagin—Do you sign your stuff because you think it is good?—J. F. La Crosse, Wis.

No, no, Jayeff, far from it. We are past forty, and rid of all illusions. But we are deeply impressed with the advice that all writers should sign their stuff, and are doing this in a spirit of self-sacrifice, and to show our nerve.

These Things Annoy One So.
Dear Offagin—You think you're mighty smart, so let's see if you can answer a real conundrum, one I made up my own self. This is it: What is the difference between a tailor and a freshly tarred automobile road?—L. B. Rolla, Mo.
We suppose, smarty, that it is because one makes men's wear and the other makes men swear—eh, what?

THE MIRACLE.
Yesterday, he was a common mut. But things have slipped a cog. Who calls him common now, is a nut—We bought him—he's Our Dog!

FINNIGAN PHILOSOFY.
Ut isn't th' hookworm that th' airly burrd ketches.

CROSBY'S KIDS



Sleep?
Does a dry cough keep you awake?
KEMP'S BALSAM
Will stop the tickle that makes you cough.
GUARANTEED

Don't be Afraid to Ask
The officials of this company are glad to explain to you anything you do not know. Understand all the details of every money transaction you make. There is no need for you to be confused or in doubt. Ask us, and if you don't understand at first, ask us again. We are at your service.
4 per cent. INTEREST.
We act as Executor, Administrator, Guardian, etc. Information cheerfully furnished.

AUBURN TRUST COMPANY
AUBURN, N. Y.

SOME STARTLING FIGURES
Government Statistics show that Millions of Bushels of Wheat and Potatoes are lost annually from
SMUT and SCAB
This could be easily prevented by the use of our
FORMALDEHYDE
Guaranteed of full strength and will give satisfactory results. Full directions for use on each bottle.
A. B. Brooks & Son,
Pharmacists
126 E. State St., Ithaca, N. Y.

APPEARANCE
You attract attention wherever you go—either favorable or otherwise. It all depends upon how you are dressed.
You'll never need to worry if you are in "Kuppenheimer Good Clothes"—they are fitting companions to be seen anywhere.
And cost?
They are the cheapest in the long run.
C. R. EGBERT,
AUBURN NEW YORK.
The House of Kuppenheimer in Auburn.

The SANDMAN STORY

ROBIN'S REVENGE

ROBIN REDBREAST was not a bad fellow and never thought of being revengeful until one day when Jimmy Crow treated him badly. Robin had found a nice tree of cherries near a cornfield and was planning for a feast when along came Jimmy Crow.

"Get right out of my tree!" he cawed. "This is where I sit and watch out for the farmer with his gun. What right have you to come here, I should like to know, bobbing about and attracting the farmer's attention? Get out, I tell you! I want this tree to hide in."

As Jimmy spread his wings and looked very angry as well as cawed, and every minute it seemed to Robin he might get pecked with Jimmy's sharp bill, he obeyed and flew away,



but from that day Robin watched for a chance to pay Jimmy back for his unkindness.

It was so long before he got a chance that Jimmy had forgotten all about it, and one day when having stayed too long in the cornfield Jimmy had a lame wing and was sitting sor-

rowfully on the limb of a tree along came Robin.

"What is the matter with you?" he asked.

"I have met with an accident," replied Jimmy; "my wing is so lame I cannot use it and I dare not leave this tree for fear I cannot fly back. I am very hungry and I am afraid I may starve, for there is nothing to eat in this tree."

First, Robin thought of how he had been treated by Jimmy and was about to tell him it served him right for driving him away from the cherry tree and then another thought popped into his little head and he decided to try it.

Away he flew to the very tree Jimmy had driven him from and, picking the biggest cherry he could find, away he flew and gave it to Jimmy.

Again and again he made the trip back and forth until Jimmy Crow had to say he could eat no more.

"Those cherries are the very best I ever ate," he said.

"Yes, they grew on the tree you had near the cornfield and drove me out of," replied Robin.

Jimmy Crow hung his head, for he remembered then how unkind he had been to Robin and here it was Robin who had fed him when he was hungry and friendless. He was very much ashamed.

Robin watched him with his bright eyes and he felt sure this revenge was far better than treating Jimmy badly, as he first had thought of doing.

"I guess I was pretty cross to you," said Jimmy; "I am sorry and when I get well I will keep my eye open always as I fly around the country for the biggest cherries and tell you where they grow."

(Copyright.)

Last Night's Dreams —What They Mean

DID YOU DREAM OF LACK OF CLOTHING?

WHAT is called one of the "standard" dreams, one which is most annoying and one which everybody almost, has experienced at least once in his life, some people many times, is the dream of finding oneself in a thronged street or in a room filled with people and suddenly realizing that one is only partially clothed or not clothed at all. In these dreams the people with whom we find ourselves do not appear to take any notice of our unconventional condition, but the dreamer is much disturbed and endeavors to escape. This dream has received particular attention from those scientists who for more than half a century have been investigating the phenomena of dreams regarded as purely mental (or more accurately psychic), or as physical manifestations. The dream in question is said to be the basis of Hans Christian Andersen's story, "The Emperor's New Clothes" and has been done into poetry by the German author, Fuld, in "The Tallsman." It is called by the scientists a "standard" or "typical" dream because it is one which is experienced by all persons in an identical or almost identical manner; whereas most of our dreams are peculiar to ourselves.

The empirics, those who interpret dreams in the old, superstitious, traditional mystic and unscientific manner—declare the dream under consideration to be a bad omen, though they do not all agree just how bad. They say it signifies that people are conspiring against you; that you are soon to receive an insult; you will be disappointed in your friends and relatives and it is a warning to you to mend your ways.

Those scientists who strive to account for dreams by referring them to a physical source say that this dream is simply the result of sensations caused by the bedclothes slipping off. But that does not hold for we frequently have the dream when covered up warm.

Professor Freud, the latest and the most celebrated of investigators of dream sources, says in his book, "The Interpretation of Dreams," that the dream is based upon a recollection of our earliest childhood. When we were babies we were seen with indifference by relatives, strangers and servants scantily dressed and were not ashamed. These recollections of babyhood, imprisoned dormant and unrecallable in our waking hours, are liberated to us in the dream state. Our feeling of uneasiness and desire to escape though no one notices our nudity, is a reflex from the "repression" of our later lives during which the habit of being properly clothed in public has become part of our normal existence.

(Copyright.)

Just Folks

By EDGAR A. GUEST

PHILOSOPHY.

It's all worth while, he used to say
When difficulties lined his way,
I've never known a trouble yet,
I wasn't glad that I had met
The minute I had seen it through,
Because it proved what I could do.
I've feared it, looking straight ahead,
I've had my share of doubt and dread

And yet, when it was over, I
Looked backwards with a laughing eye
And to myself I'd always say:
You'll boast about that task some day.

I've never known a man so great
That didn't hunger to relate
The hardships and the cares he'd known
Before success was his to own.

The hunger that had made him whine
Had also helped to make him fine.
The failures that had tried his soul
And seemed a barrier to his goal
Had changed their bitterness for sweet

And now are memories to repeat.
Man's greatest joy beneath the sun
Is to recall what he has done.

Today I laugh at yesterday
And all the cares that came my way;
The past is only grim to those
Who left their courage with its woes.

Who plods along new joys to win
Looks back at trouble with a grin,
And boastfully at times repeats
The misery of his defeats.
He tells his hardships with a smile
And holds that they were all worth while.

For all the secret joys that last
Spring from the hardships of the past.

So into every round of care
And every battle with despair
I plunge, remembering the fun
That it will mean when I am done.
What hurts me now will some day be
A very pleasant memory.

And laughingly I may recall
In future-years the present fall.
What seems today a fearful test
May be tomorrow's source of jest,
And all that calls for courage stout,
Some day I'll proudly boast about.

(Copyright by Edgar A. Guest.)

LEGAL NOTICE.

Notice to Creditors.

All persons having claims against the Estate of Barbara Ann Dolson, late of the Town of Genoa, Cayuga County, New York, are hereby notified to present their claims, properly verified, to the undersigned, the sole Executor, at his office, No. 130 Genesee St., Auburn, New York, his place of transacting business as such executor, on or before the 1st day of October, 1920.
Dated March 20, 1920.
Frank M. Leary, Executor.

Notice to Creditors.

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of James Riley, late of the Town of Genoa, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the administratrix of, &c., of said deceased at her place of residence in the town of Genoa, Cayuga County, on or before the 15th day of August, 1920.
Dated Feb. 12, 1920:
Maggie Riley, Administratrix.

Notice to Creditors.

By virtue of an Order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Mary Elizabeth Ellison, late of the Town of Genoa, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the executor of, &c., of said deceased, at his place of residence in the Town of Genoa, County of Cayuga, on or before the 20th day of August, 1920.
Dated February 3, 1920.
Aurora S. Reeves, Executor.

Stuart R. Treat,
Atty. for Executor,
11 Temple Court,
Auburn, N. Y.

Notice to Creditors.

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Caroline R. Jacobs, late of the town of Scipio, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, the administrator of, &c., of said deceased at his residence: at Scipioville, in the town of Scipio, or at the law office of his attorney, F. E. Hughtitt, No. 41 Genesee St., Auburn, County of Cayuga, N. Y., on or before the 17th day of July, 1920.
Dated January 16, 1920
Adelbert E. Bigelow, Administrator, &c.
F. E. Hughtitt, Atty. for Admr.
41 Genesee St., Auburn, N. Y.

Notice to Creditors.

By virtue of an order granted by the Surrogate of Cayuga County, notice is hereby given that all persons having claims against the estate of Mary E. Smith late of the city of Auburn, Cayuga County, N. Y., deceased, are required to present the same with vouchers in support thereof to the undersigned, executors of, &c., of said deceased, at the residence of Willard D. Smith in Scipio, Cayuga Co., N. Y., or at the law office of F. E. Hughtitt, Atty., No. 41 Genesee St., City of Auburn, County of Cayuga, N. Y., on or before the 5th day of June, 1920.

Dated December 3, 1919.
Florence Adell Smith,
Willard D. Smith,
Executors.

F. E. Hughtitt,
Atty. for Executors,
No. 41 Genesee St.,
Auburn, N. Y.

IDEAL LUNCH

SATISFACTORY LUNCH AT ALL TIMES

--- TABLES FOR LADIES ---

105 N. Tioga St.,
opposite County Clerk's office
ITHACA, N. Y.

Shea's Restaurant

Regular Dinner Service
Every Day 11 to 2 p. m.

Also Taxi Service
P. J. SHEA, Prop.

72 Genesee St., AUBURN.

Have your Spring and Summer Shoes looked after by

Danny Trolani

42 North St., Corner Market
AUBURN, N. Y.

You will need them soon and they will be ready for you. Work done while you wait.

If Your Dealer does not handle

LE ROY PLOWS

Who Let Us Plow Co., Le Roy, N. Y.

We Carry the Following Nationally Advertised Goods

Ingersoll Watches \$2.50 to 11.50

Kodaks \$9.49 and up

Brownie Cameras \$2.86 and up

Waterman's Ideal Fountain Pens \$2.50 and up

Eaton, Crane and Pike Stationery

Faultless Weavever Rubber Goods

Eveready Daylo Flashlights and Batteries

Sheaffer's Fountain Pens \$2.50 and up

Johnston's Chocolates—The appreciated Candies

Nyal Family Remedies—a Remedy for every ailment.

Make this store your Headquarters when in town—We give first class service.

GET IT AT MONAHAN'S

Cor. Genesee and North Sts., Auburn, N. Y.

The Bee Hive Store

READY FOR SPRING

We are showing all the newest for the Spring Season

Infant's Wear
Children's Wear
Women's Furnishings
New Washable Dress Fabrics.

The Store Where You Get Values.

BAKER & ARMSTRONG

59-61 GENESEE ST., AUBURN, N. Y.

SEEDS! SEEDS! SEEDS!

-----CLOVER, ALSYKE, TIMOTHY, ALFALFA SEED OF HIGHEST TEST-----
PEDIGREED SEED CORN---LEAMING, PRIDE, GOLD MINE, LUCE'S FAVORITE
YELLOW AND WHITE FLINT. VEGETABLE SEEDS IN BULK.

Horse goods of all kinds. Repair Harness, Trunks and Grips.

Look over our stock and make our store your headquarters when in town.

SMITH BROS. SEED COMPANY

7 Genesee St., AUBURN, N. Y. 48 Market St.

Place your Insurance with the VENICE TOWN INSURANCE CO

\$1,900,000 IN FARM RISKS!

WM. H. SHARPSTEEN, Secretary,
Office, Genoa, N. Y.

U.S. NAVY Carpentry School.



There's no telling what will happen when a novice carpenter is set loose on a nice pine board.
The Navy's trade schools teach everything from boiler making to watch making. Carpentering is one of the most popular of the trades, and it is one of the most profitable with which to return to civil life.
A three or four years enlistment will give a man time to become a master carpenter, providing always that he is serious and really applies himself to his work.
Five or six years from now some of the above men will be earning good money building houses. Others will be in the service at advanced pay and still improving their knowledge of the trade.

WE SOLICIT JOB PRINTING

Beauty Chats

By EDNA KENT FORBES

THE TEETH.

ONCE every six months the woman who values her good looks will go to a dentist and have her teeth looked after. During this time, very little decay can take place, and such tiny cavities as appear can be fixed with small expense and trouble. The longer the time between visits, the greater the damage to the teeth and the more painful the fixing.

At this half-yearly visit, the teeth should be cleaned by the dentist. All the tiny lime deposits that collect and yellow the teeth are removed by a small knife like instrument, the



Bad Teeth Spoil the Prettiest Smile—Good Teeth Enhance It.

teeth are then cleaned with powdered pumice on a small whirling brush, and then cleaned again with chalk. They look beautifully white.

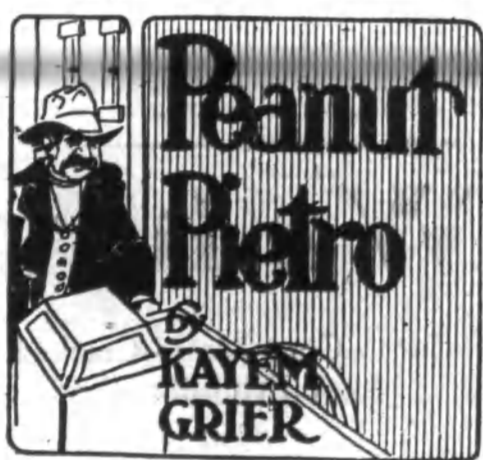
To keep them white—though milk white teeth are no longer considered so beautiful—a little peroxide may be used once a week. This foams inside the mouth and is one of the best antiseptics that could be used. But daily use would injure the gums. The woman should find out from her dentist whether she is subject to acid mouth or not, and which dentifrice would suit her best.

The teeth should be brushed twice a day, night and morning. Many recommend three times daily, but this is almost needless cleanliness. The brush should be used up and down, not crosswise, so the bristles can penetrate between the teeth. This saves much decay and disfigurement.

(Copyright.)

How London Utilizes "Movies."

At a movie show in London 2,000 children from primary classes were taught the rule of three, multiplication, division and arithmetic generally on the screen.



Peanut Pietro

LASTA week I go veesit town where flu bug still worka steady. Mosta place we gotta over top weeth flu campaign, but deesa place leetle behinda yet. Poleecman say before I stay here I gotta pass examinash and weara flu mask lika dog muzzle. I no lika deesa way and for seexa blocks I runa so fast for leava town I pass everyting hut examinash. Mebbe hees gotta too mocha start, I dunno. Cop catcha me, Judge fina me tree bucks, geeva me flu mask and say I am isolate for two days. By time I gotta all feex up for stay out of jail I so late heesa no use for show up at frien's house.

But I no lika deesa dog muzzle anyway. Maka look too moocha lika somatiny else. One ting you can looka everybody you owe straighta een one eye and he no can tella you for deesguise.

While I am waita for flu to leava town I getta acquaint weeth one swell cheeckin. I begin tink mebbe flu no so bad till I go veesit her house one night. When sheesa taka dat dog muzzle off, sacre Lulu, shees gotta face just lika "No Man's Land."

Nexa day I telegraph letter to President Weelson for aska heem please eef he make feefteen points for stead of fourteen. I goota great admire for one hees point on freedom of da seas. But I geeva suggest he maka one for freedom of da sneeze.

No goda firsta class sneeze gotta chance behinda flu mask. Wot you tink?

POOR GIRL!

She had been an unconscionable flirt. Now she sat on the knee of her fiancé, and was pensive.

"What is it, sweetheart?" cooed the lover.

"Oh nothing!" she sighed.

"Yes, but something is troubling my precious."

"Only that my girlhood is disappearing, and it has been a glorious time."

"But you mustn't let it."

"I can't help it. You see I'm on my last lap right now."

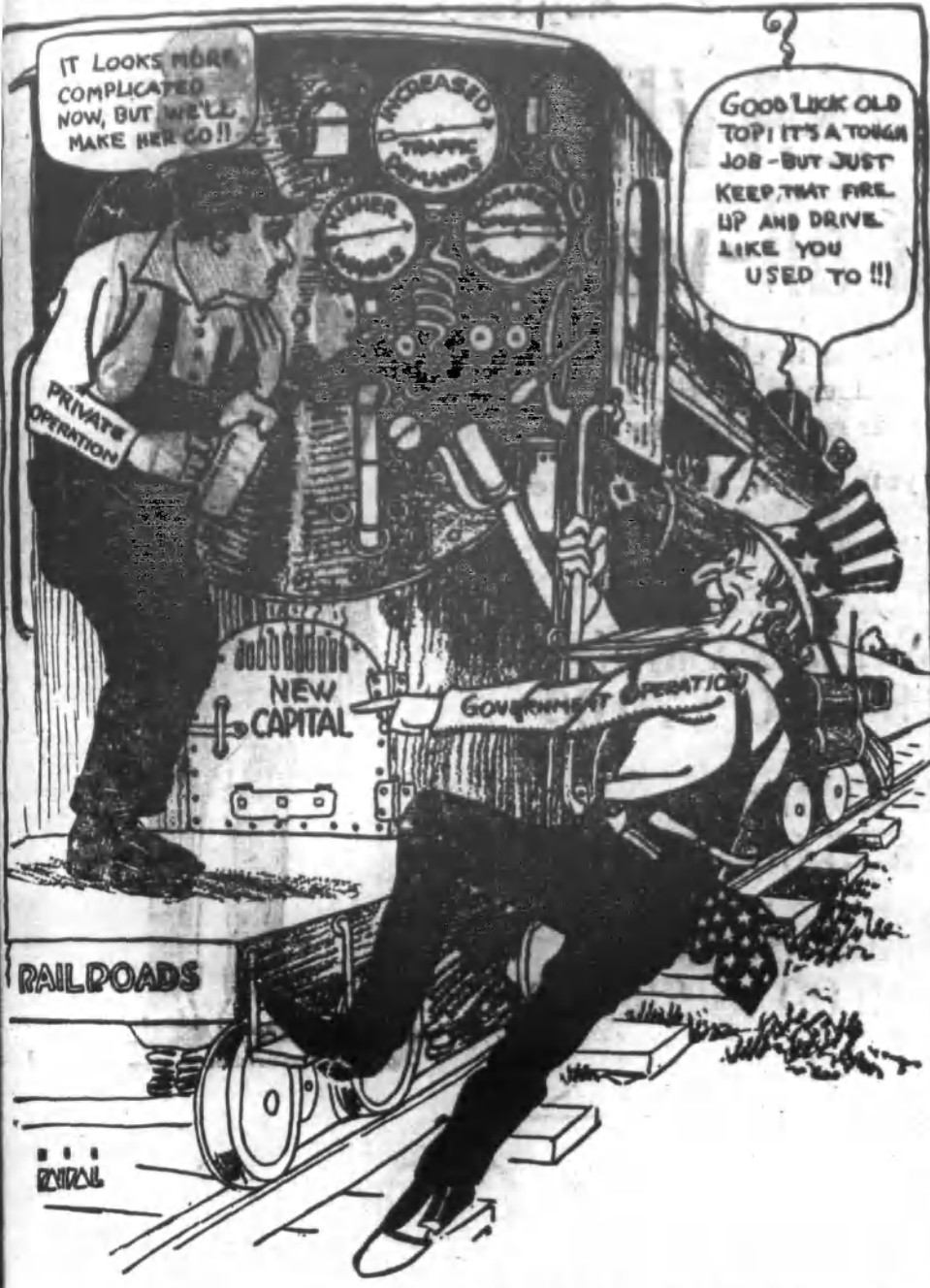
What the Sphinx Says.

By Newton Newkirk.

"To use any means to an end means a motto for nobody but a MEAN man."

How to Polish Bedsteads.
Brass bedsteads should not be polished with metal polish, as the acid in it is too strong. Just wash the brass parts with soap and water, and then rub well with a dry chamois leather.

MARCH 1—BACK ON THE JOB



DEFERRED WORK ADDS TO RAILROADS' TASK

Large Capital Expenditures Required, Says Hines—Impossible to Do All Now.

In order to keep pace with the growth of business and production in this country and the demand for increased transportation facilities an enormous amount of railroad work must be done in the next few years which will require the investment of billions of dollars of new money. This is essential not only to maintain the railroads at their normal high standard of service and efficiency, but also to take up for ordinary expansion and improvement needs on existing lines which were interrupted by the war and to a large extent deferred altogether.

Railroad managers realize that even the necessary new capital was available it would be practically a physical impossibility for the railroads to accomplish any large part of this delayed, and accumulated work during the present year. Consequently the most vital needs of the railroads will receive first consideration in the plans for the immediate future so that the public demands in the months of heaviest traffic may be served as efficiently as possible.

Vast Amount of Work to Be Done.

Walker D. Hines, Director General of Railroads under government control, emphasized this task facing the railroads after their return to private operation in a letter to Senator Albert C. Cummins, chairman of Senate Interstate Commerce Committee, and Representative John J. Esch, chairman of the House Committee on Interstate and Foreign Commerce. Mr. Hines presented this phase of the railroad problem to them in urging the necessity of pressing the railroad legislation and to point out that delay would "seriously impair the public service by actually suspending improvements and the acquisition of equipment."

"In order to keep abreast of the growth of business in this country," wrote Mr. Hines, "it is indispensable that railroads should continue to spend large sums in the acquisition of new equipment, the enlargement and unification of terminals and the construction of additional and the enlargement of existing shops, engine houses, turntables, etc., and in the carrying forward of normal programs for the revision of grades, construction of additional main line tracks, longer and more numerous passing tracks, etc."

"A vast amount of work now remains to be done," he added, "which the intervention of the war has necessarily delayed and accumulated, and the result is that during the year 1920 very large capital expenditures ought to be made to make up for the interruptions inevitably due to the war and prepare the railroads to serve adequately the increased traffic throughout the country."

"In the year or two prior to the beginning of federal control this work was largely arrested by the difficulties of securing materials and labor and also by the difficulty of securing new capital. During the year 1918 this work was largely restricted to things which could be promptly done and which would have a relation to winning the war and also restricted by the scarcity of materials. The result was that comprehensive programs for developing the railroads were largely interrupted."

"During the calendar year 1918 there have been unavoidably an almost complete stoppage of all these matters because of the prospect of early termination of federal control and the resulting depreciation on the part of Congress to make appropriations."

TRAFFIC INCREASE TREBLED SINCE 1898

Greater Efficiency Enabled Railroads to Meet Country's Growing Demands.

The American railroads are more than one-third of the railways of the world. The traffic hauled on the railroads of the United States is now three times as great as it was twenty years ago. In four months now the railroads carry as much freight and as many passengers as they did in a year. In the three months alone of the harvest movement in 1919 the traffic equaled that of the whole year of 1898.

In 1898 freight ton miles carried by the railroads of the country were more than 100,000,000,000 a year. In 1910 they were more than 250,000,000,000, in 1913 more than 300,000,000,000 and in 1918 more than 400,000,000,000. Although the railway mileage increased only about 65 per cent since 1890, improvements in tracks, terminals, equipment, etc., have been so marked that the volume of goods carried (measured in the number of freight tons carried one mile) increased more than five times from 1890 to 1917.

Increased Efficiency.

Taking account of both freight and passenger service, the railroads in 1900 hauled 186,000 traffic units (freight tons carried one mile, plus passengers carried one mile) for each railway employee. "By 1917, the last year of private operation of the railroads prior to the entry of the United States into the war, that 186,000 had been increased to 296,000.

The following table shows the increase in efficiency of American railroads since 1900, which enabled the railroads to keep pace with the growth of the country:

Ton miles increased.....	190%
Passenger miles increased.....	170%
Trackage increased.....	58%
Cars and engine increased.....	75%
Workers increased.....	85%
Output per worker increased.....	90%
Average train load increased.....	130%

These figures show that the traffic hauled by the railroads of the country has increased more than three times as fast as the trackage, more than twice as fast as the equipment and more than twice as fast as the number of workers. This has been made possible by far-sighted investment of new capital to increase the efficiency of the transportation facilities and thereby enable the railroads to increase the amount of traffic handled and reduce the amount of labor required to handle it.

Urge Adequate Rates.

In a resolution adopted by the Association of Life Insurance Presidents the heads of the country's large insurance companies express their attitude toward the railroad situation as follows:

"Rehabilitation of the railroads and establishment by law of rates adequate to provide for the present and future demands of our growing commerce and to stabilize the credit and securities of the roads."

Protection for Public.

The executive council of the National Association of Credit Men in a public statement on the credit-situation of the country says:

"The council in its consideration of the transfer of the railroads to private control felt that it is of the highest importance that the railroads be protected from the dangers of receivership and the public assured against interrupted service."

Witnessing Wisely

By REV. HOWARD W. POPE
Moody Bible Institute,
Chicago.

TEXT.—And ye shall be witnesses unto me.—Acts 1:8.

Witnessing for Christ is a Christian's principal business in life. He may undoubtless will have some occupation in which he spends much of his time and whereby he earns his livelihood, but his main business is to witness for Jesus Christ. This was the Master's last command to his disciples and the most important one. He gave them specific directions where to begin and how to expand their work until they had reached the uttermost parts of the earth. This command has never been revoked and in principle it applies to us as directly as it applied to the apostles who heard the command from the Master's lips.

Witnessing does not mean that we are to stop every person we meet and begin to talk religion to him. Such a course would probably be unwise and in a short time bring us into such disrepute that the value of our testimony would be seriously impaired. In order to witness effectively one ought to observe certain rules.

1. Choose an opportune time and place. It is not wise to stop one who is running for a train to inquire about his soul; neither is it the highest wisdom to give a hungry man a tract. Far better give him a cup of coffee. Then, while he is sipping the coffee, you can give him the gospel.

It is a good plan to lay people under some slight obligation. If your neighbor in the car has no paper, buy one, and after glancing at it, pass it to him. After he has read it the most natural thing is to open conversation about the news of the day, and from this you can pass to more important topics.

Remember that persons are often more ready to talk about religion with strangers than with those whom they know. Remember that the Holy Spirit is all the while convicting people of sin, the providence of God is continually softening hearts and preparing the way for some one to drop in the good seed of the gospel.

2. Watch for souls as those that must give account. When an insurance agent is introduced to a man, his first thought is, "How old is that man, and how much life insurance does he carry?" and he isn't long in finding out, either.

So should it be our business, when we meet a man, to think of his soul and the possible ways of helping him. Do not always walk home from church the same way and with the same person. Join some one who is not a Christian and give your testimony as you walk along.

3. Obey every prompting of the Holy Spirit. It required some grace for Philip to leave a great revival at Samaria and journey down the desert road to Gaza on an unknown errand. If he had been like some Christians, he would have argued with the Lord about the matter until he had missed his opportunity; but, as it was, "he arose and went," without one word of remonstrance. He arrived at the crossroads just in time to intercept the treasurer of the great Ethiopian empire, and he had the joy of leading him to Christ. Had he arrived five minutes later, his journey would have been in vain.

One of the secrets of success in Christian work is to obey the Spirit promptly. Dr. A. C. Dixon was hurrying to church one night when he saw three young men talking by the wayside. Just as he passed he felt led to speak to them. He went back, and asked whether they were Christians. Two of them replied in the affirmative. He then invited them to church.

The one that was not a Christian said, "We haven't time to go, as we are cramming for examinations."

Doctor Dixon simply replied, "Are you ready for the great examination, my friend?" and passed on.

That night the young man that said he had not time, came to the service and accepted Christ. He is now a preacher of the gospel.

The writer was walking down the street one day when he met a friend, who said to him, "Howard, don't you expect to become a Christian some time?"

"Why yes, I presume so. I suppose every one expects to become a Christian some time."

"Don't you think it would be a wise thing if you were to accept Christ as your Saviour now?"

"Probably. If it is a good thing to do at all, I suppose the sooner it is done, the better."

"Well, Howard, will you accept Christ now?"

I hesitated a moment, and then answered, "Yes." And that is the way I was led to Christ.

THEDA BARA



Theda Bara, known all over the "movie" world as the sensational vampire woman, owns a full-blooded Russian wolf hound, a present from Countess Schwaynzl. The dog is called "Gallop" and is one of the most valuable of its kind. Unable to stand the summer heat of this country, Gallop spends his midyear vacation in Russia.

Offagin, Onagin
STRICKLAND W. GILLILAN
(Copyright.)

THE MORNING HOURS.

"You think 'an hour's an hour' Well, you get another guess. Some hold a great deal more of good, some hold a great deal of less. The hours when the day is old, and resting-time draws nigh, are feeble, tottering hours and they creep instead of fly. The noontime hour is lagging some and goes on weary feet—The morning hours are the ones that simply can't be beat!

The morning—when you're full of pep the whole big day ahead! The terrors of the night are gone, discouragements are fled. It's youth again and truth again, come back with hope renewed. With yester's wisdom standing by to check each impulse crude. The early, pearly hours are the ones that can't be beat—The hurly-burly hours when the day is young and sweet!

NO INNOVATION!

"This 'digging themselves in' is a new stunt in warfare, isn't it?"
"Nah! The chiggers have been doing that for centuries."

Being Honest With J. F.

Dear Offagin—Do you sign your stuff because you think it is good?—J. F., La Crosse, Wis.

No, no, Jayeff, far from it. We are past forty, and rid of all illusions. But we are deeply impressed with the advice that all writers should sign their stuff, and are doing this in a spirit of self-sacrifice, and to show our nerve.

These Things Annoy One So.

Dear Offagin—You think you're mighty smart, so let's see if you can answer a real conundrum, one I made up my own self. This is it: What is the difference between a tailor and a freshly tarred automobile road?—L. B., Rolla, Mo.
We suppose, smarty, that it is because one makes men's wear and the other makes men swear—eh, what?

THE MIRACLE.

Yesterday, he was a common mut. But things have slipped a cog. Who calls him common now, 's a nut—We bought him—his 'Our Dog!

FINNIGNAN PHILOSOFY.

Ut isn't th' hookwurrrm that th' airly burrd katches.

CROSBY'S KIDS



Sleep?

Does a dry cough keep you awake?

KEMP'S BALSAM

Will stop the tickle that makes you cough. GUARANTEED



Don't be Afraid to Ask

The officials of this company are glad to explain to you anything you do not know. Understand all the details of every money transaction you make. There is no need for you to be confused or in doubt. Ask us, and if you don't understand at first, ask us again. We are at your service.

4 per cent. INTEREST.

We act as Executor, Administrator, Guardian, etc. Information cheerfully furnished.

AUBURN TRUST COMPANY
AUBURN, N. Y.

SOME STARTLING FIGURES

Government Statistics show that Millions of Bushels of Wheat and Potatoes are lost annually from

SMUT and SCAB

This could be easily prevented by the use of our

FORMALDEHYDE

Guaranteed of full strength and will give satisfactory results. Full directions for use on each bottle.

A. B. Brooks & Son,

Pharmacists

126 E. State St., Ithaca, N. Y.

APPEARANCE

You attract attention wherever you go—either favorable or otherwise. It all depends upon how you are dressed.

You'll never need to worry if you are in "Kuppenheimer Good Clothes"—they are fitting companions to be seen anywhere.

And cost?

They are the cheapest in the long run.

C. R. EGBERT,

AUBURN NEW YORK.

The House of Kuppenheimer in Auburn.

Called to Adams.

The following is taken from the Boonville Herald of April 22: "It is a matter of sincere regret that Rev. E. J. Lavis, pastor of the M. E. church, has been appointed by the conference to fill another charge at Adams. Rev. Lavis came to Boonville from Black River five years ago and since his residence here has made friends with everybody. He has taken an active interest in all civic affairs and was always willing to do his share to help promote the things which made for a better, brighter and bigger Boonville. But as much as he will be missed as a citizen of the village he will be missed even more in his church. During his pastorate his congregation has grown and prospered. About four years ago under his leadership remodeling and improving the church property was undertaken and improvements to the amount of \$10,000 made. Today the M. E. church of Boonville is a modern structure admirably suited for carrying on modern church work. Through his leadership over \$11,000 was raised in the Centenary Campaign and over 150 new members were added to the church roll. Rev. Lavis begins the duties in his new field of labor next Sunday and will not have an opportunity to formally preach a farewell sermon. It is understood that his church at Adams is stronger in membership and salary and has somewhat larger opportunities as well as responsibilities. The best wishes of the entire village of Boonville go with Rev. Lavis and his family for his abundant success."

Telegraph News Editor.

Miss Ina Hewitt of Auburn, formerly of Genoa, has been editor of the telegraph news in The Advertiser—Journal office for several months past, handling the wire service of one of the press associations. People in general don't think much about it, but very few women hold similar positions. In a recent interview with a Syracuse reporter, Miss Hewitt said: "I work every bit as hard and often harder than the men of the staff, and I do not expect them to overlook my mistakes because I am a woman."

"I have studied type and know what style I want to follow in the makeup. I realize that type will not stand alone, that the stuff that is set up must have merit, so I pay great attention to the editing of the copy. "You may have the idea that I am a very self-satisfied young woman. If you have, you are perfectly correct, as I can handle a news story in such a way that people who read it will believe that they would have been fearful ignoramuses if they had neglected to read it."

Bees Starved to Death.

Forty per cent of all hived bees in the section around Canandaigua starved to death during the long severe winter, or were so weakened owing to lack of food that they will succumb before flowers and blossoms burst, according to H. L. Case of Canandaigua, one of Western New York's leading apiarists. Lack of food was not to blame for the heavy bee casualties, Mr. Case explains. All well managed apiaries had food a plenty, but the bees were so benumbed by the cold that they could not move to get to the honey or sugar stores and eat.

Ag College Bill Signed.

The appropriation bills for the college of agriculture have been signed by Governor Smith. These carry a total appropriation of \$1,787,888.80 for the college, of which \$513,000 is for construction and \$14,530 for the state game farm. The balance, for operating expenses, is \$285,585 more than last year and is to be used largely for increasing the salaries of faculty members, many of whom have been leaving the college to go into business because of the larger salaries there paid.

Rebekah District Meeting.

At the meeting of the second Rebekah district of Cayuga county held in Moravia Wednesday afternoon, April 21, the lodges were represented by about thirty members. Mrs. Jessie Smith of Five Corners, was recommended for district deputy president and Mrs. Cora Chaffee of Five Corners, was chosen secretary. Mrs. Julia Heald of Venice Center, was re-elected treasurer. After transaction of other important business, a banquet was served.

Spray Application for Apples.

The following information on spray application for apples is given out by I. D. Smith of the Department of Foods and Markets, who is stationed at Skaneateles, and who is co-operating on fruit inspection work in this county:

The first spray application for apples—the so-called delayed dormant, consisting of lime sulfur 1-8 and nicotine sulfate 3-4 pint to 100 gallons of water—should be completed before the young leaves reach a length of over one-half inch. If not finished by this time there is great danger of burning the young foliage. On the other hand, this spray should not be applied until the leaf tips show green through the bursting buds. This means that the time for most effective application is rather short, and that the trees should be carefully watched to ascertain the stage of bud development.

By spraying at this time San Jose scale and aphids are controlled at one application. In most cases, the question of using this application should rest largely on the past history of the individual orchard. Where San Jose scale has been present in sufficient quantity to be injurious this spray is of great importance. The presence of aphids can readily be detected at this season by an examination of the bud tips on which the young lice or aphids may be clustered. If found in any large numbers or if the orchard has been infested by this insect in seasons past, a thorough spraying is the best insurance. If San Jose scale is not present in the orchard and it is desired to spray for aphids, the lime sulfur solution can be diluted 1-40 using the regular strength of nicotine. Material of this strength can be applied at any time without burning the foliage.

In applying the delayed dormant spray the best results can be obtained by spraying obliquely into the wind, using a high pressure and enough material to thoroughly coat every part of the tree. Both lime sulfur and nicotine are contact insecticides and must hit the insect to have the desired effect.

Auditorium Attractions.

The real treat of the season will come to the Auditorium next Monday evening, May 3, when "His Chinese Wife" an Oriental-American drama, will be presented by an all star cast. No lover of the best in drama can afford to miss it.

Another great Burlesque comes to the Auditorium next Thursday, May 6, matinee and night, when "The Midnight Maidens" will be the attraction. Sale of seats will open Tuesday, May 4.

Moro Chieftain Lived to Be Eighty-Three Years Old; Remarkable Age for Tropics

The tombs of some of the Moro chiefs of the Philippines are a curious combination of native ingenuity and civilized finery. An ancient and distinguished Moro chieftain is said to have lived to be 83 years old—a remarkable age for the tropics where men and women mature early and die young, according to American standards. This chieftain, Benguito, was not only a distinguished warrior of a powerful tribe, but also a wise diplomat. He held his tribe under firm control during many turbulent periods. He was usually at peace with the Spaniards when they had control of the islands, but when he occasionally struck, perhaps on the advent of a new Spanish governor-general, he struck hard, and with such savage ferocity and good generalship, followed by a masterly disappearance of the entire tribe into the jungle fastnesses, that the Spaniards, after some show of pursuit, were glad to make a peace treaty and leave Benguito to the management and administration of his own tribal affairs. When the Americans took possession of the Philippines, Benguito with unusual discrimination for a native refused to be led into the Aguinaldo revolution, maintaining a dignified but armed and watchful neutrality, and when he saw clearly, long ahead of the other native chiefs, the rising star of the Americans, he gracefully suggested a coalition or treaty with the United States which nearly took the breath away from the American authorities, some of whom had about concluded that the only way to make peace with the Moro was with a Krag rifle.

Benguito's body lay in state for 35 days within his tomb, constructed of bamboo framework, but decorated with white cloth after the Moslem fashion, for he and his tribe were devout Mohammedans. The body of the old chief was placed in a sitting posture.

The exterior as well as the interior counts in making homelike homes. Have you the bulletin on home surroundings published by the state college at Ithaca, N. Y.? If not, ask for P96.

BEARS IN COMBAT

Savage Fight Put Up Between Two Caged Brutes.

Marvelous Strength Exhibited by Madened Brown Bear Almost Beyond Belief, According to Witness of the Struggle.

"Once we saw Ivan fight with a bear of his own size (at that time)," writes Dr. William T. Hornaday in an article on "The Alaskan Brown Bear," published in Boys' Life. "It was a fearsome sight. It came about through a mixup of cagemates. I cannot recall why a change was made, but at all events the female cagemate of Admiral—another big Alaskan brown bear abiding in the adjoining cage—was temporarily shifted from him into Ivan's den."

"Admiral felt that that was not a square deal and it made him furious. At once he set to work to tear his way through the steel partition and get into Ivan's cage. I reached the scene while he was in the very act of finishing the job."

"The partition was made of flat steel bars, woven closely together in a basket pattern, and set into heavy steel frames that were bolted into place. The ends of the flat bars were fastened by bending them over while hot; and everybody was quite sure that those panels were strong enough to hold elephants."

"Admiral went to work with his great strength and his enormous claws to pull one of those woven bar panels out of its frame, and thus make a hole in the partition that would let him through. It seems impossible, but he did it! He did what a steam roller could not have done. I saw him finish tearing that steel basket out of its frame, smash it down and rush over it through the opening and into the next den."

"And then in an instant Admiral and Ivan were in combat."

"At that time those two bears were of the same size and weight, and evenly matched. They fought strictly head to head and mouth to mouth. Not once did either of the fighters swerve by a foot and expose his body to attack. Round and round they raged and the female grizzly shrank off in a corner, terrified. Presently the two fighters reared on their hind legs, each holding the other by a cheek, and in silence they walized and chewed."

"And then the keepers had their chance. Carrying their arms full of hickory pick handles, each one weighing about five pounds, they slipped in at the front gate and took positions. They yelled at those bears as if they meant to tear them to pieces, and they slammed those pick handles into them until they won. The hickory hurricane was too much to endure and the bears let go and fell apart. Then all attention—and pick handles—was concentrated on Admiral, who soon retreated through the hole he had made into his own den, and the fight was over."

Marines Get Practice

Ten million rounds of ammunition were fired by United States marines on rifle ranges in the last 11 months, according to the report of the inspector of rifle practice, given out at marine corps headquarters in Washington.

This is the answer to the question: Why are marines always crack shots? which has been asked over and over again by their opponents at recent military rifle matches, when they saw the "sea soldiers" walk away with most of the trophies.

Nineteen thousand of the 21,000 men who fired qualified as marksmen or better. In 1919 marines fired on ranges in ten foreign countries and possessions, as follows: Ireland, Siberia, China, France, Germany, Cuba, Santo Domingo, Haiti, the Azores and Nicaragua, and in 19 states, territories and possessions of our own country.

Army Physique.

A careful study revealed a gain during three and one-half months at the camps, among national army recruits of 6.4 pounds apiece—almost entirely in muscular tissue; and 23 per cent increase in chest expansion. A similar investigation in the navy showed almost the same average increase, individual gains running up to 33 pounds individual beneficial losses reaching 23 pounds—and the average very inadequately recording "the enormous benefit the life . . . has done these men physically." In fact, the driven chief of the medical department, hampered by the lack of statistical clerks (who cost \$1,000 to \$1,800 a year!) remarked forcefully that the improvement in physique was so evident that details are as needless "as to demonstrate mathematically that peas grow in a pod."

Time's Great Changes.

When Queen Elizabeth was present in the hall at Middle temple, in London, on the occasion of the first performance of Shakespeare's "Twelfth Night," it would have been a rash man who would have dared to predict what would be the next occasion on which women would be permitted in the hall in an official capacity. Such a one would, in fact, have had to look forward more than 300 years, for if historical records are to be depended upon, the latter occasion was when the four women, who have recently been admitted as students to the temple, formally "dined in the hall" with the benchers.

Auburn's Big Americanization Parade May 1st

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Dowd-Leo Clothes \$25.00, \$30.00, \$35.00, \$40.00

Boys' Two-pant Suits \$12.50, \$13.50, \$15.00 to \$35.00



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A Sale of Women's and Misses' Suits and Coats Below Cost

The importance of this announcement will be appreciated by the woman who has not as yet, owing to unseasonable weather, bought her Spring apparel. Added to this is the satisfaction of buying only the best and exclusive models, the finest of fabrics and perfect tailoring—at greatly reduced prices.

SUITS

Of Tricotine, Poret Twill, Men's Serge, Worsted Jersey, Velvet and Plaids.

- \$ 59.⁵⁰ SUITS, now
- 75.⁰⁰ SUITS, now
- 79.⁵⁰ SUITS, now
- 89.⁵⁰ SUITS, now
- 119.⁵⁰ SUITS, now
- 29.⁵⁰ COATS, now
- 39.⁵⁰ COATS, now
- 45.⁰⁰ COATS, now
- 55.⁰⁰ COATS, now
- 75.⁰⁰ COATS, now

COATS

Of Tricotine, Jersey, Men's Serge, Polo Cloth, Novelty Cloth.

- \$45.00
- 49.50
- 57.50
- 62.50
- 89.50
- 22.50
- 27.50
- 32.50
- 42.50
- 57.50

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